

Rack Placard Label Holder

Featuring
HOLD & RELEASE® technology

A creative identification system for racks and shelving units

PLACE LABEL HERE



The **Rack Placard** is a permanent label holder that allows for easy application and removal of single-use labels with no sticky residue or messy overlapping, keeping racks and shelving units neat and clean. The Rack Placard is a cost-effective and simple solution that eliminates label build-up, excess labor and time to scrape off old labels, and chipped paint and scuff marks. It provides a clean surface for any label or barcode to be applied and removed effortlessly. Users simply roll the Rack Placard on to the rack, and then identify the rack or shelf with the same barcode or label currently used.

Features of The Rack Placard

- Easy removal and replacement of labels
- Adheres to wide range of surfaces and temperatures
- Can be customized to virtually any shape, size and color
- Accepts most standard permanent labels

Benefits of The Rack Placard

- Increased productivity and cost savings – No scraping shelves or racks
- Organization – Neat and clean environment; clearly identified shelves and racks
- Confidence – Proprietary Hold and Release® technology
- Security – The Kennedy Group guarantees that The Rack Placard will perform



Material Handling Identification Division



Without Rack Placard



With Rack Placard

Applications

- Pallet Racks
- Flow Racks
- Pick/Pack Areas

- Rack Shelving
- Carton Flow Racks
- Channel Shelving






Primary Markets Served

- Warehouse Distribution Centers
- Logistics
- Automotive
- Retail

- Grocery Distribution
- General Manufacturing
- Chemical
- Hospital Supply Chain

The Original Placard Label Holder, featuring **Hold & Release Technology®**, allows labels to be easily applied and removed hundreds of times with minimal surface degradation. This innovative product line – ideal for reusable packaging, racks and shelving – is available in multiple sizes, styles, grades, and colors. With a 99.999% success rate, it is the only labeling system in the industry guaranteed to perform. Ask us about warranties on select products. Kennedy Group materials undergo independent testing, including removability and durability, surface testing, QUV weathering, extreme temperatures, and wash cycles. Anything Less Means Risking More.

Rack Placard Label Holders

Product	Description	Environment	Washing	Adhesion to Metal Surfaces	Stock Colors	Sizes/Rolls	Part #
All Purpose Rack Placard	<ul style="list-style-type: none"> Long-term indoor and outdoor durability Broad service temperature range 	Indoor & Outdoor Use		Excellent	White or Clear	1" x 100 ft. 2" x 100 ft. 3" x 100 ft. 4" x 100 ft.	AR
Industrial Rack Placard	<ul style="list-style-type: none"> Long-term indoor and outdoor durability Broad service temperature range Great washing capabilities 	Indoor & Outdoor Use		Excellent	White or Clear	1" x 100 ft. 2" x 100 ft. 3" x 100 ft. 4" x 100 ft.	IR
GM Rack Placard	<ul style="list-style-type: none"> Long-term indoor and limited outdoor durability Broad service temperature range 	Indoor & Limited Outdoor Use		Excellent	White	1" x 100 ft. 2" x 100 ft. 3" x 100 ft. 4" x 100 ft.	PR
Economy Rack Placard	<ul style="list-style-type: none"> Long-term indoor durability and limited outdoor durability Broad service temperature range 	Indoor & Limited Outdoor Use		Good	White or Clear	1" x 100 ft. 2" x 100 ft. 3" x 100 ft. 4" x 100 ft.	ER
C0001 Rack Placard	<ul style="list-style-type: none"> Works well in indoor environments Cost-effective option 	Indoor Use Only		Good	White or Clear	1" x 100 ft. 2" x 100 ft. 3" x 100 ft. 4" x 100 ft.	CR

Custom sizes and color options available.