2006-07 Operations, Information & Technology Seminars

Spring 2007

Date	Speaker	Title
Apr 11	**Ozalp Ozer** Stanford University MS&E Department	Competing on Time: An Integrated Framework to Optimize Dynamic Time-to-Market and Production Decisions
May 3	**Avi Seidmann** University of Rochester	ASP On-Demand versus MOTS In-House Software Solutions
May 9	**Edward Kaplan** Yale University	Modeling a Presidential Prediction Market
May 16	**Stefanos Zenios** Stanford GSB	The Kidney Allocation Conundrum: Deciding Who Lives and Who Dies
Jun 6	**Andrew McAfee** Harvard Business School	Is There Evidence that IT Matters? Recent Changes in the Competitive Dynamics of US Industries and their Association with IT Intensity

Winter 2007

Date	Speaker	Title
Jan 11	**Baris Ata** Northwestern University	Bid Price Controls for Network Revenue Management
Jan 25	**Ben Edelman** Harvard University	Bidding for Sponsored Link Advertisements at Internet Search Engines Internet Advertising and the Generalized Second-Price Auction: Selling Billions of Dollars Worth of Keywords
Feb 6	**Dimitris Bertsimas** MIT	Prediction of Health Care Costs Via Data-Mining and Algorithmic Discovery of Medical Knowledge
Feb 13	**Marcelo Olivares** University of Pennsylvania	Competing Retailers and Inventory: An Empirical Investigation of U.S. Automobile Dealerships
Feb 14	**Omar Besbes** Columbia University	Blind Nonparametric Revenue Management
Feb 15	**Melda Ormeci** Georgia Institute of Technology	Impulse Control of Brownian Motion: The Constrained Average Cost Case
Feb 27	**Ana Radovanovic** IBM T.J. Watson Research Center	Profitable Workforce Management in the Presence of Uncertainties Related papers: Provably Near-Optimal LP-Based Policies for Revenue Management in Systems with Reusable Resources Asymptotic Blocking Probabilities in Loss Systems with Subexponential Demands Workforce Management and Optimization Using Stochastic Network Models
Mar 16	**Wedad Elmaghraby** University of Maryland	Auction Design with Non-Convex Costs: An Experimental Approach

Fall 2006

Date	Speaker	Title
Oct 5	**Xuanming Su** UC Berkeley	Inter-temporal Pricing with Strategic Customer Behavior
Oct 12	**Avishai Mandelbaum** Technion-Israel Institute of Technology	Data Based Service-Research: Engineering, Science, Management Data MOCCA = Data Models for Call Centers Analysis
Oct 19	**Edwin Romeijn** University of Florida	Radiation Therapy Treatment Plan Optimization: Models and Algorithms
Nov 9	**Nicos Savva** University of Cambridge	Real Options in Partnerships Joint with Stefan Scholtes
Nov 16	**Terry Taylor** Columbia University	Incentives for Retailer Forecasting: Rebates versus Returns
Nov 29	**Nick McKeown** Stanford University Electrical Engineering Department	
Nov 30	**Jeremie Gallien** MIT	Inventory Management of a Fast-Fashion Retail Network Joint with Felipe Caro, UCLA
Dec 8	**Mor Armony** New York University	Cross Selling in Call Centers When Promotions Meet Operations: Cross-Selling and Its Effect on Call-Center Performances Cross-Selling in a Call Center with a Heterogeneous Customer Population