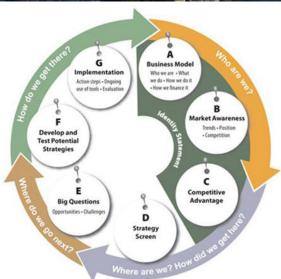




An adaptive strategic plan to realize a bold vision

Envision a Chattanooga region that is economically, socially, and environmentally sustainable, thriving, and resilient



Who are we?

green | spaces' mission is to advance the sustainability of living, working, and building in Chattanooga and the surrounding region. According to our stakeholders, our organization is innovative, caring, helpful, knowledgeable, visionary, effective and engaged.

Where are we? How did we get here?

green | spaces is a recognized and trusted community organization with a robust and diverse staff and board, well-established programs, strong support from business and individual members, and a broad set of revenue streams including local and national foundations, direct public support, and program revenue. We achieved this through the staff's execution of entrepreneurial programs built on deep engagement and trust with stakeholders and partners. We have invested in leadership and professional development for the staff and board including anti-racism and cultural competancy training.

Where do we go next?

Our board, staff, members, donors, and partners share a vision of a thriving, sustainable Chattanooga region. We imagine a community with zero carbon, zero waste, and zero stormwater issues. Residents and visitors will have equitable access to healthy, affordable, high performance homes; education and job opportunities in emerging clean tech industries like electric vehicles and green building; flexible mobility options; healthy, local food; and thriving, biodiverse ecosystems in clean land, air, and water. There is a culture of sustainability that is visible and valued throughout government, business, education, and neighborhoods.

How do we get there?

Bridge Needs of Empower Neighborhoods with the Green Building Industry

- Continue and expand Empower Basic Energy Workshops in urban and rural communities.
- Continue and expand Build it Green workforce development with additional partners.
- Build it Green Work Team to provide performance, health, and safety improvements for residents and partners.
- Partner with churches to improve their efficiency and teach their congregations about efficiency.

Make sustainability part of culture throughout Chattanooga

- Increase market for healthy, high performance buildings in commercial, market-rate residential, and affordable housing.
- Expand green | light to more businesses, non-profits and institutions.
- Create green | leader Professional Certification.
- Recognition of businesses that eximplify sustainable practices.
- Build Green Prix into bi-annual keystone event with HCDE.

Benchmark and Improve Indicators of Community Well-Being with Focus on Resilience

- Launch Integrated Community Sustainability Plan with focus on Equity and Environmental Justice in Energy, Water, Mobility, Thriving Communities, Eco-systems, and Materials/Waste developed by diverse committees including residents.
- Build on work from Metro Ideas Project Indicators, Velocity 2040, All-in Chattanooga, and ongoing survey/analysis work from Empower partners.

Increase green | spaces' Institutional Sustainability

- Build community recognition of programming through storytelling
- Enhance staff support, professional development, and succession planning
- Develop options for a long-term green | spaces location
- Continue to diversify revenue streams with focus on reliable sources including raising money for an endowment
- Utilize volunteers and interns to expand scope and reach.