National Survey of Public Opinion in Pakistan

November 1 – 22 2018

CENTER FOR
INSIGHTS IN
SURVEY
RESEARCH

Detailed Methodology

- The survey was conducted on behalf of the International Republican Institute's Center for Insights in Survey Research by the Institute for Pakistan Public Opinion Research under the supervision of Redstone Scientific.

- Data was collected between November 1-22, 2018 through in-home, in-person interviews.

- The sample consists of 3,991 respondents aged 18 and older and is representative of voting-age adults nationally.

- The sample was distributed into 400 primary sampling units (PSU). For the purpose of this survey, PSUs were defined as wards in urban areas and villages in rural areas.

- The multi-stage probability sample was stratified by province, district, and urban and rural locations using the 2018 provisional results of the national census as the sample frame. The Probability-Proportional-to-Size (PPS) method was then used to select PSUs.

- In each PSU, after randomly selecting a centrally-located starting point, the Right Hand Rule and a skip pattern was used to select the appropriate household.

- Within each household, the Kish Grid was then used to select respondents 18 years and older. A gender quota was implemented to ensure female representation.

- Interview teams were comprised of both males and females.

- The survey oversampled Balochistan and KPK provinces; the sample was then post-weighted to ensure national representativeness. The sample was also post-weighted for gender.

- The confidence interval for the full sample is plus or minus 1.6 percent at the mid-range with a confidence level of 95 percent. As sub-groups have smaller sample sizes, the confidence interval will be higher, as is noted where appropriate.

- The response rate was 64 percent.

- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding.

Socio-economic Indicators

In general, would you say that things in Pakistan are heading in the right direction or in the wrong direction?

Pie chart:
- Right direction: 38%
- Wrong direction: 60%
- Don't know/Refused to answer: 3%
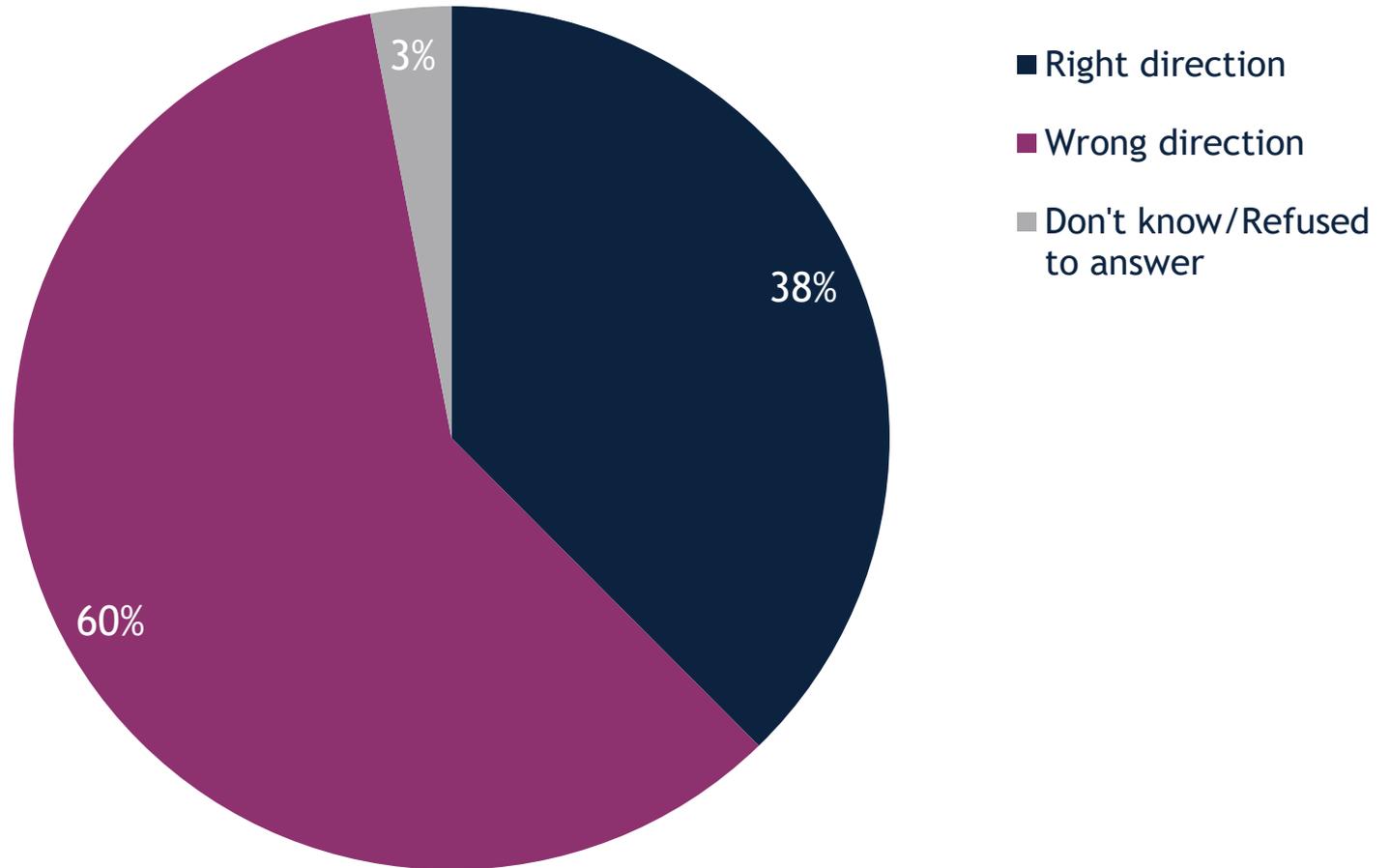
In general, why do you think that things are heading in the right direction?

(Open-ended; respondents who said "right direction"; n=1,498)

Category	Percentage
Elimination of corruption	34%
Change	26%
Law and order improved	12%
New government	10%
Economy is better	4%
Strong institutions	3%
Reduction in loadshedding	2%
China-Pakistan Economic Corridor (CPEC)	2%
Better governance	2%
Rule of law	2%
More jobs	1%
Prices are controlled	1%
Other	1%
Don't know/Refused to answer	1%
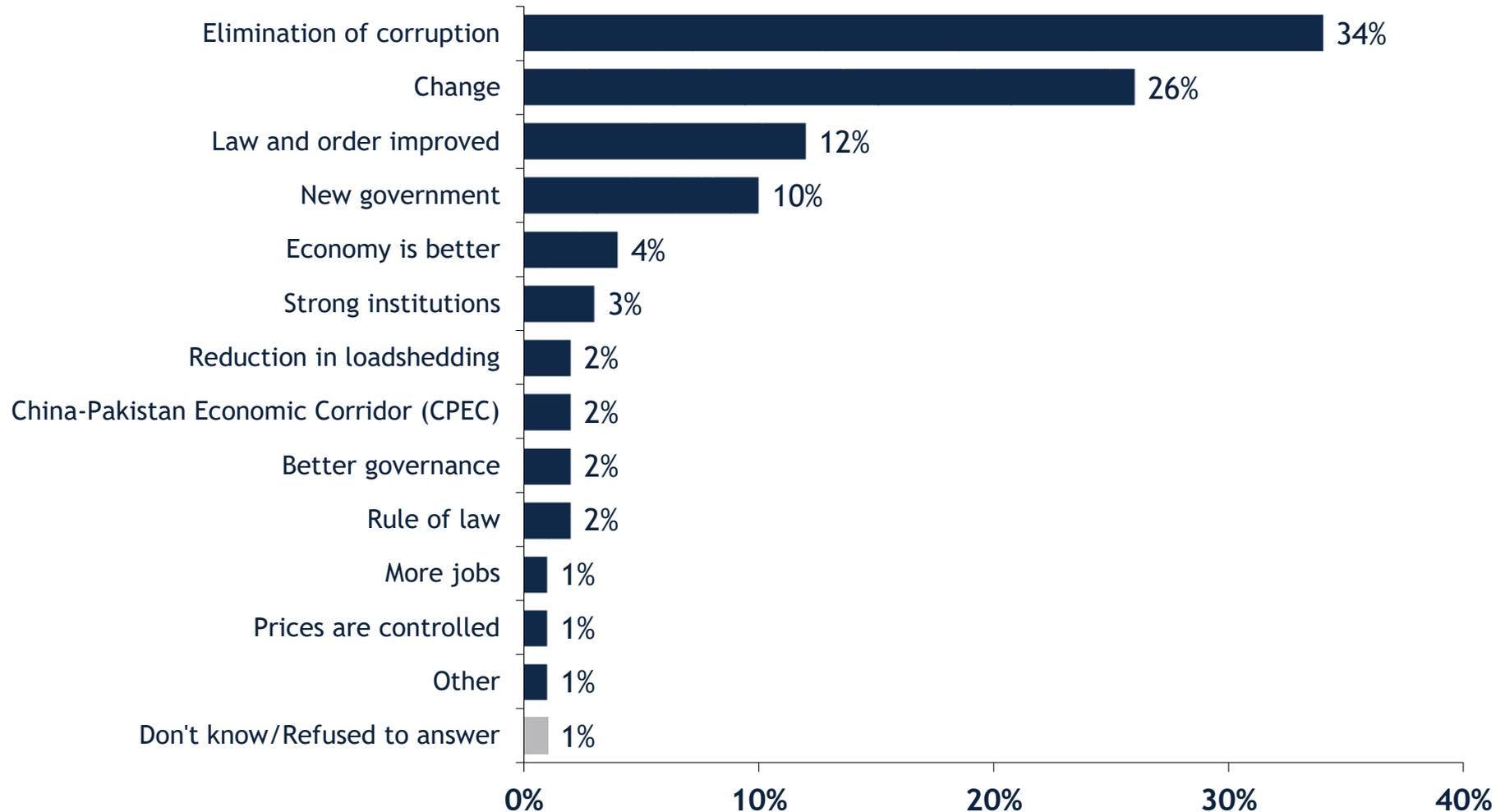
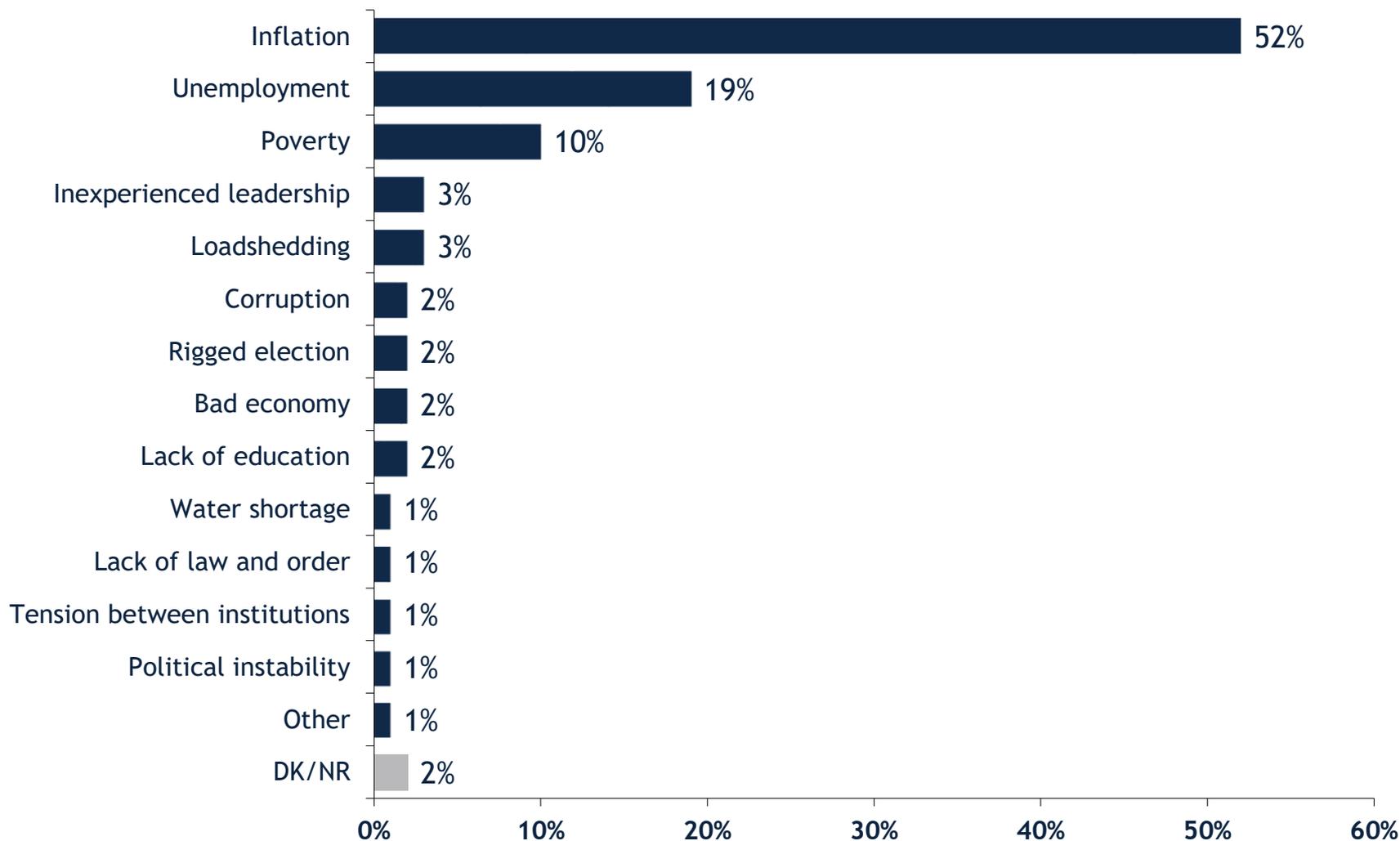# In general, why do you think that things are heading in the wrong direction?

(Open-ended; respondents who said "wrong direction"; n=2,395)

Category	Percentage
Inflation	52%
Unemployment	19%
Poverty	10%
Inexperienced leadership	3%
Loadshedding	3%
Corruption	2%
Rigged election	2%
Bad economy	2%
Lack of education	2%
Water shortage	1%
Lack of law and order	1%
Tension between institutions	1%
Political instability	1%
Other	1%
DK/NR	2%

Thinking now about the following issues, would you rate the situation with each as good or bad? And would you say very good or very bad or just good/bad?

Issue	Very good	Good	Bad	Very bad	Don't know/Refused to answer
Security	17%	39%	29%	12%	2%
Supply of drinking water	9%	31%	28%	29%	3%
Economy	9%	29%	38%	21%	3%
Loadshedding	8%	33%	29%	27%	3%
Political stability	6%	30%	37%	22%	6%
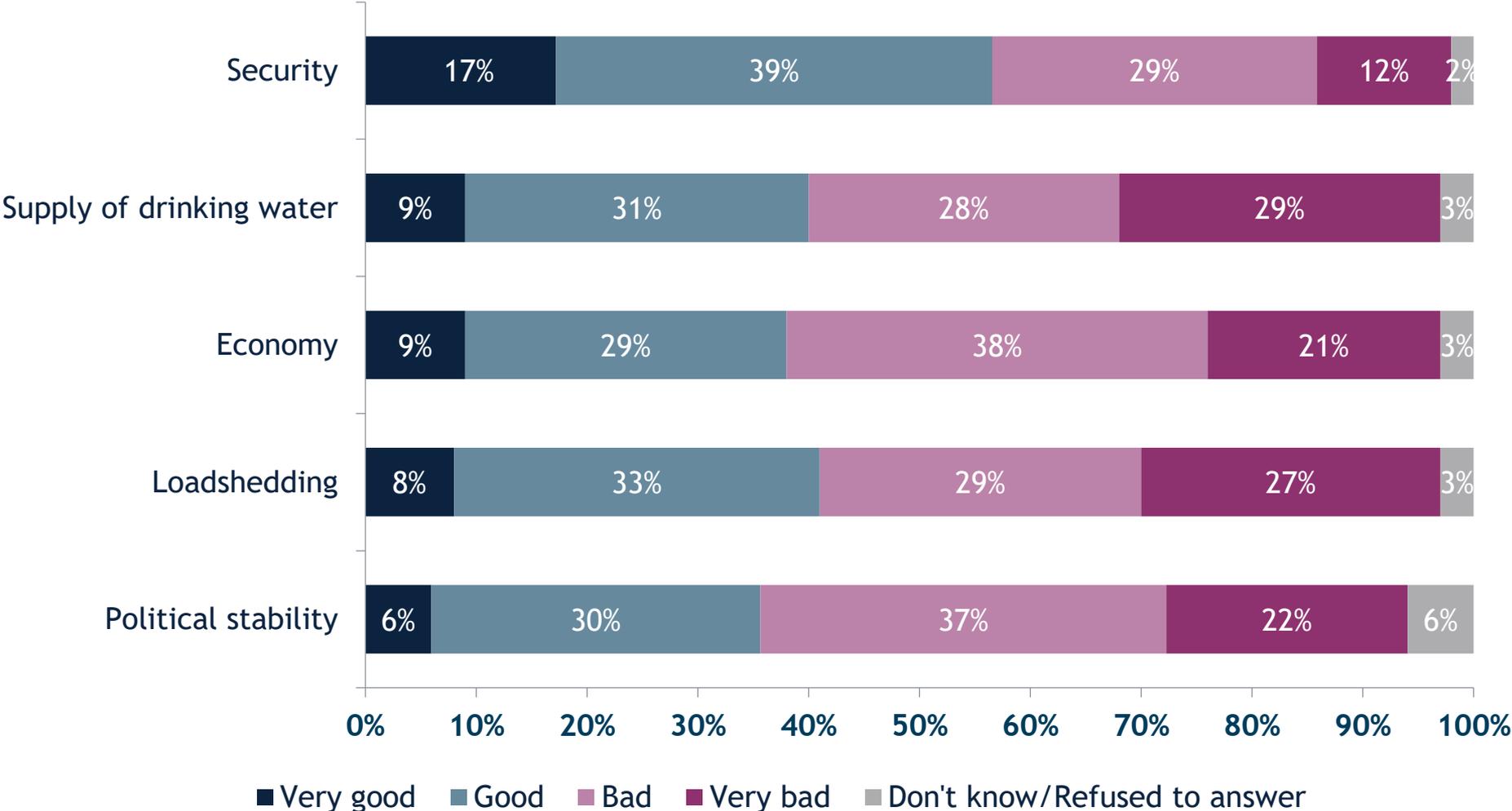
In the coming year, do you think that the situation with each of the following will get better, worse, or stay the same?

	Better	Same	Worse	Don't know/Refused to answer
Security	43%	32%	17%	8%
Economy	39%	37%	18%	6%
Supply of drinking water	36%	32%	25%	7%
Load-shedding	35%	30%	27%	8%
Political stability	32%	40%	21%	7%
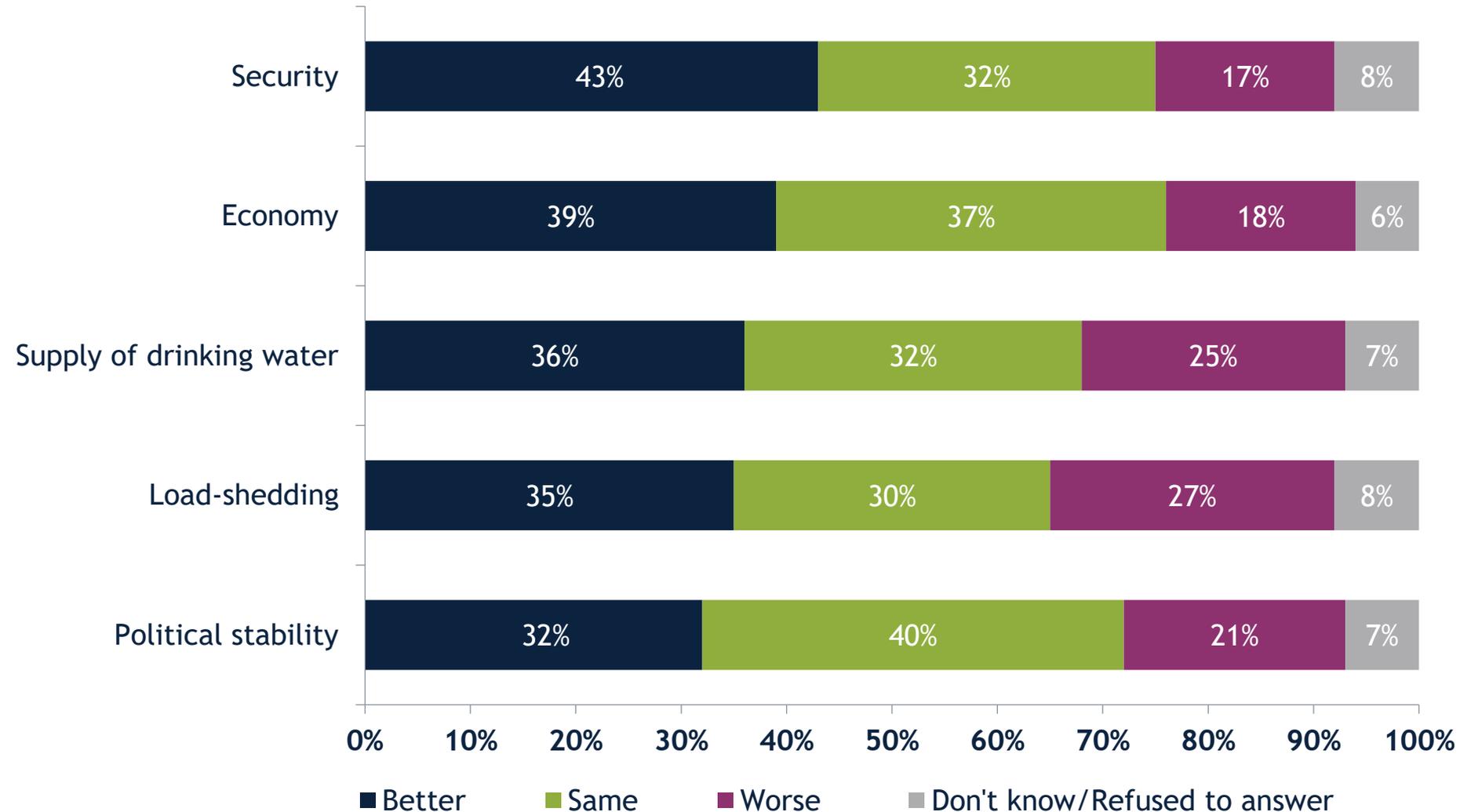
Thinking about your personal economic situation, over the past year has it improved, stayed the same, or worsened?
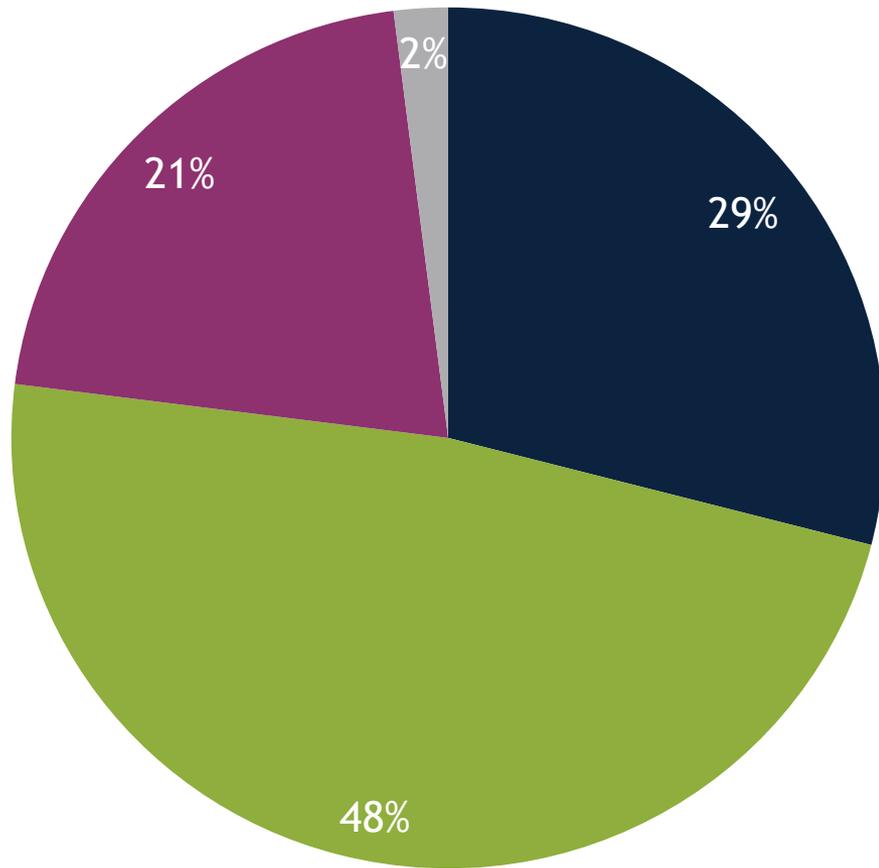
In the coming year, do you expect your personal economic situation is going to improve, stay the same, or worsen?

Chart 1 (left):
- 29% Improved
- 48% Same
- 21% Worse
- 2% Don't know/Refused to answer

Chart 2 (right):
- 38% Improved
- 36% Same
- 17% Worse
- 9% Don't know/Refused to answer
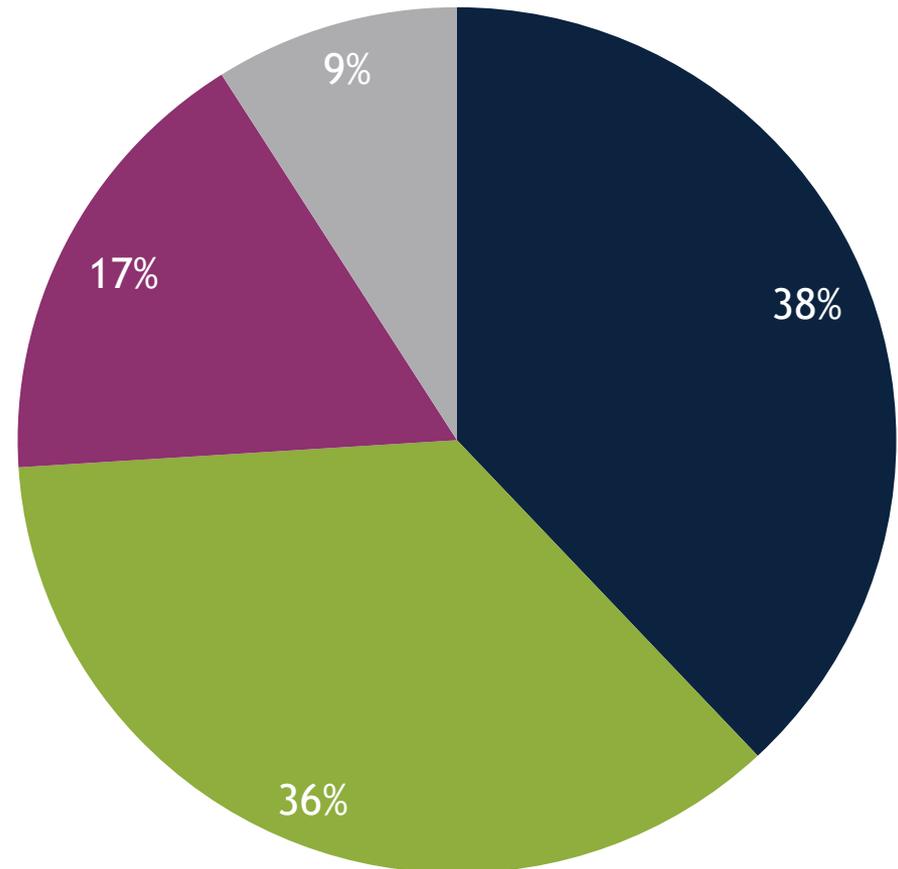
Legend: ■ Improved ■ Same ■ Worse ■ Don't know/Refused to answer

How would rate the current state of Pakistan's democracy? Would you say it is good or bad? And would you say that it is very or somewhat good/bad?

- Very good — 16%
- Somewhat good — 43%
- Somewhat bad — 32%
- Very bad — 4%
- Don't know/Refused to answer — 6%

59%
36%
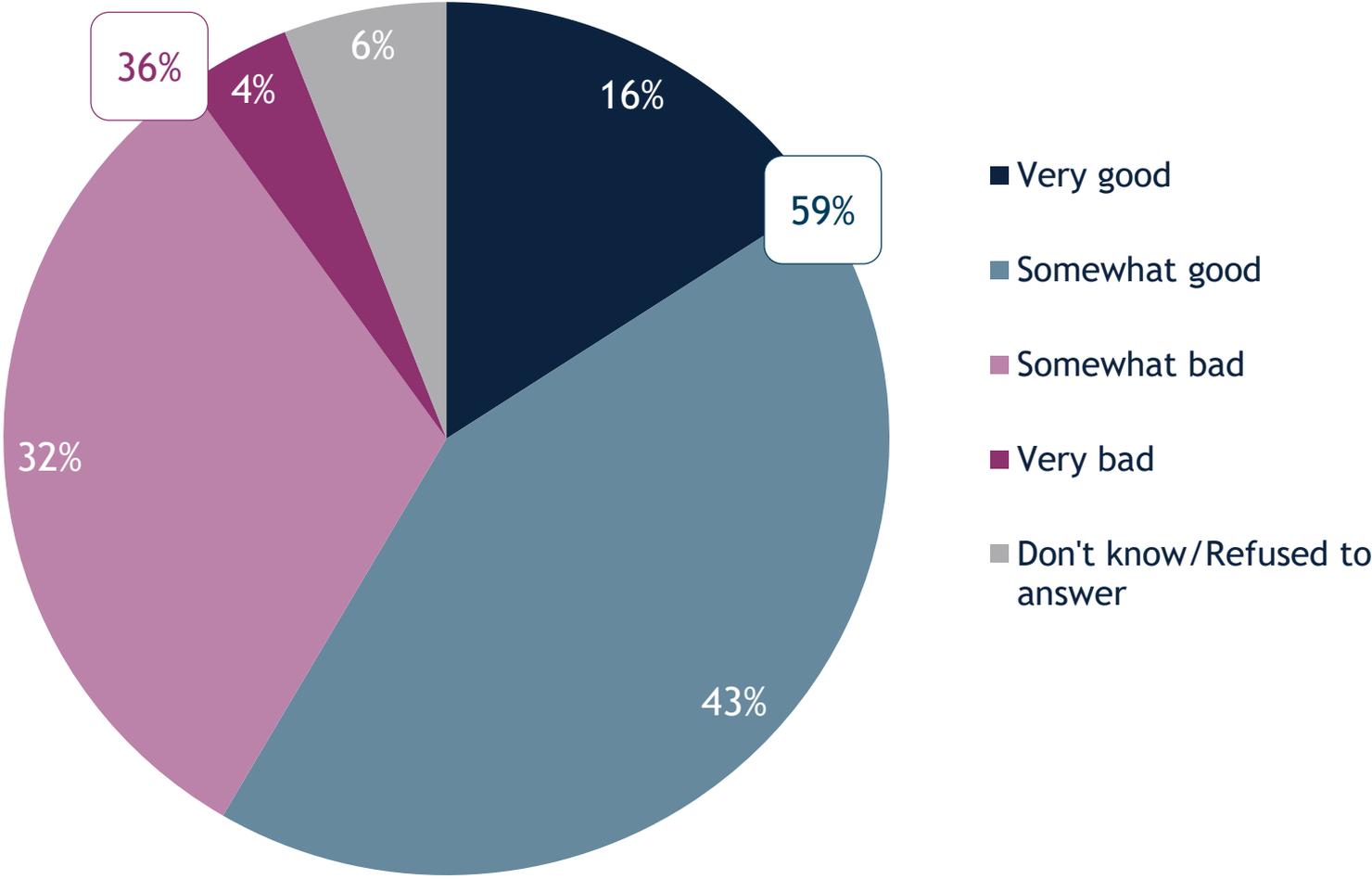
Priority Issues

What is the single most important problem facing Pakistan?

Problem	Percentage
*Inflation	39%
*Poverty	18%
*Unemployment	15%
Corruption	11%
Water shortage	4%
Load-shedding	3%
Education	2%
*Economy	2%
Terrorism	1%
Gas	1%
Law & Order	1%
Political instability	1%
Tension between institutions	1%
Inexperienced leadership	1%
Other	1%
Don't know/Refused to answer	1%

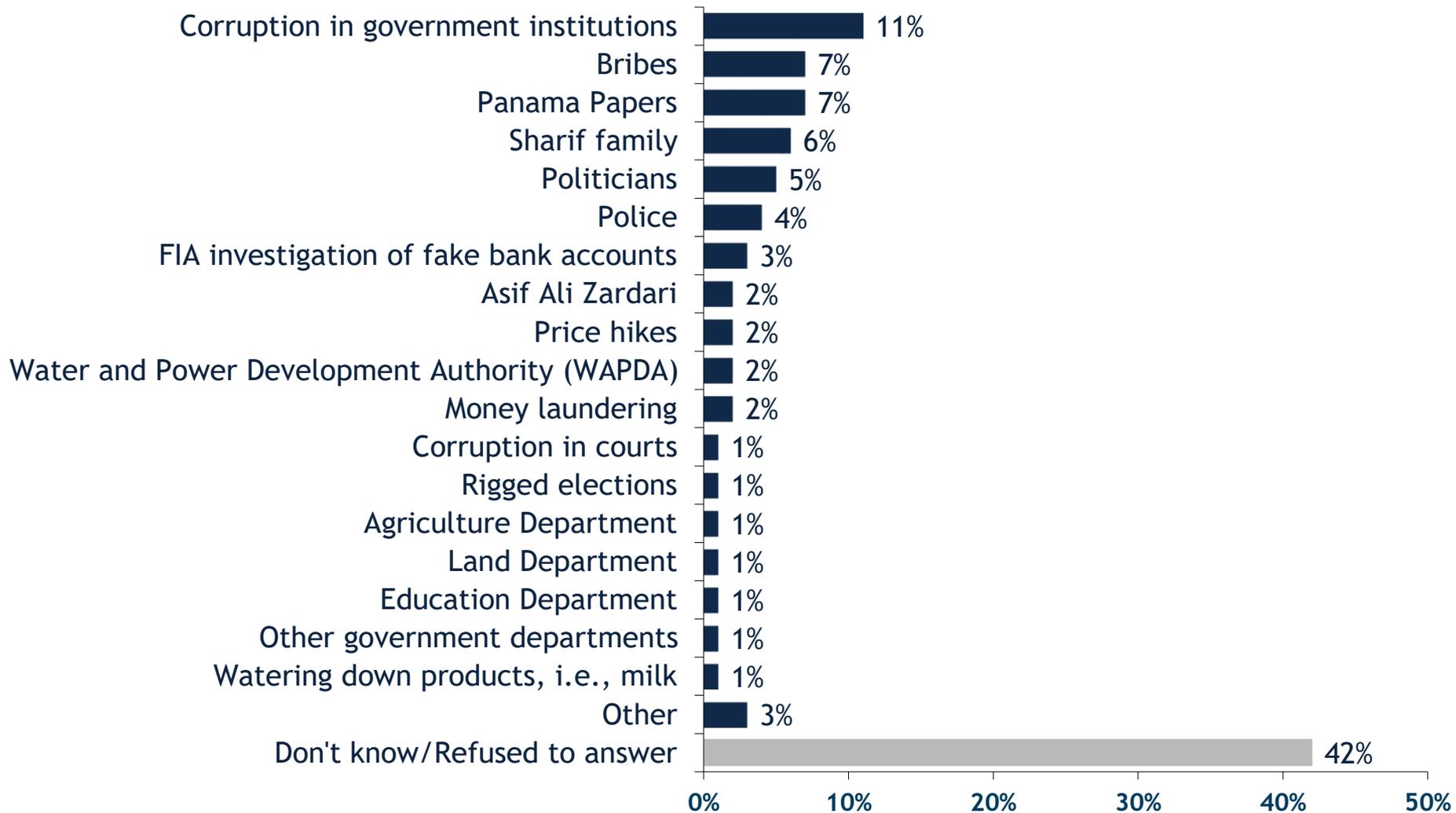*Total Economy = 74%
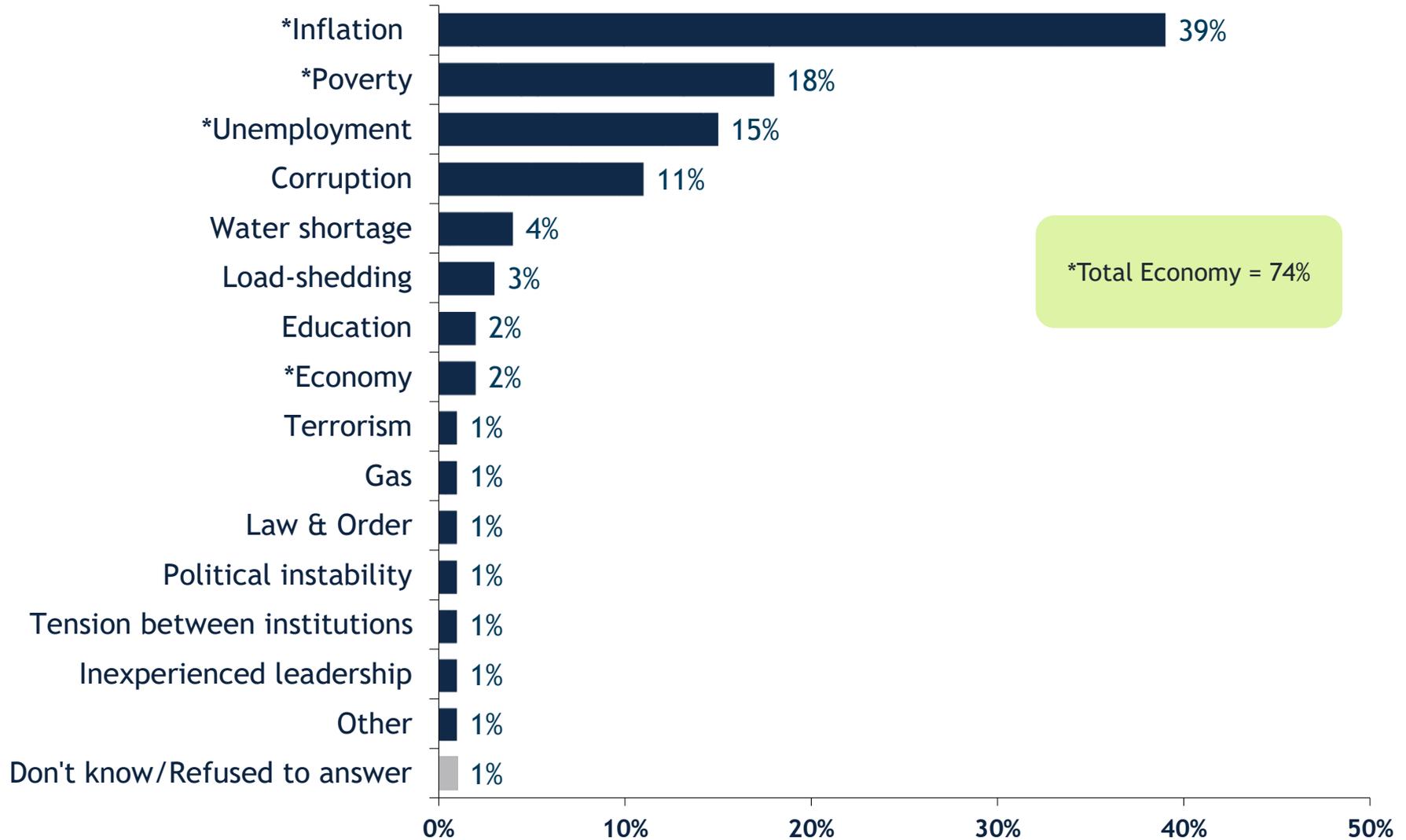
On a scale of one to five, to what extent do you think that corruption is a problem in Pakistan, with one being not a problem at all and five being the most serious problem?

Mean=4.42

Response	Percentage
The most serious problem	68%
4	10%
3	4%
2	8%
Not a problem at all	3%
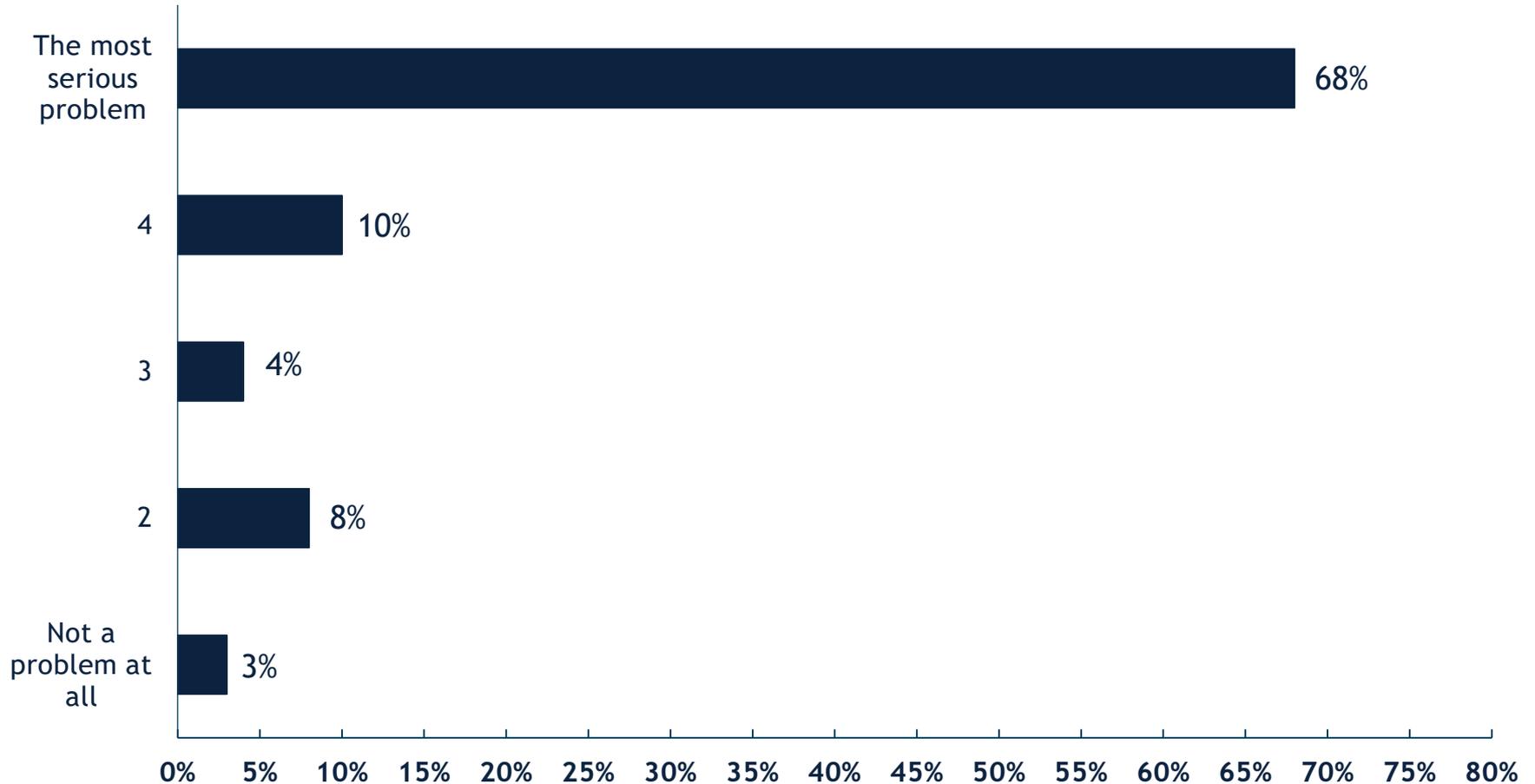
Don't know/Refused to answer = 8%

Can you give me an example of corruption in Pakistan?
(Open-ended)

Category	Percent
Corruption in government institutions	11%
Bribes	7%
Panama Papers	7%
Sharif family	6%
Politicians	5%
Police	4%
FIA investigation of fake bank accounts	3%
Asif Ali Zardari	2%
Price hikes	2%
Water and Power Development Authority (WAPDA)	2%
Money laundering	2%
Corruption in courts	1%
Rigged elections	1%
Agriculture Department	1%
Land Department	1%
Education Department	1%
Other government departments	1%
Watering down products, i.e., milk	1%
Other	3%
Don't know/Refused to answer	42%

Have you ever had to pay a bribe to a public official?

Legend:
- Yes — 26%
- No — 63%
- Don't know/Refused to answer — 11%
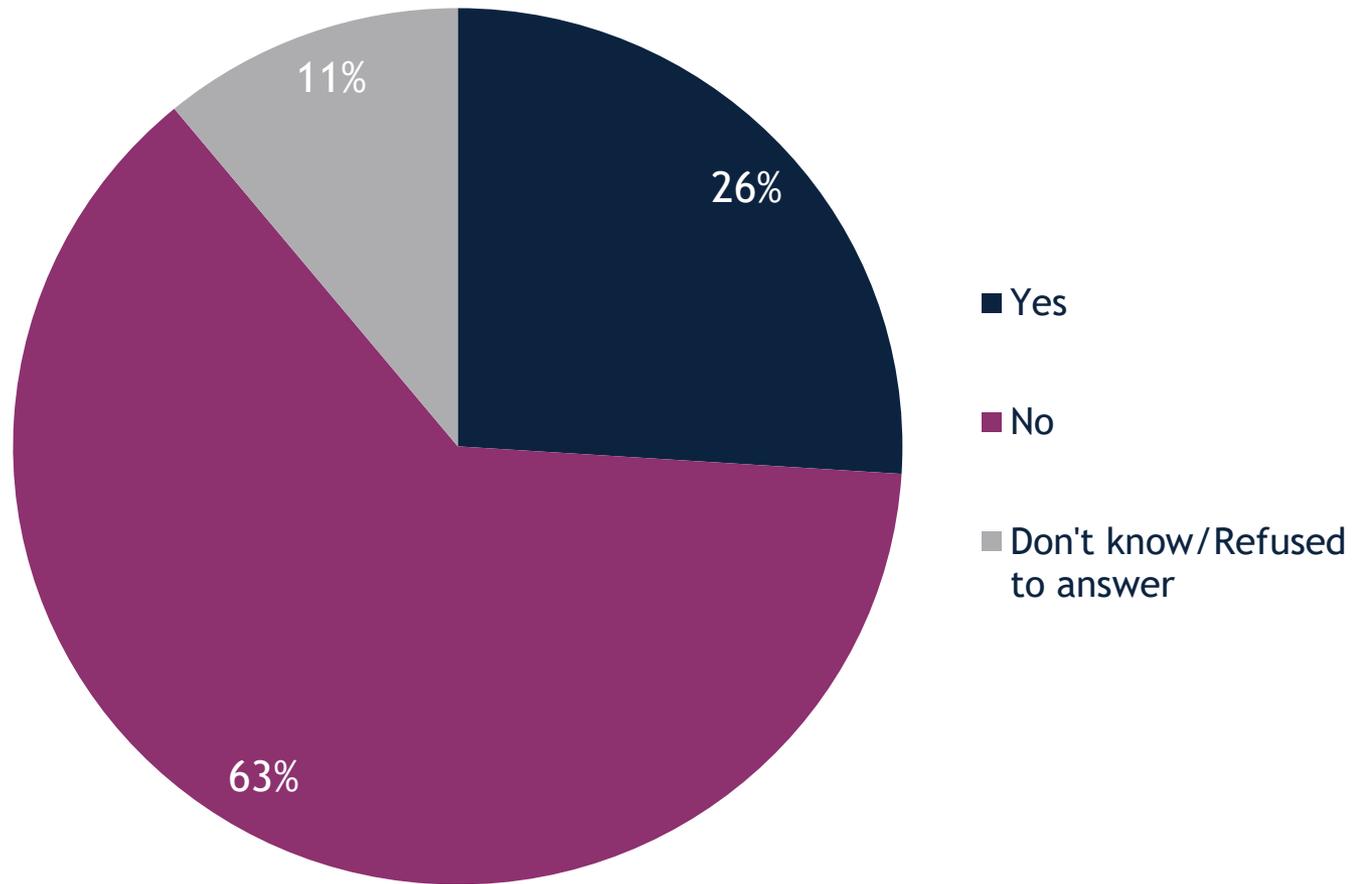
Approval Ratings

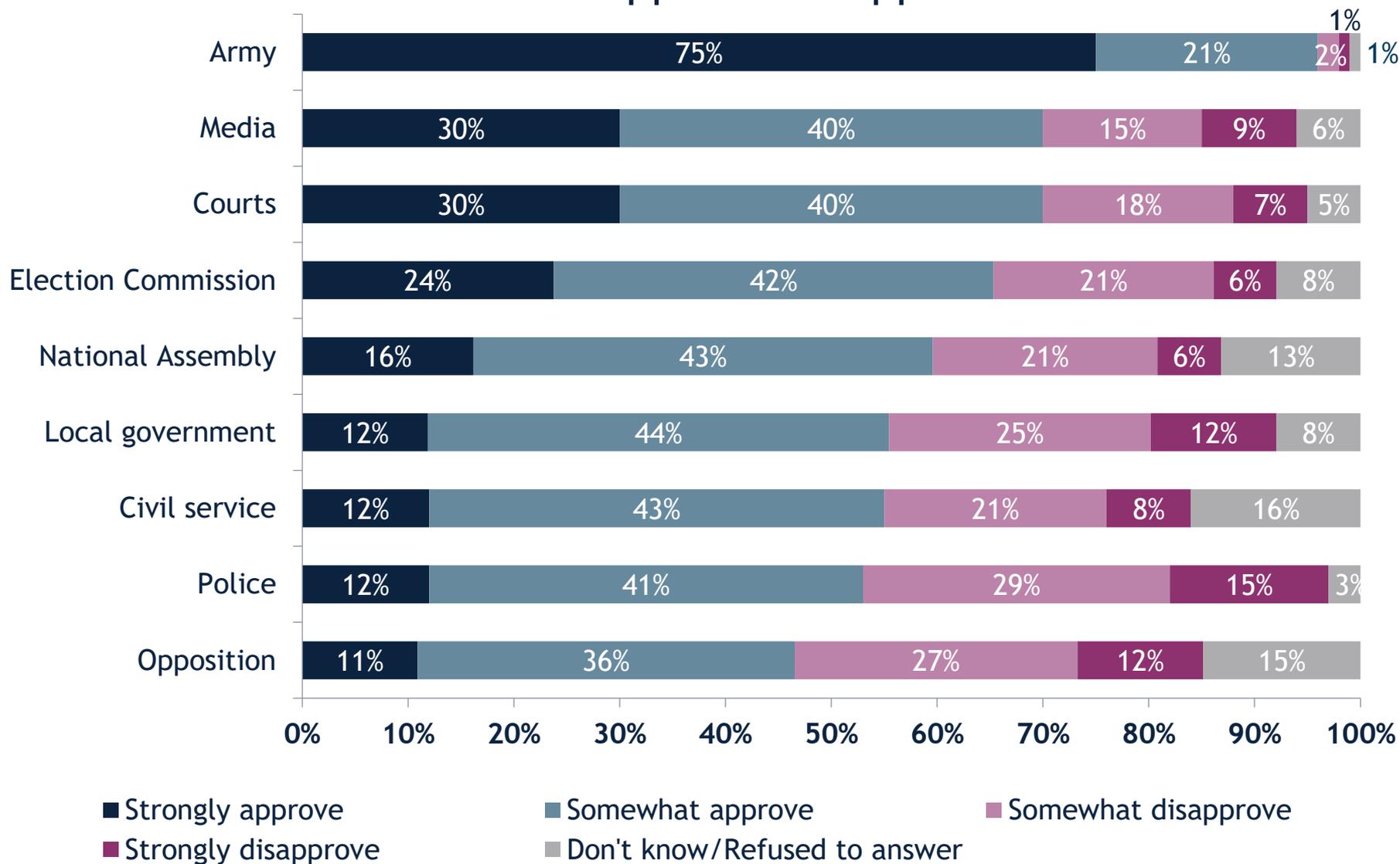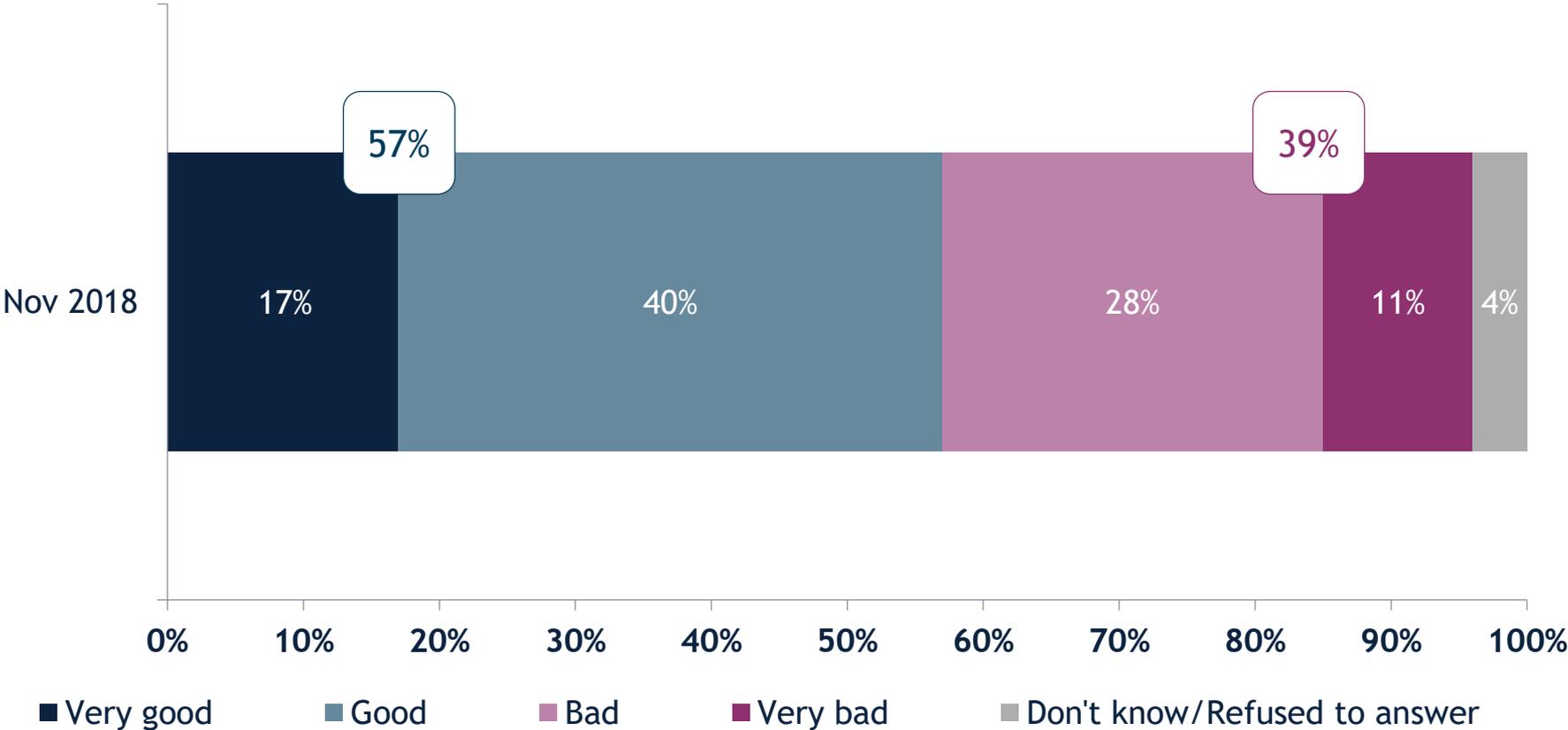# Thinking now about the following institutions, would you say you approve or disapprove of the job they are doing? Do you strongly or somewhat approve/disapprove?

Institution	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know/Refused to answer
Army	75%	21%	2%	1%	1%
Media	30%	40%	15%	9%	6%
Courts	30%	40%	18%	7%	5%
Election Commission	24%	42%	21%	6%	8%
National Assembly	16%	43%	21%	6%	13%
Local government	12%	44%	25%	12%	8%
Civil service	12%	43%	21%	8%	16%
Police	12%	41%	29%	15%	3%
Opposition	11%	36%	27%	12%	15%

■ Strongly approve   ■ Somewhat approve   ■ Somewhat disapprove
■ Strongly disapprove   ■ Don't know/Refused to answer

Thinking now about Prime Minister Imran Khan, do you think he is doing a good job or a bad job? Would that be a very good/bad job or just good/bad job?
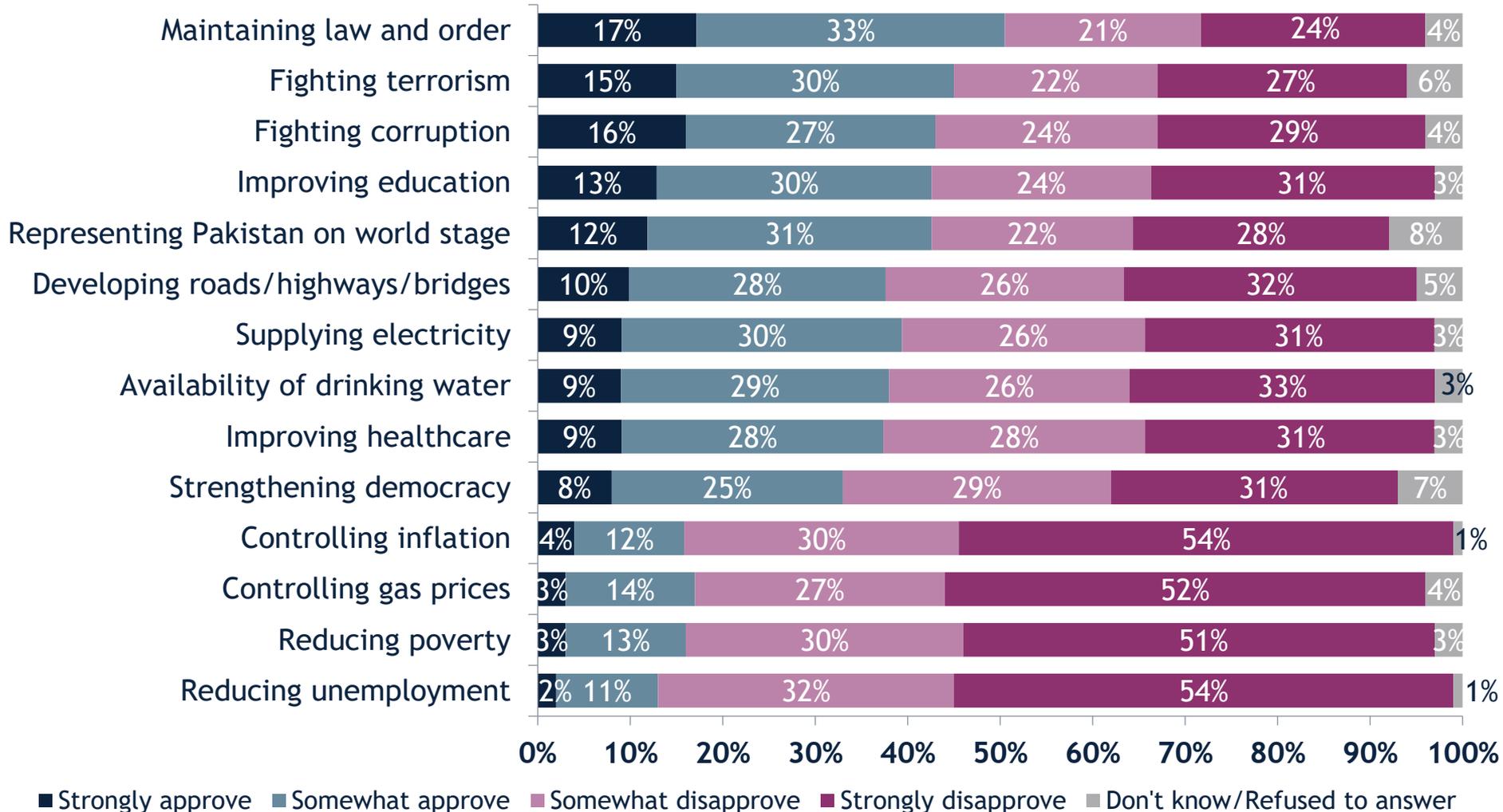
Nov 2018

57%

39%

| 17% | 40% | 28% | 11% | 4% |

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

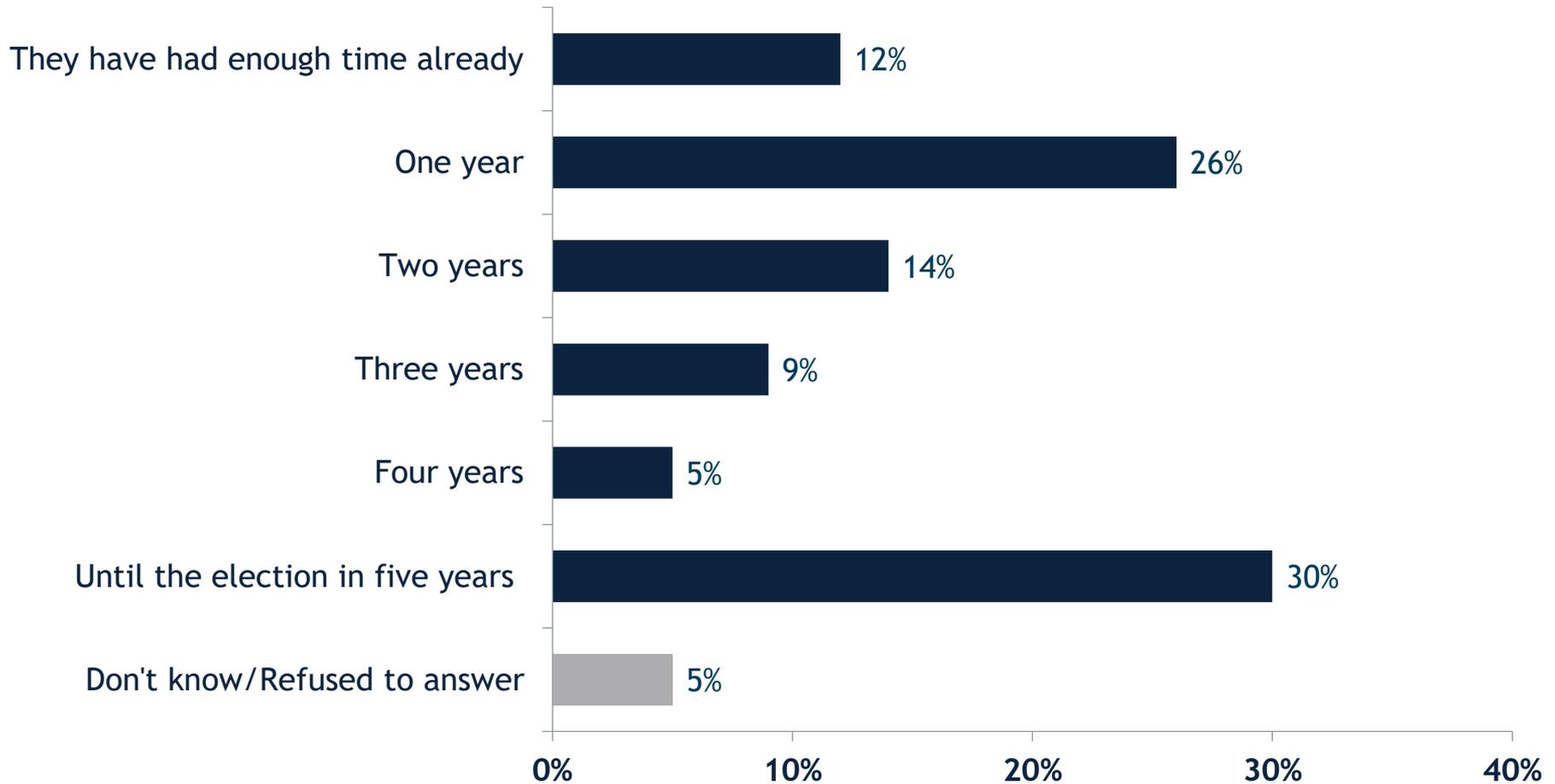■ Very good ■ Good ■ Bad ■ Very bad ■ Don't know/Refused to answer

Thinking about the new PTI federal government, do you think it is doing a good job or a bad job? Would that be a very good/bad job or just good/bad job?

56%

40%

Nov 2018

| 16% | 40% | 28% | 12% | 5% |

- ■ Very good
- ■ Good
- ■ Bad
- ■ Very bad
- ■ Don't know/Refused to answer
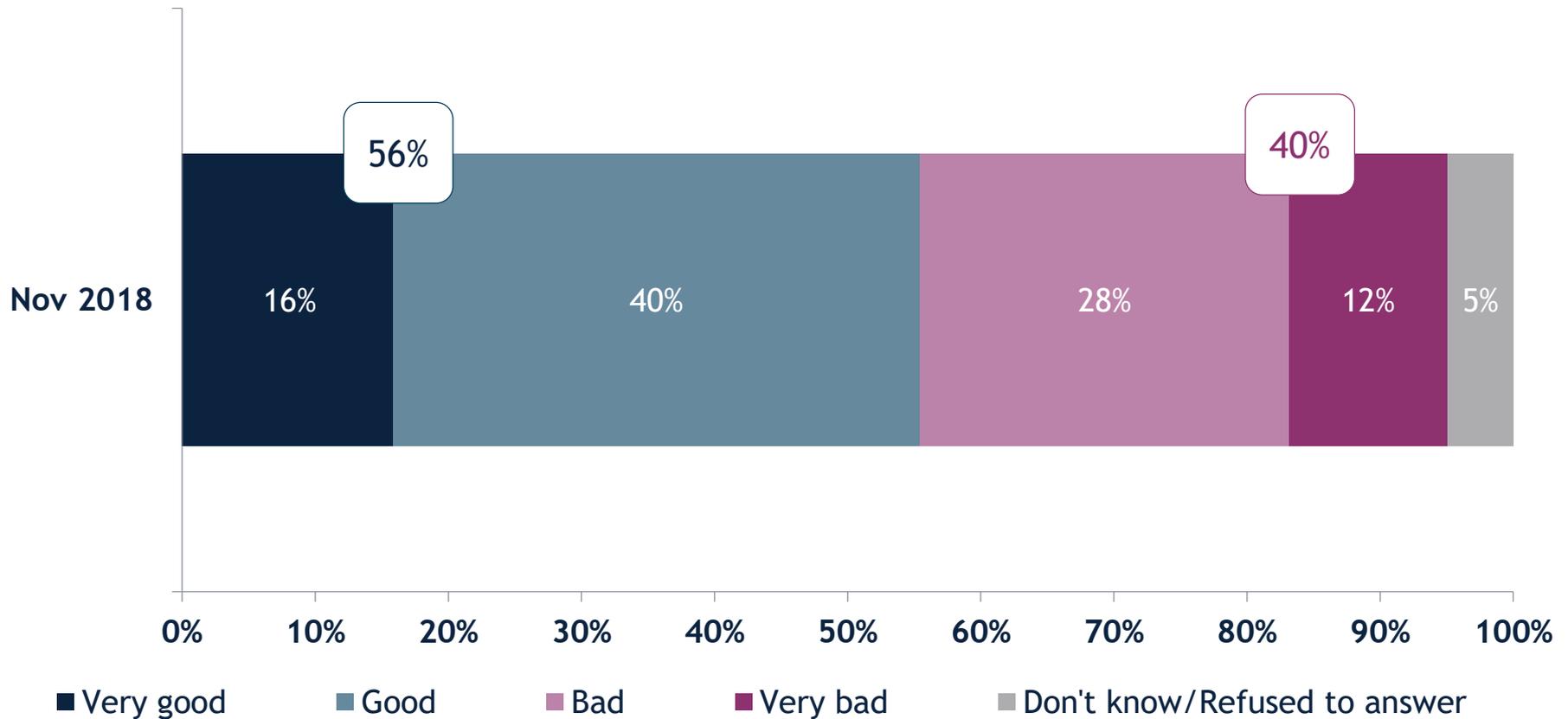
Do you approve or disapprove of the PTI federal government's performance on each of the following issues?

Issue	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know/Refused to answer
Maintaining law and order	17%	33%	21%	24%	4%
Fighting terrorism	15%	30%	22%	27%	6%
Fighting corruption	16%	27%	24%	29%	4%
Improving education	13%	30%	24%	31%	3%
Representing Pakistan on world stage	12%	31%	22%	28%	8%
Developing roads/highways/bridges	10%	28%	26%	32%	5%
Supplying electricity	9%	30%	26%	31%	3%
Availability of drinking water	9%	29%	26%	33%	3%
Improving healthcare	9%	28%	28%	31%	3%
Strengthening democracy	8%	25%	29%	31%	7%
Controlling inflation	4%	12%	30%	54%	1%
Controlling gas prices	3%	14%	27%	52%	4%
Reducing poverty	3%	13%	30%	51%	3%
Reducing unemployment	2%	11%	32%	54%	1%

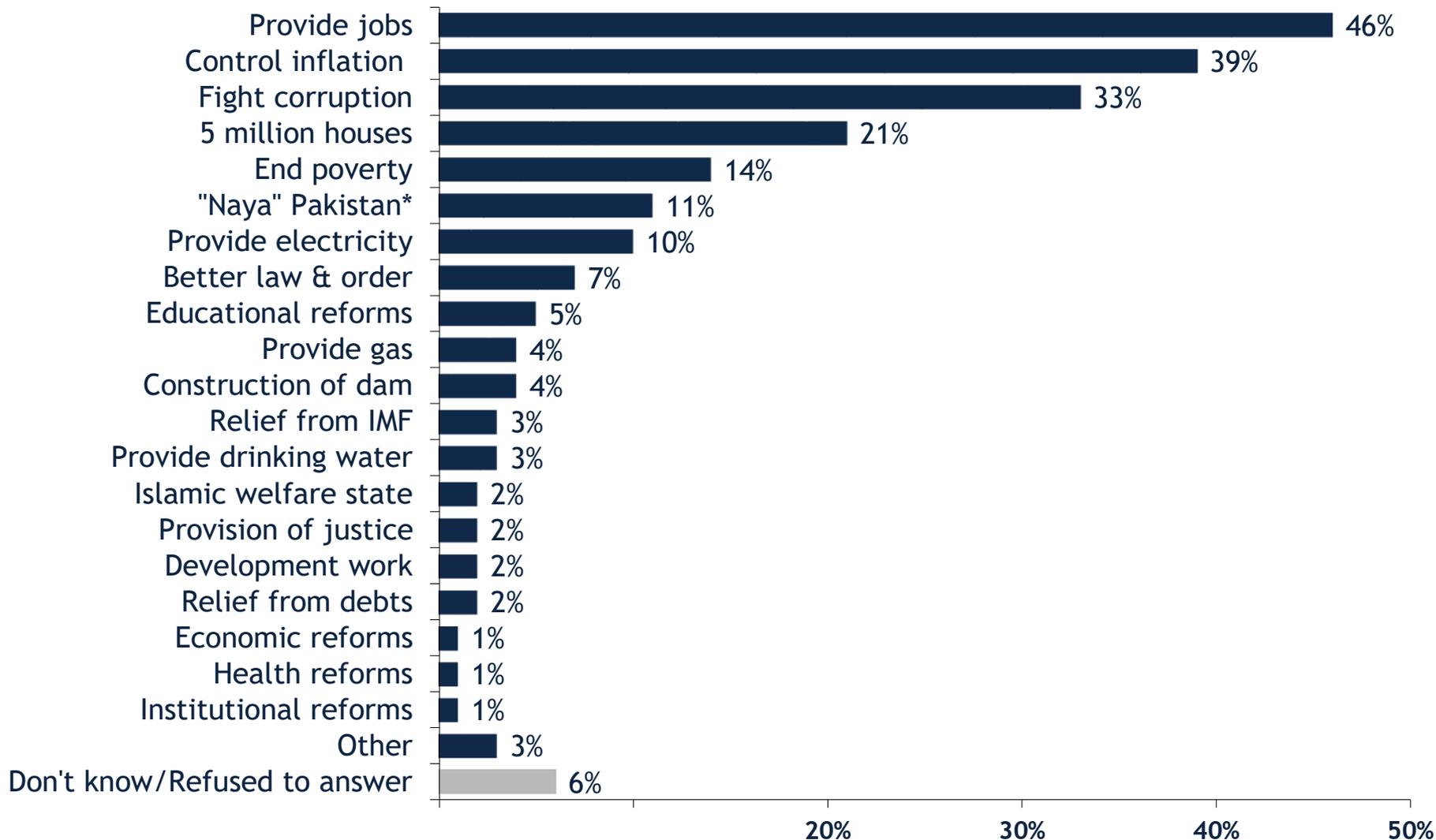Legend: ■ Strongly approve ■ Somewhat approve ■ Somewhat disapprove ■ Strongly disapprove ■ Don't know/Refused to answer

How much time are you willing to give the new PTI federal government before you will expect it to start delivering on campaign promises?
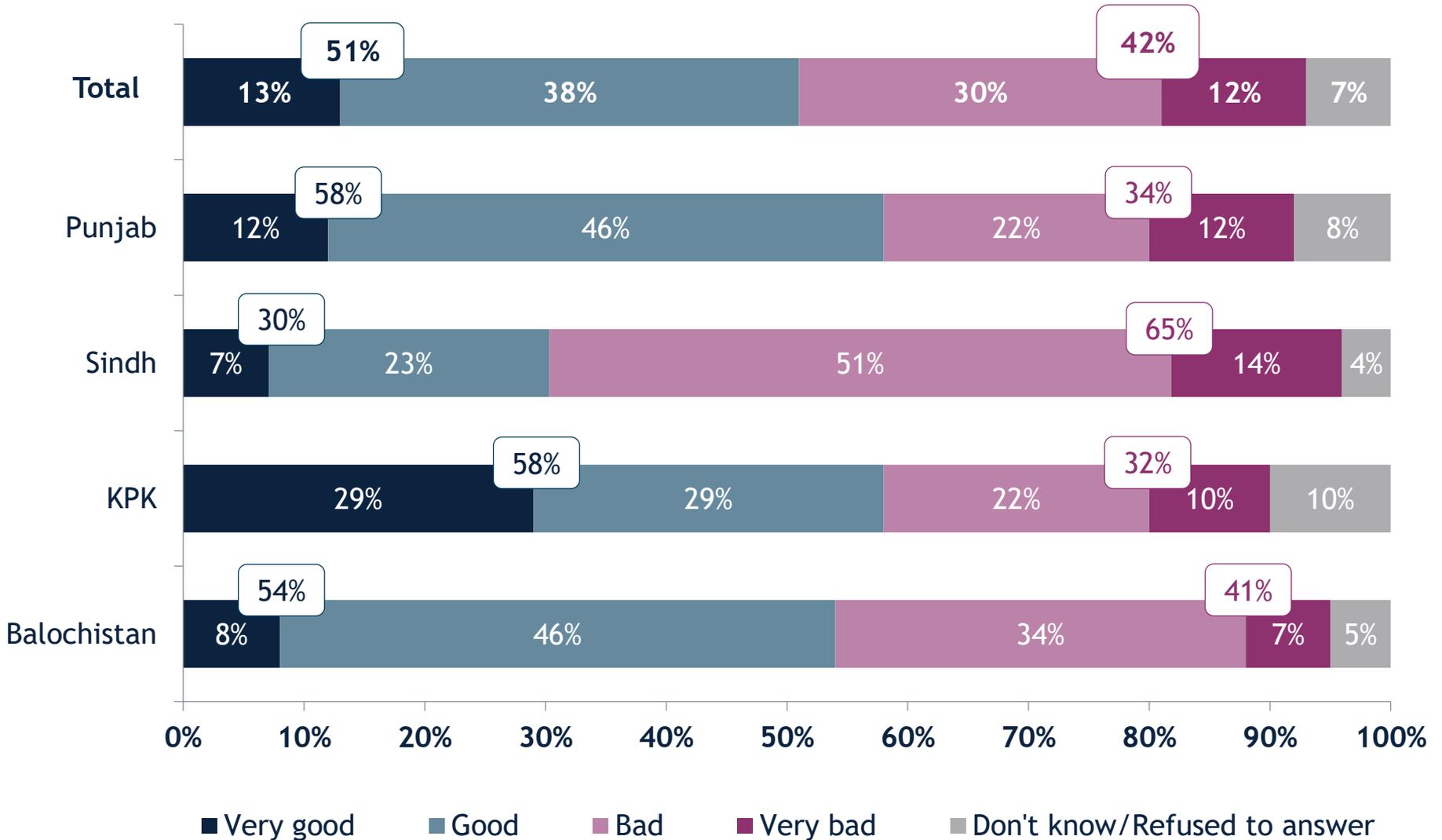

Response	Percentage
They have had enough time already	12%
One year	26%
Two years	14%
Three years	9%
Four years	5%
Until the election in five years	30%
Don't know/Refused to answer	5%

Thinking some more about this, please name as many of PTI's campaign promises as you can.
(Open-ended; multiple responses accepted)

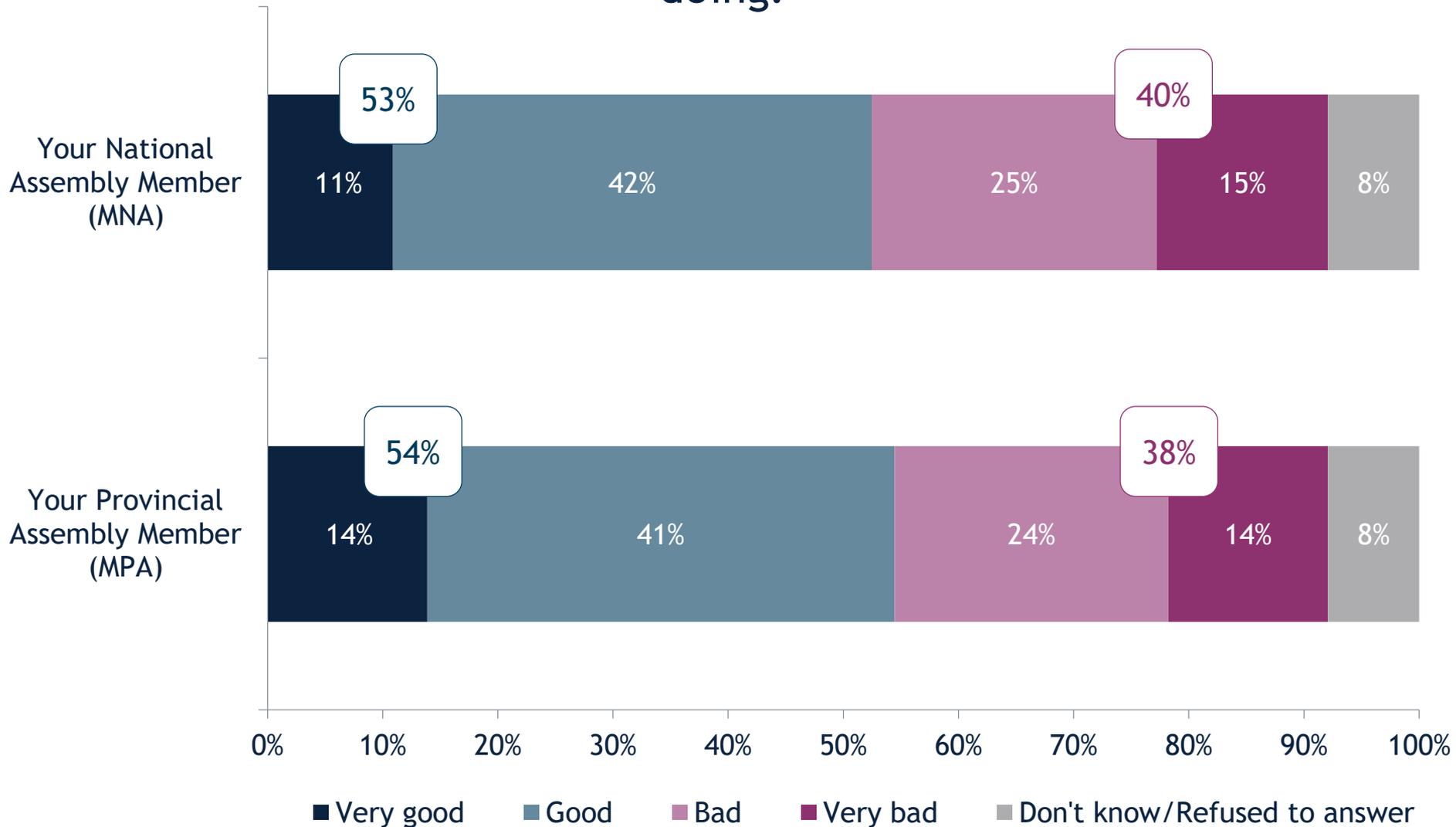| Category	Percentage
Provide jobs	46%
Control inflation	39%
Fight corruption	33%
5 million houses	21%
End poverty	14%
"Naya" Pakistan*	11%
Provide electricity	10%
Better law & order	7%
Educational reforms	5%
Provide gas	4%
Construction of dam	4%
Relief from IMF	3%
Provide drinking water	3%
Islamic welfare state	2%
Provision of justice	2%
Development work	2%
Relief from debts	2%
Economic reforms	1%
Health reforms	1%
Institutional reforms	1%
Other	3%
Don't know/Refused to answer	6%

*PTI's election slogan, "New Pakistan"

Do you think your provincial government is doing a good job or a bad job? Would that be a very good/bad job or just a good/bad job?

	Very good	Good	Bad	Very bad	Don't know/Refused to answer
Total	13%	38%	30%	12%	7%
Punjab	12%	46%	22%	12%	8%
Sindh	7%	23%	51%	14%	4%
KPK	29%	29%	22%	10%	10%
Balochistan	8%	46%	34%	7%	5%

Total: 51% / 42%
Punjab: 58% / 34%
Sindh: 30% / 65%
KPK: 58% / 32%
Balochistan: 54% / 41%

■ Very good ■ Good ■ Bad ■ Very bad ■ Don't know/Refused to answer

Thinking now about the elected representatives that represent your area, how would you rate the job each of the following are doing?

	Very good	Good	Bad	Very bad	Don't know/Refused to answer
Your National Assembly Member (MNA)	11%	42%	25%	15%	8%
Your Provincial Assembly Member (MPA)	14%	41%	24%	14%	8%

MNA: 53% · 40%
MPA: 54% · 38%

Thinking now about the following political parties, would you say that you like or dislike them? Would that be strongly or somewhat like/dislike?
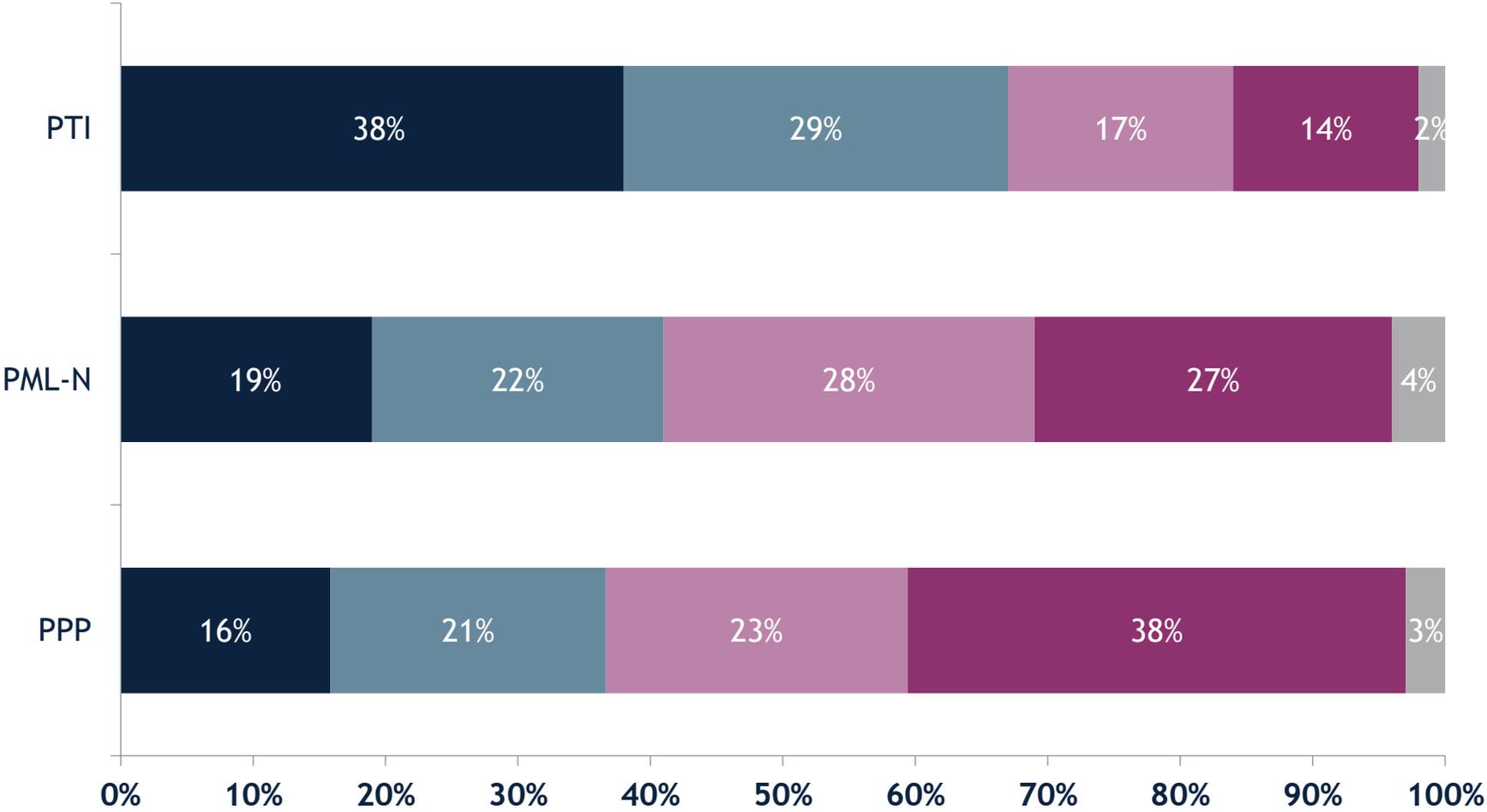
	Strongly like	Somewhat like	Somewhat dislike	Strongly dislike	Don't know/Refused to answer
PTI	38%	29%	17%	14%	2%
PML-N	19%	22%	28%	27%	4%
PPP	16%	21%	23%	38%	3%

Political Parties and Elections

Thinking now about national elections, if the national assembly elections were held next week, for which party would you vote?
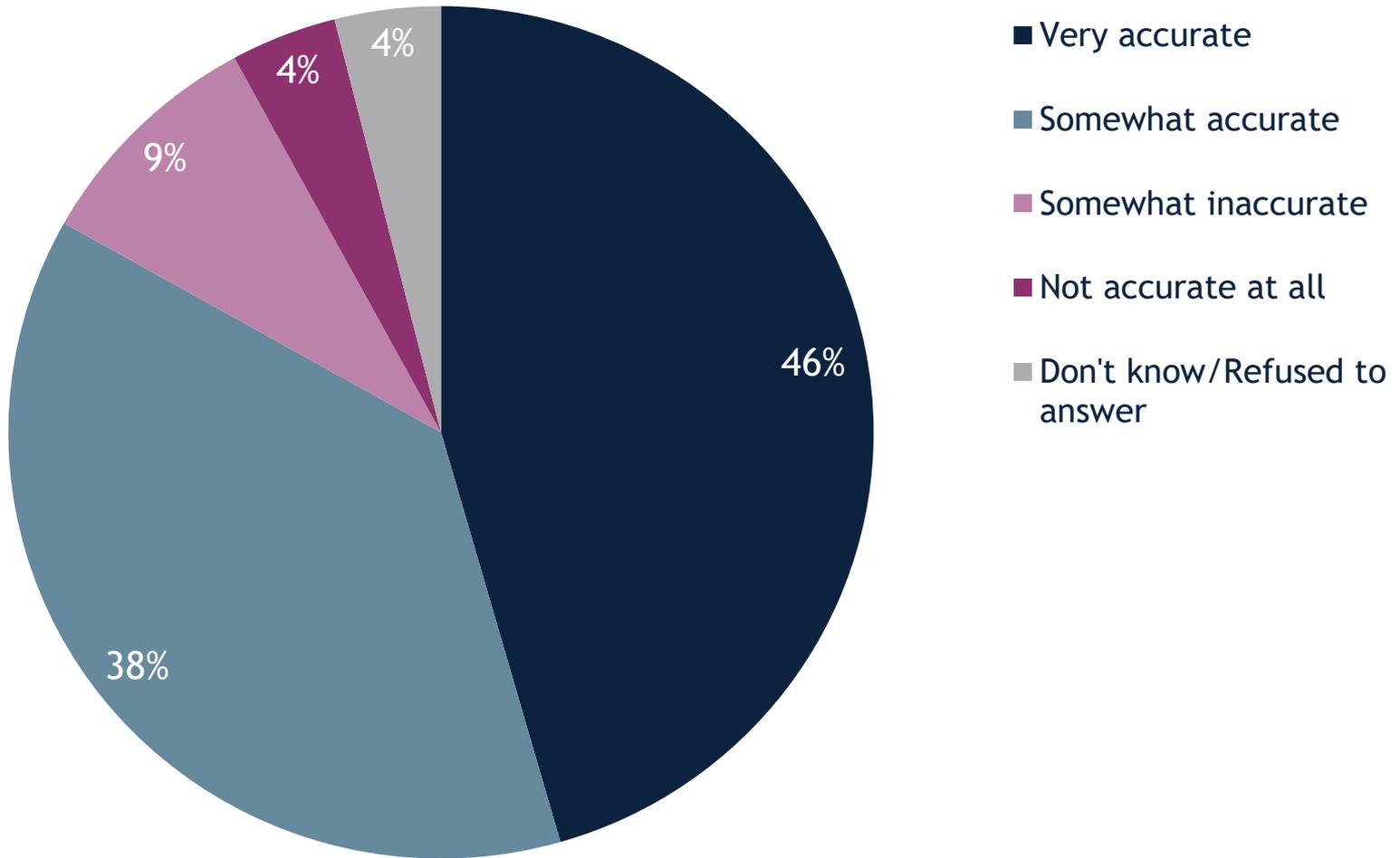
(Open-ended)

Party	Percentage
PTI	34%
PML-N	21%
PPP	12%
TLP	1%
ANP	1%
JUI-F	1%
BNP	1%
BAP	1%
MQM(P)	1%
Independent	1%
Other	5%
Undecided	22%
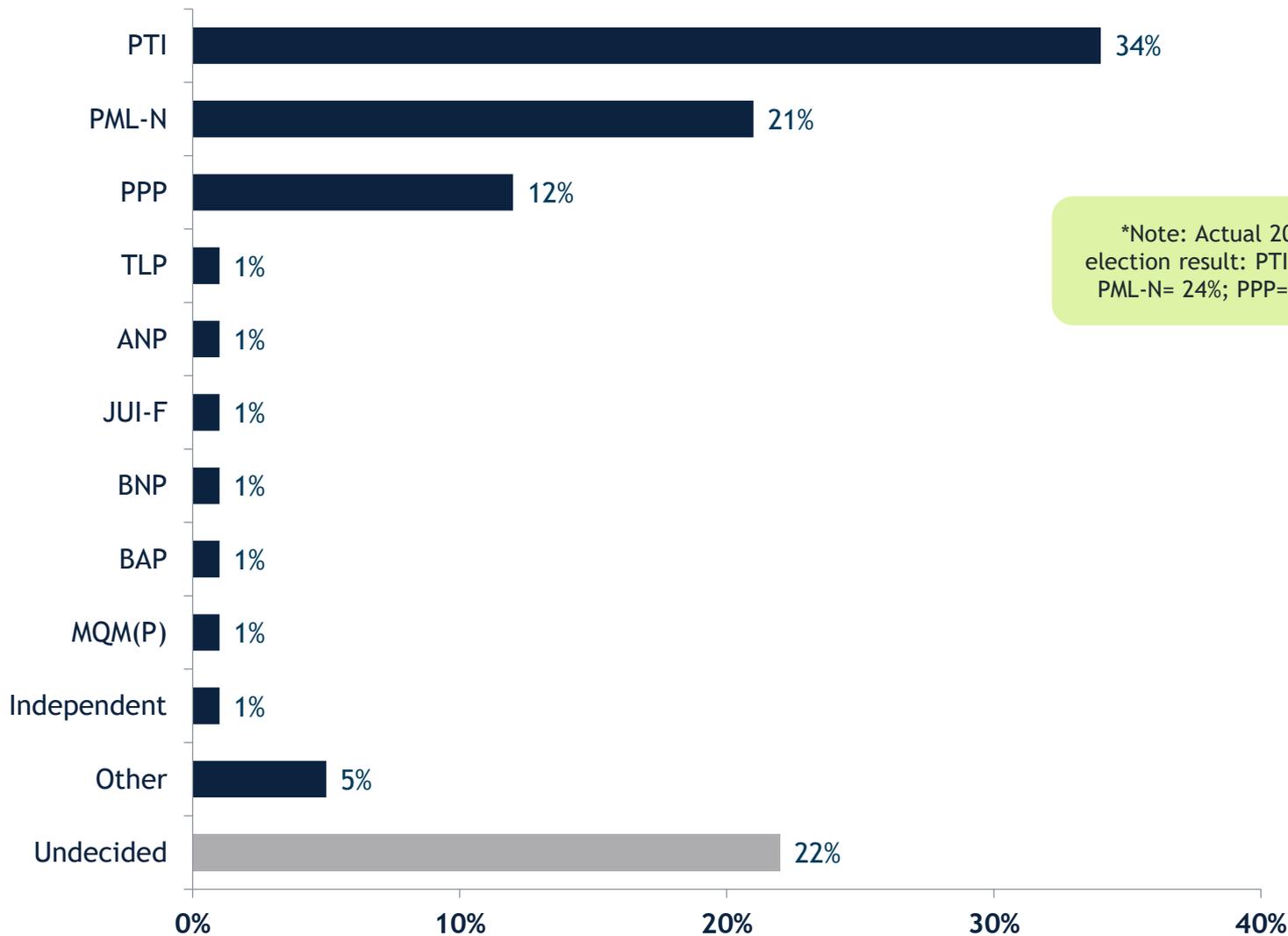
*Note: Actual 2018 election result: PTI= 32%; PML-N= 24%; PPP= 13%.

*Note: "Undecided" category includes "Don't Know", "Refused", "None" and scatter responses.
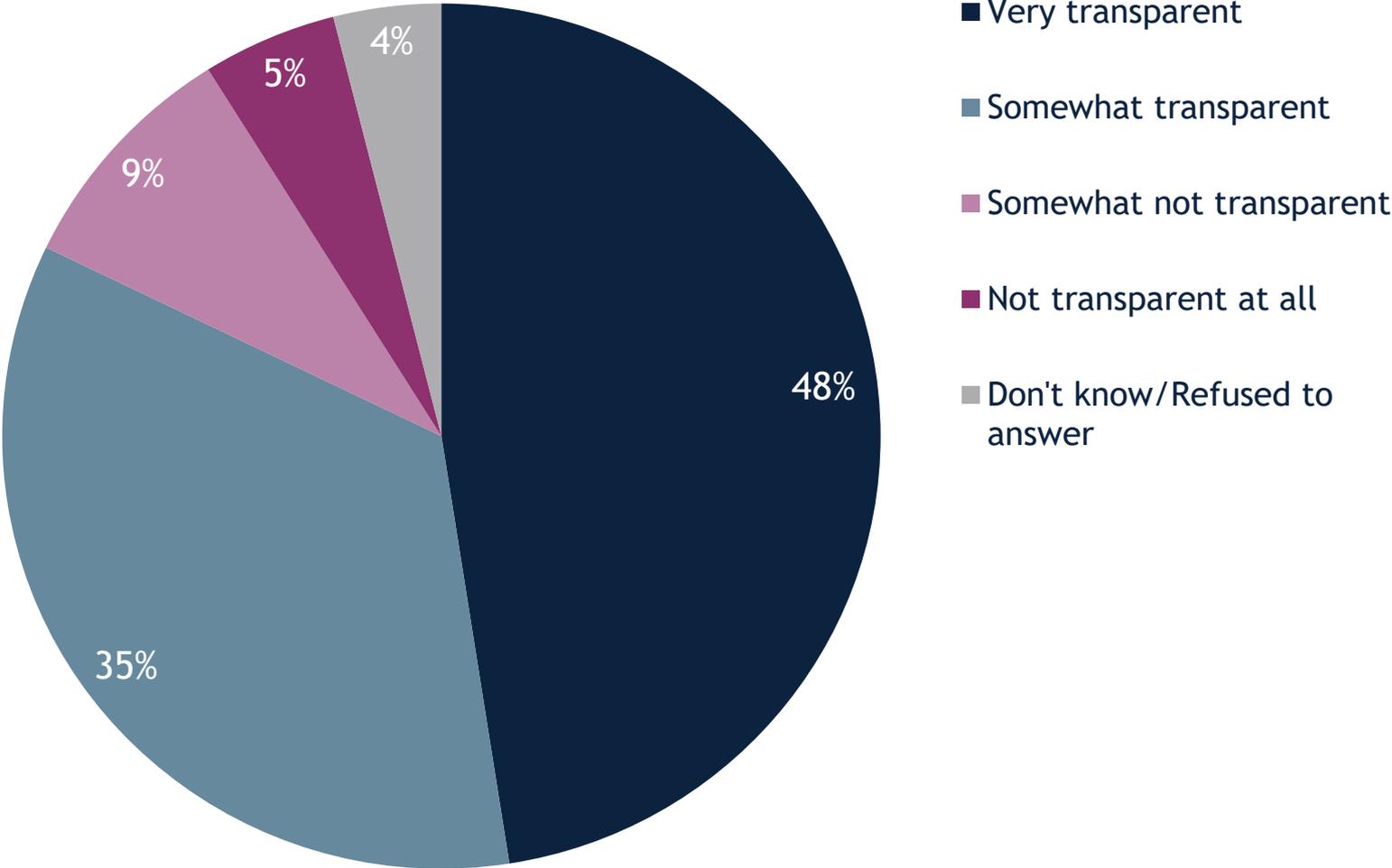
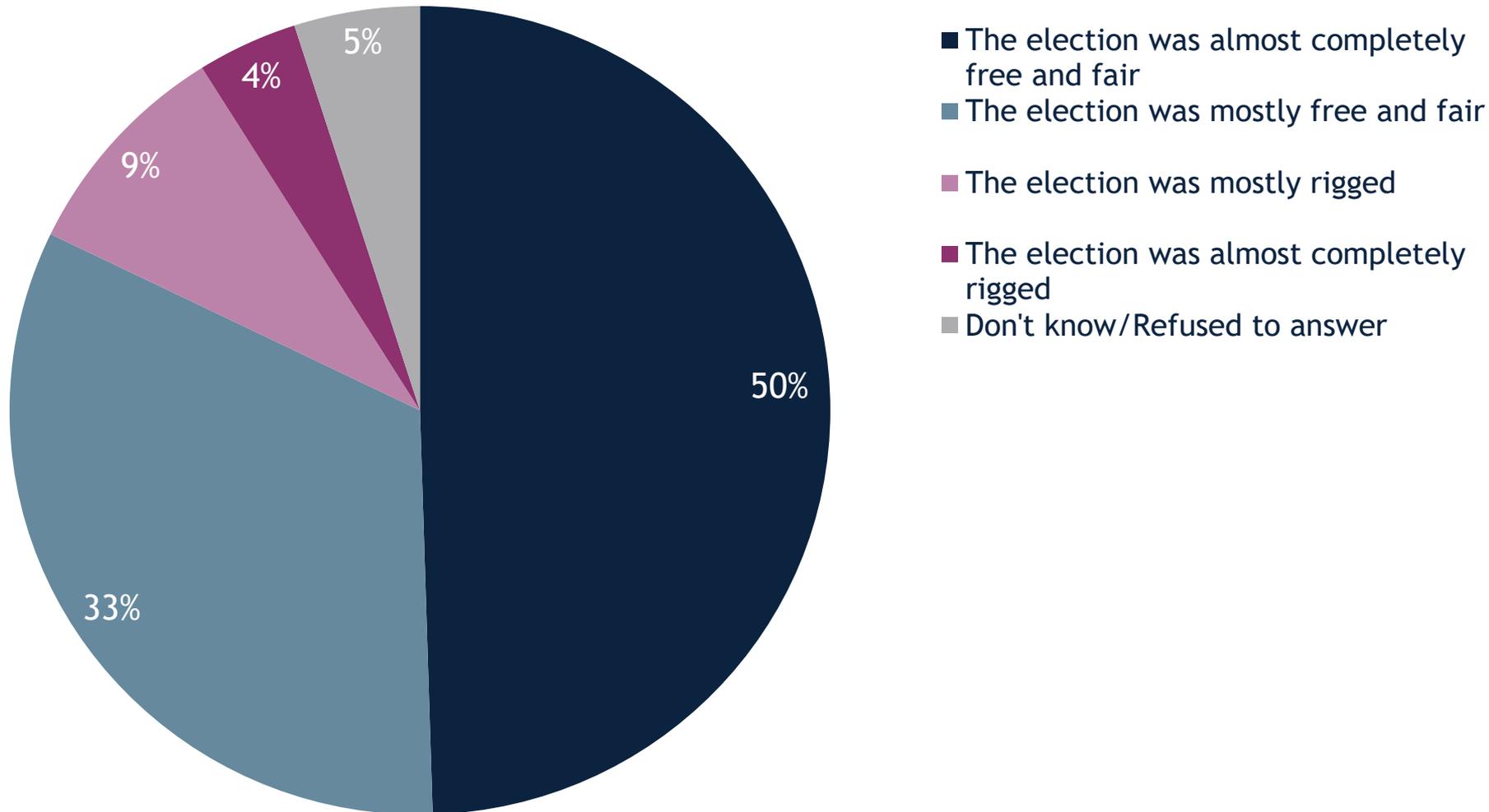# Would you like to see new political parties in future elections or are you satisfied with the current choices?

- I would like to see new parties — 24%
- I am satisfied with the current choices — 56%
- Don't know/Refused to answer — 20%
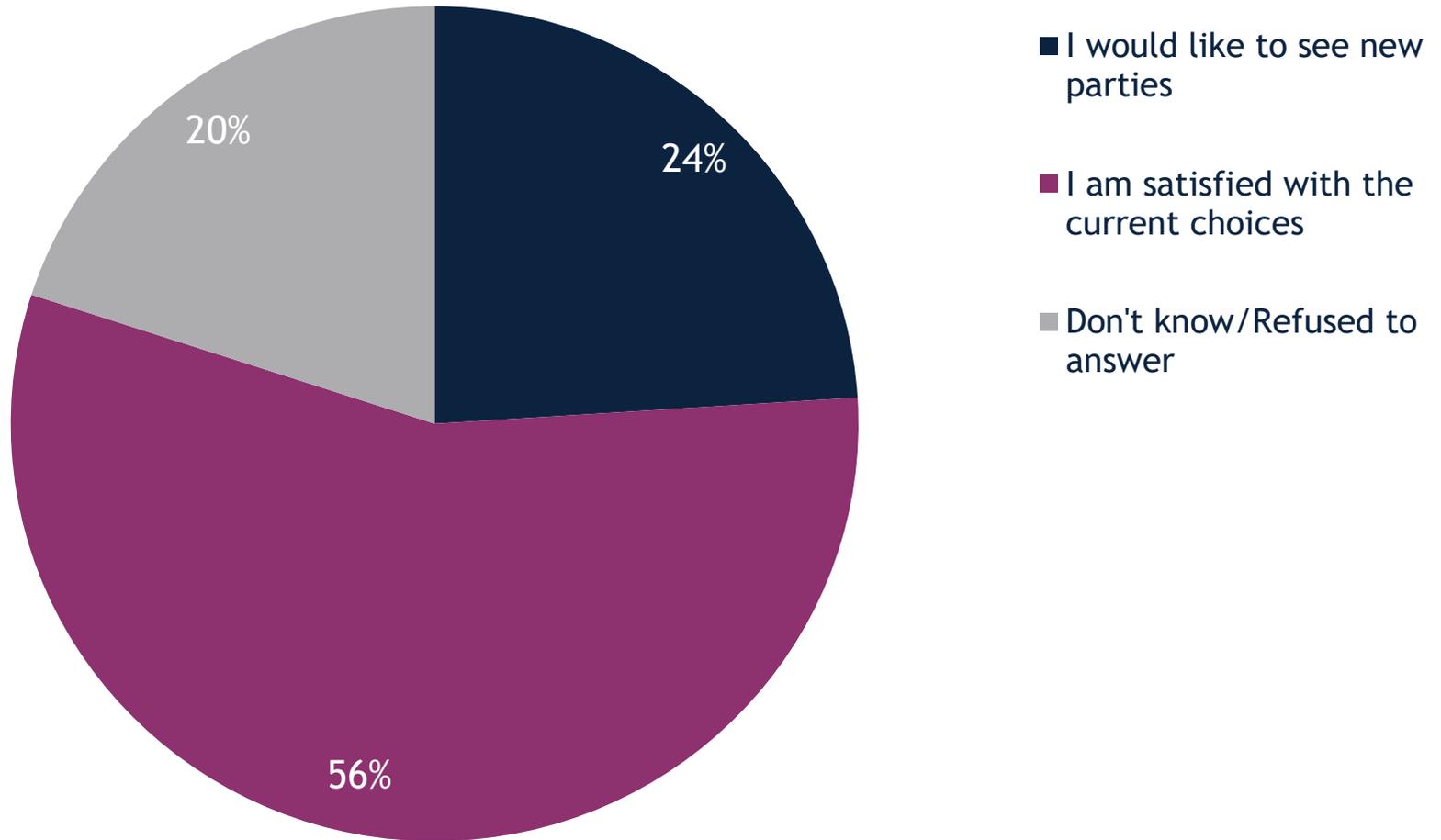
Thinking now about the national elections that were just held in July [2018], to what extent do you think that the final results were accurate?

Legend:
- Very accurate — 46%
- Somewhat accurate — 38%
- Somewhat inaccurate — 9%
- Not accurate at all — 4%
- Don't know/Refused to answer — 4%

When it came to the counting of ballots and reporting of results, how transparent do you feel that the process was?

Legend:
- Very transparent — 48%
- Somewhat transparent — 35%
- Somewhat not transparent — 9%
- Not transparent at all — 5%
- Don't know/Refused to answer — 4%

Thinking more about the election [in 2018], do you think that the election was free and fair or rigged?

Legend:
- The election was almost completely free and fair
- The election was mostly free and fair
- The election was mostly rigged
- The election was almost completely rigged
- Don't know/Refused to answer

Pie chart values: 50%, 33%, 9%, 4%, 5%

New Provinces

Generally speaking, do you support or oppose creating new provinces in Pakistan?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know/Refused to answer

33%

46%

13%

14%

35%

21%

18%
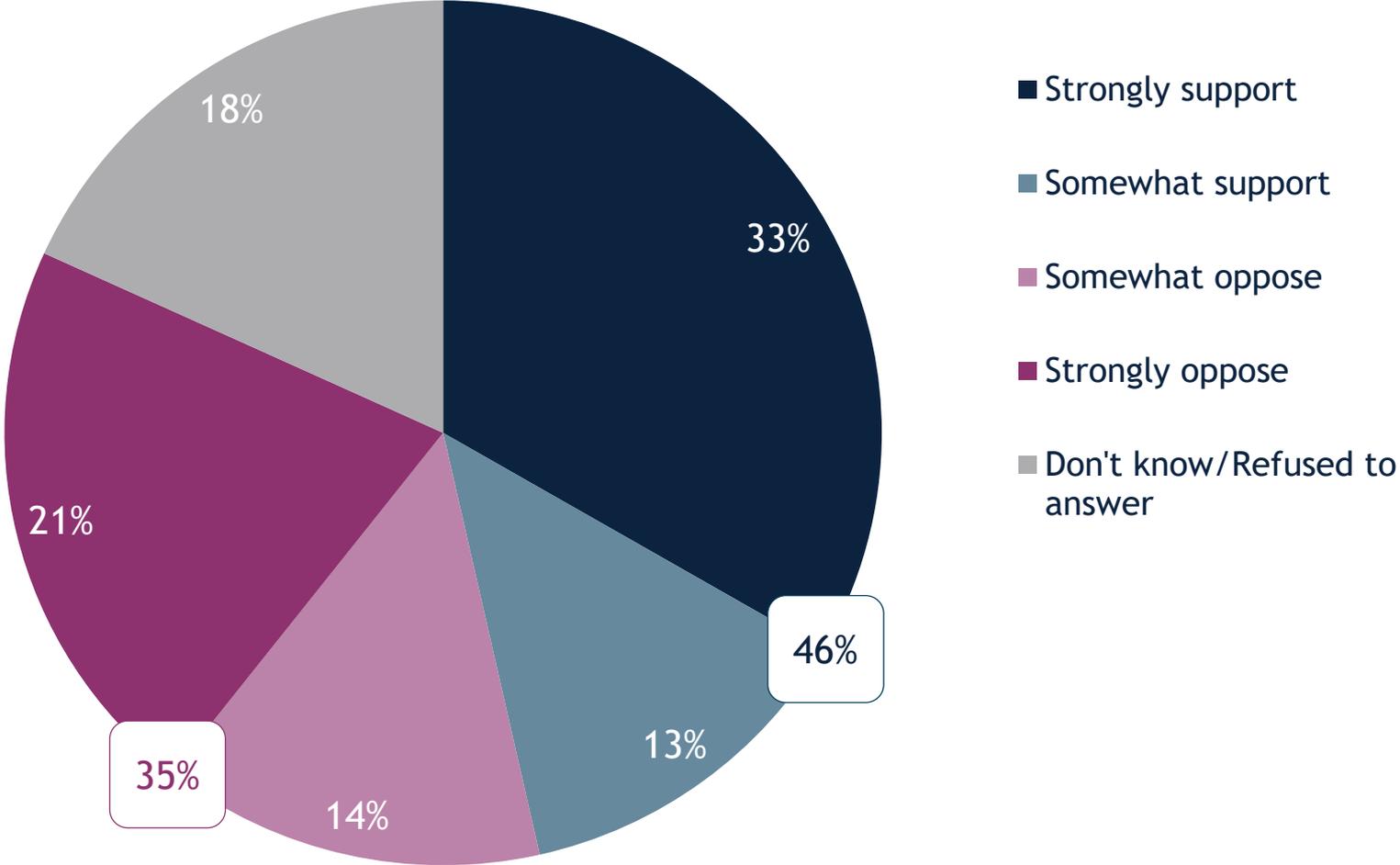
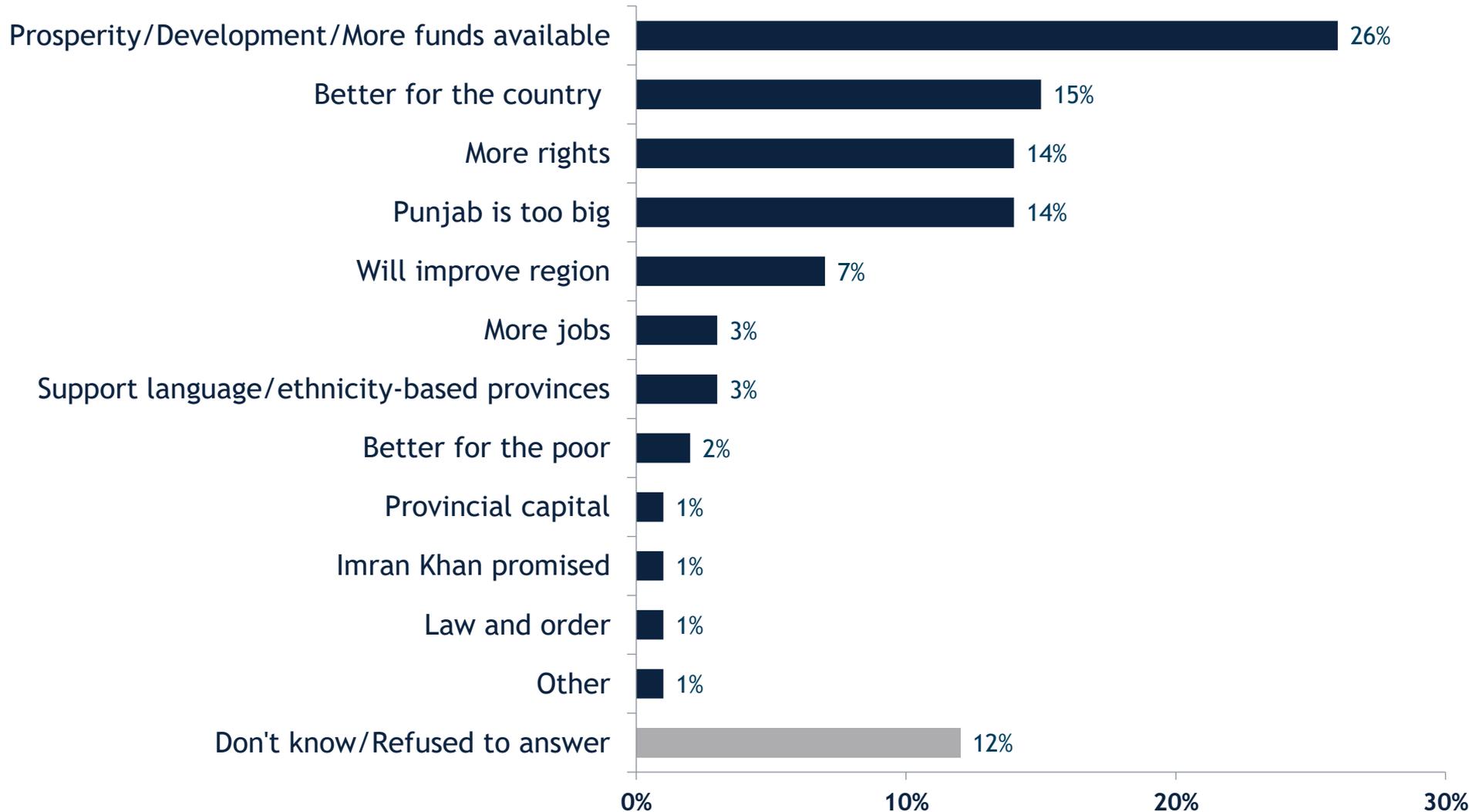# Thinking now specifically about South Punjab, do you support or oppose making South Punjab a separate province?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
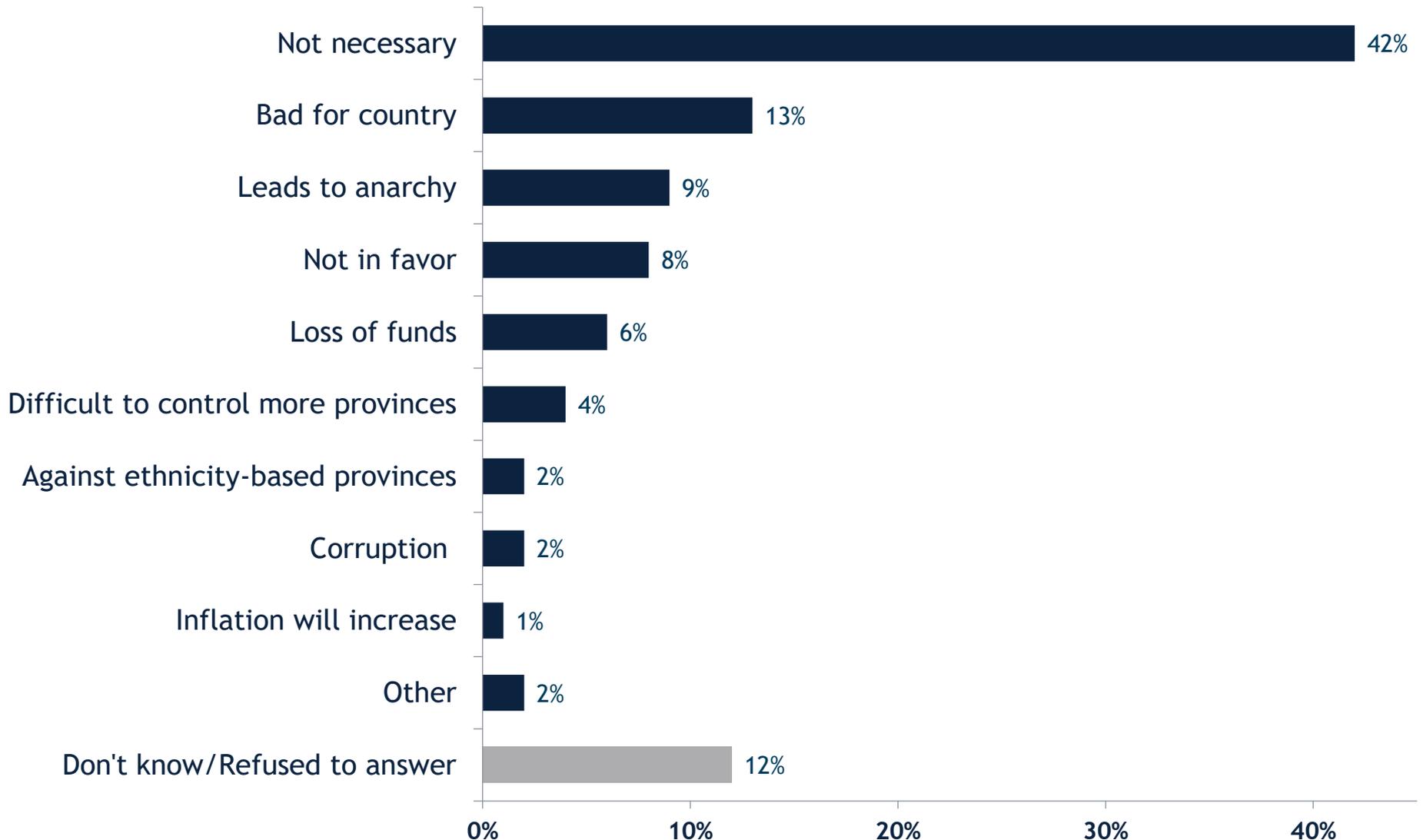- Don't know/Refused to answer

29%
39%
10%
7%
35%
28%
26%
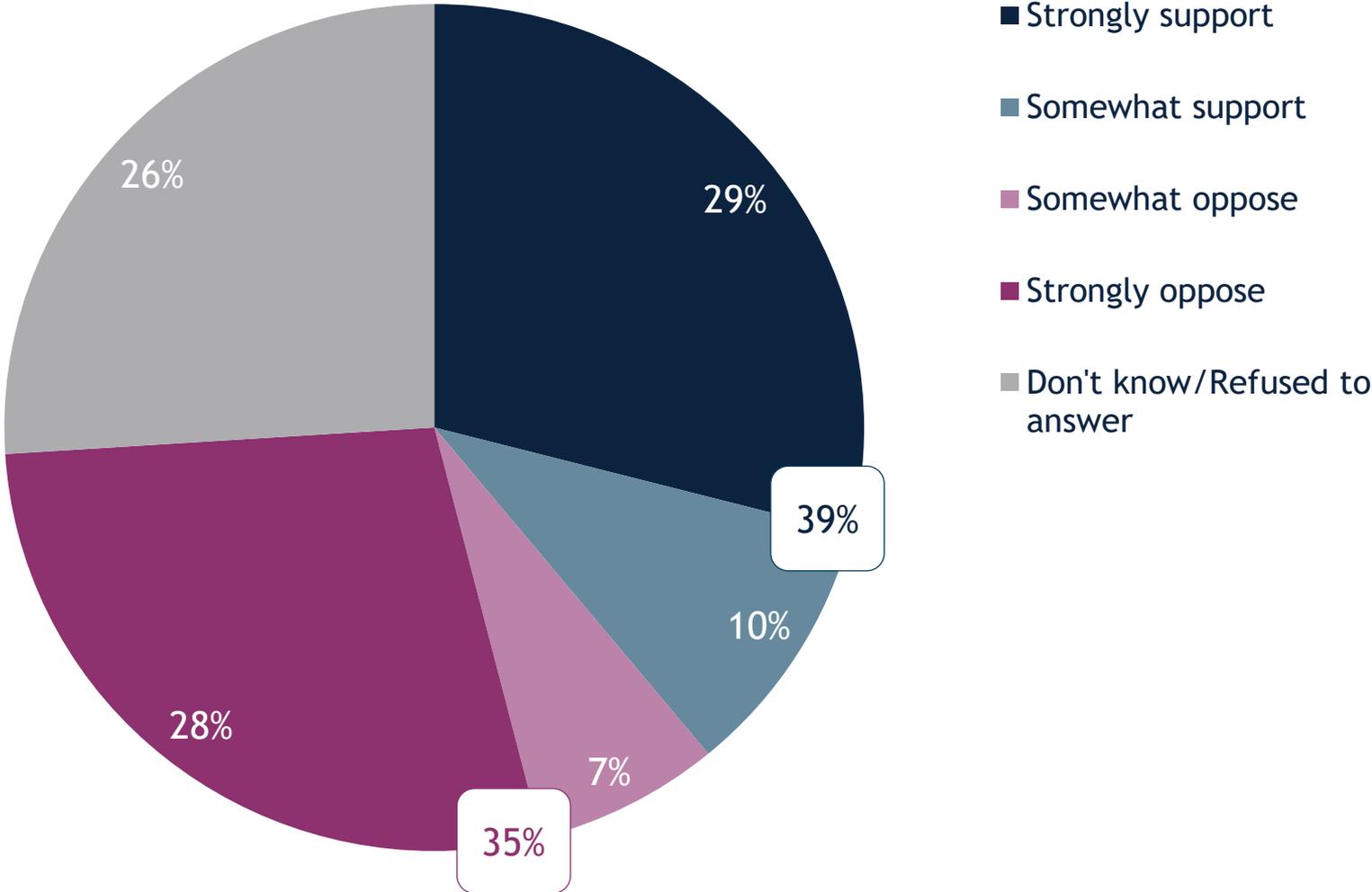
Why do you support a separate province for South Punjab?
(Open-ended; respondents who support a South Punjab province; n=1,568)

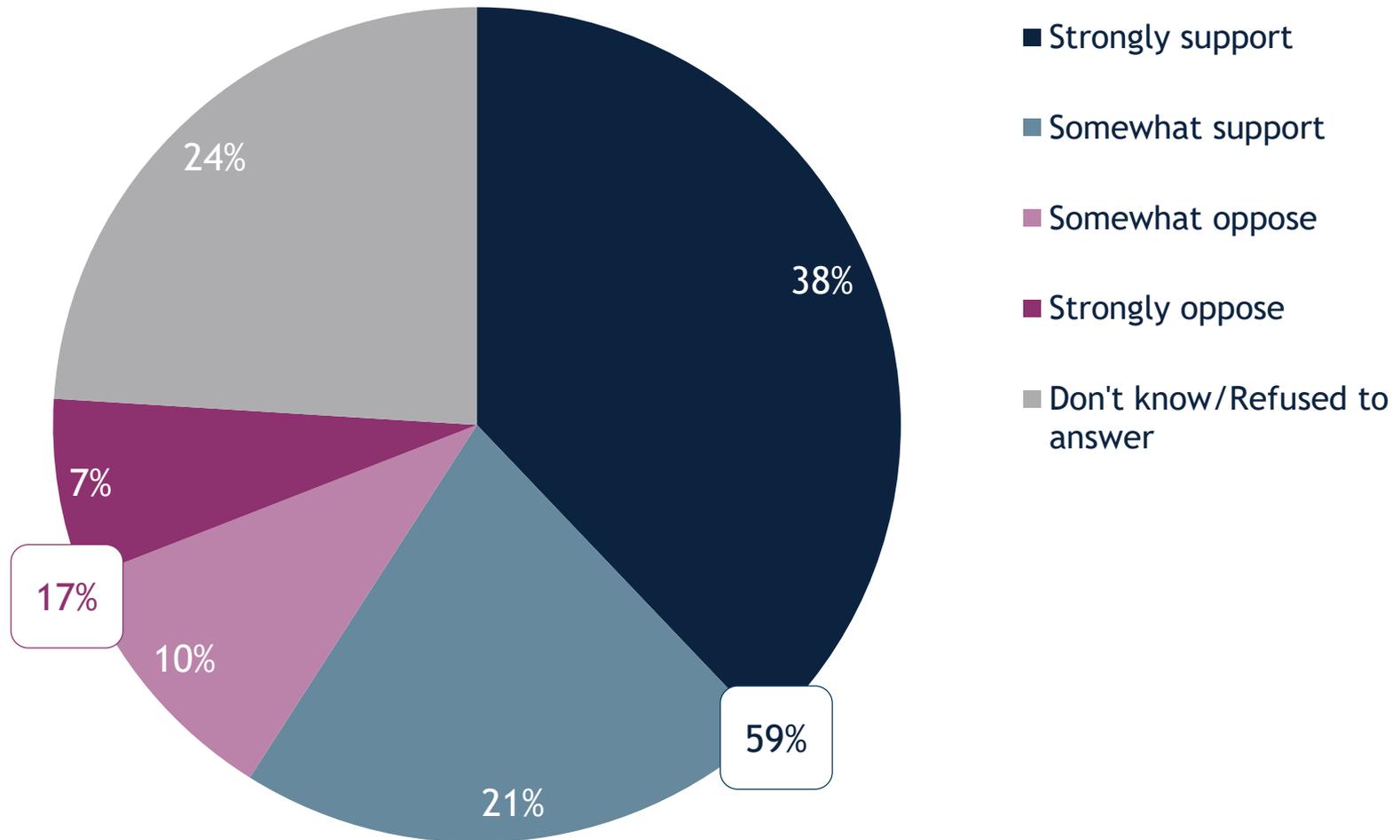| Category	Percentage
Prosperity/Development/More funds available	26%
Better for the country	15%
More rights	14%
Punjab is too big	14%
Will improve region	7%
More jobs	3%
Support language/ethnicity-based provinces	3%
Better for the poor	2%
Provincial capital	1%
Imran Khan promised	1%
Law and order	1%
Other	1%
Don't know/Refused to answer	12%

Why do you oppose a separate province for South Punjab?
(Open-ended; asked of the 35% who oppose South Punjab province; n=1,386)

Response	Percentage
Not necessary	42%
Bad for country	13%
Leads to anarchy	9%
Not in favor	8%
Loss of funds	6%
Difficult to control more provinces	4%
Against ethnicity-based provinces	2%
Corruption	2%
Inflation will increase	1%
Other	2%
Don't know/Refused to answer	12%

Thinking now about FATA*, do you support or oppose the merger of FATA into KPK*?

Strongly support — 38%

Somewhat support — 21%

Somewhat oppose — 10%

Strongly oppose — 7%

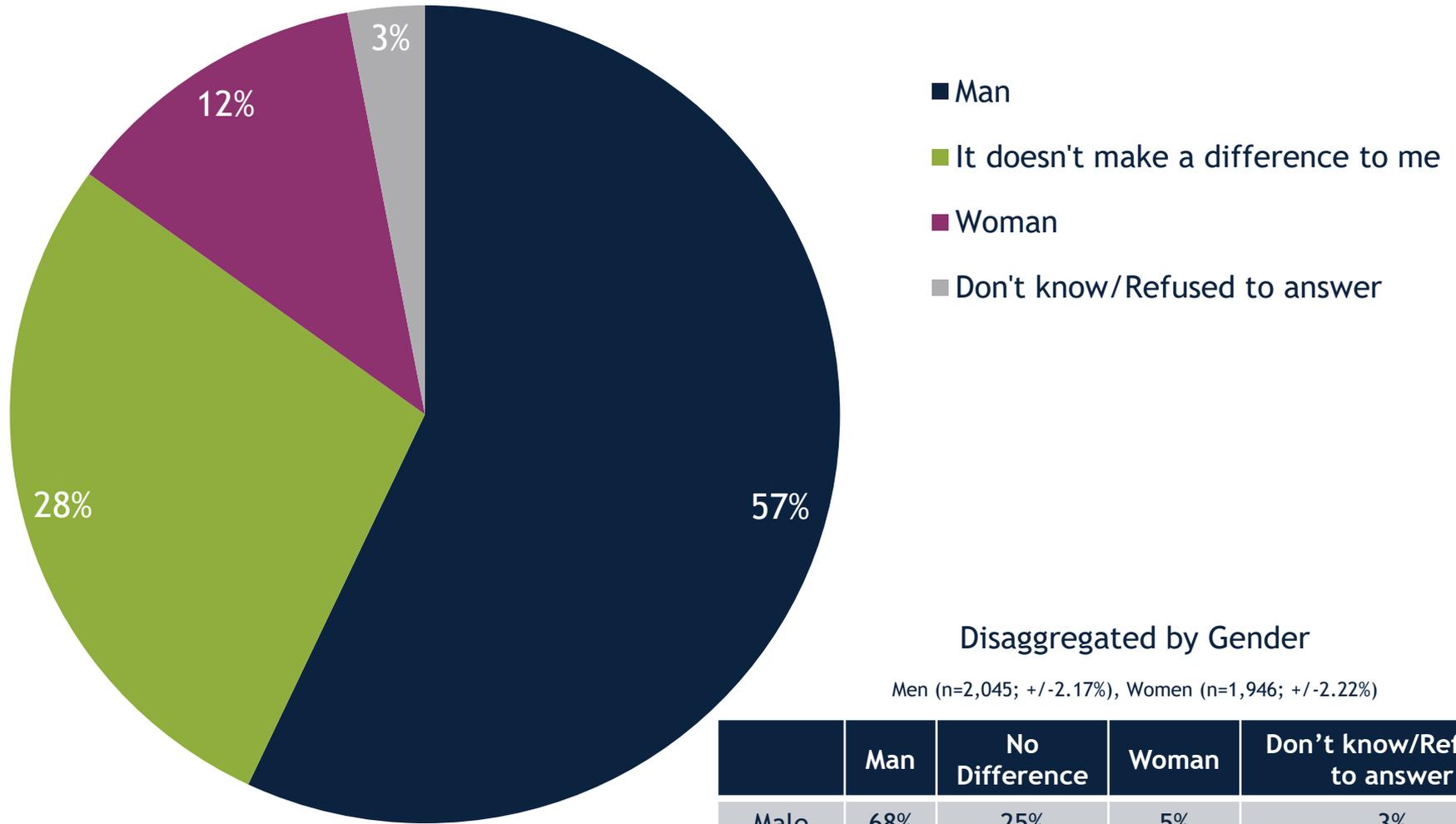Don't know/Refused to answer — 24%

59%

17%

*FATA: Federally Administered Tribal Areas; KPK: Khyber Pakhtunkhwa province

Women and Youth

If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?
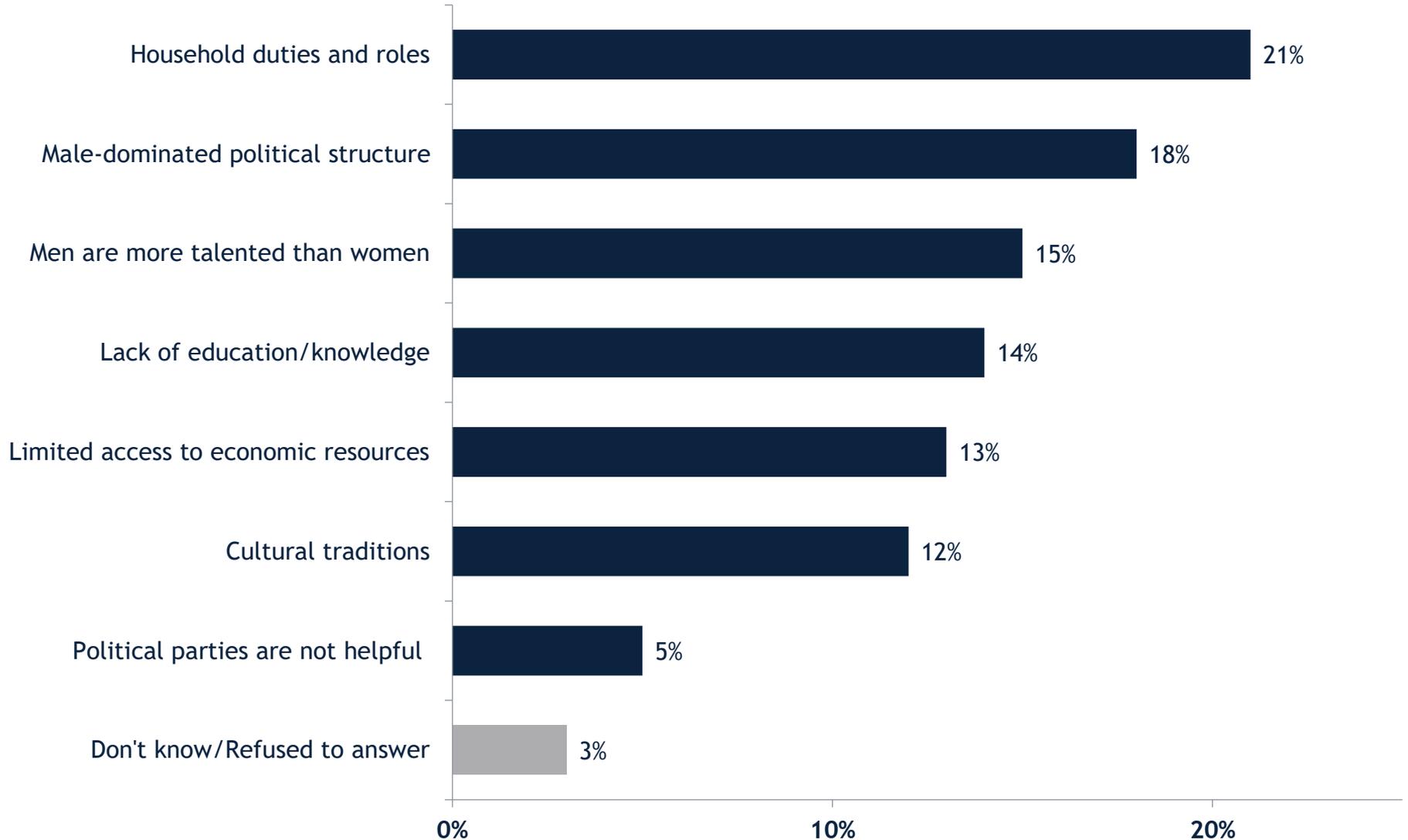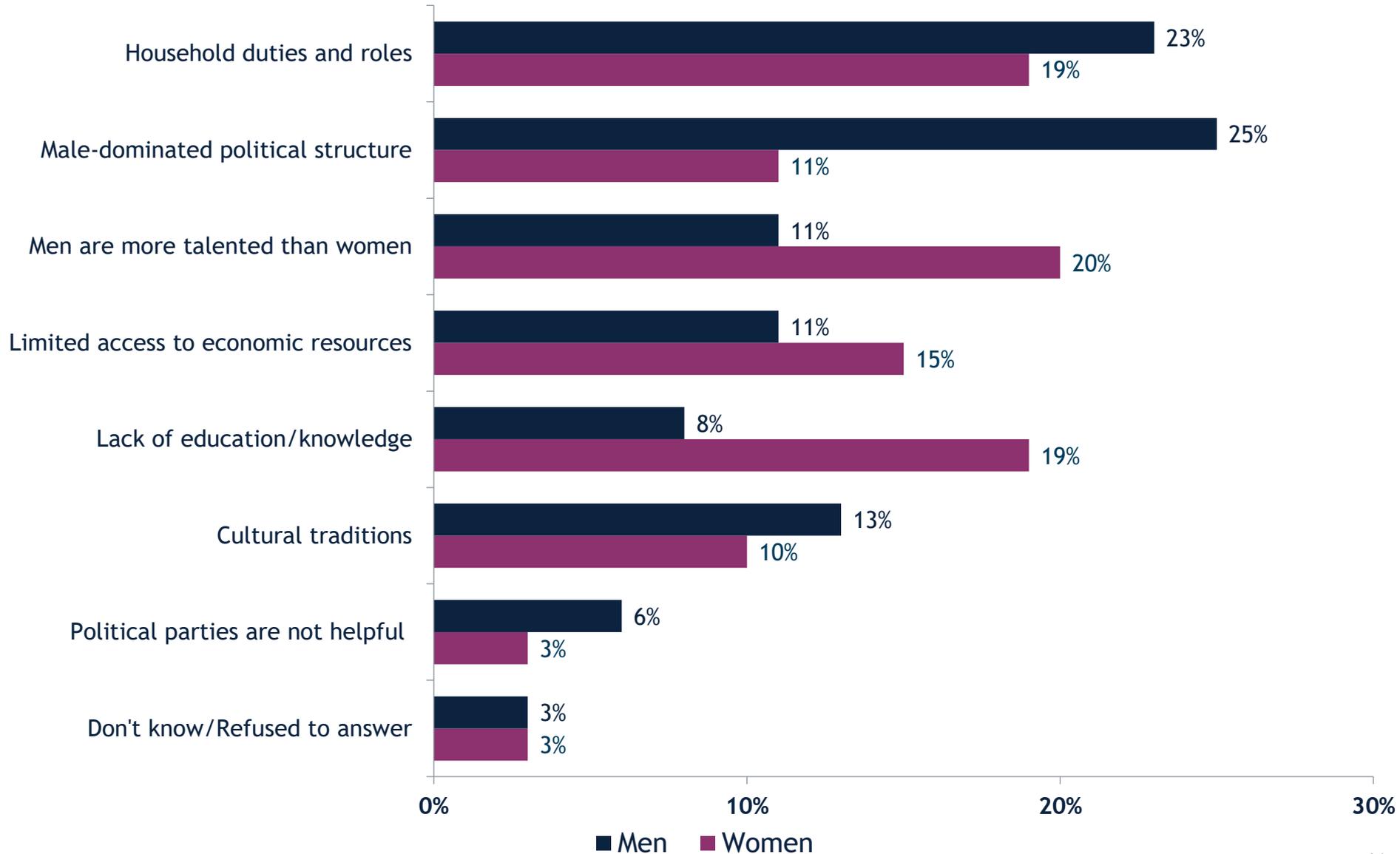

- Man
- It doesn't make a difference to me
- Woman
- Don't know/Refused to answer

Disaggregated by Gender

Men (n=2,045; +/-2.17%), Women (n=1,946; +/-2.22%)

	Man	No Difference	Woman	Don't know/Refused to answer
Male	68%	25%	5%	3%
Female	45%	32%	20%	3%

Which of the following would you say is the greatest barrier to increasing women's participation in politics?

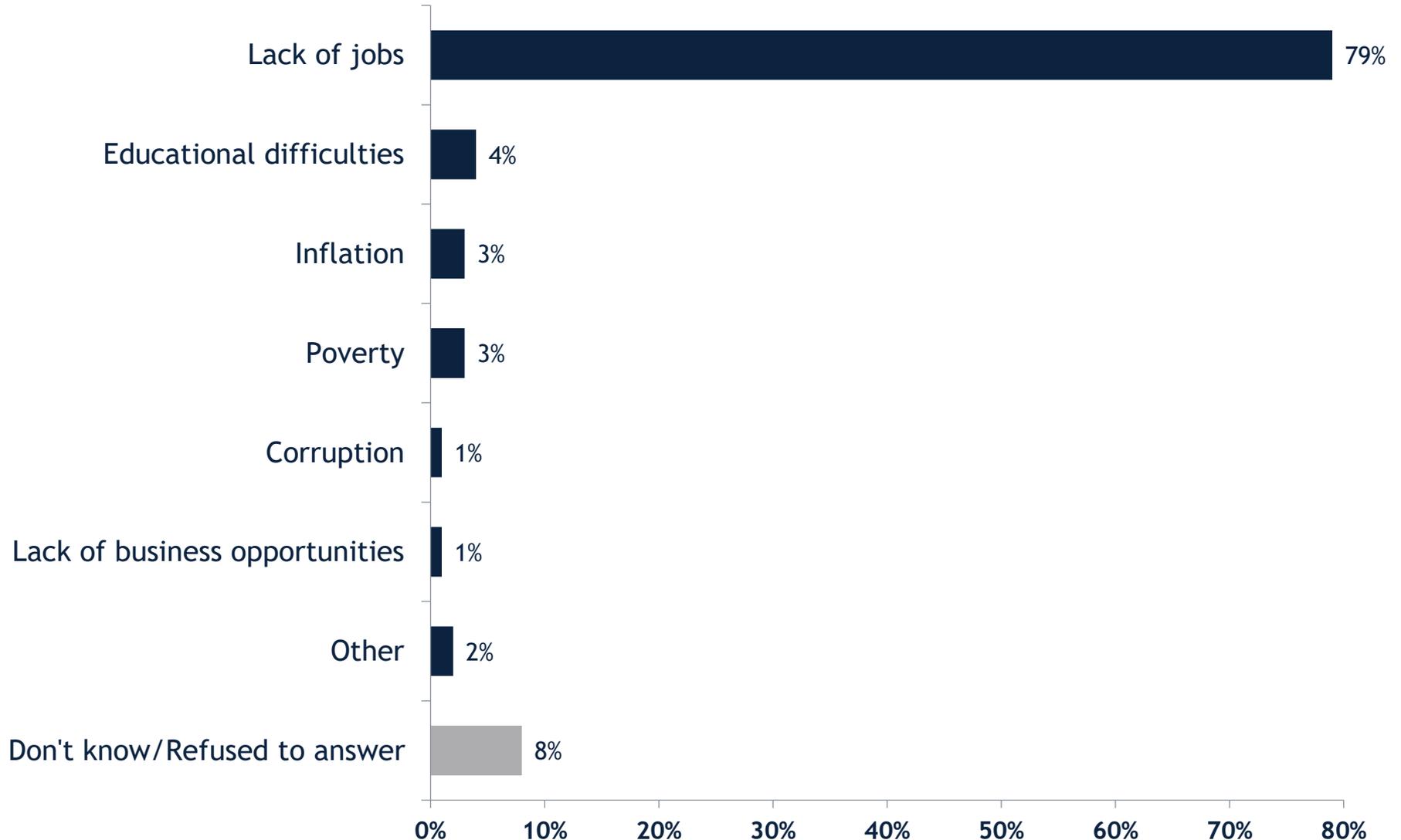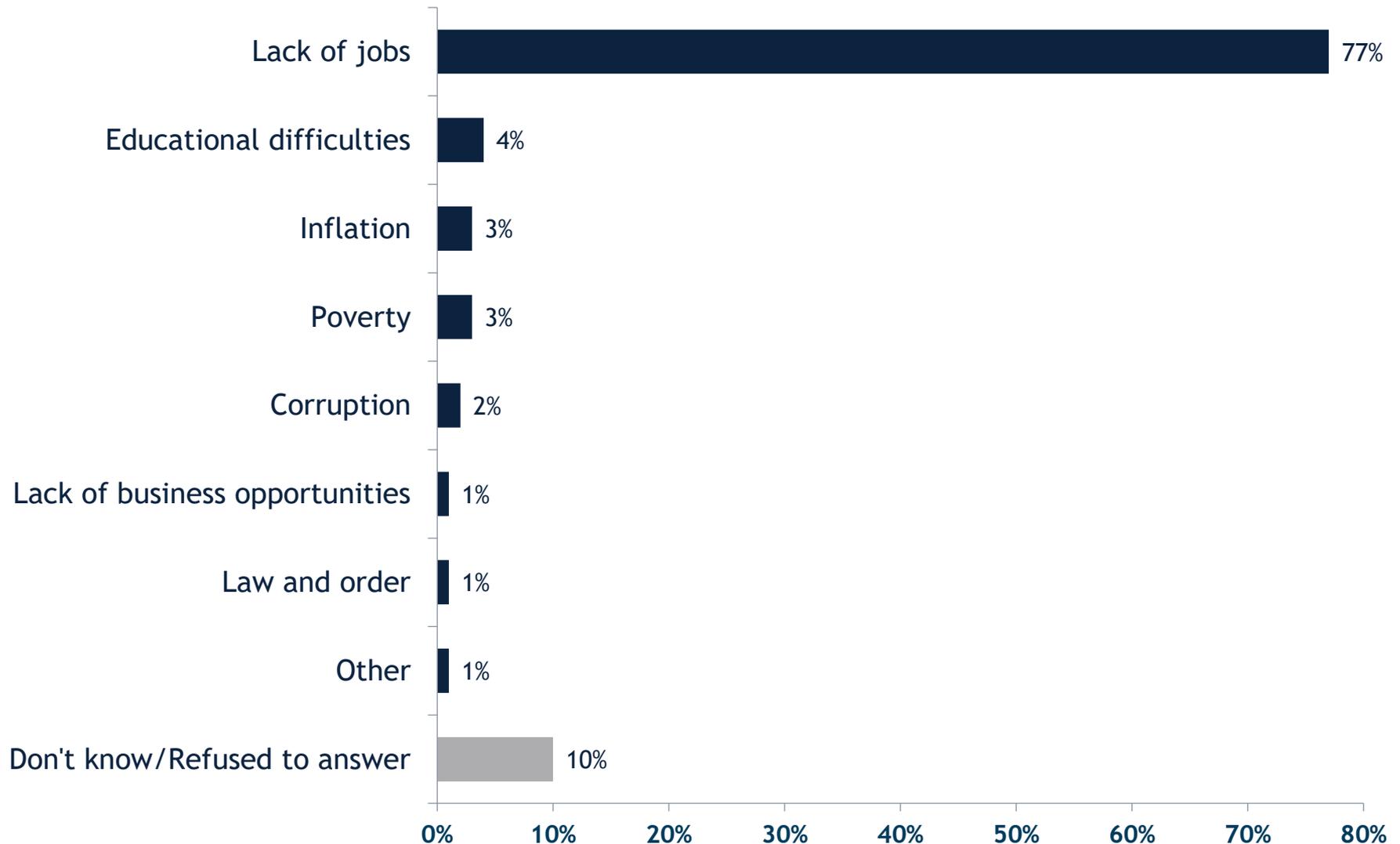| Barrier	Percentage
Household duties and roles	21%
Male-dominated political structure	18%
Men are more talented than women	15%
Lack of education/knowledge	14%
Limited access to economic resources	13%
Cultural traditions	12%
Political parties are not helpful	5%
Don't know/Refused to answer	3%

Which of the following would you say is the greatest barrier to increasing women's participation in politics?
(Disaggregated by gender)

Barrier	Men	Women
Household duties and roles	23%	19%
Male-dominated political structure	25%	11%
Men are more talented than women	11%	20%
Limited access to economic resources	11%	15%
Lack of education/knowledge	8%	19%
Cultural traditions	13%	10%
Political parties are not helpful	6%	3%
Don't know/Refused to answer	3%	3%

■ Men ■ Women

Thinking now about youth in Pakistan (aged 35 years old and younger) what do you think is the biggest challenge they face?
(Open-ended)

Category	Percentage
Lack of jobs	79%
Educational difficulties	4%
Inflation	3%
Poverty	3%
Corruption	1%
Lack of business opportunities	1%
Other	2%
Don't know/Refused to answer	8%

Thinking now about youth in Pakistan (aged 35 years old and younger) what do you think is the biggest challenge they face?
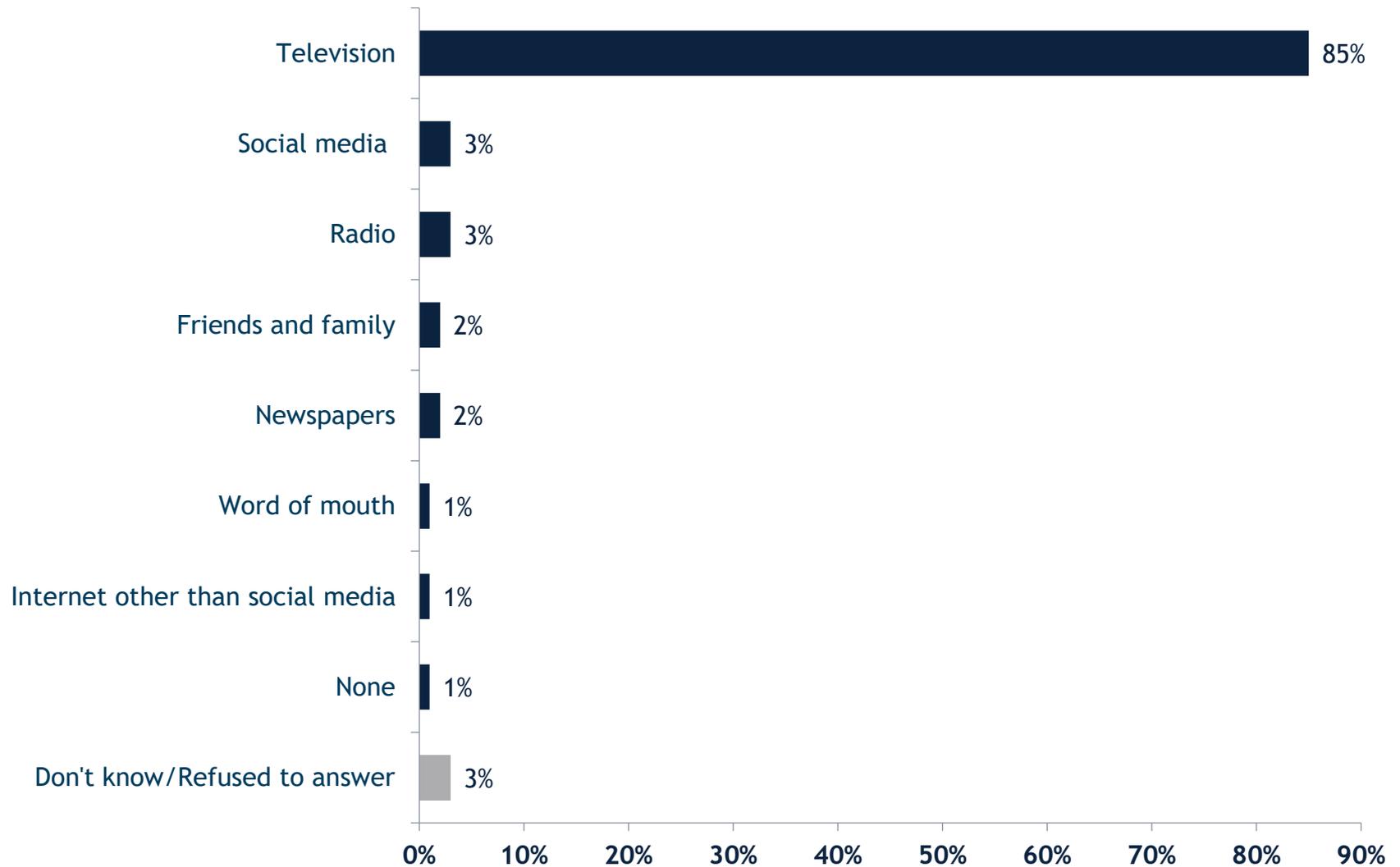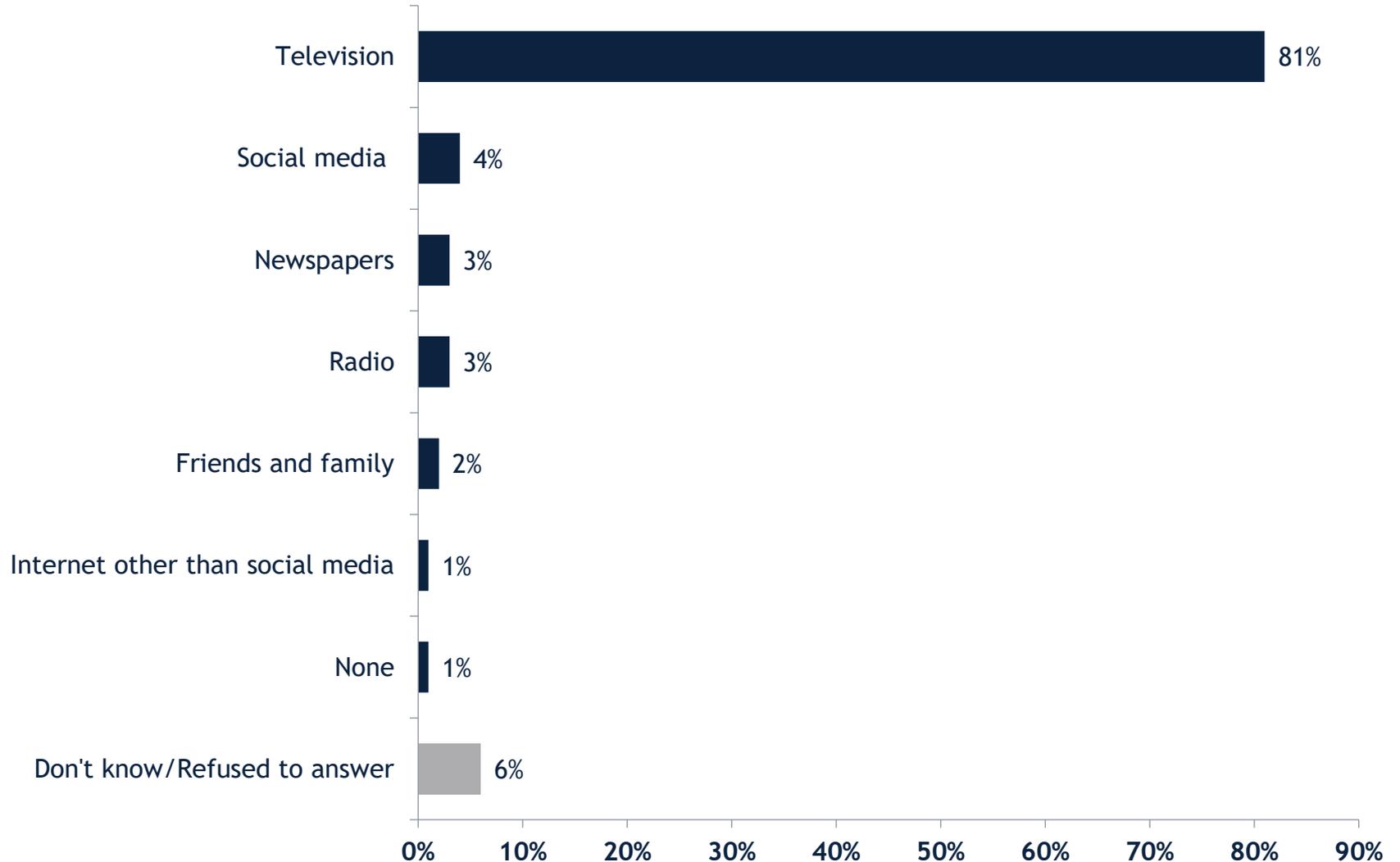## (Open-ended; responses from 18-35 year-olds)

Category	Percentage
Lack of jobs	77%
Educational difficulties	4%
Inflation	3%
Poverty	3%
Corruption	2%
Lack of business opportunities	1%
Law and order	1%
Other	1%
Don't know/Refused to answer	10%

Media

Thinking about your media habits, from which type of media are you most likely to get your news?

Media type	Percentage
Television	85%
Social media	3%
Radio	3%
Friends and family	2%
Newspapers	2%
Word of mouth	1%
Internet other than social media	1%
None	1%
Don't know/Refused to answer	3%

Thinking about this some more, which type of media do you find the most trustworthy?

Category	Percentage
Television	81%
Social media	4%
Newspapers	3%
Radio	3%
Friends and family	2%
Internet other than social media	1%
None	1%
Don't know/Refused to answer	6%

Do you have access to the internet?

- Yes — 34%
- No — 65%
- Don't know/Refused to answer — 2%
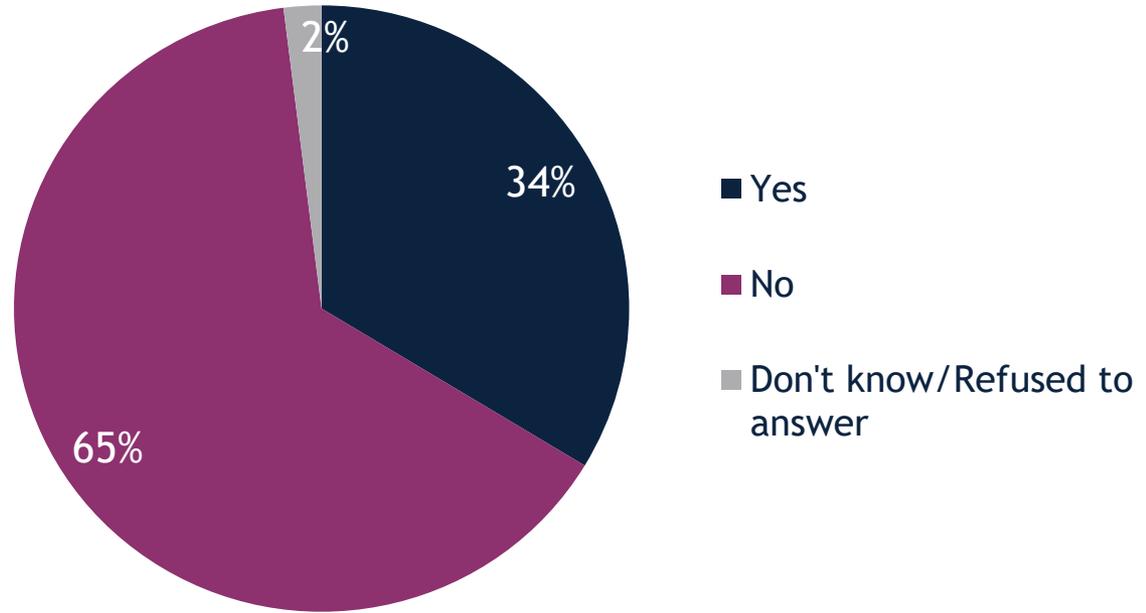
How often do you use the Internet?
(Respondents with internet access; n=1,348)

Almost everyday	75%
At least once a week	12%
At least once a month	10%
Rarely, if ever	2%
Don't know/Refused to answer	1%
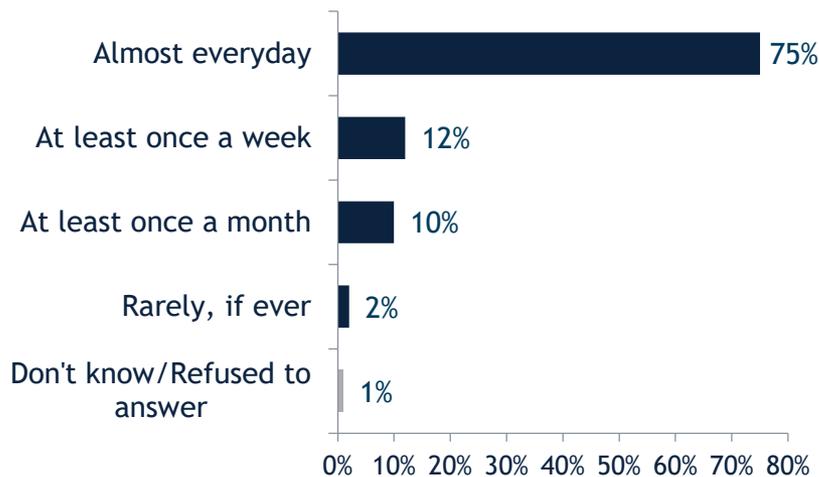
Which of the following do you use?
(Multiple responses accepted; Respondents with Internet access; n=1,348)

Facebook	76%
WhatsApp	70%
Twitter	5%
Instagram	4%
Don't know/Refused to answer	5%
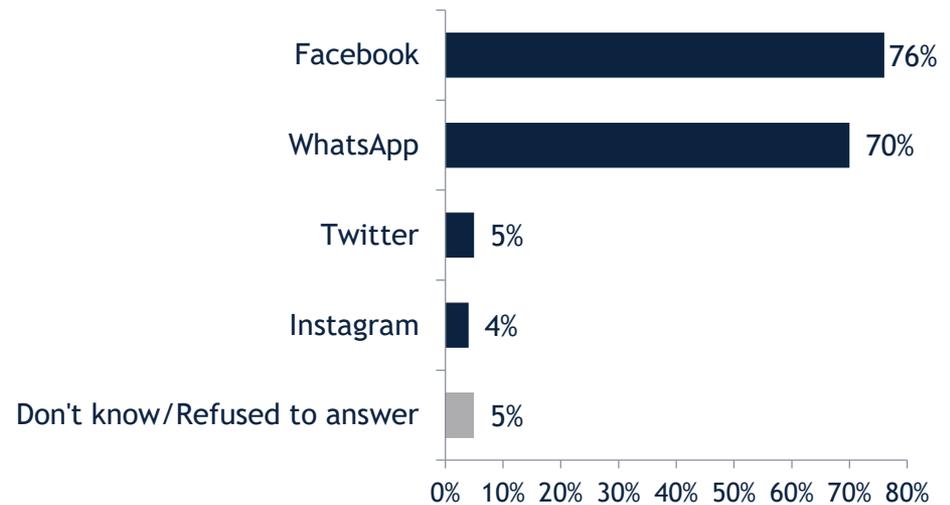
Do you have a mobile phone?

- Yes
- No
- Don't know/Refused to answer

73%

22%

6%
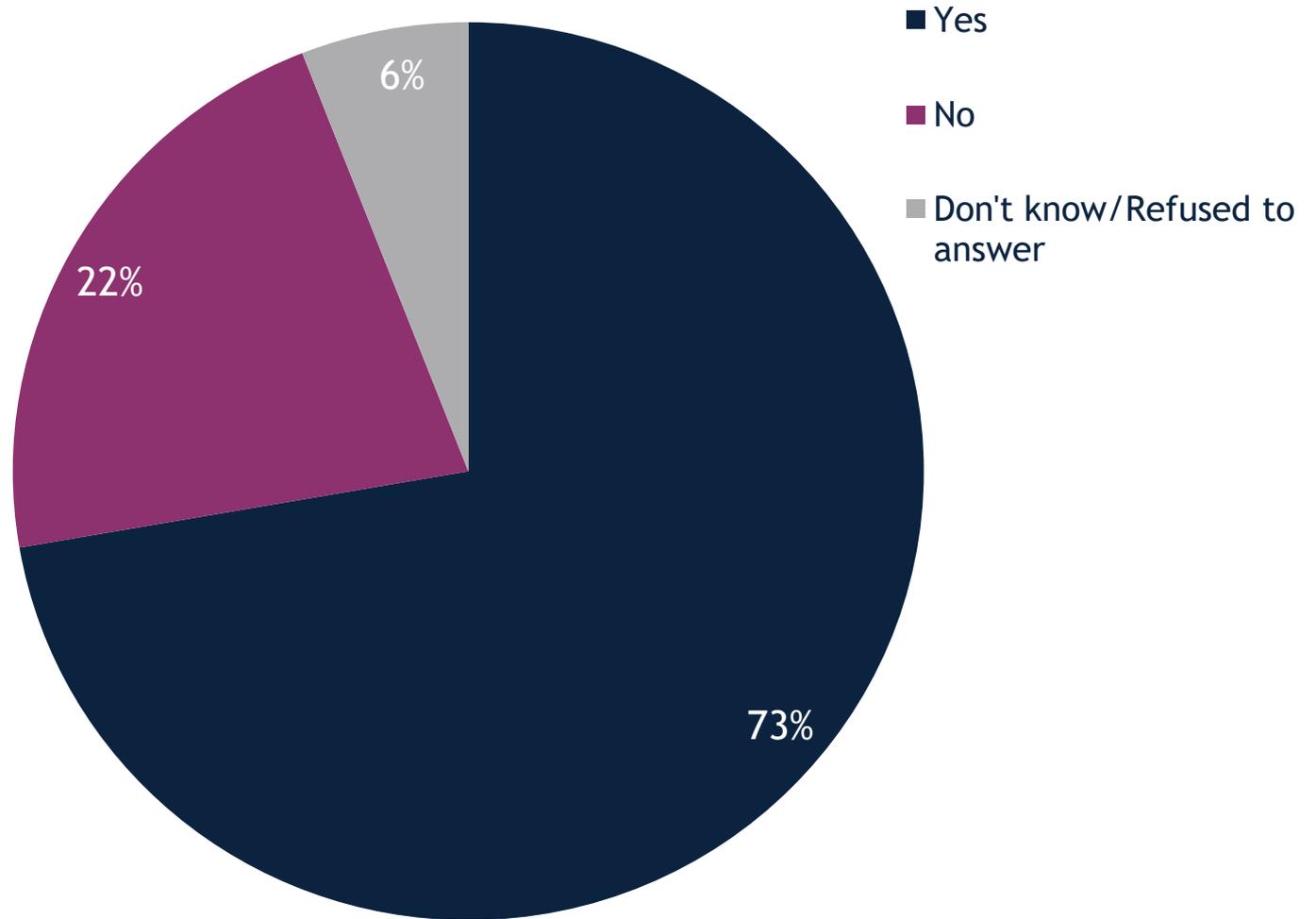
Demographics

Gender
Male	51%
Female	49%

Age
18-35	53%
36-50	36%
51-65	9%
66+	2%

Monthly Income
15,000 Rupees and below	35%
15,001-25,000 Rupees	33%
25,001-35,000 Rupees	13%
35,001+	11%
Don't Know/No Response	8%

Religion
Sunni Muslim	93%
Shia Muslim	5%
Christian	1%
Don't Know/No Response	2%

Education
Illiterate	31%
Primary	15%
Middle	15%
Matric	20%
Intermediate	11%
Graduate	7%
Postgraduate	3%

Location
Urban	39%
Rural	61%

Mother Tongue
Punjabi	41%
Seraiki	15%
Sindhi	12%
Balochi	3%
Pashtu	15%
Urdu	10%
Hindko	3%
Other	1%
Don't Know/No Response	1%

Province
Punjab	55%
Sindh	24%
KPK	15%
Balochistan	6%

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