

## **SUSTAINABILITY POLICIES OF THE JAGUAR RESCUE CENTER**

*A sustainable organization is one that creates economic, environmental, and social value in the short and long term, thereby contributing to the well-being and genuine progress of present and future generations, both in its immediate environment and the planet as a whole.*

*These organizations are characterized by having cross-cutting objectives that go beyond the traditional view of short-term economic profit maximization:*

- Creation of economic wealth*
- Ecological integration into the planet during their activities.*
- Objectives guided by social justice and solidarity.*
- Pursuit of human progress in all respects, respecting human rights and the exercise of fundamental ethical values.*

*To consistently create value, organizations must satisfy not only their customers and owners but all stakeholders.*

### **JRC STAKEHOLDERS**

*In our case, we have identified three types of stakeholders:*

*1. Inherent stakeholders: Those without whom the organization's existence is impossible.*

- Employees*
- Strategic partners*

*2. Contractual stakeholders: Those with whom the organization has some formal contract.*

- Customers*
- Suppliers and subcontractors*
- Financial institutions*

*3. Contextual stakeholders: Those playing a fundamental role in the credibility of companies and, ultimately, in the acceptance of their activities (license to operate). They represent a firmer defense of common goods such as the environment, peace, security, freedom, and justice.*

- Local communities, countries, and societies*
- Public administration*
- Professional associations*
- Opinion and knowledge creators*
- NGOs*
- Universities and the scientific community*

- Media

## **JRC MISSION AND VALUES**

Mission:

*Established in 2008, the JRC is an organization dedicated to helping wildlife in need. We are committed to carefully and lovingly rehabilitating injured, sick, and orphaned animals and restoring their health so they can return to their natural habitat.*

*We promote environmental awareness by fostering a harmonious relationship between native wildlife and the community that must protect it.*

Vision:

*The JRC aims to continue growing as an animal welfare center and as a scientific research and study center attracting scientists from around the world to study the unique animals and ecosystems of the Caribbean coast of Costa Rica.*

## **ENVIRONMENT**

*The Talamanca canton has distinctive characteristics compared to the rest of the country and has a majority indigenous population, around 55%. The unemployment rate is very high and disproportionately affects vulnerable groups such as women and youth. The income level is among the lowest in Costa Rica.*

*Basic services like water, electricity, or telephony have limited reliability due to the area's extension and characteristics. Much of the canton is protected as natural parks and reserves.*

*The issues affecting wildlife are related to human development: new constructions and land use leading to the loss of natural habitat, road expansion, increased waste generation without proper treatment, water pollution, electrocutions on power lines and transformers without insulation, and dog attacks.*

*Promoting environmental awareness is necessary to advance sustainable development in a region with such fragile and valuable ecosystems.*

## **JRC SUSTAINABILITY PRINCIPLES**

Once we have described the characteristics that we want to adopt as a sustainable organization, identified our stakeholders, main problems, and stated our vision and values, we will specify the principles guiding our activities:

- *Protection of ecological systems*
- *Implementation of sustainable development plans and guidelines that include environmental conservation as an integral part of all organization activities.*
- *Protection of natural reserves maintaining biodiversity and preserving our natural heritage.*
- *Establishment of partnerships with other conservation organizations to achieve synergies, expand protected areas, and create biological corridors.*
- *Promotion of the recovery of endangered wildlife and ecosystems.*
- *Maximization of the well-being of wildlife during daily operations.*
- *Environmental awareness program for our stakeholders.*
- *Compliance with all requirements of Costa Rican regulations in activities relate to animals.*
- *Management of the sustainable use of renewable resources such as water, land, and forest products.*
- *Minimization of the use of non-renewable resources such as minerals and fossi fuels.*
- *Pollution prevention.*
- *Production and consumption standards.*
- *Integrated reduction, reuse, and recycling in the organization's production and consumption.*
- *Minimization and optimization of energy consumption. Transition to clean and renewable energies.*
- *Selection of suppliers with better environmental practices.*