

EUROPEAN COATINGS



The European Coatings portfolio includes trade publications, industry events, and unique services connecting the largest community of experts in the global coatings industry as well as allied industries such as printing inks, adhesives and sealants, and construction chemicals. Unsurpassed in size and quality, our audience engagement opportunities represent a solid backbone and valuable foundation in achieving your individual communication goals.

www.european-coatings.com/dossiers

DOSSIER

Best of the EC Journal for your exclusive company presentation! The EC Dossier is a unique opportunity to present your company associated with highly-focused top quality content: compiled on demand in one digital issue, a dossier covers all top technical papers that have been published on a specific topic in the EC Journal in the recent past. Choose between three different types of dossiers and benefit from our extensive marketing campaign to our large audience of coatings experts.

POSSIBLE TOPICS

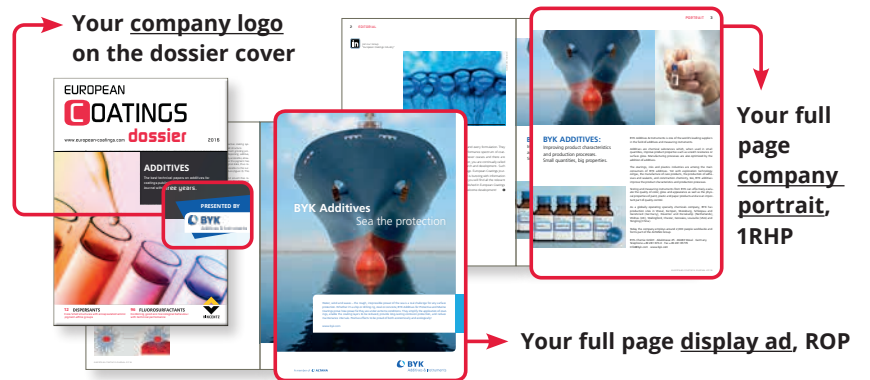
Key topics:

- Architectural coatings
- Automotive coatings
- Functional coatings
- Protective coatings
- Water-borne coatings
- Wood coatings
- Additives
- Pigments
- Polyurethanes
- ...

Subtopics:

- Rheology additives
- Wetting agents
- Dispersants
- Additives for water-borne coatings
- Wood coatings for furniture
- UV-cured wood coatings
- Hydrophobic coatings
- ...

Pick your topic and we compile and distribute the digital dossier to our international audience incl. the following information:



Type	Content		Campaign details					RATES	
	Topic	Volume	Runtime	Print ads	Newsletter ads	Direct mailing	Landing page	incl. leads	excl. leads
BIG	key topic	9–12 editorial articles	6 months	3 x 1/2 page	2 x banner ad 2 x text ad	1 x w/ company logo		13,190	11,890
MEDIUM	subtopic	5–6 editorial articles	3 months	2 x 1/2 page	1 x banner ad 1 x text ad	1 x w/ company logo		10,590	9,590
SMALL	subtopic	3 editorial articles	3 months	1 x 1/2 page	1 x text ad	1 x w/ company logo		9,290	8,390

Rates subject to VAT where applicable.

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