







Our Community

Housing.Info is the proud home of luxury home designs and properties. Our brand has grown quickly over the years with a single post reaching up to one million people organically.

We've partnered with luxury home designers and property agents to share images that inspire luxury home audiences all around the world.

housing.Info is an extensive online community of aspiring luxury homeowners. Whether they are upgrading or moving into their first home, they are all looking to get inspired on their journey to buy or build their dream home.

The question is, will they find you?





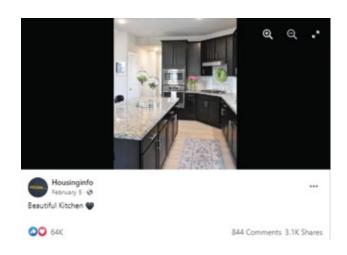




Our Reach

Our posts on Facebook regularly reach one million people, with the potential to reach many more.

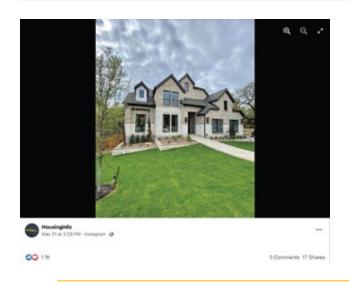
Example #1



- **3,518,743** People reached
- 148,184 Engagements
- **64,000** Like
- **844** Comments
- **3,100** Shares

Click to view live post

Example #2



- 66,7390 People reached
- **8,663** Engagements
- **1.1k** Like
- 3 Comments
- **17** Shares

Click to view live post







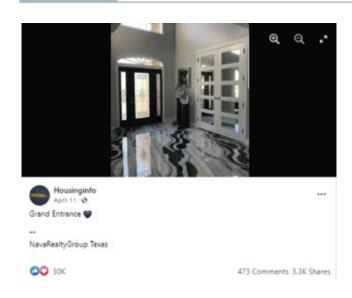
Example #3



- **3,210,000** People reached
- **154,798** Engagements
- **66,000** Like
- **1,000** Comments
- **3,600** Shares

Click to view live post

Example #4



- 990,841 People reached
- **66,330** Engagements
- **30,000** Like
- **473** Comments
- **3,300** Shares

Click to view live post







The Opportunity

Housing.Info is a go to resource for homeowners looking for inspiration on their next luxury design. Our community often reaches out to us to connect with the agents and designers who provide the incredible images that inspire millions each month.





Joining The Lead-Gen Program

We partner with agents and designers who are looking to connect with our community and pitch their services. Our lead-gen program is simple. Just sign up to the plan, and you'll start receiving leads monthly, guaranteed.









How it works

We send our community to our exclusive matching service where we explain that we keep the identity of premium agents and designers secret due to high demand.

When someone fills the form, we're notified immediately and match the inquiry to the designer or real estate agent that best fits the lead. We make sure leads are distributed equally each month via our various lead gen partners. There is a possibility that your region may not have any spaces available given the fact we work to protect saturation in markets.













Social Boost Program

If you're looking to grow your social audience and would like to leverage our social audience to do so, this is the opportunity for you. Each month, we'll post one to two images provided by you to our groups and provide the hashtag to your page in the post. In the comment, we'll leave a link to the page of your choice.





The Plus Program

Want to grow your social audience while increasing your leads? When you sign up for the Plus Program, you'll get a 25% discount on both programs.

Learn More



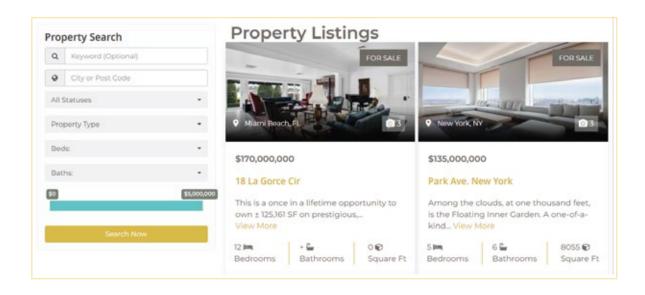




What Else You Get

List Your Luxury Properties

List luxury properties for sale directly on our properties platform. Each month, we randomly select properties that catch our eye from our website to offer even more exposure to our agents.



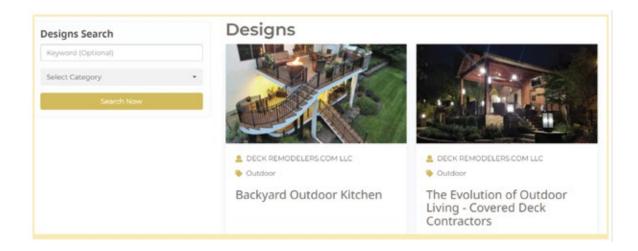






Promote Your Luxury Designs

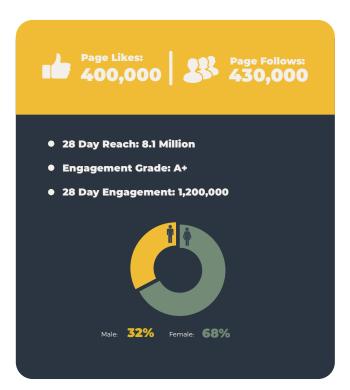
Showcase your best designs directly on Housing.Info to increase your exposure and chances of landing your next big client.





Housing.Info Social Stats







United States 70%

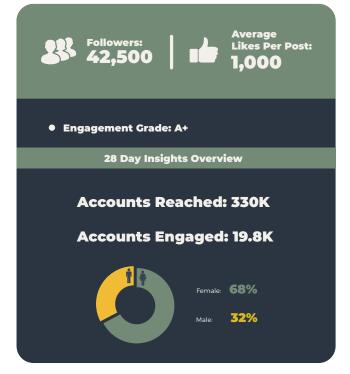
United Kingdom 5%

Canada 5%

Puerto Rico 3%

Mexico 2%







United States 70%

United Kingdom 5%

Canada 5%

Puerto Rico 3%

Mexico 2%

Partner With Housing.Info Today



- □ Contact: info@housing.info
- Website: housing.info
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