

# Please complete and return to become a Patron

## Please enter your contact details

Title \_\_\_\_\_ First Name \_\_\_\_\_

Surname \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Please refer to our 'Contacting you' statement on the next page. We need your email address if you would like to receive our regular newsletters.

Name of Joint Patron \_\_\_\_\_

Email \_\_\_\_\_

As a benefit of being a Patron of Kew, we provide recognition in our donor list and online. Please tell us how you would like to be recognised i.e. name, spouse (if applicable), name of trust

Please tick here if you would prefer NOT to be listed as a Patron online or in print

No, I do not want to be listed

## Please indicate your level of support

William Hooker Patron

(£200 annual membership with annual £1,000 donation)

Queen Charlotte Patron

(£400 annual membership with annual £2,100 donation)

Joseph Banks Patron

(£675 annual membership with annual £4,325 donation)

Princess Augusta Patron

(£850 annual membership with annual £9,150 donation)

Each Patron level is split into a membership fee and a suggested donation on which we can claim Gift Aid (25p for each £1 you donate).

Patron membership can be purchased separately without this donation. To learn more, please contact the Patrons' Office on 020 8332 3246.

## Gift Aid declaration (Please tick a box)

Gift Aid makes your support go even further; if you are a UK taxpayer, the Gift Aid Scheme allows us to reclaim a further 25p on every £1 you give us. This really boosts our income – and doesn't cost you a single penny extra.

**YES**, I would like the Royal Botanic Gardens, Kew to reclaim Gift Aid on any membership subscriptions or donations that I have made over the last four years and in the future, until I notify you otherwise.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations

or membership subscriptions in that tax year it is my responsibility to pay any difference.

Please notify us if your circumstances change.

**NO**, I do not wish to Gift Aid my support to the Royal Botanic Gardens, Kew.

PLEASE NOTE for Gift Aid purposes we are required to indicate the commercial value of any benefit we may offer to Patrons (William Hooker £200, Queen Charlotte £400, Joseph Banks £675, Princess Augusta £850).

Any voluntary donation above the agreed values of benefits will be eligible for Gift Aid.

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## I wish to pay by:

**Annual Direct Debit** (Complete overleaf)

Please contact the Patrons' Office on **020 8332 3246** if you would like to pay by monthly Direct Debit

**Cheque:** I enclose a cheque made payable to **Royal Botanic Gardens, Kew.**

If you would like to pay via credit/debit card please contact the Patrons team on **020 8332 3246**

## Contacting you

We\* will use the details you've given above to contact you by post and/or phone about Kew fundraising activities, such as fundraising appeals, invitations to fundraising events and how you may be able to leave a legacy to Kew.

Please tick here if you would prefer NOT to receive these communications:

**No, I do not want to be contacted by post**

**No, I do not want to be contacted by phone**

We may tell you about what's on at our gardens and beyond, including events and activities, learning opportunities, membership, promotions and offers, our science and horticultural work, outreach into the community, venue hire, ways you can support our work from fundraising appeals to volunteering and our shops. We may mention partner organisations if they are collaborating with us or sponsoring events and similar activities, or to tell you about what's going on at other visitor attractions in London and the South East. We won't share your data with third parties for marketing purposes, so you won't receive information from them unless you have given us specific consent to do so.

We would also like to keep in touch with you by email. We'll always try to personalise the emails you receive so you hear about the things which interest you most. Tick Yes below to hear from us.

**Yes, I'm happy to receive the above marketing emails from Kew**

If you don't say yes, or you unsubscribe from this marketing at any time, please note that where you have provided your email address we will still email you about your donation, but not for any other purpose.

You can change your mind about hearing from us at any time using the unsubscribe link in the footer of the emails we send you. Please take time to read our new Privacy Policy at [kew.org/privacy](http://kew.org/privacy) which explains what data we collect and why, how we use it and other information relevant to the privacy of your data.

\*'We/us' refers to the Royal Botanic Gardens, Kew, its wholly owned trading subsidiary RBG Kew Enterprises Limited and Kew's charitable Foundation (responsible for legacies).

Registered address: Royal Botanic Gardens, Kew, Richmond, TW9 3AE

The Royal Botanic Gardens, Kew is an exempt charity.

## Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the whole form and send it to:

Freepost RUBG-LGUK-GRKK,

Patrons' Office, Royal Botanic Gardens,

The Herbarium, Kew Green, RICHMOND, TW9 3AE

### Service User number

9 3 0 8 3 6



Name and full postal address  
of your Bank or Building Society

Bank/Building Society \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Name(s) of Account Holder(s)

Branch Sort Code

Bank or Building

Society account number

Reference (for official use only)

**Instructions to your Bank or Building Society** Please pay the Royal Botanic Gardens, Kew Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee.

I understand that this instruction may remain with the Royal Botanic Gardens, Kew and, if so, details will be passed electronically to my Bank/Building Society.

Signature \_\_\_\_\_

Date / /

