



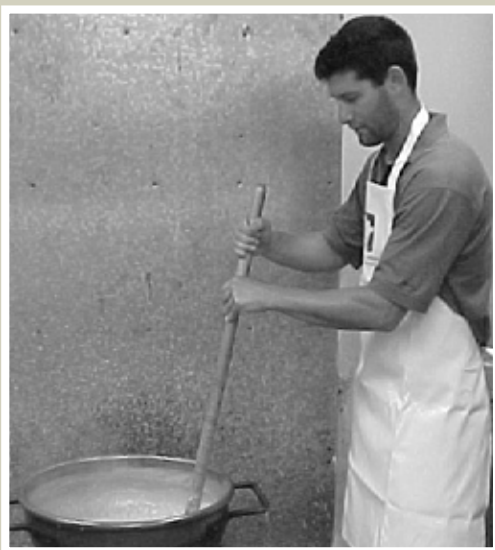
Lazar's Chocolate

WWW.LAZARSCHOCLATE.COM

*A Fourth
Generation
Chocolate
Family*



The Lazar Family recipe has been celebrated for more than 70 years. Originating in Europe, our famous Swiss-style blend dates back to Grandpa David Lazar, who brought his sweet secrets to downtown Manhattan, where he founded Eee-Laine Chocolates of Cortland Street and Evelyn's on John Street. Today, Richard and his two sons, Marc and Jeff, continue to carry on the family tradition at Lazar's Chocolate, with stores located in Great Neck and Wheatley Plaza.



*Hand Dipped
in Great Neck
Since 1975*



The Word Has Spread...

"...The place to indulge in dark passions is Lazar's Chocolate in Great Neck."
—*Florence Fabricant, N.Y. Times*

"Richard Lazar knows the sweet smell of success - Literally."
—*People Magazine*

"We were like vultures...we couldn't believe how delectable that chocolate was."
—*Joan Hamburg, WOR Radio*

"If you've ever dreamed of wanting to live in a chocolate factory, Lazar's has to be it. Five minutes of simply sniffing the marvelous aromas at this shop-factory will give you an indescribable chocolate high."
—*Barbara Rader, Newsday*

"One of the sweetest places in New York."
—*Sarah Hughes, Olympic Gold Medalist*

"One bite of his rich chocolates will make you feel like Jean Harlow reclining on satin sheets, or some 1920's tycoon bringing a rare offering to his lady."
—*Helene Herzig, North Shore Magazine*

"Lazar's Chocolate has been an integral part of the Great Neck community bringing smiles to the faces of both young and old with its familiar sweet treats."
—*Tom DiNapoli, New York State Comptroller*

"They [the chocolates] looked and smelled so delicious that it would take tremendous self control to keep ones hands at their side and leave the store without snitching one."
—*Great Neck Chamber of Commerce S.I.G.N. post: Vol. 1-Issue 4*

Also featured on The Late Show with David Letterman and ABC TV's "New York Holiday."

*Specialties
of the
House*

Upholding the family tradition for quality and excellence, Rich, Marc and Jeff hand-dip and hand-select each piece of homemade chocolate with the utmost precision and care. From our “world famous” nut patties to showcases filled with caramels, buttercrunch, barks, marshmallows and more, our customers have grown to appreciate not only the unbeatable taste of our age-old recipes, but the impeccable standards to which we hold every item on our shelves.

★ BEST SELLERS



World Famous Nut Patties

- ★ PECAN PATTIES
- ★ WALNUT PATTIES
- ★ ALMOND PATTIES
- ★ CASHEW PATTIES

Heavenly Chocolate

- JORDAN CRACKERS
- GRAHAM CRACKERS
- HEAVENLY HASH
- BREAK-UP CHUNKS
- ★ NON-PAREILS
- CHOCOLATE COVERED HALVAH

Sinfully Soft

- THIN MINTS
- MARIZPAN BARS
- RASPBERRY JELLIES
- MELTAWAYS
- ★ CONTINENTAL SQUARE TRUFFLE

Large Decorated Pretzles

- ★ MILK PRETZELS
- ★ DARK PRETZELS
- WHITE PRETZELS
- ★ NON-PAREIL PRETZELS
- COOKIES AND CREAM PRETZELS
- M&M PRETZELS
- REESE'S PEANUT BUTTER
- MINI PRETZELS

Delectable Fruits

- ★ ORANGE PEEL
- RAISIN CLUSTERS
- PINEAPPLE
- CHERRIES
- APRICOTS
- GINGER

Chewy, Crunchy, Crackly Favorites

- ★ ALMOND BARK
- PECAN BARK
- CASHEW BARK
- CRANBERRY NUT BARK
- CHUNKIES
- ★ CARAMELS
- DOUBLE CHOCOLATE CARAMELS
- SEA SALT CARAMELS
- ★ COCONUT CLUSTERS
- ★ BUTTERCRUNCH
- ALMOND BUTTER TOFFEE
- ★ PEANUT BUTTER CUPS
- HOMEMADE NESTLE'S CRUNCH
- MOLASSES SPONGE
- PEANUT CLUSTERS
- MACADAMIA NUT CLUSTERS

Fantastic Fluffy Marshmallows

- ★ VANILLA
- ★ CARAMELLOS
- SMORES
- CARAMEL-MARSH SWIRLS

Satiny Soft Creams

- VANILLA
- RASPBERRY
- MAPLE
- ORANGE

Fancy Truffles

- ★ CHOCOLATE TRUFFLES
- RUM TRUFFLES
- CHAMPAGNE TRUFFLES
- COCOA TRUFFLES
- RASPBERRY TRUFFLES
- GRAND MARNIER TRUFFLES
- ESPRESSO TRUFFLES



Selection of
Sugar-Free Chocolates
Available

Gift Packages, Baskets & Platters

Our versatile collection of Gift Baskets, Gift Platters and Gift Packages make every occasion both sweeter and memorable, whether a holiday get-together or special affair. Each gift item features a hand-selected assortment of our finest confections, comes wrapped in seasonal cellophane, and is topped off with a decorative bow and curling ribbon. Gift Baskets, Gift Platters and Gift Packages are surefire crowd-pleasers for any and every event, party or gathering of family and friends.

Gift Packages

Gift Packages are an economical alternative to our much-loved Gift Baskets. Each package features a towering assortment of chocolate and comes ready to present, boasting seasonal cellophane, colorful curling ribbon and a show-stopping bow. Send to family, friends and colleagues for holidays, birthdays, parties, events and other occasions.



Gift Baskets

All Gift Baskets are packed with an assortment of our most popular chocolates and candies. Each comes wrapped in seasonal cellophane and secured with curling ribbons and a large bow. Gift Baskets are a great way to say "Happy Holidays," "Thank You," "Get Well Soon," or "Congratulations."

Corporate Orders

All corporate orders are handled directly by owners Richard, Marc and Jeff. Any quantity, any time of year, delivered any place you choose. Call (516) 829-5785

Gift Platters

Perfectly personalized for every occasion, Gift Platters can be made with your choice of assorted hand-dipped chocolates. All Gift Platters are wrapped in cellophane and topped off with a fancy bow. Gift Platters are a wonderful gift for all events, including business meetings, holiday gatherings and dinner parties.



Custom Bar Boxes

The only thing more impressive than a box of chocolate is one with a custom touch. Made while you wait, Personalized Gift Boxes are available in two sizes and are filled with an assortment of our best-selling chocolates.



Fancy Gift Boxes

Choose from our ever-growing collection of Fancy Gift Boxes, available in a variety of sizes and finishes. Fancy Gift Boxes are filled with an assortment of hand-selected specialties, pretzels, or truffles.



Pretzel Gift Box



Favorites Gift Box



Truffle Gift Box



Gold Gift Boxes



Fancy Gift Boxes

High Cocoa Dark Chocolate

High Cocoa Dark Chocolate

Staying true to the trends, Lazar's Chocolate now offers a wide variety of specially formulated **extra dark** products. High in cocoa content and heart-healthy ingredients, each item adheres to the same standards that have pleased customers' palates for over 30 years.

On our shelves you'll find everything from single plantation recipes to sinfully rich, 85% blends. Shop the collection for your favorites, and look for such upscale offerings as our 74% organic dark chocolate bar and our 72% dark chocolate covered fruits and nuts.



Varieties of High Cocoa Dark Chocolate

- 85% DARK CHOCOLATE BARS
- 74% ORGANIC DARK CHOCOLATE CHIPS & BARS
- 72% DARK CHOCOLATE BLUEBERRIES
- 72% DARK CHOCOLATE CHERRIES
- 72% DARK CHOCOLATE HEARTS
- 72% DARK CHOCOLATE CASHEWS
- 72% DARK CHOCOLATE ALMONDS
- 72% DARK CHOCOLATE CHUNKS, CHIPS & BARS
- 67% SANTO DOMINGO SINGLE PLANTATION BARS

Party Favors for All Occasions

Party Favors

Browse our extensive catalogue of party favor-size boxes, cellophane bags, custom stickers, photo sleeves and custom printed bows. Each can be personalized to suit all your party planning needs, and can be filled with everything from our ever-popular pretzels to decadent truffles to a clever assortment of foil-wrapped candies and more. Call us today to create the perfect party favor for your special occasion.

See our Party Favor Brochure for more details and options!

Custom Stickers



Photo Sleeves



Custom Bows



Chocolate Novelties



Chocolate Bars



Custom
Chocolate
Bars

Wish Bars

by Lazar's
Chocolate

Why a Wish Bar?

- ★ Each bar can be personalized to feature a “one of a kind” design.
- ★ It's not a Hershey bar! Chocolate is made on premises with Lazar's Homemade Milk, Dark or White Swiss style chocolate...guaranteed the best!
- ★ We can print “anything you wish” upon a bar!
- ★ **No minimum order!** You can buy just one bar!

We offer...

- ★ Free custom design. Send in pictures, choose graphics, and tailor your text!
- ★ Wish Bars are available in 8oz. and 16oz.
- ★ Party favor 3oz. bars (20 piece minimum order).
- ★ Art and consultation by our expert staff. Sample wrap provided free and fast!
- ★ In-store service (in Great Neck) **while you wait!**
- ★ Personalize any of our premade backgrounds with easy-to-use templates.
- ★ **We ship anywhere!** Local deliveries and in store pick-up.



*We are always
Open Online!*



Visit us online at www.lazarschocolate.com

- ☆ We ship anywhere! Choose your ship date online.
- ☆ Create and save your custom assortment for easy reorder.
- ☆ Order and pay online for pick-up in either of our two convenient locations.

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Wheatley Plaza
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