

Mary Pickford Breaks Ground for United Artists Theatre

Fred Niblo Is Master of Ceremonies—F. R. Jones Gets Big Salary Under New Fairbanks Contract—Edgewater Club Becomes Insolvent

By RAY MURRAY

HOLLYWOOD, March 8.—Formal groundbreaking ceremonies for the new \$3,000,000 United Artists theatre were held last Saturday March 5, on South Broadway between Ninth and Tenth Streets.

Fred Niblo acted as master of ceremonies while Mary Pickford made her first appearance as a steam-shovel operator.

SID GRAUMAN brought a chorus from the Egyptian theatre and the Duncan Sisters, Douglas Fairbanks, Norma Talmadge, Constance Talmadge, Buster Keaton, Ronald Colman, Vilma Banky, John W. Considine, Jr., and Roland West were introduced to the crowd.

Mayor Cryer and D. F. McGarry, president of the Chamber of Commerce, delivered short addresses.

Other notables who attended the dedication were W. G. Lane, president of the Commercial Club, W. H. Harrison, president of the Major Business Center Association, F. R. Feitshans of the Board of Education, George G. Young, publisher of the "Examiner," Dr. Frank Barham, publisher of the "Evening Herald," Harry Chandler, publisher of the "Times;" Senator Frank P. Flint, Irving Hellman, M. A. Hamberger, Oscar Lawler, Abe Frank, J. B. Van Nuys, A. G. Walker, Tom May, W. A. Boynge, Jr., Leslie R. Saunders, William M. Garland and W. H. Clune.

The theatre building will be 13 stories high with 150-foot frontage on Broadway. I. C. Freud is head of the building operations for the Los Angeles house.

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from her recent operation and is resting at her home in Beverly Hills. She does not expect to start another picture for several days.

Warner Brothers announces the signing of Phyllis Fairbanks, niece of Douglas.

Barney McGill, cameraman who photographed "What Price Glory," has been engaged by Al Christie as head photographer for the New Bobby Vernon comedy.

Many film actors and directors have become involved in the liabilities of several beach clubs formed last summer, and which have since become bankrupt. The latest of these is the Edgewater Club of Southern California which filed a voluntary petition of bankruptcy in the Federal district court last week. Several others, it is said, are "on the rocks."

Production Chief Retains Laffay

John McCormick, general manager for