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11

12 UNITED STATES DISTRICT COURT
13 FOR THE CENTRAL DISTRICT OF CALIFORNIA
14

15 FEDERAL TRADE COMMISSION;
16 and THE PEOPLE OF THE STATE
17 OF CALIFORNIA,

18 Plaintiffs,

19 v.
20

21 NGL LABS, LLC, a corporation;

22 RAJ VIR, individually and as an officer
23 of NGL LABS, LLC; and

24 JOAO FIGUEIREDO, individually and
25 as an officer of NGL LABS, LLC,

26 Defendants.
27
28

Case No. 2:24-cv-5753

**STIPULATION AS TO ENTRY
OF ORDER FOR PERMANENT
INJUNCTION, MONETARY
JUDGMENT, CIVIL PENALTY
JUDGMENT, AND OTHER
RELIEF**

1 Plaintiffs the Federal Trade Commission (“FTC” or “the Commission”) and
2 the People of the State of California, by and through the District Attorney of Los
3 Angeles County (collectively, “Plaintiffs”), filed their Complaint for Permanent
4 Injunction, Monetary Judgment, Civil Penalty Judgment, and Other Relief
5 (“Complaint”) pursuant to Sections 13(b) and 19 of the Federal Trade Commission
6 Act (“FTC Act”), 15 U.S.C. §§ 53(b) and 57b, the California Unfair Competition
7 Law (“UCL”), Bus. & Prof. Code § 17200 *et seq.*, and the California False
8 Advertising Law (“FAL”), Bus. & Prof. Code § 17500, *et seq.* Defendants have
9 waived service of the summons and the Complaint.

10 Plaintiffs and Defendants have agreed to the entry of the attached Stipulated
11 Order for Permanent Injunction, Monetary Judgment, Civil Penalty Judgment, and
12 Other Relief to resolve all matters in dispute in this action between them.

13 Plaintiffs and Defendants have consented to entry of this Stipulated Order
14 for Permanent Injunction, Monetary Judgment, Civil Penalty Judgment, and Other
15 Relief without trial or adjudication of any issue of law or fact herein. Plaintiffs and
16 Defendants hereby stipulate to entry of a Stipulated Order for Permanent
17 Injunction, Monetary Judgment, Civil Penalty Judgment, and Other Relief with the
18 following terms:
19

20 **FINDINGS**

- 21 1. This Court has jurisdiction over this matter.
- 22 2. The Complaint charges that the Defendants participated in deceptive
23 and unfair acts or practices in violation of Section 5 of the FTC Act, 15 U.S.C. §
24 45, Section 4 of the Restore Online Shoppers’ Confidence Act (“ROSCA”), 15
25 U.S.C. § 84034, Sections 1303(c) and 1306(d) of the Children’s Online Privacy
26 Protection Act of 1998 (“COPPA”), 15 U.S.C. §§ 6502(c), 6505(d), and Sections
27 17200 and 17500 of the California Business and Professions Code, Cal. Bus. &
28

1 Prof. Code §§ 17200, 17500, in the development, design, marketing, distribution,
2 sale, and operation of the NGL App and NGL Pro.

3 3. Defendants neither admit nor deny any of the allegations in the
4 Complaint, except as specifically stated in this Order. Only for purposes of this
5 action, Defendants admit the facts necessary to establish jurisdiction.

6 4. Defendants waive any claim that they may have under the Equal
7 Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action
8 through the date of this Order, and agree to bear their own costs and attorney fees.

9 5. Defendants waive all rights to appeal or otherwise challenge or
10 contest the validity of this Order.

11 **DEFINITIONS**

12 For the purpose of this Order, the following definitions apply:

13 A. “**Anonymous Messaging App**” means a Messaging App that includes
14 a way to send and receive messages that do not reveal the identity of the sender.

15 B. “**App Store**” means any third-party service where apps are purchased,
16 downloaded or obtained, including, but not limited to, the Apple App Store and the
17 Google Play Store.

18 C. “**Charge,**” “**Charged,**” or “**Charging**” means any attempt to collect
19 money or other consideration from a consumer, including causing Billing
20 Information to be submitted for payment, including against the consumer’s credit
21 card, debit card, bank account, telephone bill, or other account.

22 D. “**Child**” or “**Children**” means an individual or individuals under the
23 age of 13.

24 E. “**Clear(ly) and Conspicuous(ly)**” means that a required disclosure is
25 easily noticeable (i.e., difficult to miss) and easily understandable by ordinary
26 consumers, including in all of the following ways:
27
28

- 1 1. In any communication that is solely visual or solely audible, the
2 disclosure must be made through the same means through which the
3 communication is presented. In any communication made through
4 both visual and audible means, such as a television advertisement, the
5 disclosure must be presented simultaneously in both the visual and
6 audible portions of the communication even if the representation
7 requiring the disclosure is made in only one means.
- 8 2. A visual disclosure, by its size, contrast, location, the length of time it
9 appears, and other characteristics, must stand out from any
10 accompanying text or other visual elements so that it is easily noticed,
11 read, and understood.
- 12 3. An audible disclosure, including by telephone or streaming video,
13 must be delivered in a volume, speed, and cadence sufficient for
14 ordinary consumers to easily hear and understand it.
- 15 4. In any communication using an interactive electronic medium, such as
16 the Internet, an app, or software, the disclosure must be unavoidable.
17 A disclosure is not Clear and Conspicuous if a consumer must take
18 any action, such as clicking on a hyperlink or hovering over an icon,
19 to perceive and understand it.
- 20 5. The disclosure must use diction and syntax understandable to ordinary
21 consumers and must appear in each language in which the
22 representation that requires the disclosure appears.
- 23 6. The disclosure must comply with these requirements in each medium
24 through which it is received, including all electronic devices and face-
25 to-face communications.
- 26 7. The disclosure must not be contradicted or mitigated by, or
27 inconsistent with, anything else in the communication.
28

1 8. When the representation or sales practice targets a specific audience,
2 such as children, the elderly, or the terminally ill, “ordinary
3 consumers” includes members of that group.

4 F. “**Collects,**” “**Collected,**” “**Collecting,**” or “**Collection**” means the
5 gathering of any Personal Information from a Child by any means, including:

6 1. Requesting, prompting, or encouraging a Child to submit Personal
7 Information online;

8 2. Enabling a Child to make Personal Information publicly available in
9 identifiable form. An Operator shall not be considered to have
10 Collected Personal Information under this paragraph if it takes
11 reasonable measures to delete all or virtually all Personal Information
12 from a child’s postings before they are made public and also to delete
13 such information from its record; or

14 3. Passive tracking of a Child online.

15 G. “**Corporate Defendant**” means NGL Labs, LLC and its successors
16 and assigns.

17 H. “**Defendants**” means all of the Individual Defendants and the
18 Corporate Defendant, individually, collectively, or in any combination.

19 I. “**Individual Defendants**” means Raj Vir and Joao Figueiredo.

20 J. “**Messaging App**” means any software application that can be
21 transmitted or downloaded to any computing device including any desktop
22 computer, laptop computer, smartphone, tablet, wearable, or sensor, or any
23 periphery of any portable computing device, and which allows a user of the
24 software application to send or receive messages.

25 K. “**Negative Option Feature**” means a provision of a contract under
26 which the consumer’s silence or failure to take affirmative action to reject a good
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1 or service or to cancel the agreement is interpreted by the negative option seller or
2 provider as acceptance (or continuing acceptance) of the offer.

3 L. **“Neutral Age Screen”** means that Users of a Covered Business are
4 asked age information in a neutral manner, making sure the data entry point (i)
5 allows Users to enter their age by month and year of birth accurately, (ii) does not
6 default to an age 18 or over, (iii) avoids encouraging Users to falsify age
7 information by, for example, stating that certain features will not be available to
8 Users under age 18; and (iv) utilizes where feasible technical means to prevent
9 back-buttoning or similar User attempts to evade age rules.

10 M. **“Obtain, Obtained, or Obtaining Verifiable Parental Consent”**
11 means making any reasonable effort (taking into consideration available
12 technology) to ensure that before Personal Information is Collected from a Child, a
13 Parent of the Child:

- 14 1. Receives notice of the Operator’s Personal Information Collection,
15 use, and Disclosure practices; and
- 16 2. Authorizes any Collection, use, or disclosure of the Personal
17 Information.
18

19 N. **“Online Contact Information”** means an email address or any other
20 substantially similar identifier that permits direct contact with a person online,
21 including an instant messaging user identifier, a voice over internet protocol
22 (VOIP) identifier, or a video chat user identifier.

23 O. **“Operator”** means any person who operates a website located on the
24 Internet or an online service and who Collects or maintains Personal Information
25 from or about the users of or visitors to such website or online service, or on whose
26 behalf such information is Collected or maintained, or offers products or services
27 for sale through that website or online service, where such website or online
28 service is operated for commercial purposes involving commerce among the

1 several States or with 1 or more foreign nations; in any territory of the United
2 States or in the District of Columbia, or between any such territory and another
3 such territory or any State or foreign nation; or between the District of Columbia
4 and any State, territory, or foreign nation. This definition does not include any
5 nonprofit entity that would otherwise be exempt from coverage under Section 5 of
6 the Federal Trade Commission Act (15 U.S.C. 45). Personal information is

7 Collected or maintained on behalf of an Operator when:

- 8 1. It is Collected or maintained by an agent or service provider of the
9 Operator; or
10 2. The Operator benefits by allowing another person to Collect Personal
11 Information directly from users of such website or online service.

12 P. **“Parent”** includes a legal guardian of a Child.

13 Q. **“Personal Information”** means individually identifiable information
14 about an individual Collected online, including:
15

- 16 1. A first and last name;
17 2. A home or other physical address including street name and name of a
18 city or town;
19 3. Online Contact Information;
20 4. A screen or user name where it functions in the same manner as
21 Online Contact Information;
22 5. A telephone number;
23 6. A Social Security number;
24 7. A persistent identifier that can be used to recognize a user over time
25 and across different websites or online services. Such persistent
26 identifier includes a customer number held in a cookie, an Internet
27 Protocol (IP) address, a processor or device serial number, or unique
28 device identifier;

- 1 8. A photograph, video, or audio file where such file contains a Child’s
- 2 image or voice;
- 3 9. Geolocation information sufficient to identify street name and name
- 4 of a city or town; or
- 5 10. Information concerning the Child or the Parents of that Child that the
- 6 Operator Collects online from the Child and combines with an
- 7 identifier described in this definition.

8 R. “**Teen**” means an individual at or over the age of 13 but under the age
9 of 18.

10 **ORDER**

11 **I. BAN ON OFFERING OR PROMOTING ANONYMOUS MESSAGING**

12 **APPS TO USERS UNDER THE AGE OF 18**

13 IT IS ORDERED that Defendants, Defendants’ officers, agents, employees,
14 and attorneys, and all other persons in active concert or participation with any of
15 them, who receive actual notice of this Order, whether acting directly or indirectly,
16 in connection with developing, distributing, promoting, or offering for sale any
17 Anonymous Messaging App are permanently restrained and enjoined from:

18 A. Failing to employ a Neutral Age Screen to restrict access to or use of
19 the Anonymous Messaging App to persons 18 years old or older;

20 B. Failing to require users who created an account prior to entry of this
21 Order to pass the Neutral Age Screen prior to accessing or using an Anonymous
22 Messaging App;

23 C. Failing to bar users who indicate that they are under the age of 18
24 from further access to or use of the Anonymous Messaging App; and

25 D. Engaging in any marketing or advertising activities that are directed to
26 Children or Teens, including efforts to promote or advertise the Anonymous
27 Messaging App to students at elementary, middle, or high schools.
28

1 **II. PROHIBITIONS AGAINST MISREPRESENTATIONS**

2 IT IS FURTHER ORDERED that Defendants, Defendants’ officers, agents,
3 employees, and attorneys, and all other persons in active concert or participation
4 with any of them, who receive actual notice of this Order, whether acting directly
5 or indirectly, in connection with developing, distributing, promoting, or offering
6 for sale any product or service are permanently restrained and enjoined from
7 misrepresenting or assisting others in misrepresenting, expressly or by implication:

8 A. That messages that a user will receive through a Messaging App will
9 be from friends, social media contacts, or other live persons;

10 B. That any given message that a user received through a Messaging App
11 was sent by a friend, social media contact, or other live person;

12 C. That consumers who download, use, or purchase a Messaging App or
13 any product or service related to a Messaging App will be able to see the identity
14 or screen name of people who sent them anonymous messages;

15 D. That cyberbullying will be completely or mostly filtered out through
16 the use of content moderation or artificial intelligence;

17 E. The capabilities of any artificial intelligence or machine learning
18 technology;

19 F. Any other fact material to consumers concerning any product or
20 service, such as: the total costs; any material restrictions, limitations, or conditions;
21 or any material aspect of its performance, efficacy, nature, or central
22 characteristics.
23

24 **III. PROHIBITIONS AGAINST MISREPRESENTATIONS RELATED TO**
25 **NEGATIVE OPTIONS**

26 IT IS FURTHER ORDERED that Defendants, Defendants’ officers, agents,
27 employees, and attorneys, and all other persons in active concert or participation
28 with any of them, who receive actual notice of this Order, whether acting directly

1 or indirectly, in connection with promoting or offering for sale any good or service
2 with a Negative Option Feature, are permanently restrained and enjoined from
3 misrepresenting or assisting others in misrepresenting, expressly or by implication:

4 A. The nature, quality, or effectiveness of the good or service that is
5 offered in connection with the Negative Option Feature;

6 B. That a good or service is offered as a free trial or for a fixed cost,
7 including where a Charge will be assessed pursuant to the offer unless the
8 consumer takes steps to prevent or stop such a Charge before a certain date or time;

9 C. The date by which the consumer may be Charged unless the consumer
10 takes steps related to the Negative Option Feature;

11 D. Any material fact related to the transaction, such as the Negative
12 Option Feature;

13 E. Any material fact related to an underlying good or service; or

14 F. Any other material fact.

15 **IV. DISCLOSURES REQUIRED BY A NEGATIVE OPTION**

16 IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents,
17 employees, and attorneys, and all other persons in active concert or participation
18 with any of them, who receive actual notice of this Order, whether acting directly
19 or indirectly, in connection with promoting or offering for sale any good or service
20 with a Negative Option Feature, are permanently restrained and enjoined from or
21 assisting others from:

22 A. Offering any good or service with a Negative Option Feature, without
23 first disclosing Clearly and Conspicuously, and immediately adjacent to the means
24 of recording the consumer's consent for the Negative Option Feature:

25 1. That the consumer will be Charged for the good or service, or that the
26 Charge will increase after any applicable trial period ends, and, if
27 applicable, that the Charge will be on a recurring basis, unless the
28 consumer timely takes steps to prevent or stop such Charges;

1 2. Each deadline (by date or frequency) by which the consumer must act
2 to prevent or stop the Charges;

3 3. The amount (or range of costs) the consumer will be Charged, and, if
4 applicable, the frequency of such Charges a consumer will incur
5 unless the consumer timely takes steps to prevent or stop those
6 Charges;

7 4. The date (or dates) each charge will be submitted for Charging;

8 B. Offering any good or service with a Negative Option Feature, without
9 first disclosing Clearly and Conspicuously, and separate from the disclosures
10 required by all the preceding sub-provisions of this Section:

11 1. The information necessary for the consumer to cancel the Negative
12 Option Feature, including the simple mechanism to stop the Charges;
13 and

14 2. Any material term related to the underlying good or service that is
15 necessary to prevent deception, regardless of whether that term
16 directly relates to the Negative Option Feature;

17 C. Representing directly or indirectly, expressly or by implication, that
18 any good or service with a Negative Option Feature is being offered on a free, trial,
19 no obligation, reduced, upgraded, or discounted basis, or for a trial or promotional
20 period, without disclosing Clearly and Conspicuously, and immediately adjacent,
21 to any such representation:

22 1. The steps the consumer must take to avoid any Charges: (a) for the
23 offered good or service, (b) of an increased amount after a trial or
24 promotional period ends, and (c) on any subsequent or recurring basis;

25 2. Each deadline (by date or frequency) by which the consumer must
26 affirmatively act to stop each Charge; and
27
28

1 3. The total amount (or range of costs) the consumer will be Charged,
2 and, if applicable, the frequency of Charges unless the consumer
3 timely takes steps to prevent or stop those Charges; and

4 D. Charging without having notified the consumer, immediately after
5 agreement to the Negative Option Feature, of confirmation by app notification or
6 email. The notification or email subject line must begin: “Order Confirmation”
7 and the name of the good or service, and no additional information. The email or
8 notification must Clearly and Conspicuously disclose all the information required
9 by all the preceding sub-provisions of this Section and no marketing or other
10 extraneous information; and

11 E. Including, in any communication required by this Section any other
12 information that interferes with, detracts from, contradicts, or otherwise
13 undermines the ability of consumers to perceive and understand the disclosures.

14 **V. CONSENT REQUIREMENTS FOR A NEGATIVE OPTION**

15 IT IS FURTHER ORDERED that Defendants, Defendants’ officers, agents,
16 employees, and attorneys, and all other persons in active concert or participation
17 with any of them, who receive actual notice of this Order, whether acting directly
18 or indirectly, in connection with promoting or offering for sale any good or service
19 with a Negative Option Feature, are permanently restrained and enjoined from
20 Charging or assisting others in Charging a consumer without express informed
21 consent. In obtaining express informed consent, Defendants must:

22 A. Obtain the consumer’s unambiguously affirmative consent to the
23 Negative Option Feature offer separately from any other portion of the transaction,
24 and:

25 1. For a written offer (including over the internet, such as through an
26 app), obtain the required consent through a check box, signature, or
27 other substantially similar method, which the consumer must select or
28 sign to accept the Negative Option Feature;

- 1 2. For an oral consent, obtain unambiguous express oral confirmation
2 that the consumer: (a) consents to being Charged for the product or
3 service, including by providing, at a minimum, the last 4 digits of the
4 consumer's account number to be charged; (b) understands the
5 transaction includes the Negative Option Feature; and (c) understands
6 the specific steps that the consumer must take to prevent or stop
7 further Charges;
- 8 3. Present the consent request in a manner and format that is clear,
9 unambiguous, nondeceptive, and free of any information not directly
10 related to the consumer accepting the Negative Option Feature;
- 11 4. Not include any information that interferes with, detracts from,
12 contradicts, or otherwise undermines the ability of the consumer to
13 give or not give express informed consent to the Negative Option
14 Feature;
- 15 5. Obtain the consumer's unambiguously affirmative consent to the rest
16 of the transaction; and
- 17 6. Keep verification of the consumer's consent for at least 5 years after
18 the contract is terminated, including audio recording of any related
19 telephone calls in their entirety.

20 **VI. SIMPLE CANCELLATION OF NEGATIVE OPTION**

21 IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents,
22 employees, attorneys, and all other persons in active concert or participation with
23 any of them, who receive actual notice of this Order, whether acting directly or
24 indirectly, in connection with promoting or offering for sale any good or service
25 with a Negative Option Feature, are permanently restrained and enjoined from:

26 A. Failing to provide or require that a simple mechanism be provided to
27 the consumer to cancel to avoid being Charged, or Charged an increased amount,
28 for a good or service, and to immediately stop any subsequent or recurring Charge.

1 Such simple mechanism may be offered through a third-party App Store that
2 distributes the good or service on behalf of Defendants, their officers, their
3 employees, or their agents provided that all cancellation mechanisms must also:

4 1. Be at least as easy to find as the method the consumer used to initiate
5 the Negative Option Feature.

6 2. Be provided, at a minimum, through the same medium (such as
7 internet, telephone call or text, mail, or in-person) the consumer used
8 to initiate to the Negative Option Feature, and:

9 a. For internet cancellation, the consumer must be able to
10 conveniently cancel through the same website, app,
11 email, text or instant message the consumer used to
12 initiate the Negative Option Feature;

13 b. For telephone cancellation, consumers must be able to
14 conveniently cancel by telephone call to a toll-free
15 telephone number, and Defendants must ensure all calls
16 to this number are answered promptly and accurately;

17 c. For cancellation of an in-person sale, Defendants must
18 offer the foregoing cancellation mechanisms by internet
19 and telephone and, where practical, an in-person method
20 similar in convenience to the consumer to that the
21 consumer used to initiate the Negative Option Feature;
22 and

23 d. For any other sale, such as by U.S. mail, consumers must
24 be able to conveniently use the mechanism through the
25 same medium the consumer used to initiate the Negative
26 Option Feature;

27 B. Failing to be at least as simple and easy to find and use as the method
28 the consumer used to initiate the Negative Option Feature; and

1 C. Failing to immediately cancel the Negative Option Feature and stop
2 all attendant charges upon request from a consumer.

3 **VII. REMINDERS OF A NEGATIVE OPTION**

4 IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents,
5 employees, attorneys, and all other persons in active concert or participation with
6 any of them, who receive actual notice of this Order, whether acting directly or
7 indirectly, in connection with promoting or offering for sale any good or service
8 with a Negative Option Feature, are permanently restrained and enjoined from
9 failing to provide consumers subject to a Charge through a Negative Option
10 Feature a reminder:

11 A. Identifying the good or service, the frequency and amount of the
12 Charges, and the instructions on how to avoid the Charges, including the simple
13 mechanism to cancel;

14 B. At least annually and 3 days before the deadline to stop each charge
15 for a Negative Option Feature;

16 C. At a minimum, through the same medium, such as internet (website,
17 app notification, or email addresses), telephone, or mail, the consumer used to
18 initiate the Negative Option Feature. For an in-person sale, the reminder must be
19 provided through the internet or by telephone and, where practical, an in-person
20 method similar in convenience to the consumer to that the consumer used to
21 initiate the Negative Option Feature.

22 Such reminders may be provided by a third-party App Store that distributes
23 the good or service on behalf of Defendants, their officers, their employees, or
24 their agents provided that the reminders comply with the provisions of this Section.

25 **VIII. INJUNCTION CONCERNING THE COLLECTION OF PERSONAL**
26 **INFORMATION FROM CHILDREN**

27 IT IS FURTHER ORDERED that Defendants and Defendants' officers,
28 agents, employees, and attorneys, and all other Persons in active concert or

1 participation with any of them, who receive actual notice of this Order, whether
2 acting directly or indirectly, in connection with being an Operator of any Website
3 or Online Service Directed to Children or of any website or online service with
4 actual knowledge that it is Collecting or maintaining Personal Information from a
5 Child, are hereby permanently restrained and enjoined from:

6 A. Failing to make reasonable efforts, taking into account available
7 technology, to ensure that a Parent of a Child receives direct notice of the
8 Operator's practices with regard to the Collection, use, or disclosure of Personal
9 Information from Children, including notice of any material change in the
10 Collection, use, or disclosure practices to which the Parent has previously
11 consented, unless the COPPA Rule (attached as Appendix A), provides an
12 exception to providing such notice;

13 B. Failing to post a prominent and clearly labeled link to an online notice
14 of the Operator's information practices with regard to Children, if any, on the
15 home or landing page or screen of its website or online service, and at each area of
16 the website or online service where Personal Information is Collected from
17 Children, unless the COPPA Rule (attached as Appendix A), provides an exception
18 to providing such notice;

19 C. Failing to Obtain Verifiable Parental Consent before any Collection,
20 use, or Disclosure of Personal Information from Children, including consent to any
21 material change in the Collection, use, or Disclosure practices to which the Parent
22 has previously consented, unless the COPPA Rule (attached as Appendix A),
23 provides an exception to Obtaining Verifiable Parental Consent;

24 D. Failing to Delete a Child's Personal Information at the request of a
25 Parent;

26 E. Retaining a Child's Personal Information for longer than is reasonably
27 necessary to fulfill the purpose for which the information was Collected; and
28

1 F. Violating the COPPA Rule (attached as Appendix A).

2 **IX. INJUNCTION CONCERNING CHILDREN’S PERSONAL**
3 **INFORMATION PREVIOUSLY COLLECTED**

4 IT IS FURTHER ORDERED that Defendants, Defendants’ officers, agents,
5 employees, and attorneys, and all other persons in active concert or participation
6 with any of them, who receive actual notice of this Order, must:

7 A. Delete all Personal Information that is associated with any Messaging
8 App user, unless:

- 9 1. The user has provided age information through a neutral age gate
10 identifying the user as age 13 or older; or
11 2. Defendants have provided direct notice and Obtained Verifiable
12 Parental Consent; and

13 B. Provide a written statement to the Commission, sworn under penalty
14 of perjury, that:

- 15 1. Describes all processes through which Defendants provided direct
16 notice and sought to Obtain Verifiable Parental Consent for any
17 accounts covered by this Section;
18 2. Identifies the total number of accounts for which (a) direct notice was
19 provided; (b) Defendants Obtained Verifiable Parental Consent; (c)
20 Verifiable Parental Consent was affirmatively declined; and (d) no
21 response was provided;
22 3. Describes in detail any Personal Information Defendants retain, the
23 basis for such retention, and, as applicable, the specific government
24 agency, law, regulation, or court order that requires such retention;
25 and
26 4. Confirms that all Personal Information required to be deleted by this
27 Section has been deleted.
28

X. MONETARY JUDGMENT

IT IS FURTHER ORDERED that:

A. Judgment in the amount of Four Million, Five Hundred Thousand Dollars (\$4,500,000.00) is entered in favor of Plaintiffs against Individual Defendants and the Corporate Defendant, jointly and severally, as monetary relief.

B. Defendants are ordered to pay Plaintiffs by making payment to Plaintiff the Federal Trade Commission in the amount of Four Million, Five Hundred Thousand Dollars (\$4,500,000.00) which, as Defendants stipulate, their undersigned counsel holds in escrow for no purpose other than payment to Plaintiffs. Such payment must be made within 7 days of entry of this Order by electronic fund transfer in accordance with instructions provided by a representative of Plaintiffs.

C. Judgment in the amount of Five Hundred Thousand Dollars (\$500,000.00) is entered in favor of Plaintiff the People of the State of California, by and through the District Attorney of Los Angeles County against Individual Defendants and the Corporate Defendant, jointly and severally, as a civil penalty.

D. Defendants are ordered to pay Plaintiff the People of the State of California, by and through the District Attorney of Los Angeles County by making payment to Plaintiff the People of the State of California, by and through the District Attorney of Los Angeles County in the amount of Five Hundred Thousand Dollars (\$500,000.00) which, as Defendants stipulate, their undersigned counsel holds in escrow for no purpose other than payment to Plaintiff the People of the State of California, by and through the District Attorney of Los Angeles County. Such payment must be made within 7 days of entry of this Order by check payable to the Los Angeles County District Attorney's Office. All payments made to the

1 Los Angeles County District Attorney's Office pursuant to this Judgment shall be
2 sent or delivered to:

3 Hoon Chun, Head Deputy District Attorney
4 Steven Wang, Deputy District Attorney
5 Consumer Protection Division
6 Los Angeles County District Attorney's Office
7 211 West Temple Street, 10th Floor
8 Los Angeles, CA 90012.

9 **XI. ADDITIONAL MONETARY PROVISIONS**

10 IT IS FURTHER ORDERED that:

11 A. Defendants relinquish dominion and all legal and equitable right, title,
12 and interest in all assets transferred pursuant to this Order and may not seek the
13 return of any assets.

14 B. The facts alleged in the Complaint will be taken as true, without
15 further proof, in any subsequent civil litigation by or on behalf of the Plaintiffs,
16 including in a proceeding to enforce their rights to any payment or monetary
17 judgment pursuant to this Order, such as a nondischargeability complaint in any
18 bankruptcy case.

19 C. The facts alleged in the Complaint establish all elements necessary to
20 sustain an action by the Commission pursuant to Section 523(a)(2)(A) of the
21 Bankruptcy Code, 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral
22 estoppel effect for such purposes.

23 D. Defendants agree that the civil penalty judgment represents a civil
24 penalty owed to the Plaintiff the People of the State of California, by and through
25 the District Attorney of Los Angeles County, is not compensation for actual
26
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1 pecuniary loss, and, therefore, as to the Individual Defendants, it is not subject to
2 discharge under the Bankruptcy Code pursuant to 11 U.S.C. § 523(a)(7).

3 E. Each Defendant acknowledges that Defendant’s Employer
4 Identification Number, Social Security Number, or other Taxpayer Identification
5 Number (“TIN”), including all TINs that Defendants previously provided, may be
6 used by Plaintiffs for reporting and other lawful purposes, including collecting on
7 any delinquent amount arising out of this Order in accordance with 31 U.S.C.
8 §7701. All money received by the Commission pursuant to this Order may be
9 deposited into a fund administered by the Commission or its designee to be used
10 for consumer relief, such as redress and any attendant expenses for the
11 administration of any redress fund. If a representative of the Commission decides
12 that direct redress to consumers is wholly or partially impracticable or money
13 remains after such redress is completed, the Commission may apply any remaining
14 money for such related relief (including consumer information remedies) as it
15 determines to be reasonably related to Defendants’ practices alleged in the
16 Complaint. Any money not used for relief is to be deposited with the Los Angeles
17 County District Attorney as an additional civil penalty. Defendants have no right
18 to challenge any actions the Commission or its representatives may take pursuant
19 to this Subsection.
20

21 **XII. CUSTOMER INFORMATION**

22 IT IS FURTHER ORDERED that Defendants, Defendants’ officers, agents,
23 employees, and attorneys, and all other persons in active concert or participation
24 with any of them, who receive actual notice of this Order, are permanently
25 restrained and enjoined from directly or indirectly:

26 A. Failing to provide sufficient customer information, to the extent such
27 information is in the possession of the Defendants, to enable the Commission to
28 efficiently administer consumer redress. If a representative of the Commission

1 requests in writing any information related to redress, Defendants must provide it,
2 in the form prescribed by the Commission, within 14 days.

3 B. Failing to submit a request to any third-party service utilized by
4 Defendants to Charge consumers, such as an App Store, that the third-party service
5 or App Store provide refunds to an identified group of customers if requested by
6 the Commission to enable the Commission to efficiently administer consumer
7 redress. If a representative of the Commission requests in writing that Defendants
8 contact a third-party service or App Store to offer refunds to an identified group of
9 customers, Defendants must do so within 14 days of receiving the Commission's
10 request.

11 C. Disclosing, using, or benefitting from customer information, including
12 the name, address, telephone number, email address, social security number,
13 Instagram usernames, Snapchat usernames, and X/Twitter usernames, IP
14 addresses, other identifying information, or any data that enables access to a
15 customer's account (including an App Store account, credit card, bank account, or
16 other financial account), that any Defendant obtained prior to entry of this Order in
17 connection with the NGL App or NGL Pro.

18 Provided, however, that customer information need not be disposed of, and
19 may be disclosed, to the extent requested by a government agency or required by
20 law, regulation, or court order.
21

22 **XIII. ORDER ACKNOWLEDGMENTS**

23 IT IS FURTHER ORDERED that Defendants obtain acknowledgments of
24 receipt of this Order:

25 A. Each Defendant, within 10 days of entry of this Order, must submit to
26 the Commission an acknowledgment of receipt of this Order sworn under penalty
27 of perjury.
28

1 B. For 5 years after entry of this Order, each Individual Defendant for
2 any business that such Defendant, individually or collectively with any other
3 Defendants, is the majority owner or controls directly or indirectly and the
4 Corporate Defendant must deliver a copy of this Order to: (1) all principals,
5 officers, directors, and LLC managers and members; (2) all employees having
6 managerial responsibilities for conduct related to the subject matter of the Order
7 and all agents and representatives who participate in conduct related to the subject
8 matter of the Order; and (3) any business entity resulting from any change in
9 structure as set forth in the Section titled Compliance Reporting. Delivery must
10 occur within 10 days of entry of this Order for current personnel. For all others,
11 delivery must occur before they assume their responsibilities.

12 C. From each individual or entity to which a Defendant delivered a copy
13 of this Order, that Defendant must obtain, within 30 days, a signed and dated
14 acknowledgment of receipt of this Order.

15 **XIV. COMPLIANCE REPORTING**

16 IT IS FURTHER ORDERED that Defendants make timely submissions to
17 the Commission:

18 A. 1 year after entry of this Order, each Defendant must submit a
19 compliance report, sworn under penalty of perjury:

- 20 1. Each Defendant must: (a) identify the primary physical, postal, and
21 email address and telephone number, as designated points of contact,
22 which representatives of Plaintiffs may use to communicate with
23 Defendant; (b) identify all of that Defendant's businesses by all of
24 their names, telephone numbers, and physical, postal, email, and
25 Internet addresses; (c) describe the activities of each business,
26 including the goods and services offered, the means of advertising,
27 marketing, and sales, the terms of each Negative Option Feature (if
28

1 any) used in connection with the business, and the involvement of any
2 other Defendant (which Individual Defendants must describe if they
3 know or should know due to their own involvement); (d) describe in
4 detail whether and how that Defendant is in compliance with each
5 Section of this Order; and (e) provide a copy of each Order
6 Acknowledgment obtained pursuant to this Order, unless previously
7 submitted to the Commission.

- 8 2. Additionally, each Individual Defendant must: (a) identify all
9 telephone numbers and all physical, postal, email and Internet
10 addresses, including all residences; (b) identify all business activities,
11 including any business for which such Defendant performs services
12 whether as an employee or otherwise and any entity in which such
13 Defendant has any ownership interest; and (c) describe in detail such
14 Defendant's involvement in each such business, including title, role,
15 responsibilities, participation, authority, control, and any ownership.

16 B. For 10 years after entry of this Order, each Defendant must submit a
17 compliance notice, sworn under penalty of perjury, within 14 days of any change
18 in the following:

- 19 1. Each Defendant must report any change in: (a) any designated point
20 of contact; or (b) the structure of the Corporate Defendant or any
21 entity that Defendant has any ownership interest in or controls directly
22 or indirectly that may affect compliance obligations arising under this
23 Order, including: creation, merger, sale, or dissolution of the entity or
24 any subsidiary, parent, or affiliate that engages in any acts or practices
25 subject to this Order.
- 26 2. Additionally, each Individual Defendant must report any change in:
27 (a) name, including aliases or fictitious name, or residence address; or
28 (b) title or role in any business activity, including any business for

1 which such Defendant performs services whether as an employee or
2 otherwise and any entity in which such Defendant has any ownership
3 interest, and identify the name, physical address, and any Internet
4 address of the business or entity.

5 C. Each Defendant must submit to the Commission notice of the filing of
6 any bankruptcy petition, insolvency proceeding, or similar proceeding by or
7 against such Defendant within 14 days of its filing.

8 D. Any submission to the Commission required by this Order to be
9 sworn under penalty of perjury must be true and accurate and comply with 28
10 U.S.C. § 1746, such as by concluding: “I declare under penalty of perjury under
11 the laws of the United States of America that the foregoing is true and correct.
12 Executed on: _____” and supplying the date, signatory’s full name, title (if
13 applicable), and signature.

14 E. Unless otherwise directed by a Commission representative in writing,
15 all submissions to the Commission pursuant to this Order must be emailed to
16 DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to:
17 Associate Director for Enforcement, Bureau of Consumer Protection, Federal
18 Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The
19 subject line must begin: “FTC v. NGL Labs, FTC Matter No. 2223144.”

20 **XV. RECORDKEEPING**

21 IT IS FURTHER ORDERED that Defendants must create certain records for
22 10 years after entry of the Order, and retain each such record for 5 years.
23 Specifically, the Corporate Defendant and each Individual Defendant for any
24 business that such Defendant, individually or collectively with any other
25 Defendants, is a majority owner or controls directly or indirectly, must create and
26 retain the following records:

27 A. Accounting records showing the revenues from all goods or services
28 sold;

1 B. Personnel records showing, for each person providing services,
2 whether as an employee or otherwise, that person's: name; addresses; telephone
3 numbers; job title or position; dates of service; and (if applicable) the reason for
4 termination;

5 C. Records of all consumer complaints and refund requests, whether
6 received directly or indirectly, such as through a third party, and any response;

7 D. All records necessary to demonstrate full compliance with each
8 provision of this Order, including all submissions to the Commission;

9 E. A copy of each unique advertisement or other marketing material;

10 F. A digital version showing each screen of the consumer's digital
11 experience, related to an agreement to, or any effort to cancel, a Negative Option
12 Feature, including everything behind a link, hover-over, tooltip, or the like; and

13 G. A copy of any research on consumer behavior related to a Negative
14 Option Feature, such as potential enrollment or cancellation, including market,
15 behavioral, or psychological research; copy testing, surveys, focus groups, or
16 interviews; or customer, user, or usability testing, including A/B or multivariate
17 testing, clickstream analysis, eye or mouse tracking studies, session recordings, or
18 similar.

19 **XVI. COMPLIANCE MONITORING**

20 IT IS FURTHER ORDERED that, for the purpose of monitoring
21 Defendants' compliance with this Order:

22 A. Within 14 days of receipt of a written request from a representative of
23 either of the Plaintiffs, each Defendant must: submit additional compliance reports
24 or other requested information, which must be sworn under penalty of perjury;
25 appear for depositions; and produce documents for inspection And copying.

26 Plaintiffs are also authorized to obtain discovery, without further leave of court,
27 using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30
28

1 (including telephonic depositions), 31, 33, 34, 36, 45, and 69 provided that
2 Defendants, after attempting to resolve a dispute without court action and for good
3 cause shown, may file a motion with this Court seeking an order for one or more of
4 the protections set forth in Rule 26(c).

5 B. For matters concerning this Order, Plaintiffs are authorized to
6 communicate directly with each Defendant. Defendant must permit
7 representatives of Plaintiffs to interview any employee or other person affiliated
8 with any Defendant who has agreed to such an interview. The person interviewed
9 may have counsel present.

10 C. Plaintiffs may use all other lawful means, including posing, through
11 its representatives as consumers, suppliers, or other individuals or entities, to
12 Defendants or any individual or entity affiliated with Defendants, without the
13 necessity of identification or prior notice. Nothing in this Order limits the
14 Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of
15 the FTC Act, 15 U.S.C. §§ 49, 57b-1.

16 D. Upon written request from a representative of either of the Plaintiffs,
17 any consumer reporting agency must furnish consumer reports concerning
18 Individual Defendants pursuant to Section 604(1) of the Fair Credit Reporting Act,
19 15 U.S.C. §1681b(a)(1).
20

21 **XVII. RETENTION OF JURISDICTION**

22 IT IS FURTHER ORDERED that this Court retains jurisdiction of this
23 matter for purposes of construction, modification, and enforcement of this Order.

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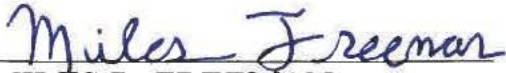
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**FOR PLAINTIFF FEDERAL
TRADE COMMISSION:**



Date: July 9, 2024

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**FOR PLAINTIFF THE PEOPLE
OF THE STATE OF CALIFORNIA**



Date: July 9, 2024

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1 **FOR DEFENDANTS NGL LABS, LLC, RAJ**
2 **VIR, & JOAO FIGUEIREDO:**

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4 _____

Date: 6/13/24

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DEFENDANT NGL LABS, LLC:

Raj Vir

Date: 6-13-2024

Name: Raj Vir
Title: Chief Executive Officer
NGL Labs, LLC

DEFENDANT RAJ VIR:

Raj Vir

Date: 6-13-2024

Raj Vir

DEFENDANT JOAO FIGUEREIDO:

Joao Figueiredo

Date: 06-13-2024

Joao Figueiredo