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FOR IMMEDIATE RELEASE

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KLK renews support to Malaysian Mixed Doubles Stars Goh Soon Huat and Shevon Lai

PETALING JAYA, 7 JANUARY 2025: Kuala Lumpur Kepong Berhad (“KLK” or the “Group”) is proud to announce the renewal of our sponsorship for Malaysia’s national badminton mixed doubles pair, Goh Soon Huat and Shevon Lai, through 2025. This renewal reflects KLK’s continued commitment to support local sporting talent and fostering national pride.

Since 2023, KLK has been a proud supporter of the pair, who have made remarkable strides on the international stage. In addition to renewing their sponsorship, KLK has extended support to their coach, Teo Kok Siang, ensuring the team has the resources to excel in the coming year.

As part of this partnership, Goh Soon Huat and Shevon Lai will also serve as KLK Brand Ambassadors for DavosLife Science products, including DavosLife E3 Complete Tocotrienols and Revive Skin Care BeauE Collagen.

Commenting on the partnership, KLK Chief Operating Officer, Lee Jia Zhang said, “We are incredibly proud of Goh Soon Huat and Shevon Lai for their dedication and outstanding performance over the past year. Their perseverance and sportsmanship are inspiring and we wish them the very best as they compete in the upcoming PETRONAS Malaysia Open and the 2025 season.”

Goh Soon Huat and Shevon Lai expressed their heartfelt gratitude for KLK’s continued support, saying “Our journey as independent players has been challenging, yet incredibly rewarding. Securing funding and meeting our tournament commitments has been a significant hurdle. KLK’s unwavering trust in our potential, regardless of outcomes, has been empowering. This partnership has not only boosted our confidence but has also provided us the stability to focus on our performance and represent Malaysia with pride.”

Looking ahead, the duo shared their ambitious goals: “Our immediate target for the PETRONAS Malaysia Open is to advance to the quarterfinals. Beyond that, we aim to refine our performance, maintain consistency and break into the world’s top five rankings. In 2024, we came close to securing a Super 1000 championship title in China but narrowly missed it. For 2025 we are motivated to achieve that milestone.”

KLK looks forward to celebrate more milestones with Goh Soon Huat and Shevon Lai as they continue to thrive and make Malaysia proud in the 2025 season.



KLK Chief Operating Officer Mr. Lee Jia Zhang (centre) with Shevon Lai (left) and Goh Soon Huat (right) at the signing ceremony recently

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About Kuala Lumpur Kepong Berhad (KLK)

KLK started as a plantation company more than 100 years ago and today, the development of oil palm remains the Group's core business. As of September 2024, KLK has about 300,000 hectares of planted area. Our landbank is spread across Malaysia (Peninsular and Sabah), Indonesia (Belitung Island, Sumatra, as well as Central and East Kalimantan) and Liberia.

Since the 1990s, KLK has diversified into resource-based manufacturing (refinery, oleochemical, derivatives and specialty chemicals) and vertically integrated its upstream, midstream and downstream businesses. The Group has since expanded its manufacturing operations resulting in internationally-scaled oleochemicals operations in China, Switzerland, Germany, The Netherlands, Belgium and Italy.

The Group, started capitalising on the strategic location of its land bank in Peninsular Malaysia by branching into property development in 1990. Our first foray into property development was Sierramas in Sungai Buloh, a joint venture with Tan & Tan Development Bhd. It is presently focused on Bandar Seri Coalfields, a 1,001-acre township in Sungai Buloh, and Caledonia in Ijok.

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