

Annual Review



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Introduction

from the Chancellor

I am delighted to introduce De Montfort University's (DMU) Annual Review for 2008/09. The University has long enjoyed a reputation for excellence in teaching, in research, and in working with business and industry and our Annual Review gives us the opportunity to showcase the institution's outstanding achievements and exceptional work.

DMU traces its origins back over 100 years to the technical and vocational education institutions of Leicester, and it remains true today to the aim of being connected in and highly relevant to the needs of students, employers, business and communities today. But DMU is about much more than simply producing the most capable and talented graduates, fit for employment in the industries of today, and tomorrow. It is a place where the best and brightest minds work together to push the boundaries of our understanding, its academics work together across disciplines promoting a catalyst for new ideas and innovation. As Chancellor of De Montfort University, I see in the University the strength, depth and diversity that comes from its origins, combined with outstanding creativity, ambition, and a passion for innovation.

I hope that our Annual Review gives you not only a sense of the University and its distinctive character, but also highlights its successes and achievements.

Wahneema Lubiano





Introduction

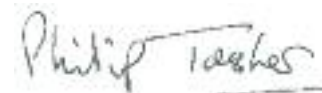
from the Vice-Chancellor

De Montfort University enjoys an enviable reputation as an institution that offers a wealth of academic programmes which are remarkable for their innovation, their creativity and their relevance to the world we live in today. DMU has one of the widest range of courses which relate directly to the 'creative industries' (one of the leading areas of economic development in the UK) and these disciplines inspire and inform the character and culture of the institution across all its disciplines. Our professional courses, from business to pharmacy, from law to psychology and nursing, are highly regarded nationally and our students gain considerable benefit from their courses being accredited by professional bodies.

We have an international reputation for research excellence and much of our work is focused in applied fields. As a result, DMU is often the partner of choice for businesses and industry, not just because of the quality and focus of our research, but also

because of our considerable experience in working at the interface between the worlds of academic research and industrial application. It is an area of work in which few truly excel, and where we are widely regarded as a model for universities in the UK.

In our Annual Review, I hope you will find much that will interest and inspire you. The case studies aim to bring to life the work of our students and our staff and the intellectual curiosity, energy, passion and professionalism that is part of the character and the culture here at DMU. With its ever growing national reputation, I believe the next few years will see DMU's remarkable progress continuing, as we have many exciting new developments already in train. If you would like to know more about DMU, come to one of our Open Days (they're not just for prospective students!) or please get in touch – we would be delighted to welcome you to our University, of which we are very proud.



Research

Building on our international reputation as a world-leading research institution

At De Montfort University we have a reputation for world-leading research. It's a core part of our mission and underpins everything we do at the University.

Our research groups are advancing knowledge and assisting businesses and communities, and we are giving our students an enhanced learning environment that is strengthened by innovation and research excellence.

Our research strengths cover all five of our faculties, and include traditional academic disciplines as well as more applied research. Our leading position has been confirmed by the 2008 Research Assessment Exercise (RAE), which evaluated the quality of our research. We were delighted that 43% of our research activity was rated in the top two categories, 4-star (world leading) and 3-star (internationally excellent).

In the creative disciplines, we received 4-star or 3-star ratings in around 50% of our research. We scored especially well in English Literature, where we achieved a 4-star rating for 40% of our work, placing us among the top institutions in the country.

In addition, 65% of our Architecture and Built Environment research was rated in the top two categories, and 50% of our Mechanical, Aeronautical and Manufacturing Engineering work also achieved 4-star and 3-star ratings.

These results enhance our international reputation for research excellence, in particular the quality and real-world application of our research. They also give us a firm foundation to further develop our research agenda.



Students in our Creative Technology Studios

Groundbreaking research, real results

Our innovative research projects cover a vast range of topics and generate results that genuinely make a difference, either by increasing our knowledge base or having a real, practical application. Here we outline some of our major projects.

Helping vulnerable and older people remain independent

The project: Helping vulnerable people to remain independent is an important social contribution, and a researcher from DMU has won a top accolade for his work in this area. Home telecare technology enables vulnerable people to stay safely in their homes, and includes devices that provide a vital link to the emergency services, and home pathology kits that take regular readings of medical data. DMU's Dr Eric Goodyer's proposal for the next generation of telecare technology was the top entry in the UK Satellite Navigation 2007 Challenge and came second in the European stage of the competition, the European Satellite Navigation Competition 2007.

Mobile telecare will develop existing technology so it will continue to support people when they leave their homes, allowing them to live a more independent life. In a medical crisis away from home, GPS technology would help the emergency services to easily locate them. The devices could also take readings of physiological data, giving medical personnel important, and possibly lifesaving, information about the person's condition even before they reach the scene of the emergency.

The competition: The European Satellite Navigation Competition 2007 is sponsored by T Systems, DHL Innovation Center and Gate, and is supported by the European Space Agency (ESA).



Learning more about the lives of respected Victorian poets

The project: Renowned poets Robert and Elizabeth Browning left behind their life of seclusion in Florence to spend lengthy periods of time in Rome, Paris and London in the years 1854–1856. The Brownings' Correspondence project, conducted by researchers at The Centre for Textual Scholarship in Humanities, involves editing and annotating all the letters written by and to the Brownings during this time, when they met and corresponded with many of their illustrious contemporaries. They also both published arguably their most important volumes of poetry, Robert's *Men and Women* (1855), and Elizabeth's *Aurora Leigh* (1856) during this period. This annotated correspondence will shed new light on this important period in the poets' careers, as well as provide valuable insights into the social, literary and cultural networks of mid-Victorian Britain. Its findings will be published as volumes 20–22 of *The Brownings' Correspondence* (Wedgestone Press).

The researchers: Professor Andrew Thacker (Principal Investigator), Dr Joseph Phelan (Co-Investigator), Dr Scott Lewis (Senior Research Fellow), and Dr Philip Kelley (Research Fellow).

The funding: This project is funded by the Arts and Humanities Research Council (AHRC).

Placing Sickle Cell higher on the national agenda

The project: Experts from across the country gathered at the University to discuss the issue of Sickle Cell and deaths in custody. Sickle Cell is a multi-system disorder that predominantly, but not exclusively, affects those of black and minority ethnic communities. There has been growing attention and debate on the issue since the sudden death of a black man in official custody was blamed on the Sickle Cell trait.

The conference examined the health, justice and human rights issues surrounding this area and people attending included those working in the Sickle Cell community, the criminal justice system, the police and HM prison service and health and legal professionals.

Professor Simon Dyson, Director of the Unit for the Social Study of Thalassaemia and Sickle Cell at DMU highlighted the myths and misunderstandings surrounding the disorder.

Professor Dyson, said "A sudden death in police, prison or military custody is an important point of scrutiny for the powers of the state."

Fabric with a sting in its tail

The project: A new, nettle-based upholstery fabric has been launched at the 100% Design exhibition in London. STING (Sustainable Technology in Nettle Growing) is a four-year TEAM (Textiles Engineering and Manufacture) research project with Yorkshire upholstery fabrics company, Camira Fabrics Ltd. The nettle/wool fabric, STINGplus, possesses excellent fire retardancy and strength, due to the presence of the nettle fibre. Researchers on the project were involved in all aspects of nettle growing, from propagation and planting to final product testing.

The fabric has already won a high accolade; Camira Fabrics won the 2008 100% Design Award for 'Sustainable Product Design'.

The funding: Defra and other partners funded the project, including the Central Science Laboratories, Springdale Crop Synergies Ltd and local nettle farmer Mark Scarratt.

Predicting the future for building design

The project: Ventilation is a vital part of building design, and with increasing temperatures and energy efficiency making news, it's more important than ever. In order to assess how a building's performance responds to human occupancy, it's important to understand the physiological and thermophysical interactions between people and their environments. Researchers at DMU's Institute of Energy and Sustainable Development, along with the Universität Stuttgart, Germany are developing a system which couples computational fluid dynamics techniques with a dynamic human thermo-physiological model. This will help to predict human responses in naturally-ventilated buildings.

The results will help to improve accuracy in predicting the interactions between occupants and building systems, such as ventilation and solar shading systems, establish differences in comfort in naturally-ventilated and mechanically-ventilated buildings, and will help to inform future design practices.

Leading a major new study on ethnic minority enterprise

The project: The University's Centre for Research in Ethnic Minority Entrepreneurship (CRÈME) is investigating supplier diversity, new migrant communities and procurement-readiness through three research projects which aim to drive business activity in ethnic minority communities.

The studies, led by Professor Monder Ram, a leading authority on small businesses and ethnic minority enterprise, builds on CRÈME's reputation as an international centre of excellence for research and practice in this area. The studies are:

- 'Facilitating Supplier Diversity: A Collaborative approach to Engaging Under-represented Suppliers and Large Firms.' Researchers are assessing what works and how, developing 'hubs' for specific supply chain sectors and producing a handbook of good practice. The project is funded by the Economic and Social Research Council (ESRC) and Supplier Diversity Europe
- 'Facilitating Entrepreneurship in New Migrant Communities.' The study will identify concentrations of new migrant business owners including Afghanis, Iraqis, Somalis and people from Central and Eastern Europe. It will work with them and their intermediaries to develop awareness of business support and produce an engagement strategy. It is supported by the ESRC and EMB Ltd, the main provider of Business Link services in the East Midlands
- 'Promoting Procurement Readiness Amongst Black Business Association Members.' Researchers are working with Birmingham's Black Business Association to enhance its capacity to supply large public and private organisations. The project will build on previous CRÈME research on supplier diversity and the use of ICT and is funded by the ESRC.



BBC Presenter, Kylie Pentelow, wears a nettle fibre dress created by BA (Hons) Fashion Design graduate, Jen Jarvis



Teaching

Creative, innovative and professional
teaching for the modern world

Our aim is to be a university for the contemporary world. This means constantly evolving our courses and teaching to make sure we're reflecting the latest thinking, as well as meeting the ever-changing needs of employers and students. We deliver many of our courses by working very closely with employers, and practitioner presentations and employer placements are an important part of our teaching process.

We are very proud of the fact that over 90% of our graduates find employment within six months – undergraduates on our Game Art Design course, for example, secure jobs with software companies well before graduating. We also work with individual organisations to develop bespoke courses for employee development. De Montfort University also acted as a consultant on the Home Office's new Initial Police Learning and Development Programme, and we welcomed

trainees from Leicestershire Constabulary onto our Foundation Degree course.

Good teaching practice is paramount to learning, and we run our own award schemes to promote this, something which we've been commended for by the Quality Assurance Agency (QAA). Our Curriculum Innovation Awards recognise the contributions of teams to course design and delivery, while the Vice Chancellor's Distinguished Teaching Awards are voted for by students.

At DMU, we know that academic learning is part of a wider university experience. We offer flexible study options through our 24-hour library service, distance learning and e-learning systems, to fit in with students' preferred learning times and styles. We're committed to giving all our students the best possible university experience, so they leave equipped with a broad range of skills to enhance not just their employability, but their whole lives.

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Good teaching practice better learning processes

We recognise that excellence in teaching means our students are likely to learn more quickly and responsively.

We have received many awards and commendations for both our lecturers and students, and here we highlight some of our recent successes.

Nationally recognised teaching excellence

The background: DMU is the top university in the East Midlands, and ranks second nationally for the number of National Teacher Fellows (NTFS) awarded since the scheme was introduced in 2000.

The award: Dr Richard Hall and Dr Julia Pointon are the University's latest recipients of the award, which recognises individuals who have made an outstanding impact on the student learning experience. Dr Richard Hall was recognised for his pioneering work in maximising the student learning experience through e-learning, and Dr Julia Pointon for her work with subject centre research networks and international research.

Welcome to the Fox's Lair

The background: Fox's Lair is a teaching and learning initiative attached to the Introduction to Enterprise and Entrepreneurship module in Business & Law – a core first-year module on a variety of undergraduate degrees. Held annually over a two-week period, it's now in its fourth year. The format is based on the BBC's *Dragons' Den* concept, but with business angels rather than venture capitalists. Each panel comprises four business angels, drawn from a group of over 30 local and national entrepreneurs and business leaders and up to two members of DMU staff. Student groups pitch to the panel, and submit a written proposal. This forms 50% of the module's overall assessment, and is the only assessment initiative on this scale in the UK. Fox's Lair is now registered as a trademark.

The sponsors: This initiative is sponsored by the regional Lachesis Fund, which provides investment to East Midlands Universities to support the commercialisation of ideas or technologies.

The winners: The winners in 2008 were Assisi, a group of Business Management and Enterprise students, who proposed a cremation service for domestic animals. They will take this success forward throughout their three-year course, with a view to launching the business towards the end of their third year.

DMU design students win international accolades

The background: DMU's reputation as one of the world's leading providers of courses in all areas of design has been cemented by our exceptional performance in a variety of national and international student competitions.

The awards: Matthew Conroy, a Design Management and Innovation student from DMU won a national Future Vision award for his 'Park and Glide' idea to encourage more use of water-based transport.

Final year Product Design student Chris Spurr's economical flat pack refrigerator system was awarded the Royal Society of Arts (RSA) 'Designing for Elegant Frugality' category along with an RSA Fellows' award.

State-of-the-art facilities for our students

The background: As a leader in teaching and research for the creative industries, we already have an excellent reputation for our outstanding facilities and strong links with industry. The prestigious learning centre, the Creative Technology Studios, further enhances that reputation and gives students the opportunity to learn in a brand new technology-led environment featuring state-of-the-art equipment.

The opportunities: Undergraduate, postgraduate and research students are able to use these industry-standard facilities to gain knowledge and experience of creative technologies, supporting high standards of academic study.

“The level and quality of the technology available in these studios is second-to-none and will ensure graduates from this University are truly equipped for careers in the broadcast and broader creative technologies sectors. Significantly, the studios offer more than the very latest, leading-edge technology. They provide students with a very real-world experience of how things are done in the workplace.”

PROFESSOR ADRIAN HOPGOOD,
DEAN OF TECHNOLOGY





Animation academic promotes e-learning for biomedical students

The background: Dr Viv Rolfe is a Teaching Fellow in e-learning at De Montfort University. One area where e-learning particularly benefits bioscience students is the use of animations to convey biological processes and laboratory techniques. Dr Rolfe has produced biomedical science Adobe Flash animations for Higher Education since 2004 and is e-learning champion for the School of Allied Health Sciences.

The funding: Dr Rolfe has received Research Informed Teacher Award (RITA) funding to develop a laboratory skills resource to support students coming to DMU with no previous lab experience. Students on our Biomedical Science and Medical Science degrees have used the resource and those with no prior experience did equally as well in a lab test as those who did have previous experience. Other research projects underway include the use of Turnitin and developing Moodle (open source course management software) to provide students with careers information and details of health and medical-related professions.

Business

It is becoming increasingly clear that making sure our workforce has the right skills is a top priority as the UK faces some of the most challenging times in recent years.

De Montfort University has a long tradition of responding to the key drivers of the regional and national economy, working with both public and private sector organisations to assess their needs in education, training, consultancy and development. We are at the forefront of adding value to business through the transfer and application of our rich pool of talent and knowledge through the provision of demand-led activities such as professional development, business performance, creative and technological services, design and product development, process improvement, and enterprise development. Because our approach is based around specific business needs, our clients

see instant results. Working with local, regional, national and international companies, we always make the best use of the immense talent base at the University and work to find bespoke solutions that allow organisations to train and develop their people without disruption to their organisation.

Boosting business through expert advice and training

At De Montfort University, we have a great blend of top business brains and state-of-the-art facilities. We work closely with local, national and international businesses, offering a range of services from advice and training through to practical support. Overleaf are just some of our many achievements.



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Inspirational leadership for NHS Scotland

The project: NHS Education for Scotland (NES) helps to provide better patient care by providing targeted, effective, educational solutions for workforce development. It was looking for a postgraduate qualification for managers across Scotland, which would encourage group networking and support, but without the time and cost implications of a campus-based course. With its long-standing reputation for excellence in delivering executive education to the NHS, DMU's Leicester Business School was the perfect choice.

The solution: DMU's Postgraduate Certificate in Frontline Leadership and Management was developed in collaboration with UHI Millenium Institute and NES. The qualification has been fully recognised and accredited by the Chartered Management Institute (CMI). This means graduates benefit from Associate Membership of the CMI when they finish the course in addition to achieving a postgraduate qualification.

The programme: Over a two-year period, more than 300 NHS Scotland professionals will be trained in the Frontline Leadership and Management course through a flexible blended learning format.

The next stage in theatre production

The project: A research team from Technology has entered a successful proposal under the Creative Industries programme. The aim of the project is to develop advanced technology tools to help make design and production activities in the theatre sector more efficient and effective. In turn, this will lead to significantly reduced costs and improved production lead times. The technical approach will develop advanced technology tools for providing script analysis, virtual discrete event simulation modelling, advanced decision making, advanced visualisation and projection, activity scheduling and control, design and planning, information extraction, and advanced decision making.

The team: The Lean Engineering Research Team was led by Professor David Stockton.

“ We are delighted – every NHS Board in Scotland is involved and a broad range of disciplines are represented. Line managers and HR leads are reporting a growing level of self awareness and confidence in students along with a critical understanding of the theory and practice of leadership and the necessary skills and behaviours to drive improvement in frontline services. ”

NHS Education for Scotland



Tailor-made training for the police

The project: Health & Life Sciences has been granted a new five-year contract with Leicestershire Constabulary, for the joint provision of accredited training for probationary Police Officers and Police Community Support Officers (PCSOs).

The programme: Working in close collaboration with the constabulary, De Montfort University has developed a tailor-made course that combines theory with the practical and operational training that all officers undergo. Teaching is delivered by trained police officers and other social science staff from a variety of disciplines, including professors in criminal justice, criminology and policing.

The feedback: Leicestershire Constabulary has found that officers who have taken the DMU course are performing between one and two years ahead of officers that were trained using the traditional training methods. We're also delighted that the course has recently passed the rigorous National Policing Improvement Agency NPIA Stage Three IPLDP quality assurance inspection with excellent feedback on the development, delivery, assessment and evaluations processes. Student officers also provide very positive feedback; during the second year of the course many officers report how they have applied much of the initial learning into practice and also comment on how the academic lectures become relevant during the operational phase of their training. The course has also been awarded Skillsmark accreditation from Skills for Justice.

Spreading the word about our Centre for English Language Learning

The background: The Centre for English Language Learning has been providing English Language courses to multinational businesses and industries for over ten years. Our main commercial focus is the delivery of high-quality, practical courses in English for specific purposes, particularly in areas associated with industry, Government and commerce.

The clients: We have developed and delivered intensive commercial courses for some of the world's largest companies including BAE Systems, Pepsi-Co and Agusta Westland. We have also delivered professional English language courses for the UK Government, in particular the Ministry of Defence and the Department for Trade and Industry (now known as Business Innovation and Skills). We also offer English for Employment Purposes – with the recent expansion of the European Union, many employers are now recruiting employees whose first language is not English and who may not be fully aware of British working practices. We offer short, intensive English teacher training programmes and this course has run successfully for a number of years for Lecturers in English Language based at prestigious Chinese universities. The quality of our teaching and learning in English Language was recognised in October 2008 with full accreditation by the British Council. We are also members of English UK, and the British Association of Lecturers in English for Academic Purposes.

Accredited by the



Developing skills for the international and local fashion industry

The background: As the fashion and design industry has transformed through globalisation, our curriculum has evolved to support contemporary needs. De Montfort University specialises in providing Contour Technology short courses in intimate apparel helping both local and international businesses develop the skills to remain competitive.

The achievements: As a world-leading institution for professional and innovative education DMU has built a reputation for producing the highest calibre and award-winning students like Jade Little, who made the finals of the prestigious 2008 International Design Contest hosted by the LYCRA® brand. Many of our graduates go on to work with the top companies around the world, and several have launched their own labels and independent stores.

The courses: Building on the success of the undergraduate courses DMU offers a total of 11 short courses aimed at undergraduate and postgraduate-level delegates, mostly industry professionals from leading high street brands such as Marks and Spencer, Bhs and Calvin Klein. These prove to be an invaluable process in continuing professional development.

Design innovation boosts businesses

The background: We're proud of our tradition of supporting local businesses. Our Improving Business By Design (IBBD) initiative was originally set up to protect and create jobs within the design industries across Leicester, the region with the most design activity outside of London. Its function was to support smaller companies lacking in resources and team them up with design consultancies to innovate their products.

The new initiatives: As a result of the success of the IBBD, we have opened the New Product Design Centre (NPDC), to support local, regional and international businesses in developing innovative products. The Centre incorporates all aspects of design including waste reduction, energy use and compliance issues. We have also launched the Resource Efficient Design (RED) initiative which helps businesses reduce their environmental impact and discover attractive and affordable design solutions.

The benefits: These projects alone have generated more than £3 million worth of activity for the University, most of which has been invested in the East Midlands' design community. DMU has successfully aided over 150 businesses across the region, 30 jobs have been created or safeguarded and, collectively companies have reported an increase in revenue by £1–£1.3 million.

The future: DMU is continuing to develop the NPDC into a national centre and is working with regional partners to run business support programmes that will help SMEs through the current difficult economic climate.



Statistics

Research – Towards a sustainable University

We are successfully reducing our carbon footprint and embracing the latest equipment and analysis to manage our energy consumption. This is supported by research in our Institute of Energy and Sustainable Development, where 65% of research activity was rated internationally excellent or world-leading in the 2008 Research Assessment Exercise.

Teaching – High ratings for DMU in student satisfaction survey

We had an average score of 4.1 out of a possible 5 in the National Student Survey (NSS) in 2009. This places us joint 43rd out of all universities for student satisfaction, and we climbed to 25th place in the Times Higher NSS rankings. We received excellent feedback about our Learning Resources – the IT provision at DMU is ranked in the top 10 nationally whilst the scores for the Library were in the top 25% of results for all institutions.

Business – Recognition for supporting regional employers

We received more HEFCE funding than any other East Midlands University (and the third largest grant nationally) to develop higher-level education and training opportunities for regional employers, especially those running small and medium-sized enterprises.



DMU alumni

We are very proud of our alumni, many of whom are leaders in their field

Graham Cartledge CBE

Graham graduated from Leicester School of Architecture in 1972, and is now a leading figure in the world of architecture.

The background: He joined Newark firm Gordon Benoy & Partners in 1973. Following a merger with Fitch and Company in the late 80s, Graham took total control of the company in 1992 and began making Benoy a world-leading architecture firm.

The company: Benoy has had high-profile commissions to design the Bluewater and Bullring shopping centres in Kent and Birmingham respectively. They now operate internationally in 43 countries and have worked on award-winning projects including Elements in Hong Kong. They are currently undertaking impressive commissions in Yas Island which will convert 25km² of desert into a leisure oasis.

The charitable work: In 2007 Graham and his wife Jo established the Benoy Foundation, a grant-making charitable trust that supports tangible, lasting projects in building, sustainability, community and education throughout the UK and worldwide.

The recognition: In 2008 Benoy's international successes were recognised with a Queen's Award for Enterprise in International Trade. Graham was also awarded a CBE for his contribution to architecture and charity.





Angela Smith

Angela qualified with a BA Hons Public Administration from Leicester Business School in 1981.

The background: After completing a degree in Public Administration at Leicester Polytechnic in 1981, Angela Smith trained as an accountant at Newham Council in East London. However, she left before qualifying to pursue an opportunity at the League Against Cruel Sports, where she was later promoted to Head of Political and Public Relations. This role involved contact with MPs and local councils, which led to her progressing into politics.

The successes: In 1997, Angela was elected MP for Basildon and Thurrock and shortly afterwards proposed a Waste Minimisation bill which became law in 1998. She has since been re-elected in 2001 and 2005. During this time, Angela has held several positions in government including Parliamentary Private Secretary to Prime Minister, Gordon Brown. In July 2009, she was appointed Minister of the Third Sector in the Cabinet Office.

The personal side: Angela continues to be closely involved with the University and hosted the first Business & Law reunion in London, at the House of Commons in November 2009.

Kevin Hand

Kevin qualified with a Diploma in Typography from DMU in 1976 and is now a big name in publishing.

The background: After leaving Leicester, Kevin worked as a Commercial Artist, Creative Producer and PR Director. This included a period at the National Association of Boys Clubs, where Kevin spent a few days in the company of Muhammad Ali. In 1983 Kevin joined EMAP as Circulation and Marketing Director, and became Chief Executive in 1998.

The successes: In 2002 Kevin set up UK operations for Hachette Filipacchi. He is now the Chairman, and the company has a portfolio of magazines including *Elle*, *Sugar*, *Red*, *Psychologies* and websites including *Digital Spy*. The company has recently posted a turnover of £60 million.

The personal side: Kevin was born and bred in Leicester and is keen to see the Leicester Tigers win the Heineken Cup again in the near future.





Roger Le Tissier

Roger graduated from Leicester Law School with an LLB in 1985 and since then has enjoyed a highly successful career in law.

The background: After graduating, Roger went on to Bar school in London before returning to Guernsey to qualify as a Guernsey Advocate (a fused barrister and solicitor). He headed up the legal team at Barings Bank prior to its collapse in 1995, but his experience there proved useful when Ogier Jersey asked him to set up a branch in Guernsey. He faced a lot of resistance as Ogier was to become the first offshore law firm in more than one jurisdiction.

The company: He is now Senior Partner in Ogier, which is the largest offshore law firm in Guernsey. The firm was set up in 1998 by Roger and his PA and now employs over 100 staff including 45 lawyers.

The recognition: Ogier Guernsey continues to go from strength-to-strength and has won three consecutive 'Offshore Law Firm of the Year' awards.

The personal side: Roger still retains fond memories of the annual Law Society Dinners at the Grand Hotel in Leicester.

Honorands

Bridget Riley CBE

The background: Bridget Riley was born in London in 1931. During the war she was evacuated to Cornwall, and it was in that landscape so beloved of artists that she first became attuned to the visual and unpredictable qualities of nature and light. In 1958 she saw the powerful Jackson Pollock exhibition in London. Its dynamism and sense of rhythm challenged her sensibility and stimulated her own creative direction. Bridget has had a long and productive relationship with De Montfort University; in 1995 she was appointed Visiting Professor in the School of Fine Art.

The business: Her work is original, incisive and intellectually profound. When you look at a Bridget Riley painting, your perception shifts. In 1965 she was included in a major exhibition at the Museum of Modern Art in New York and the following year her first solo show sold out before the opening night. In 1968 she was awarded the International Prize for Painting at the 34th Venice Biennale – the first English contemporary painter, and the first woman, to achieve this distinction. Her list of prizes ranges from the Gold Medal Grafik Biennale in Norway in 1980 to the prestigious International Prize for Outstanding Achievement in the Arts in Tokyo in 1997.

The personal side: She is a born teacher, demanding the highest standards from her students, exacting and meticulous, pushing them to their limits both technically and imaginatively. In the late '60s she was a founder member of SPACE Studios, a charitable organisation which provides artists with low cost studios and which still runs today with the support of the Arts Council. In 1972, aged just 40, she was awarded the CBE, and in 1999 she was made a Companion of Honour in the New Year's Honours List.





Gurinder Chadha

The background: Gurinder Chadha was born in Kenya in 1960 although her family were originally from the Punjab. She came to the UK at the age of two, and grew up in Southall, London. As a teenager her ambition was to be a long-distance lorry driver. Gurinder has been steering her own destiny ever since. She changed schools frequently and was stuck in the C stream, from where her school's careers adviser suggested she leave to become a secretary. It made her only more determined to pursue topics about which she was passionate.

The business: Gurinder Chadha is a film director, producer and screenwriter, creating films including *Bend It Like Beckham*, and *Bride and Prejudice*. By the age of 30 she had set up her own film production company. She has won international acclaim, including nominations for best original screenplay and the Alexander Korda BAFTA award for Best British Film, a Golden Globe Nomination for Best Film, as well as numerous audience awards and Special Jury prizes at film festivals worldwide.

The personal side: Gurinder's films reflect her personality – bouncy, uncompromising and in your face. In 2006 Gurinder became a subject in the BBC TV series *Who Do You Think You Are*. Typically she phoned the show's producer and convinced him that her story was one worth telling. It's difficult to say no to Gurinder.

Salman Amin

Salman is the Executive Vice-President for PepsiCo Sales and Marketing, based in New York

The background: Salman joined PepsiCo in 1995 and has held positions of increasing responsibility across the business, in marketing, operational and commercial functions. Prior to joining PepsiCo, Salman worked at Procter & Gamble for ten years. At P&G, he held a variety of brand management positions in roles the US, Europe, Middle East and Asia.

The business: Salman is responsible for leading brands such as Walkers, Quaker, Tropicana and Copella. PepsiCo employs over 5500 people in 11 sites across the UK.

The personal side: Salman is an executive sponsor for the PepsiCo Asian Network and serves on the Advisory Board for the Kellogg School at Northwestern University. In September 2006 he was appointed to The Board of the Prince's Charities Events Limited.

A US citizen, Salman was born in Pakistan and educated in the United States. He holds an undergraduate degree from Syracuse University and an MBA from the Kellogg School at Northwestern University.





Dr Mo Ibrahim

Dr Mo Ibrahim is a global expert in mobile communications

The background: In 1998, Dr Ibrahim founded Celtel International to build and operate mobile networks in Africa.

The business: Celtel became one of Africa's most successful companies with operations in 15 countries, covering more than a third of the continent's population and investing more than US\$750 million in Africa.

In 2006 he established the Mo Ibrahim Foundation to support great African leadership. The Foundation focuses on two major initiatives to stimulate debate around, and improve the quality of, governance in Africa. The Ibrahim Prize for Achievement in African Leadership recognises and celebrates excellence; and the Ibrahim Index of African Governance provides civil society with a comprehensive and quantifiable tool to promote government accountability.

The personal side: Dr Ibrahim has received the Chairman's Award for Lifetime Achievement from the GSM Association in 2007 and the Economist's Innovation Award 2007 for Social and Economic Innovation. In 2008 Dr Ibrahim was presented with the BNP Paribas Prize for Philanthropy, and also listed by TIME magazine as one of the 100 most influential people in the world.

Claire Bertschinger

The background: Claire worked as an International Red Cross nurse in many war zones across the world including Ethiopia, Lebanon and Afghanistan, and was described by Michael Buerk as “one of the true heroines of our time”.

One of the most enduring images of the Ethiopian famine of 1984 was that of the young International Red Cross nurse who, surrounded by thousands of starving people and with limited supplies, had the terrible task of choosing which children to feed, knowing that those she turned away might not last the night. That nurse was Claire Bertschinger, and those pictures inspired Live Aid, the biggest relief programme the world had ever seen. “In her was vested the power of life and death” Bob Geldof said. “She had become God-like, and that is unbearable for anyone”.

In 2004 Michael Buerk, whose BBC documentary first showed those pictures, persuaded Claire to return to Ethiopia almost 20 years later. For all those years she had been haunted by the memory of the terrible choices she had been forced to make.

The personal side: Claire now works at the London School of Hygiene and Tropical Medicine as lecturer and course organiser for the Diploma in Tropical Nursing.

The recognition: In 1985 she was awarded the ‘Bish Medal’ from the Scientific Exploration Society for courage and determination in the face of adversity. In 1991 she was awarded the ‘Florence Nightingale Medal’ (awarded in honour of those persons who have distinguished themselves in times of peace or war by exceptional courage and devotion). In 2005 she was awarded ‘Woman of the Year Window to the World’. In June 2007 she received International Human Rights and Nursing Awards, from the International Centre for Nursing Ethics (ICNE). In 2010 Claire was made a Dame in recognition of her service to nursing and to international humanitarian aid.



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