

Welcome to ...

# Online Safety for Parents

Education Child Protection Ltd.



“When we change how  
we communicate,  
we change society”  
(Clay Shirky)

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There are 7.1 billion people on the planet,  
...there are 7.4 billion active mobile phones

1.9 billion profiles worldwide  
300m photos uploaded every day 

695 million users worldwide  
9,100 tweets every second 

300 hours of video posted every minute  
49 years to watch one days worth of uploads 

1.2 billion users worldwide  
50 billion messages sent every day 



# CEOP



ceop.police.uk



www.thinkuknow.co.uk

Child Exploitation Online Protection Centre



You should always report if your child is,  
or has been, in contact with some who is...

Chatting to your child about sex 

Asking them to do sexual things on webcam 

Asking to meet up if they've only met them online 

Making them feel unsafe 



**THINK UP KNOW** Welcome to CEOP's Thinkuknow  
Are you...

5-7? 8-10? Parent/Carer?

11-13? 14+? Teacher/Trainer?

**REPORT ABUSE**

The world changes. Children don't.  
Our new film highlights the ongoing need to talk to our children about sex, relationships and the internet.

Parent and Carer

I would like advice on.

Home Get Advice Concerned about your child? How to get help Who are we? Support tools

**Protecting your children from abuse online**

I need to report an incident I'm concerned about my child I'd like to understand more about keeping my child safe

ONLINE SECURITY PROTECTION

**EDUCATING YOUNG PEOPLE**

There are education programs for all **secondary** year groups, including age-appropriate films to show the children.

'Consequences' 11-18 year olds

'Exploited' 11-18 year olds

'Exposed' 11-18 year olds

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11-13 year olds

**THINK UP KNOW**

**You. Your friends. The Internet.**

Keeping yourselves safe, keeping the internet fun.

HELP! Need advice? Got a question? News

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14 + year olds

**THINK UP KNOW**

Home Need advice? Worried about a friend? HELP! News G & A

**Need advice?**

Need to talk? LGBT? Get advice online? Take off your shirt Paedos, creeps and weirdos Porn: what science says


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**What do CEOP say...?**



**Always talk to someone you trust if something serious happens online**

**What do CEOP say...?**



**Never give out your personal information on the internet**

Using social media is so private ourselves

...incorporating the preceding sentences of this Section 1.b. no revisions to this EULA will apply to any dispute between you and the Company that arise prior to the effective date of such revision.

c. **Incorporation by Reference** - Your access to and use of the Service is also subject to the Company's Privacy Policy and Gift Policy, the terms and conditions of which are incorporated herein by reference.

d. **Jurisdictional Issues** - The Service is controlled and operated by the Company from its offices in the State of California and the People's Republic of China. The Company makes no representation that the Service is available or that the use of the Service is permitted in the gift month program from locations outside the United States of America. Access to the Service from jurisdictions where the contents or products of the Service are illegal, unauthorized or prohibited is strictly prohibited.

e. **PERSONS UNDER THE AGE OF 13 OR PREVIOUSLY FORGOTTEN USERS** - WE REMOVED FROM THE SERVICE BY THE COMPANY, IF YOU ARE UNDER 13 YEARS OF AGE, YOU MUST NOT USE OR ACCESS THE SERVICE AT ANY TIME OR IN ANY

...sites, it use information, keep information,

**So how do we do it...?**



**How you connect**

**Who can see your future posts?** Friends

**Who can see the people, pages and lists you follow?** Friends

**Limit the audience for posts you've shared with friends or Public?**

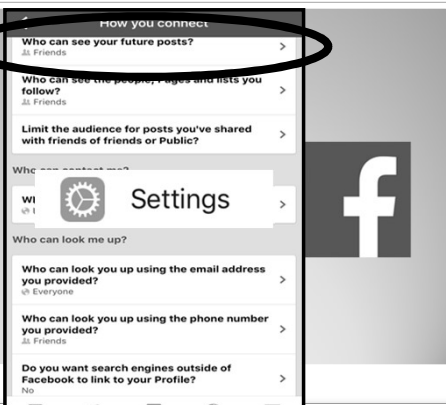
**Settings**

**Who can look me up?**

**Who can look you up using the email address you provided?** Everyone

**Who can look you up using the phone number you provided?** Friends

**Do you want search engines outside of Facebook to link to your Profile?** No



**Options**

Story settings

Change Password

Posts that you've Liked

Two-factor Authentication

Blocked Users

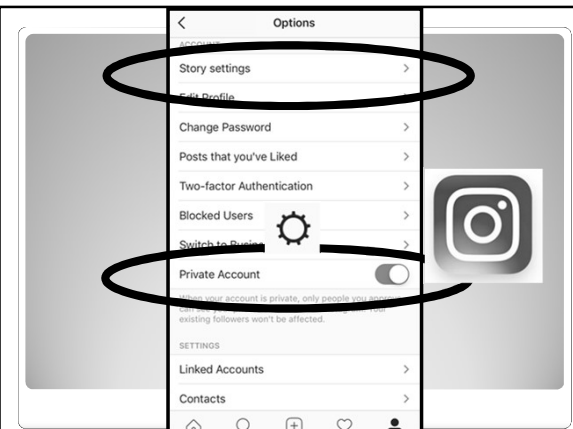
Switch to Public

**Private Account**

When your account is private, only people you approve can see your posts. Existing followers won't be affected.

Linked Accounts

Contacts



**Privacy and safety**

**Protect my Tweets**

Future will be able to see your protected TWEETS. Learn more

**Receive Direct Messages from anyone**

If selected, you will be able to receive messages from any Twitter user even if you do not follow them. Learn more

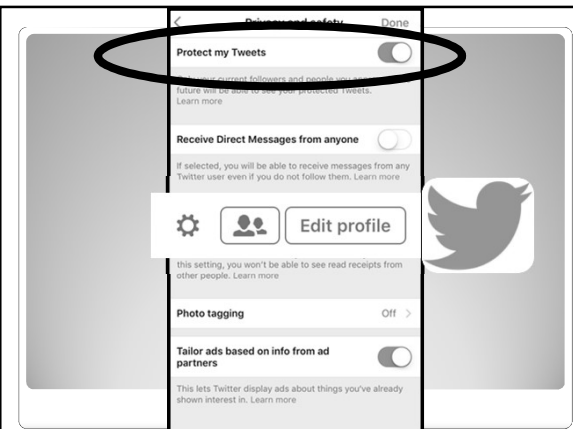
**Edit profile**

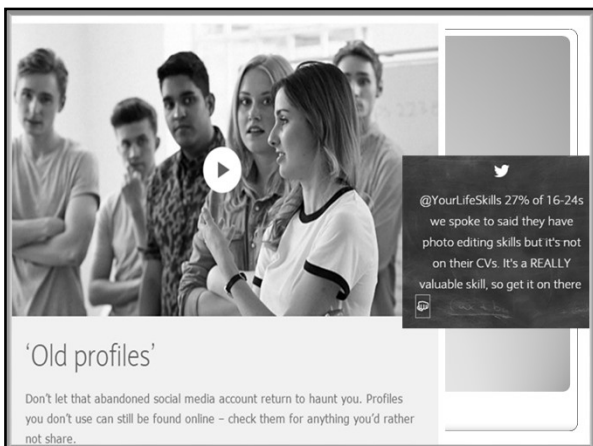
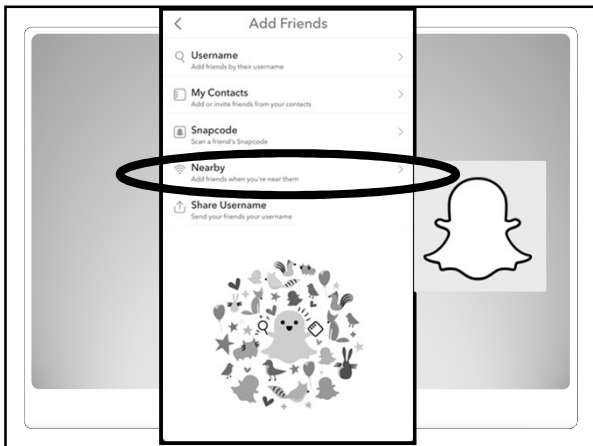
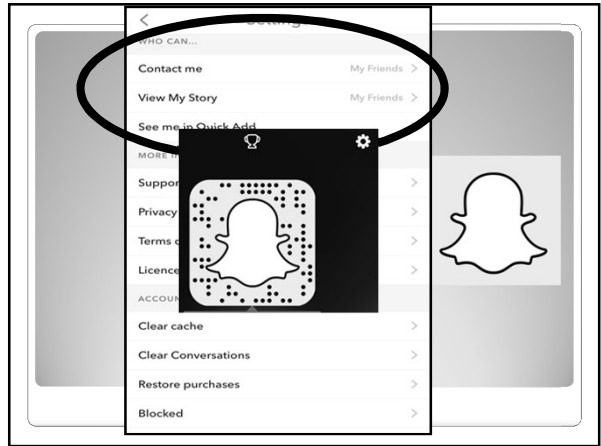
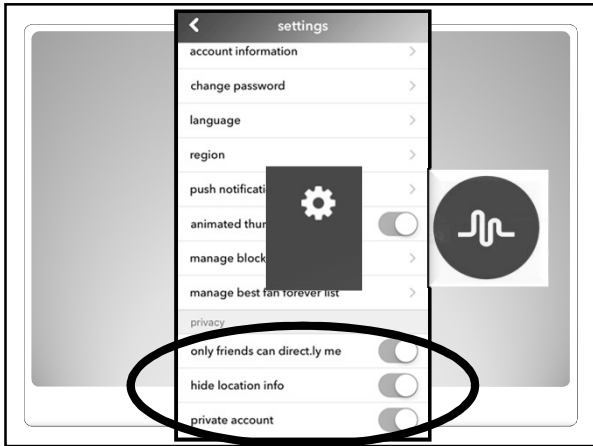
this setting, you won't be able to see read receipts from other people. Learn more

**Photo tagging** Off

**Tailor ads based on info from ad partners**

This lets Twitter display ads about things you've already shown interest in. Learn more





**Advice for young people...**

Be aware of what you share...  
personal information

Turn your privacy settings up to the **highest level** on your social networking sites

Only post things that you would be happy with your **family** seeing

Turn off your 'Location Based Services'

If something happens, tell someone -  
Home / School / ChildLine / CEOP

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**APPS**

**Chat**

**WhatsApp**  
WhatsApp is an instant messaging app, which lets you send instant messages, images and videos to friends.

**Viber**  
Viber lets you text, call, share photos and send video messages to people worldwide.

**Tango**  
Tango is an app which allows you to make voice calls and video calls, and have group chats.

**ooVoo**  
Oovoo is a video chat app. It lets you make video calls, voice calls and send text messages. You can webcam up to 12 people at once.

**Chat (2)**

**kik**  
Kik is an instant messaging app which lets you share messages, photos, games and news, or organise events.

**Hangouts**  
Google Hangouts is a platform by Google which includes instant messaging, video chat and SMS features.

**Messenger**  
Messenger is an app which allows users to communicate with their friends from their Facebook account or phonebook.

**imo**  
IMO is a Message and video chat app, with your friends and family, no matter what device they are on.

**Send Safe**  
Send Safe is a free service, which allows you to send a message or photo via popular apps, ...that **disappears** after seen once.

**Video**

**Skype**  
Skype is a computer programme and app, which lets you make audio and video calls to friends and family.

**YouTube**  
YouTube lets you enjoy the videos and music you love. Upload original content, and share it all with friends, family, and the world.

**Monkey**  
Talk to Strangers! Monkey connects you randomly to another person who's on the site, and lets you talk to them in a one-to-one video chat.

**Houseparty**  
Houseparty is a group video chat app. When you and your friends are in the app at the same time, you'll see each other instantly.

**Facetime**  
Facetime is video calls over Wi-Fi from your iPhone, iPad, iPod touch or Mac. You can even make FaceTime calls over mobile networks on iPhone or iPad.

**Video (Music)**


**Musical.ly**  
Musical.ly is the world's largest creative platform. The platform makes it super easy for everyone to make awesome videos and share with friends or to the world.  
**What's New** - Duet with your friends in a new split screen mode now.

**Smule**  
Smule lets you sing your favourite songs, use audio effects and video filters! Solo privately, karaoke with friends, connect with singers around the world, or duet with celebrity artists like Nick Jonas and Ed Sheeran.

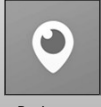
**Triller**  
Triller is a music video maker app for iPhone. Pick a song, select the portion of the song you want to use, snap a few takes, and with the tap of a button you have a celebrity-quality music video.

**KamStar**  
KamStar allows you to create Lip Sync Music Video with Magical Effects! Share on Apps like Musical.ly and WhatsApp.


### Video (Live)




**Live.ly**  
Live.ly is a new live video streaming platform created by musical.ly. You can start a live.ly to broadcast to your fans and friends, and have real-time interactions




**Periscope**  
Owned by Twitter, Periscope is a live video streaming app. Allows you to send direct live video feeds to your Twitter followers.



**Twitch**  
Twitch is a live video game website. You can watch playbacks of games being played by other people. You can also live stream your own games, and chat to other gamers.




**You Now**  
On You Now you can tap 'Go Live' and... Broadcast to a live audience! Expand your social media following, comment on videos and buy virtual gifts.

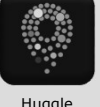


**Live.me**  
Live.me is a live video streaming app. Allowing you to broadcast and watch live chat. Join in discussions with YouTubers and Musical.ly stars...


### Social Networks




**Facebook**  
Facebook is the biggest social network, which lets users create a page about themselves.




**Huggle**  
Huggle allows you to discover and connect with others who frequent the same places as you. See the places you have in common. Share photos, videos and start chatting...



**Kiwi**  
Kiwi is a fast and easy way to ask your friends interesting questions and find out what they think.




**Skout**  
Skout is a Social Network that is for **meeting new people near you**. Instantly meet people close by or around the world anytime, anywhere!




**Twitter**  
Twitter is a social network messaging service that lets you send public message called 'tweets'.


### Pictures & Images




**Snapchat**  
Snapchat lets you send a photo or short video to your friends. The 'snap' appears on screen for a matter of seconds before disappearing.



**PopJam**  
PopJam is a creative website for children and young people. You can share drawings, photos and audio messages with friends and other people.




**FaceApp**  
FaceApp is an app that transforms your face! Add a beautiful smile, make yourself younger or older - or swap genders!




**Instagram**  
Instagram is a picture and video sharing app. Users can post content and use hashtags to share experiences or memories with an online community.


### Anonymous




**Ask.fm**  
Ask.fm is a social networking site where you can ask other people questions. It's up to you whether you want to ask the question anonymously or not.



**Whisper**  
Whisper is a social network where you remain anonymous, publish text and receive replies from other people. It also allows you to talk with others through private messages.

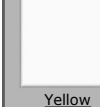


**Anonymous Chat**  
Cool chat rooms. Self-destructing messages. **Talk about anything with strangers.** Meet new people, ask questions. **Nobody will judge you**, as nobody can find out your real name.

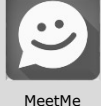


**Yik Yak**  
Yik Yak is an online bulletin board. It uses the GPS schools on your mobile phone or tablet to find your location and show you the most recent posts from other people around you.

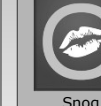
### Online Dating




**Yellow**  
Yellow allows you to meet new people around the world. Make new friends, chat and meet new people! Right to like, left to pass! Just like Tinder...pictures are judged - and if two people like each other pictures they can chat privately!



**MeetMe**  
MeetMe is a social network and dating site and allows users to meet and communicate with other people worldwide.



**Snog**  
Snog is a teen dating site that lets you rate other people's profiles as snog, marry or avoid. You can also send private messages.



**MyLOL**  
MyLOL is a dating site for teenagers aged 13-20, but some users are up to 25 years old. Like an adult dating site, you can view other people's profiles and search for others based on their age, gender and location.


### Two Apps...what's the difference...?

+	-
×	=

App Store 'Calculator App'


+	-
×	=

Hide photos and videos behind a password...




**Calculator**  
Calculator hides private photos and videos behind a calculator. Anyone who starts this application looks as a calculator but if you put in passcode it will open up private area.


## Secret Folders



**Secret Piano**  
Secret Piano hides photos, videos, passwords, notes, audios, locations and secret messages behind a real piano. The app will capture photo of intruders if they attempt to access it.




**Private Photo Safe**  
Private Photo Safe locks your photos and videos behind a pin. Keeps your photos etc. hidden from others.




**Secret Folder App**  
Secret Folder App helps you to protect your photos and. No one can enter except those who know the passcode.


## Trending



**Pokémon Go**  
Pokémon Go is a location-based augmented reality game. It quickly became a global phenomenon having been downloaded more than 500 million times worldwide. 'Gen 2' - April 2017



**Fidget Spin**  
Fidget Spin helps relieve stress. Great for fidgety hands. It's fun and interesting, also effective for focus and deep thought. Especially helpful to relax effectively when you are all nerves.




**PrankDial**  
PrankDial with over 200 million prank calls sent and non-stops laughs globally. Share your best pranks with friends Enjoy a break and make everyone's day better with **THREE FREE calls.**



# CYBERBULLYING

### Cyberbullying




**24 hours a day, 7 days a week, 365 days a year**

**No safe place, often very hard to escape**

**Bully can be anonymous. Hard to know who the Bully is**

**Harder to empathise with the victim. Can't always see the victims reaction**

### Bullying (Face-to-Face)



**Face -to-Face**

**Can find a safe place, find an escape**

**Bully can be identified**

**Can see body & facial reactions from the victim and onlookers**

### Cyberbullying

## childline

ONLINE, ON THE PHONE, ANYTIME

### DID YOU KNOW?

Calls to ChildLine concerning Cyberbullying has increased by 88% over 3 years

The number of calls concerning Cyberbullying in 2016 by young people was (4,941)

3 out of 5 11 - 14 year-olds had experienced Cyberbullying - and believed it was worse than face-to-face bullying

### Cyberbullying

Cyberbullying can be referred to by different names...

Online-Bullying?

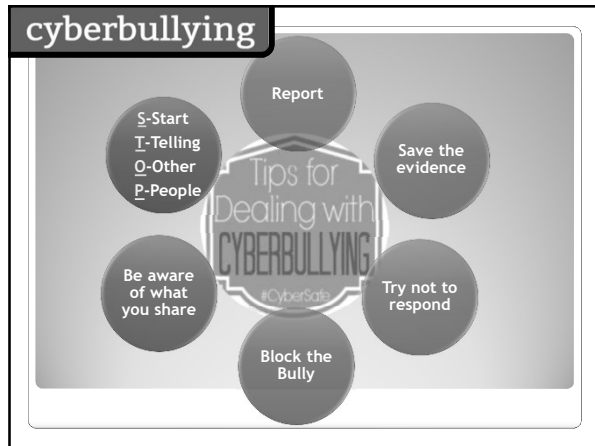
Banter?

Trolling?

Cyber-stalking?

DO YOU AGREE?

Can you think of any others?



**cyberbullying**

**What should I do if my child is being bullied online?**

- Stay calm
- Listen without judging
- Tell them you can help
- Praise them for talking to you
- Keep the evidence
- Ask them not to reply
- Block the bullies

**Report information to your child's school.**

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Child Exploitation Online Protection Centre (CEOP)

**How do offenders engage youngsters?**  
- by using the sites that they use....

Often posing as a child of the same age / gender. They will often purposefully present a very similar profile as the child. They are skilled at manipulating them into criminal sexual relationships

**Online grooming: The five stages**

**1 Friendship**

**Flattering a child**  
into talking in a private chatroom/game where they will be isolated  
The child will often be asked for a non-sexual picture of themselves

**Online grooming: The five stages**

**2 Forming a relationship**

**Gaining information**  
asking the child what problems /needs they have to create the illusion of being their best friend and that they can help  
They begin to fill the needs of the child



Online grooming: The five stages

**Risk assessment**

Asking the child about the location of their computer/tablet and who else has access to it in order to assess the risk of being detected. The desire is to create situations where they are alone together to help reinforce a *special connection*

3

Online grooming: The five stages

**Exclusivity**

Building up a sense of *mutual love and trust with the child* suggesting that they can discuss "anything"

4

Online grooming: The five stages


**Sex talk / Meet**

Engaging the child in explicit conversations & requesting sexually explicit pictures from them

At this stage the predator will usually try to *arrange a meeting with the child*

5

Two boys, aged 12 and 14 groomed on **Minecraft** by Adam Isaac (23 years) and persuaded to send indecent images on Snapchat and Skype




A man who groomed young boys through the online game Minecraft has been jailed for two years and eight months.

Adam Isaac, 23, from Merthyr Tydfil, previously admitted eight sexual offences against children.

Merthyr Tydfil Crown Court heard he targeted two boys, aged 12 and 14, and asked them to send intimate photos of themselves.

Judge Richard Twinn QC said: "This predatory behaviour is a worry and a concern to parents."



Law enforcement have warned about Musical.ly and similar apps accounts pretending to be idols like Harry Styles and Justin Bieber.

"Lots of child sex offenders are utilising Musical.ly to groom children" said Inspector Jon Rouse.

The growing world of social media apps with big teenage audiences has made the situation even more difficult to police, they say.

**Carl Langdell**, 26, who pretended he was a lawyer, lured young teacher **Katie Locke**, 23, to a hotel following their **first date** after the pair met on the dating site **Plenty of Fish** two weeks earlier.



December 24<sup>th</sup> 2015 Carl Langdell strangled Katie Locke in the hotel room and then dumped her body near a skip outside the hotel!

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**NEWS**  
Home UK World Business Politics Tech Science Health Education Entertainment  
England Regions Leicester

**Kayleigh Haywood: How murdered schoolgirl was groomed online**  
1 July 2016 | Leicester

**Kayleigh Haywood murder: Judge warns young women about danger of social media**

31<sup>st</sup> October 2015  
Luke Harlow 'adds' Kayleigh Haywood on Facebook.  
November 13<sup>th</sup>  
she meets Luke Harlow at his home.  
November 15<sup>th</sup>  
Kayleigh is declared missing by her family

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**SEXTING**

**Children who post or send indecent images of themselves online are very easily blackmailed / exploited - as young as eight years old**

**63%**  
13-17 yr olds admitted to sending nude or semi nude images

**88%**  
13-17 yr olds admitted to having received sexually suggestive images

**37%**  
13-17 yr olds admitted to passing the images onto other people

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**53%** of teens who sexted girls

**41%** of sexters are boys

**Do pictures sent via snapchat always disappear after a short amount of time....?**

Snapshot Apps....

Snap Save for Snapchat Justin Knag FREE	Snap-Hack™ For Snapchat Yiyi Sun £1.49
Snap Saver for Snapchat Taty Taski FREE	Snapkeep for Snapchat - Save... Harry Gullford FREE
SnapBox - a snaphack for... Mobile Bros FREE	Snap Save Free for Snapchat... Yong Peng FREE
SnapGrab Pro - Screenshot s... DaLin Chen FREE	SnapCrack Free for Snapchat... SHANGHUA YI FREE

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Young people 'sext' to....  
show off  
to entice someone  
to show interest in someone  
to prove commitment

**By creating, sending or possessing indecent pictures of a person under 18 you are breaking the law**  
(Protection of Children Act 1978 / Criminal Justice Act 1988) ...


**BBC NEWS**

Home UK World Business Politics Tech Science Health Education Entert

UK England N Ireland Scotland Alba Wales Cymru

**Sexting boy's naked selfie recorded as crime by police**

3 September 2015, UK



A boy who sent a naked photograph of himself to a girl at school has had the crime of making and distributing indecent images recorded against him by police, the BBC has learnt.

The boy, aged 14, who was not arrested or charged, could have his name stored on a police database for 10 years.

**Police have only recently started filing crime reports about sexting...**

**If school choose to take an incident to the police, then officers must record the crime.**

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**IWF Internet Watch Foundation**

**Image Hash List**

IWF turn child sexual abuse images into unique codes (hashes) every day to help you keep your services free from these images, using Microsoft PhotoDNA.

**8,000 Hashes are added every week**

**You can anonymously and confidentially report:**

- Child sexual abuse content
- Criminally obscene adult content
- Non-photographic child sexual abuse images

[Report criminal content HERE](#)

**One hour - that's all it can take to remove victims' images after responding to your report**



**MAKING THINGS SAFER**



- Use a strong password
- Change settings to private
- Use an alias and avoid personal pictures
- Consider the minimum age
- Don't include date of birth and other personal information
- Don't accept friend requests from strangers
- Show your child how to block and report
- Switch off location services
- Tell them to think before they post

**Language Children Use Online..**

- ASL?** 'Age, Sex, Location'
- POS or PIR** 'Parent over Shoulder' or 'Parent in Room'
- IRL or LMIRL** 'In Real Life' or 'Let's Meet in Real Life'

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**Helpful sites for Parents & Carers**

**NSPCC Net Aware** | [www.net-aware.org.uk](http://www.net-aware.org.uk)

**Your guide to the social networks your kids use**

Stay up to date and keep your child safe in today's digital world

Search for a site, game or app to find out more

Explore other networks

Allows parents and carers to search for apps, games and sites if they have a concern or need more information

**Making things safer....**

**Parental Controls**  
Because of INTERNET dangers, parents must take the initiative to protect their children.

XBOX ONE PS4

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**Making things safer....**

**Parental controls for tablets / smartphones are available too - as always, try them and see which works best for you and your family**

**Making things safer....**

**Parental Controls**  
Because of INTERNET dangers, parents must take the initiative to protect their children.

Download the Vodafone Guardian App on your children's Android device

**Making things safer....**

**These will allow you to prevent children from accessing certain sites - but they are not a completely full-proof system**

**Making things safer....**

Google

Search Settings

Search results **SafeSearch filters**

Languages Turn on SafeSearch to filter sexually explicit content from your search results.

Location  Filter explicit results.  Lock SafeSearch

Help

**Making things safer....**

Settings

Restricted Mode Filtering Strict

Safety mode

Double-tap to seek 10 seconds

Watch on TV

Content Location United Kingdom

Stats for Nerds

Notifications

PRIVACY

Clear watch history

Pause watch history

Clear search history

Pause search history

YouTube Broadcast Yourself™

### Making things safer....

Step 2 - Decide what you want to control




**Content Controls**

- On
- Off

**Current Settings**

- Game Rating: E
- Movie Rating: PG-13
- TV Rating: TV-14
- Explicit Content: Blocked
- Unrated Content: Blocked

**Ratings and Content**

- Family Timer
- Xbox LIVE Access
- Xbox LIVE Membership Creation
- Change Pass Code
- Reset to Default Settings
- Save and Exit

**Ratings and content**  
These settings let you restrict games and video content based on the content's rating. You can also set whether or not unrated or explicit content can be played on this console. You can even set up exceptions for individual games that are outside of the rating restrictions you have set.

**Family Timer**  
This setting allows you to limit the time that your console can be used on a daily or weekly basis.

**Xbox LIVE access**  
This setting allows you to decide if your family can connect to Xbox LIVE from this console. Membership of Xbox LIVE enables you to do things like rent films and play games against other people online.

### Making things safer....

## PlayStation




**Restrict game content**

- 1 Go to 'Settings' then scroll to 'Security Settings'.
- 2 The default password is 0000 but you can change this under the 'Change Password' option by following the on-screen instructions.
- 3 Select 'Parental Controls'; enter your password.
- 4 You can now choose the game content you're comfortable letting your family access. The lower the number, the stricter the settings:
  - 2 - Early Childhood
  - 3 - Everyone
  - 4 - Everyone 10 and up
  - 5 - Teen
  - 9 - Mature
  - 10 - Adults Only
- 5 From 'Parental Controls' you can also block access to online play by toggling 'Internet Browser Start Control' to 'On'.



### Making things safer....



**Family Sharing**

As the Family organizer, you will invite family members and agree to pay for iTunes, iBooks, and App Store purchases they initiate.

**Family Setup**

Family Sharing is the easy way to share what's important with members of your family.

- Share purchased music, movies, books, and eligible apps.
- Share photos and videos in a family photo stream.
- Share your location with family members.
- Schedule events on the family calendar.
- Help family members find their missing devices.

Learn more about Family Sharing

### Parents ... making things safer....



- Manage up to 10 devices
- Block, grant and schedule access to the internet
- Block, grant and schedule access to certain apps

Download on the App Store

ANDROID APP ON Google play

### Parental Control & Guidance



Download on the App Store

ANDROID APP ON Google play


### screen:limit for ECP

Remotely manage children's devices from




- smartphone
- tablet
- web browser

**Cross Platform**  
Screen Limit is available on a wide range of devices.

**Countdown**  
Keep the peace with a countdown on their screen that shows how much time until screens off

**screen:limit**  
for  ECP

**Parents can instantly**

-  block
-  schedule
-  white/black list
-  reward
-  message

**Set schedules**  
When it's time for school, homework or bed Screen Limit schedules help the day run like clockwork

**Message children**  
Dinner in 5? Send a message to their screen and get the whole family to the table on time

**Rewards**  
Bedroom need tidying? Use internet time as a carrot and keep everyone happy!

**screen:limit**  
for  ECP

To gain access to our special offers with Screen Limit....  
visit  
[www.screenlimit.net/ECP](http://www.screenlimit.net/ECP)

**Simple checklist for parents:**

- I have visited [www.thinkuknow.co.uk](http://www.thinkuknow.co.uk) with my child (I have bookmarked the CEOP website and told my child what is there)
- Open and honest dialogue - show an interest and learn about what your child does online
- Stay in control as much as you can through parental filters, Family Sharing, and apps like Screen Limit
- Advertise yourself as one of the people your child can turn to - without being chastised...
- Education is better than saying to your child "you are not doing this anymore..."

Education Child Protection Ltd.