

Sea Weed Deep Cleanser

Normal to Oily

BENEFITS:

- Removes dirt and dead skin cell residue.
- Dissolves fats.
- Regulates skin secretions.

ACTIVE INGREDIENTS:

Alginate; Beta Carotene; Calendula Extract;
 Chamomile Extract; Algae Extract; Hops Extract;
 Arnica Extract; Citric Acid; Sage Extract;
 Rosemary Extract.



SHIRA®
 Redefining the Art of Beauty & Skin Care

SEA WEED

Sea Weed Toner

Normal to Oily

BENEFITS:

- Acts as an antiseptic.
- Regulates fat.
- Preserves pH level.

ACTIVE INGREDIENTS:

Lactic acid, Algae Extract.



Sea Weed Active Moisturizer

Normal to Oily

BENEFITS:

- Improves the moisture balance of the skin and is oil-free.
- Accelerates tissue regeneration.
- Bestows a healthy natural hue and vital elasticity.

ACTIVE INGREDIENTS:

Sea Weed extract, Sodium Hyaluronate.





SEA WEED

Sea Weed incorporates the vital properties of mineral-rich algae into a series of esthetic products, which promote a fresh and healthy aspect to facial skin.

The essence of algae is alginate, which is recommended for facial masks. It guards the skin and stimulates metabolism. The alginate absorbs moisture and forms a thin flexible film over the skin surface. As this film sets, it promotes retention of natural moisture and protects the skin.

Algae grow both in the ocean and in the sea. They abound in Vitamins B, C, and E. The natural minerals found in algae, such as iron, iodine, magnesium, calcium, and potassium, nourish new cells and are essential for proper metabolism. Iodine carries the added benefit of stimulating the circulation of blood.

The combination of Vitamins B, C, and E is a blessing for the facial skin in particular: Vitamin B assists in the metabolism of fats; Vitamin E enhances the circulation in the peripheral blood vessels and delivers protection from oxidization. Vitamin C regulates metabolism of carbohydrates and proteins, and helps cells receive and utilize oxygen.

Our Sea Weed products postpone the aging of skin and prevent the phenomenon of tired-looking skin. Skin will look refreshed, resilient and bright.

Sea Weed Treatment Mask

Normal to Oily

BENEFITS:

- Is astringent, semi-absorbent and antiseptic.
- Stimulates circulation.
- Softens and refreshes the skin while tightening pores.

ACTIVE INGREDIENTS:

Allantoin; Witch Hazel Distillate; Calamine; Sage Extract; Rosemary Extract; Sulfur; Lactic acid; Algae Extract.



Sea Weed Soapless Soap

Normal to Oily

BENEFITS:

- Offers qualities that are emollient, antiseptic and cleansing.
- Thoroughly removes impurities and oily secretions from the skin.

ACTIVE INGREDIENTS:

Witch Hazel Distillate; Algae Extract; Aloe Extract; Allantoin; Sulfur.



C-Weed Nourishing Serum

Normal to Dry Skin

BENEFITS:

- Stimulates collagen regeneration
- Increases skin hydration
- Rejuvenates and heals
- Rich in vitamins; amino acids; and trace elements

ACTIVE INGREDIENTS:

Algin/Chlorella Vulgaris; Ascorbic Acid; Algae Extract



C-Weed Nourishing Moisturizer

Normal to Dry Skin

BENEFITS:

- Increases skin hydration
- Nourishes skin with high concentrations of vitamins and trace elements
- Enhances cell regeneration

ACTIVE INGREDIENTS:

• Algae Extract; Ascorbic Acid; Kelp Extract

