

Effective Date :: June 2015

iSaveA2Z.com

iSaveA2Z.com is a complete source for lifestyle hacks on a budget. Whether providing a recipe with less than six ingredients, teaching techniques for spray painting, or instructions to braid long hair in five simple steps, Jennifer's knack for providing simple tips and tricks to make daily life easier, has created a legion of fans who can't wait for her next idea.

iSaveA2Z.com Readers...

Are social media savvy, married men and women (49% male/ 51% female) who are between 30 – 36 years of age with two or more children.



About Jennifer

Jennifer is a self-proclaimed “bit of a tomboy”, mom of two who is married to an amazing man who also happens to be a Law Enforcement Officer. iSaveA2Z started out as a way for an unemployed Jennifer to share her crafty ideas and has grown to one of the largest blogs in the country. When she isn't creating recipes or crafting, Jennifer loves hanging out with her friends and family, and working on her acreage outside of Austin, TX.

Jennifer has worked with several companies including Best Buy, Hasbro, Dyson, Crayola, Crockpot, and many more. She is also the author behind a second blog, [Sweet and Simple Living](#).

You can email Jennifer at jgarza5254@gmail.com.

Statistics & Social Media Reach

Monthly Unique Visitors:	780,000+
Monthly Pageviews:	1,150,000+
Facebook :	268,000+
Pinterest :	52,000+
Instagram :	1,100+
Twitter :	33,600+
Google+ :	1,150+
Email Subscribers:	22,000+

Advertising Options

Craft Tutorial or Recipe Creation: \$1000. Includes one 500-word blog post with up to three images and six social media shares. (Two Twitter, one Instagram, one Facebook and two Pinterest shares.)

Reviews: \$650. Includes one 500-word blog post with up to three images and three social media shares. (One Facebook, Twitter and Pinterest.) Company is responsible for providing review item.