

Exclaimer Email Signature Management

Drive new revenue opportunities
and win more business!

We want to enable our partners to unlock
new revenue opportunities with Exclaimer!

Exclaimer Cloud provides centralised email signature management solutions, enabling organisations globally, of any size, to achieve brand consistency, legal compliance, and customer engagement via their email signatures.

Providing the best cloud service for managing Microsoft 365 email signatures from a single location, Exclaimer is the ideal complement to any Microsoft reseller's stack!

Exclaimer's product plans:

Exclaimer's simple product offering of 1 product with 3 product plans makes selling much easier.

Providing a smoother upsell path, making it easier to match the right products to your customer's needs and more straightforward positioning are just some of the many benefits of the Exclaimer product plans.

With the 3 product plans of starter, standard and pro, there's a plan for everyone!



Pro

Unlocks the full potential of business emails with advanced tools as well as dedicated support for Exclaimer's Customer Success team.



Starter

Enables consistent, centrally managed signatures for businesses who want to get their corporate email signatures under control.



Standard

Gives businesses greater control of their email signatures with additional features to supercharge engagement and gain fresh opportunities.

Plan comparison

	STARTER	STANDARD	PRO
ENGAGEMENT			
Promotional Banners	Single	Multiple - rotating	Multiple - rotating
Headline Content			•
Engagement Dashboard			•
Advanced Targeting		•	•
Campaign Scheduling		Standard	Advanced
Feedback Management		1-Click Signature Feedback	1-click Mutli-Channel + Customization + Integrations
Feedback Agent Dashboard			•
Customer Feedback Workflows			•
MANAGEMENT			
Signature Imprinting	•	•	•
Mobile Signature Imprinting	•	•	•
Centralized Management	•	•	•
Full Customization and Branding	•	•	•
Signature Templates	1	10	Unlimited
Deployment Model	Server and/or Client	Server and/or Client	Server and/or Client
Signature Preview	•	•	•
User Directory Sync	•	•	•
Signature Template Library	•	•	•
Targeting and Exclusion Rules		•	•
Customized Disclaimers	•	•	•
User Editable Fields (e.g personal pronouns)	Sync	Sync + 2 Editable Fields	Sync + Unlimited Edits
Custom Date / Time Scheduling		Standard	Advanced
Usage Dashboard			•
High availability with regional data centers	•	•	•
Security & Compliance - SOC 2, GDPR, ISO/IEC 27001, 27018, HIPAA, PCI, CSA, ACSC, Cyber Essentials	•	•	•

Why Sell Exclaimer?

Enabling improved return on your cloud deployment, Exclaimer can be bundled with Microsoft 365 to provide a 'sticky' proposition that easily brings in additional revenue and increases profitability.

- Straightforward Proposition
- Addressable Market - every customer using a mailbox is an opportunity for you
- Value Added Services
- Recurring Revenue - low churn

Don't miss out on easy additional revenue and start selling Exclaimer today! If you'd like to learn more about Exclaimer and their product plans, please get in touch with your intY Account Manager!

[Get in touch](#)