











**WOODLAWN CBC**  
**CHARRETTE RESPONSES**  
**DEC 20, 2018**

**Part A: Character**

- Incorporate walkable and bikeable infrastructure for both Richmond Highway and internal streets.
  - Defined sidewalks
  - Pedestrian crossing signals and crosswalks
- Design compatible and complementary building architecture that is reflective of the nearby Historic Resources Architecture.
  - Historic Sites inside and outside the CBC include Arcadia, Mt. Vernon, Wood Lawn, Dogue Creek. Features should include
    - Signage along sidewalks
    - Shuttle service for connectivity to these assets
- Create a village environment that both retains small/local businesses and encourages the use of structured or underground parking.
- Incorporate trees and landscaping as part of the character and identity of the area to make it more inviting (not Ashburn” – not sterile).
- Improve environmental quality through innovative methods.
  - There are existing stormwater issues so low-impact development techniques and other innovative features for stormwater management should be incorporated.
- Provide a “colonial main street” along the Livability Spine that includes a traditional design character with historic interpretations and wayfinding signage.

# CHARRETTE FINDINGS | PART B : VISUAL PREFERENCE SURVEY

## WOODLAWN CBC

EXHIBIT	MOST LIKED IMAGES	MOST DISLIKED IMAGES	TRADITIONAL	TRANSITIONAL	MODERN
ARCHITECTURAL CHARACTER			● : 18 ● : 2	● : 3 ● : 3	● : 5 ● : 9
STREETSCAPES-PAVING			● : 9 ● : 2	● : 4 ● : 1	● : 1 ● : 3
STREETSCAPES-FURNISHINGS			● : 7 ● : 3	● : 4 ● : 2	● : 3 ● : 9
STREETSCAPES-WAYFINDING & SIGNAGE			● : 12 ● : 3	● : 7 ● : 1	● : 0 ● : 8
STREETSCAPES-GREEN FEATURES			FORMAL/TRADITIONAL	INFORMAL/NATURALISTIC	
			● : 9 ● : 3	● : 9 ● : 4	

INPUT DURING CHARRETTE

● LIKE ● DISLIKE

■ PREFERRED

## **PART B: VISUAL PREFERENCE SURVEY**

### ***Architectural Character***

#### **Likes:**

- Traditional
  - Some prefer modern

#### **Dislikes:**

- Light pollution
- Modern

### ***Streetscapes - Paving***

#### **Likes:**

- Traditional/transitional
- Easy maintenance
- Parking
- Variety in landscape panel
- Could be more interesting sidewalks
  - They are in examples given

#### **Dislikes:**

- Bike oriented
  - Not visually pleasing
- Need to breakup eye level design

### ***Streetscapes - Furnishings***

#### **Likes:**

- Traditional
- Aesthetically pleasing
- Comfortable
  - Ways of doing concrete that is comfortable

#### **Dislikes:**

- Sterility
- Crime
- Homeless

### ***Streetscapes – Green Features***

#### **Likes:**

- Breakup of visibility (breaks in long viewsheds)
- A lot of green
- Serpentine

#### **Dislikes:**

- Too linear

### ***Wayfinding***

#### **Likes:**

- Traditional
  - More conducive to resources

#### **Dislikes:**

- Modern clashes with historic resources

**There is a traditional trend**

# PART C: OPEN SPACES / PARKS | WOODLAWN CBC : OPEN SPACE NETWORK

## OPEN SPACE NETWORK INCLUDES "LIVABILITY SPINE" - THE CHARACTER DEFINING STREET WITHIN THIS CBC

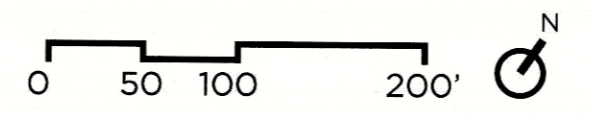
- QUESTION 1:** Identify which open spaces should have passive, medium, or active types of uses. [Label on the drawing]  
When determining the level of activity (active to passive) consider the adjacent uses such as: Is the open space adjacent to commercial or residential uses on the ground floor of the adjacent building?  
How close is the space to the BRT station? How close is the space to existing residential communities or natural features?
- QUESTION 2:** Identify the images (from the materials handout) that best match the general types of desired activities for the Livability Spine and adjacent BRT Station Plazas. Feel free to suggest others that are not on the list.  
[Affix images from 'Materials M1 and M2' beside the activity areas on the plan]
- QUESTION 3:** Are there historical events or places that are either here today or were here from the past that you think are important to bring into this space.  
Is this an important historical use that should be remembered in Woodlawn's public spaces through commemorative signs, art, play equipment or other design features?  
[Label/draw these on the plan and explain how they should be commemorated]



**QUESTION 4:** Identify the images (from the materials handout) that best match the general types of desired activities for the Ecological Spine. Feel free to suggest others that are not on the list.  
[Affix images from 'Materials M1 and M2' beside the activity areas on the plan]

PLACE IMAGES HERE

① Civic (Transit) Plaza



## **PART C: OPEN SPACES**

- Livability spine – history of the area should be expressed in the design, very important public realm area
  - Urbane, pedestrian-scale
  - Colonial main street
  - Traditional design character which has historic interpretation and wayfinding
  - Need to have bigger/improved connections to Mt. Vernon
  - Active programmed areas (closer to BRT stations) - active, urban, mixed-use, community feel
    - Outside seating, eateries
    - Visitor center and info kiosks
    - Car charging, green energy
    - Benches
    - Coffee shop
    - Dry cleaning (neighborhood services)
    - No dog park in immediate area, but dog parks will be needed
  - Medium to passively programmed areas (closer to residential neighborhoods)
    - Historic interpretation
    - Inviting walkways
    - Public art
    - Small sections of cobblestone or brick
- Ecological spine - increase diversity, minimal impact to the land, beautiful asset
  - Passive, park-like
  - Improve ecological quality
  - Wooded
  - Trails
  - Diverse vegetation
  - Butterfly garden
  - Public art, interpretation
  - Exercise stations
  - Connectivity to nearby historic resources, but also to resources, such as Mt. Vernon, outside of the CBC
  - Parallel road north of Richmond Hwy – green-like connector

## **Parking Lot of Ideas for Future Use (but not a specific recommendation for this discussion on design and character)**

- Utilities
  - Underground? Cost?
    - Needed, not just for Woodlawn but for entire corridor
  - Fiber optics
    - Access for all
    - Needed for Wi-Fi for the businesses
- Extend Metrorail
- Transportation needs
  - Concern that there is an over-reliance on cars
  - New street proposed to parallel Richmond Highway; what are the impacts of this?
- What can developers provide? – Review and Entitlement process that allows “quick” realization of projects and planned improvements
  - Affordable housing
  - Help connect each side of Richmond Highway