

# 2017-18 Operations, Information & Technology Seminars

## Fall 2017

Date	Speaker	Title
Oct 4	<b>Steve Tadelis</b> Haas School of Business University of California, Berkeley	Managing Reputation in Online Marketplaces
Oct 11	<b>Nikos Trichakis</b> MIT Sloan School of Management	Data-driven Methods to Improve Kidney Allocation and other Resource Allocation Systems
Oct 18	<b>Ozan Candogan</b> The University of Chicago Booth School of Business	Optimal Signaling of Content Accuracy: Likes vs. Fake News
Nov 01	<b>Noah Gans</b> The Wharton University of Pennsylvania	Accounting for Arrival-Rate Uncertainty in Call-Center Scheduling <i>joint with Haipeng Shen, Yong-Pin Zhou, Nikolay Korolev, Alan McCord, and Herbert Ristock</i>
Nov 29	<b>Neil Walton</b> University of Manchester	Longest-Queue: the long and short of it

## Winter 2018

Date	Speaker	Title
Jan 19	<b>Daniel Freund</b> Cornell University	Minimizing Multimodular Functions and Allocating Capacity in Bike-Sharing Systems <i>joint with Shane G. Henderson, and David B. Shmoys</i>
Jan 22	<b>Can Zhang</b> Georgia Institute of Technology	Truthful Mechanisms for Medical Surplus Product Allocation <i>joint with Atalay Atas, Turgay Ayer, and Beril Tokta</i>
Jan 24	<b>Bhavani Shanker Uppari</b> INSEAD	Selling Off-Grid Light to Liquidity Constrained Consumers <i>joint with Ioana Popescu, and Serguei Netessine</i>
Jan 30	<b>Qing Gong</b> University of Pennsylvania	Physician Learning and Treatment Choices: Evidence from Brain Aneurysms
Jan 31	<b>Ali Makhdoumi</b> MIT	Fast and Slow Learning From Reviews <i>joint Daron Acemoglu, Azarakhsh Malekian, and Asu Ozdaglar</i>
Feb 16	<b>Jann Spiess</b> Harvard University	Optimal Estimation when Researcher and Social Preferences are Misaligned
Feb 28	<b>Dean Eckles</b> MIT ( <i>Visiting Stanford</i> )	Network effects in broadcast–interpersonal media: Evidence from field experiments on Facebook
Mar 07	Gustavo Vulcano NYU, Stern	Customized Individual Promotions: Model, Optimization, and Prediction

## Spring 2018

Date	Speaker	Title
Apr 04	<b>Kalya Talluri</b> Imperial College Business School	The estimation problem of dynamic pricing
Apr 11	<b>Kris Ferreira</b> Harvard Business School	Learning to Rank an Assortment of Products
Apr 18	<b>John Birge</b> The University of Chicago Booth School of Business	Dynamic Learning in Strategic Pricing Games <i>joint with Matthew Stern</i>
Apr 25	<b>Chiara Farronato</b> Harvard Business School	Consumer Reviews and Regulation: Evidence from NYC Restaurants <i>joint paper with Georgios Zervas</i>
May 9	<b>Krishnamurthy Iyer</b> Cornell University	Optimal Signaling Mechanisms in Unobservable Queues <i>joint paper with David Lingenbrink</i>
May 16	<b>Ramandeep Randhawa</b> USC Marshall School of Business	Persuading Customers to Buy Early: The Value of Personalized Information Provisioning <i>joint paper with S. Jain and K. Drakopoulos</i>
May 23	<b>Steve Leider</b> University of Michigan	Designing Incentives in Startup Teams: Form and Timing of Equity Contracting <i>joint paper with Evgen Kagan and William S. Lovejoy</i>