



## PROPERTY FACT SHEET 2023

### OVERVIEW

Gatorland is a 110-acre theme park combining Old Florida Charm with exciting experiences, exhibits, and entertainment. opened as a roadside attraction in 1949, the park celebrated its 70<sup>th</sup> Anniversary in 2019. Today, it provides affordably-priced family fun featuring thousands of alligators and crocodiles, breeding marsh with observation tower, free- flight aviary, capybara encounter, nature walk, petting zoo, educational wildlife programs, award-winning gift shop, Florida's best train ride, Gator Gully Splash Park, on-site restaurant, and one-of-a-kind shows including Gator Jumparoo, Alligators-Legends of the Swamp, and Up-close Encounters. Popular adventure inside the park include the Screamin' Gator Zip Line and Stompin' Gator Off-Road Adventure.

### ESTABLISHED

December 1949

### LOCATION

The theme park is located on Highway 441/South Orange Blossom Trail in Orlando, Florida.

### HIGHLIGHTS

**Adventure Hour** – How close is too close? This tour allows you to explore an area that is closed to the public. Join your group behind-the-scenes for an up-close look at the Gatorland Breeding Marsh, home to hundreds of alligators. Don't move to quickly; there are no fences separating you from the residents on this tour! Reservations required.

**Gator Jumparoo** - The show that made Gatorland world famous! Help cheer on your favorite as dozens of lightning fast alligators compete for lunch. What's on the menu? Store bought chicken hung high above the water. Keep your cameras ready!

**Gator Night Shine.** Your Gator Night Shine adventure takes you deep into the domain of Florida's most famous reptile. Armed with only a flashlight and gator food, you bravely make your way along the winding wooden walkways of Gatorland's Alligator Breeding Marsh. The sounds of the night come alive around you as the rustle of feathers overhead and the splashing of water nearby signal that you are not alone. Turning your flashlight towards the water, you suddenly become aware of hundreds of hungry, glowing, red wyes slowly making their way closer. It's now your turn to experience the Real Florida.

**Up-Close Encounters.** Just don't open that box! Snakes, insects and other exotic birds and animals from all over the world are incorporated into this comical, interactive experience where package handlers explore the unexpected at every turn.

**White Alligator Swamp** – Our White Alligator Swamp features extremely rare white alligators. You'll see leucistic brothers Feros Zombi and Trezo Je. They're two of only 12 leucistic alligators known to exist in the world today. Their brother, Jeyankwok, makes his home at Gator Spot by FunSpot America in Orlando. And don't miss our beautiful albino alligators, Cottontail, Moonshine and our YouTube sensation, Pearl.

**Gator Gully Splash Park** – features unusual water sources crafted to resemble some of the parks most popular residents while maintaining the cracker humor visible throughout the park.

**Screamin' Gator Zip Line** -Clip in and "zip" off on an exciting outdoor adventure with the thrilling Screamin' Gator Zip Line at Gatorland. Your journey will take you along 1,200 feet of high flying, heart pounding adventure from some of the finest zip line towers in the world. Standing over seven stories tall, these amazing towers feature multilevel launch pads and breathtaking views from high above the treetops. Make sure to hold on extra tight as you zip over the alligator breeding marsh!

**Gator Gauntlet Accessible Zip Line** - "That's one wild ride!" Now guests with mobility challenges can enjoy the fun of zip lining too as they soar 350 feet through the air over the alligator infested breeding marsh.

**Gator Joe's Adventure Outpost** and **Stompin' Gator Off-Road Adventure** opened December 2017. Gatorland completed \$2.5 million expansion, the largest since opening in 1949, adding the Stompin' Gator Off-Road Adventure ride and Gator Joe's Adventure Outpost, the home base for all its unique separate experiences and tours, including the Screamin' Gator Zip line, Adventure Hour, Trainer For The Day, Gator Night Shine and more.

**Trainer For A Day.** This unique program gives a glimpse into what it takes to be able to work with and around dangerous animals. The day begins meeting some of the smallest members of the Gatorland family. Have you ever held a baby alligator? Here's your chance. How about a backstage tour that gets you up close and person with some of our largest alligators and crocodiles? Next is a hands-on meeting with some of our reptiles and creepy crawlers from our Up-Close Encounters. Ages 12 and up.

**Capybara Encounter.** This new guide led encounter allows guests in small groups to interact with Ben & Jerry the parks resident capybara in a safe and engaging setting. Capybara have already become an internet sensation and are quickly becoming a guest favorite, its no surprise that they're topping the list of must-see attractions at Gatorland.

**Crock Rock - A Three-In-One Adventure.** Guests experience the challenge of rock climbing, the excitement of crossing a 150-foot swing bridge, and the thrill of ziplining all in one.

## **PARTNERSHIPS**

**Since 1975:** Gatorland hosts thousands of school fieldtrips every year and logs thousands of hours of community outreach.

**Since 1995:** Gatorland provides baby alligators and education to science centers and educational institutions across the US.

**May 2015:** Gatorland opened GATOR SPOT, a 15,000 square-foot reptile oasis inside Fun Spot America - Orlando Theme Park on International Drive in Orlando, FL. The \$1 million attraction features more than 100 alligators, including an extremely rare leucistic "white" alligator, one of only 12 in the world. In addition, Gator Spot showcases an array of exotic birds, snakes, lizards, and two gigantic aquariums filled with baby alligators. Guests may also participate in alligator feedings and snap iconic photographs with the resident reptiles.

## **MEETINGS & CONVENTIONS**

Gatorland offers a unique, natural setting for day or nighttime functions. From spine-tingling nighttime tours to team building programs, Orlando's Best Half - day Attraction offers you the flexibility to design your own program and the affordability to provide your group a creative event, unique to the destination.

## **CONSERVATION**

Gatorland Global was created in 2018 to provide a dedicated conservation program for Gatorland. Our simple mission is to *Protect, Conserve, and Educate*. Specific programs are designed to protect alligators and crocodiles in Florida, while providing dedicated resources to support conservation research of critically endangered crocodiles across the globe. The final leg of our mission is to educate people on the importance of alligators and crocodiles to our ecosystems, to respect their power and beauty, and how to safely live with them in Florida and in communities around the world.

## **ENTRANCE**

Gatorland's iconic alligator open -jaw entrance was

conceptualized and built in 1962 by Frank Godwin, son of the founder of Gatorland. Godwin. Godwin took a taxidermy gator head home, set it on his kitchen table, studied it for weeks and ultimately built the mouth using steel beams, customized rebar and concrete. The entrance is 15-feet wide, 21-feet long, and 14-feet high. The iconic mouth has graced the covers of hundreds of books, magazines, and postcards.

**TEAM MEMBERS** 215

**PRESIDENT & CEO** Mark McHugh

**ADDRESS** 14501 S. Orange Blossom Trail  
Orlando, Florida 32837  
Phone: (407) 855-5496  
Toll-free (800) 393-JAWS (5297)  
Fax: (407) 855-3381  
[www.gatorland.com](http://www.gatorland.com)

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**HASHTAGS** #wearealligators #gatorlandglobal #alligatorparadise

For more Gatorland information, visit us online at [www.gatorland.com](http://www.gatorland.com) or call 800-393-JAWS.

**PR CONTACTS** Julie Baross - Director of Marketing  
407.856.3243 [JulieBaross@Gatorland.com](mailto:JulieBaross@Gatorland.com)  
  
Kathy Hernandez, President KHA PR  
Phone: 407-381-0428 Email: [kathy@khapr.com](mailto:kathy@khapr.com)

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