



DE LA SALLE UNIVERSITY

GRADUATE BUSINESS PROGRAMS



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The De La Salle University Graduate Programs in Business expose students to various local and global perspectives, facilitating their learning with the support of topnotch faculty, research experts, and industry practitioners. Students are trained to develop pioneering, innovative, and transformative ideas and solutions for business and industry.

Over the years, graduates of the business programs have taken key positions in private corporations, government, non-governmental organizations, and the academe, serving as resource for national and regional development.

De La Salle University
Ramon V. del Rosario College of Business
Graduate Programs in Business
Founded 1930

RVR
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GRADUATE PROGRAMS IN BUSINESS



DEPARTMENT OF ACCOUNTANCY

- Master of Science in Accountancy

DEPARTMENT OF COMMERCIAL LAW

- Master of Science in Industrial Relations Management

DEPARTMENT OF DECISION SCIENCES AND INNOVATION

- Doctor of Philosophy in Business
- Master of Science in Entrepreneurship

DEPARTMENT OF FINANCIAL MANAGEMENT

- Master of Science in Computational Finance
- Master of Computational Finance
- Master of Science in Financial Engineering

DEPARTMENT OF MANAGEMENT AND ORGANIZATION

- Doctor of Business Administration
- Master of Business Administration

DEPARTMENT OF MARKETING AND ADVERTISING

- Master of Science in Marketing
- Master of Marketing Communications

DEPARTMENT OF ACCOUNTANCY

MASTER OF SCIENCE IN ACCOUNTANCY

(36 UNITS)

This program aims to contribute significantly to the generation, production, and advancement of knowledge in accounting. It is meticulously designed to stay at the forefront of the changes in today's rapidly evolving landscape marked by technological advancements and globalization through a strong emphasis on the critical role of research and in areas such as corporate governance, sustainability reporting and assurance, and ethical practices. It ensures a comprehensive understanding of financial and accounting information by delving deep into economic theory, quantitative techniques, and behavioral science. Graduates of this program are equipped not just with technical and research skills but also with a strong foundation in thought leadership, positioning them as valuable contributors to the field of accounting and academia.

DEPARTMENT OF COMMERCIAL LAW

MASTER OF SCIENCE IN INDUSTRIAL RELATIONS MANAGEMENT

(36 UNITS)

The Master of Science in Industrial Relations Management Program aims to enhance the knowledge, skills, and values of students on industrial relations management related to development, training, wage administration, health and safety, and labor relations. Using a "school-to-work" scheme, it integrates practical and theoretical approaches to learning. The course globally respond to the current needs of human resources and industrial relations. It capacitates students taking this course to resolve problems and concerns facing labor, management and their relationship with the government. The course aims to produce healthy working relationship among these three sectors. Graduate of this course are expected to hold critical positions in management specifically in the area of human resource management. They will be skilled in handling conflicts, resolving grievances and creating policy that will promote better workers management.

DEPARTMENT OF DECISION SCIENCES AND INNOVATION

DOCTOR OF PHILOSOPHY IN BUSINESS

(48 UNITS)

This program offers a specialized and research-driven approach to leadership strategies. Meticulously crafted for ambitious and self-driven individuals, this curriculum is bespoke to cultivate advanced research, leadership, and analytical skills, setting a new standard for academic and professional excellence. Designed for students with an ardent interest in academia and a drive to formulate a perceptible impact in the private and public sectors, the PHDBUS is a transformative journey that transcends traditional education paradigms.

It is not just an academic pursuit—it is a transformative experience that prepares individuals to lead, innovate, and shape the future of business and society.





MASTER OF SCIENCE IN ENTREPRENEURSHIP

(36 UNITS)

This program overtures a comprehensive and professional conduit for individuals aiming to become maven and globally-minded entrepreneurs, specifically bespoke for the dynamic landscape of small and medium-sized enterprises (SMEs) in the Philippines. What discerns this program is its practical and immersive learning approach.

The program typically spans two years (six trimesters) on a part-time basis for coursework, with an additional year allocated for completing final requirements such as the written comprehensive exam, journal publication, and thesis. This final project will employ a flexible corporate strategy, a vital component of the business plan, aimed at attracting capital and equity investors, venture capitalists, and other potential stakeholders.

DEPARTMENT OF FINANCIAL MANAGEMENT

MASTER OF SCIENCE IN COMPUTATIONAL FINANCE

(36 UNITS)

The Master of Science in Computational Finance Program is an intensive program geared towards educating students, investment professionals, and financial advisers to integrate mathematical and statistical models and computing techniques with financial theory and computer technology.

The program aims to prepare students, investment analysts, portfolio managers, and financial advisers:

- To have the necessary foundations in mathematics, statistics, finance, and computer science disciplines, and to apply these disciplines to the latest computer technology; and
- To meet the challenges and opportunities presented by the financial markets.

This program requires a thesis.

MASTER OF COMPUTATIONAL FINANCE

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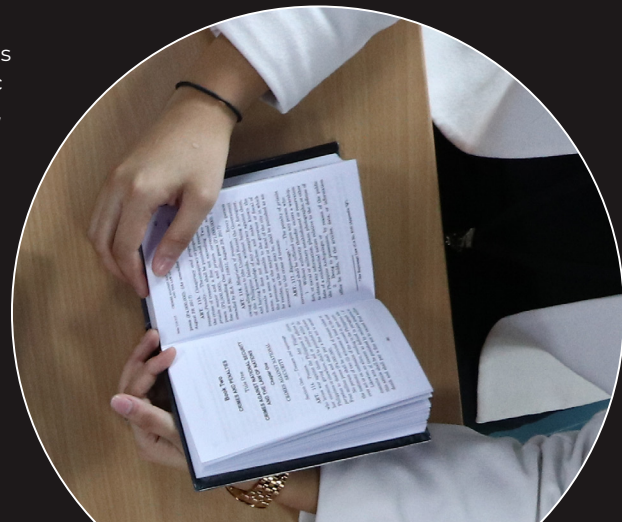
- To have the necessary foundations in mathematics, statistics, finance, and computer science disciplines, and to apply these disciplines to the latest computer technology; and
- To meet the challenges and opportunities presented by the financial markets.

This program requires a project paper.

MASTER OF SCIENCE IN FINANCIAL ENGINEERING

(36 UNITS)

The Master of Science in Financial Engineering is a fusion of mathematics, statistics, information, and computer technology to the study of finance. It is envisioned to be a highly competitive program that will equip students with a comprehensive set of tools to meet the requirements of a vibrant financial economy by engineering products and strategies that maximize opportunities in the financial markets. It further seeks to identify and develop sound strategies and models that will meet the challenges of a dynamic financial environment amid competition, globalization, and advances in technology.



DEPARTMENT OF MANAGEMENT AND ORGANIZATION

DOCTOR OF BUSINESS ADMINISTRATION

(48 UNITS)

The Doctor of Business Administration Program is designed to advance the professional development of practicing managers, entrepreneurs, management academics, and other professionals in the business and public management arena by expanding their knowledge and perspective in critical areas of management related to promoting humanistic, socially responsible, and sustainable business, and equipping them with research and change management skills.

MASTER OF BUSINESS ADMINISTRATION

(39 UNITS)

The Master of Business Administration Program aims to develop capable and socially responsible managers for modern Philippine enterprises. It addresses principally the professional development needs of working students pursuing their studies on a partial academic load basis. Recognizing that these students are simultaneously influenced by factors or inputs emanating from their main preoccupation, namely their work or business, the program specifically aims to obtain maximum synergy from the formal MBA course work and the on-the-job learning that its students experience in their work.



DEPARTMENT OF MARKETING AND ADVERTISING

MASTER OF SCIENCE IN MARKETING

(36 UNITS)

The Master of Science in Marketing Program offers a comprehensive training for professionals and tertiary level marketing faculty that exposes them to the theoretical and practical aspects of the field. It prepares them for the Certified Professional Marketer (CPM)-Asia Pacific exam. It also aims to prepare individuals with prior work experience or very satisfactory academic accomplishments for significant management responsibilities in the field of marketing, either in the private or public sector. It consists of a broad curriculum that provides comprehensive exposure in all aspects of marketing. Students learn and apply theoretical marketing knowledge in a practitioner context, acquiring all the skills necessary to remain competitive and advance their careers in the Philippines and abroad. It emphasizes active learning through case studies, “real-world” group, class discussion, and involvement with Philippine businesses. It also prepares graduates for career growth such as becoming marketing, advertising and promotions, sales, and public relations managers, or even as future professors.

MASTER OF MARKETING COMMUNICATIONS

(36 UNITS)

The Master of Marketing Communication is designed for professionals in the marketing, communication, and media industry. It equips them with the creative as well as management skills to make them competent in maximizing the impact of marketing communication tools and techniques for the private, public, and non-governmental sectors. Graduates are forward thinking and innovative marketing specialists who are adept at various media and have distinctly Lasallian values and attitudes. The program has a supervised project that directs the mentee to develop a comprehensive marketing communications campaign dealing with a combination of media and the strategies behind it. It also prepares graduates for careers in advertising or media, business intelligence, data analytics, and public relations.



CAMPUSES & FACILITIES



To allow ease of access to working students, a number of programs are offered at three DLSU campuses located in Metro Manila's central business districts.

Manila: De La Salle University, 2401 Taft Avenue

Taguig: De La Salle University Rufino Campus, 33 University Parkway, Bonifacio Global City

Wireless ports, libraries, smart classrooms, and international online journals are available in all campuses to facilitate students' exposure to business thought leaders.

As a member of the ASEAN University Network, the University allows students access to the library databases of top universities in the ASEAN region.

Electronic databases:

EBSCO Online, Emerald insight, I-stats, Lex Libris, proQuest Digital Dissertations, ProQuest Online Reuters, OSIRIS, JSTOR

Research centers:

Center for Business Research and Development (CBRD) DLSU-Angelo King Institute for Economic and Business Studies



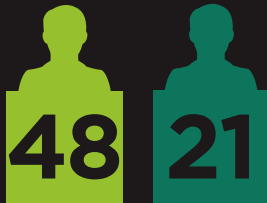
MAJORITY

of faculty members are industry practitioners. They are senior managers of local and multinational companies or proprietors of successful businesses.



Case method is the predominant form of instruction, similar to major MBA programs around the world.

FACULTY PROFILE:



Number of faculty members with a **doctoral degree**

Number of faculty members with degrees from **universities abroad**

FACULTY PROFILE



Faculty members are graduate degree holders and industry practitioners who facilitate the sharing of theoretical and practical knowledge in class, exposing students to the best practices and trends in various business settings.



The Lasallian MASTER (Mavens, Stewards, Trailblazers, and Entrepreneurs Resource) is a recognition program established in June 2010. This program was established during the 50th anniversary of graduate business programs in DLSU. It aims to honor alumni in the field of business and finance who have been faithful to the Lasallian credo of "Achievers for God and Country."

Lasallian MASTERS are living men and women who studied at DLSU. These alumni are mavens, stewards, trailblazers, and entrepreneurs who have made significant contributions to the advancement of their industries and society in general. They are recognized locally and internationally for their achievements and philanthropy as they serve as resource for Church and Nation.



ALUMNI NETWORK

Lasallian MASTERS

Rene Buenaventura, MBA 1983

Director and Vice Chairman, Equicom Savings Bank Trustee, Go Kim Pah Foundation

Dr. Lydia Echauz, DBA 1993

President, Far Eastern University
Recipient, The Outstanding Filipino Award in Education, 2009

John Gokongwei, Jr., MBA 1977

Founder and Chairman Emeritus of JG Summit Holdings, Inc. Chairman of the Gokongwei Brothers Foundation, Inc.

Jose Pardo, MBA 1964

Secretary of Finance, 2000-2001
Secretary of Trade and Industry, 1998-2000

Eduardo Cojuangco, Jr., HS 1952

Chairman, San Miguel Corporation
Governor, Province of Tarlac, 1967-1986

Formal coursework incorporates the distinctly Lasallian perspective of caring for people, challenging graduates to exemplify humanistic values and social responsibility by creating businesses that uplift society.

The DLSU business program takes pride in a prestigious list of graduates who are respected and influential in their respective fields. Alumni include entrepreneurs and senior management professionals working in the region's top private business firms and public service organizations.

ADMISSIONS & SCHOLARSHIPS

General admissions requirements

- Bachelor's degree from a government-recognized institution
- Satisfactory admission test scores
- Satisfactory interview and essay results
- Minimum of two years full-time work experience
- To download Application Form, go to:
<http://www.dlsu.edu.ph/admissions/graduate/>

Scholarships

Merit-or needs-based scholarships and financial loans are available to deserving graduate students.

The Office of Admissions and Scholarships is in charge of administering such assistance.



(632) 8524 4611 local 468 or 166



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