



JOURNAL HISPANIC DENTAL ASSOCIATION



Sponsorship Opportunities

JHDA 2024



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Introducing

Welcome to our Journal of the Hispanic Dental Association (JHDA), being one of the bilingual (English/Spanish) Oral Health publication in the United States Library of Congress in both printed and digital format. Our publication offers scientific and specialized articles based on evidence and best practices in different areas, and leading professionals from the top national and international dental schools. The journal will provide a platform to showcase and share research, knowledge, and advancements in the field of Dentistry, specifically tailored to the Hispanic community. Your financial support goes beyond covering costs of production, distribution and growth but also places your economic backing at helping our legacies impact Dentistry in synergistic fashion. On behalf of the Editorial Team of the JHDA, we welcome your growing support in creating the scientific publication of today and beyond.



Sincerely,

Luis Yepes, DDS MS FICD

Editor-in-Chief

Journal of the Hispanic Dental Association





¡ FELICIDADES !
 All of us at CareQuest Institute for Oral Health Congratulate the Hispanic Dental Association on the first ever Bilingual (English/Spanish) peer-reviewed scientific journal, the Journal of the Hispanic Dental Association.

We are proud to partner with the Journal of the Hispanic Dental Association to help promote and optimize Oral Health in the Hispanic Community. Together, we make a difference by inspiration and education!

Estamos orgullosos de asociarnos con el Journal of the Hispanic Dental Association para ayudar a promover y optimizar la salud oral en la Comunidad Hispánica. Juntos vamos a hacer la diferencia mediante la inspiración y la educación!

2023!

CareQuest
 Institute for Oral Health.
 carequest.org

What We Offer

The JHDA is published in both printed and digital formats. The JHDA has academic, industry, as well as government and private sector stakeholders as part of its authors and readership. The goal of serving the Hispanic Community through a multi-media approach is the goal of our publication. We understand one size does not fit all when it comes to budgets and scope of reach so the JHDA Team has taken sponsorship opportunities into consideration to meet your personal, professional or industry needs.



Social-media (Facebook, ISSUU, Instagram) are the preferred vehicles selected from various market analyses made. The mature aspect of Facebook provides a solid epicenter for the more developed dental professional. While the more light hearted and flexible Instagram platform creates a dynamic component for more creative marketing, outreach and professional opportunities.

Building a future to smile about

Digital Marketing is a \$1.5 billion global industry. Since 1996, we've been creating products that build higher scores. We measure - our customers, employees, partners and the communities we all serve.

We are a truly global. Our shared backgrounds and perspectives help us understand the needs and aspirations of the many cultures of people we serve worldwide. We use targeted, global campaigns to our best results, always with unwavering integrity.

We see every day as an opportunity to improve on the last. We continue to learn, embrace and share our knowledge to create innovative products and advance the way we make and deliver them. If you would like to learn more about Cigna Financials, please visit our website at www.cignafinancials.com.

Media Placement



Meet our 2024 Team

Our **Team** is comprised of community and national leaders with expertise in a wide range of areas, including dental training, advocacy, and education. The JHDA team members are responsible for taking care of the academic and logistic health of the publication on an ongoing basis.

Chief- Editor

Luis Camilo Yepes, DDS, MS, FICD

JHDA National Team

Herminio Pérez

Víctor Rodríguez

Mercedes Mota

Manuel Cordero

Ariel Bermudez (student)

Nathalia Hernandez (Student)

JeanCarlos Ferman (student)

Christina Meiners

Martha Mutis

Juan Carlos Pierotti

Co - Editor

Elías Morón DDS, MPH, FICD

JHDA Scientific Advisors Team

Daniela Gurpegui

Steffany Chamut

Fernanda Nanez

Cheryline Pezzullo

Carlos Sanchez

Ana Cristina Andrada

Luciano Andrada

Liliana Mosquera

Ricardo Lugo

Daniel Lopez



“We are the voice that is bringing together the communities that make up the Americas and beyond.”

JHDA Team



Sponsorship Option

	Gold	Zirconia	Titanium	Front Closing Inside Cover	Back Cover	Annual (4 Issues)
	\$750	\$1800	\$2500	\$2800	\$3000	-20%
Full page			●	●	●	●
Half page		●				
Quarter page	●					
(1x) Social Media marketing POST (1x) Social Media marketing REEL/STORY	●	●				
(3x) Social Media marketing POST (3x) Social Media marketing REEL/STORY			●	●	●	●
*FREE TO INCLUDE YOUR QR-CODE			●	●	●	●
(2) JHDA hard copies (2) Digital JHDA downloadable copies	●	●	●	●	●	●

*Facebook & Instagram

(Posts, videos, and stories must be created by sponsor)



JHDA-Classifieds

A great opportunity for business, institutions, and job seekers to post career interests.

	Non-member Member	Full Page \$1500 \$1200	Half Page \$800 \$600
(1) JHDA Issue		●	●
*3 Months of Social Media Advertising (on HDA Page)		●	●
*(1) Social Media marketing POST		●	●
*(1) Social Media marketing VIDEO & STORY		●	

*Facebook & Instagram

(Posts, videos, and stories must be created by sponsor)

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1. JHDA: Printed Form
 Printed form is a quarterly publication created around a theme that is conscientious and impactful for the greater oral health community. Most articles published within have a focus on creating awareness for the unmet need of the Hispanic Community nationally and internationally.

2. JHDA: Social Media
 (Facebook, Instagram, ISSUU) are the preferred vehicles selected from various market analyses made. The mature aspect of Facebook provides a solid epicenter for the more developed dental professional. While the more light hearted and flexible Instagram platform creates a dynamic component for more creative marketing, outreach and professional opportunities. ISSUU is our digital platform.

3. JHDA: Continuing Education
 Continuing Education is provided within each publication to the readership and is (ADA-CERP) recognized. JHDA also helps to sponsor speakers and educational events.

4. JHDA: H.E.C.H.O.S. Awards
 (Hispanic, Excellence, Contribution, Heralding, Oral-Health Scholarship) awarded yearly at the Annual Meeting for authors, professionals, academicians, government sector, industry experts for their support in advancing oral health education and knowledge.

EXAMPLE IMAGES

Appromaxiate Logo Size - Scale Relative to A3 (min 300 DPI)



W 600 mm x 400 mm



W 400 mm x 200 mm

**THANK YOU/GRACIAS
FOR YOUR CONSIDERATION**



Contact Us:

**JHDA
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in Chief**



Dr. Luis C. Yepes



Lydia M. Ruiz-Trinidad

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**Información
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