



**FREEDOM
FOR IMMIGRANTS**

10 Fundraising Ideas

Here are some examples of good ideas to start fundraising and get your network involved with Freedom for Immigrants. These are just a few possibilities, so feel free to be creative!



Host a trivia night

Anyone who has attended a trivia night at a bar knows that the stakes are high when it comes to public quiz competitions. Ask a local restaurant or pub to host a trivia night and round up your supporters for a night out that supports a great cause.

Ask that participants form teams in advance and raise a minimum amount as their registration fee. Then charge an entrance fee for anyone not participating in the competition. Group people into different teams to see who can gain bragging rights and raise the most money.

If you can guarantee a crowd then the venue may agree to share a portion of their food and drink proceeds. Nothing encourages business like being a socially responsible company.



Donate admission from yoga class

Have someone lead a yoga class and agree to donate part or all of the class fee. This could be setup on a regular schedule, such as Thursdays, or the entire month of August, etc.



Setup a challenge campaign: walkathon, bike race, etc.

Stir up some healthy competition by organizing a race in your neighborhood or with your local school, university, etc. Each runner should raise a small amount to participate by selling the number of kilometers they will run, and build in some fun stops or activities along the route.



Host a dinner party

Have a dinner party with friends in a home or have a spaghetti dinner at a temple, church or union hall or other big room with a large kitchen. Charge \$10-20 per person to cover costs and raise money.



Develop employer-matching program at work

Ask your employer whether they are willing to setup a donation matching program in your workplace, where colleagues can donate to the charity and the employer will match, doubling the contributions.



Birthday or wedding registry donations

Skip the birthday gifts and setup a Facebook fundraiser to ask friends and family to give to a cause that you're passionate about. Visit facebook.com/fundraisers, click the "Select Nonprofit" button, and search for "Freedom for Immigrants" to get started.



Charity concert

Gather local bands to put on a charity concert. Performers can fundraise for registration and attendees can purchase tickets. Invite influencers or local celebrities to judge to help spread the word and get people excited about your show.



Art or craft sales

If Pinterest has taught us anything, it's that the do-it-yourself aesthetic isn't going anywhere. Gather talented friends and family members to help create and sell your art or crafts, whether they are bracelets, buttons, keychains, housewares or other artwork.



Host a house party

Invite supporters and their friends and family to your charitable house party. You can schedule the event around a cause awareness day, holiday, or pop culture event. Incentivize donations by offering prizes for different levels of sponsorship, like discounted tickets to your next event or other unique party favors.



Organize a 'second collection Sunday'

Ask churches to take up a second collection to donate to Freedom for Immigrants. Be ready to give a brief, compelling talk about the importance of FFI to motivate donors.