



**MEDIA CONTACT:**

**Great Wolf Lodge**

Jason Lasecki

VP, Corporate Communications

P: 708.967.3225 / E: PRTeam@GreatWolf.com

## **Great Wolf Lodge Pocono Mountains Celebrates Grand Opening of New 40,000 Square Foot Indoor Water Park Expansion**

*Beloved family resort enters final stage of a massive \$125 million renovation that introduced new dining, entertainment and attraction offerings, with expanded lodging options coming soon.*

**Scotrun, Pa. – (August 9, 2023)** – Great Wolf Lodge Pocono Mountains celebrated the opening of several new guest experiences today, including seven new slides in a newly opened, 40,000 square-foot, expanded section of its indoor water park, and an expansive outdoor entertainment area with a plush resort-style pool with hot tub, bar and grill restaurant and several firepits surrounded by cozy seating nooks. A newly designed lavish Grand Lobby welcomes families to the reimagined resort with multiple self-service check-in kiosks and a fantastical new nighttime lobby show, which is scheduled to debut later this fall. Just off the lobby, a new family-friendly buffet restaurant called Timbers Tables & Kitchen will open soon as a complement to the full-service restaurant, Fireside, which opened earlier this year.

With all these amenities opening, the resort enters the final stages of the largest and most extensive renovation in its 18-year history. A majority of the public areas of the resort are now completely renovated, but there is still more to come as part of the massive \$125 million renovation and expansion effort. Later this summer, the resort will open the new Mountain Tower featuring 202 additional guest rooms and 30 three-bedroom Woodland Villas, a new lodging concept debuting at the Pocono Mountains resort.

“With the completion of our \$125 million renovation, it’s safe to say the family experience at Great Wolf Lodge Pocono Mountains is better than ever,” shared Bill Colavito, General Manager for Great Wolf Lodge Pocono Mountains. “We enhanced and elevated every aspect of the resort, and families that visited our resort before renovations were completed, are going to be amazed when they come back.”

As the multi-year renovation project reaches completion, here are some of the new experiences available to guests at Great Wolf Lodge Pocono Mountains:

### **The Great Geyser Water Park**

As part of the renovation effort, Great Wolf Lodge Pocono Mountains added an impressive 40,000 additional square-feet to its indoor water park, making it one of the company’s largest water parks with nearly 120,000 square-feet of water-filled family fun. The expanded portion of the water park features seven new slides, including a completely new slide making its Great Wolf Lodge debut – **Slidewinder!** All the exciting new slide additions include:

- **Slidewinder** -- Riders can slide down in single, or double person tubes – but those riding double will face one another, providing a heart-racing, backwards slide down for one rider. On the slide, guests will encounter

two high-banked, open air curves before soaring into a mini-tornado and flying through a 180-degree turn leading to a final splash down.

- **Mountain Edge Raceway** -- Riders grab a mat and race headfirst to the bottom of one of four exhilarating slides filled with high-bank curves and fun drops.
- **Wolf Tail** - A fan favorite from other Great Wolf Lodge locations, this thrill-slide places the rider into capsule with a trap door that when released sends the rider into a 20-foot seemingly freefall before hitting a 270-degree loop and splashing down into the catch pool.
- **Otter Run** – A twisty-turning body slide that is sure to delight the water slide enthusiast in every family.

In addition to the water park expansion, Great Wolf Lodge Pocono Mountains also refurbished its Cub Paw Pool to provide more water attractions for little tykes and toddlers, including frog and turtle-themed splash pads, a water-spraying tree and a collection of kiddie slides.

### **Raccoon Lagoon – Outdoor Entertainment Area**

As part of the expansion and renovation, the resort created additional outdoor space for guests to enjoy. Anchored by a large, resort-style pool and nearby hot tub, this outdoor oasis is perfect for guests wanting to take a little break from all the fun and excitement of the water park and looking to enjoy a simple swim or relax poolside with a book. Soon to come are new, elegantly appointed poolside cabanas designed by renowned interior designer, Nate Berkus. Berkus' design is stylish, yet functional for families – with a sectional sofa large enough for little ones to nap, and ample table space for families to enjoy a meal while in the cabana.

Adjacent to the outdoor pool is the **Outpost Bar & Grill**, which features a menu of tasty snacks, delectable dishes and craft cocktails. This new eatery will service both the outdoor pool and the expanded portion of the indoor water park. While guests are enjoying a libation or tasty treat from Outpost Bar & Grill, they can relax in one of the cozy firepit alcoves nearby.

This new outdoor space will provide the perfect venue for hosting family-friendly events, such as pool parties, outdoor dance parties, stargazing activities or outdoor movie nights. And for those seeking adventure, the nearby three-story Howlers Peak Ropes Course has re-opened, providing an exciting array of obstacles to climb through.

### **New Restaurants**

There are more culinary options than ever before at Great Wolf Lodge Pocono Mountains as the resort has introduced two new restaurants, **Timbers Tables & Kitchen** and **Fireside**. Timbers Tables & Kitchen, which officially opens August 31, offers something to satisfy every culinary craving with a buffet of sweet and savory breakfast offerings in the morning, and transforming into a full-service restaurant for dinner with a Mexican inspired menu. Fireside is the resort's new full-service restaurant offering elevated cuisine inspired by outdoor family cookouts at the grill or campfire. Open for breakfast, lunch and dinner, Fireside offers a menu of mouth-watering, fire cooked dishes that are sure to delight the taste buds.

These two new restaurants complement a total refresh of the resorts other eateries including Dunkin', a favorite for breakfast and coffee, and the introduction of a new ice cream shop called Woods End Creamery. Near the entrance to the water park, Great Wolf Lodge quick service staples Hungry As A Wolf, featuring pizza, pasta and salads, and Buckets with hamburgers, chicken products and salads, have undergone contemporary refreshes.

### **Woodland Villas**

Opening this fall, the Woodland Villas will offer the perfect respite for larger families, friends traveling together or those wishing for an extended stay in the Pocono Mountains. Each of the 30 Woodland Villas is designed to comfortably accommodate up to 10 guests with three bedrooms, two bathrooms, a spacious and comfortable living area, a fully equipped kitchenette and an elegant, private outdoor patio area. Guests looking for even larger accommodations can book two connecting Villas to accommodate up to 20 guests.

The Woodland Villas celebrate nature, both in its design and location, with sweeping views of the surrounding Pocono Mountains. To accentuate the natural landscape, Great Wolf Lodge partnered once again with Nate Berkus, to design the outdoor living space for the villas – combining his chic but approachable design style with multi-functionality uniquely designed for families.

### **Mountain Tower**

A significant portion of the resort expansion is the Mountain Tower, which adds an additional 202-rooms to the resort. The Mountain Tower, combined with the Woodland Villas, brings the total number of available rooms at the Pocono Mountain resort to 632 – making it the second largest resort in the Great Wolf Lodge portfolio. The rooms in the Mountain Tower feature the latest Great Wolf design elements including new sleeper sofas, and themed rooms infused with character art from *The Great Wolf Pack* animated film. Additionally, the Mountain Tower will feature two new room categories, Deluxe Wolf Den Suites and Deluxe Kid Cabin Suites, that combine a traditional Family Suite with a themed suite to provide a signature themed experience with a room that can sleep 10-12 guests.

To celebrate the fully reimagined Pocono Mountains resort, Great Wolf Lodge is offering a special discount of up to 50 percent off standard rates for stays through December 21, 2023. Guests must use promo code MORE2LOVE and reserve their suite before August 16, 2023 to qualify for the offer.\* Guests can get more information or book a stay by visiting [greatwolf.com](https://www.greatwolf.com) or by calling 1-888-983-WOLF (9653).

###

### **About Great Wolf Resorts, Inc.**

Great Wolf Resorts, Inc. owns and operates North America's largest family of indoor water park resorts. Great Wolf Lodge offers a fully integrated resort experience designed specifically for families, with an expansive indoor water park, family-friendly attractions, fun-filled entertainment, delectable eateries and more, all under one roof. The company has locations in: Wisconsin Dells, Wis.; Sandusky, Ohio; Traverse City, Mich.; Kansas City, Kan.; Williamsburg, Va.; Pocono Mountains, Pa.; Niagara Falls, Ontario, Canada; Mason, Ohio; Grapevine, Texas; Grand Mound, Wash., Fitchburg, Mass., Charlotte, N.C.; Garden Grove, Calif., Colorado Springs, Colo., Bloomington, Minn., LaGrange, Ga., Gurnee, Ill.; Scottsdale, Ariz.; Manteca, Calif. and Perryville, Md. Additional resorts are under construction in Mashantucket, Conn., Naples, Fla. and Webster, Texas.

\* Offer valid at Great Wolf Lodge Pocono Mountains on above dates. Valid per night for single or multiple-night stays, must be mentioned at time of reservation and based on 2023/2024 standard rates. Limited number of rooms available for each date. May not be valid during holiday and blackout periods or combined with any other discount or promotional offers. Limited suite style availability on select dates. Discount may vary by date. Offer based on 4 guests per room and may be terminated at any time without notice. Must have one individual 21 years of age or older staying in each room. Offer is not redeemable for cash.