



# MEDIA KIT

Since 1984 Lincoln Marketing, Inc. has been providing promotional services nationwide; from Minnesota to California, Spokane to Las Vegas. Founded by the Micko family, Lincoln Marketing, Inc. conducts business to business sales and provides detailed full color recreational trail maps and resident guide books custom designed for your specific area. From a very small beginning of two employees in the basement of the family residence, Lincoln Marketing, Inc. has grown to distribute over 10,000,000 area maps and resident guides since 1984.



Advertisers pay a one-time fee for year-long distribution through print, online and participating radio and newspaper outlets. These publications will be available to print for free online, also in and around your area and through the advertisers - high traffic areas such as banks, restaurants, hotels, motels, service stations, realtors, local merchants and city halls. A wide variety of distribution allows for a wide variety of exposure for your business.

Lincoln Marketing, Inc. often contracts with local radio stations and newspapers to promote participating businesses and services at no additional charge!

## Customized resources for your specific area.

Our ads range from standard black and white ads to full color display ads, allowing each advertiser to customize their information and maximize the results based on each budget. Try featuring your business on a custom resource brought to you by Lincoln Marketing, Inc. and expand your exposure through print, radio, newspaper and online advertising today!



# OUR ADVERTISERS



# ADVERTISING SIZES

# FULL COLOR MAP SAMPLE

## COVER AD SPOTS

(Ad Appears on BOTH Sides)

### Front Cover

4.125" Wide by 7" Tall **\$1149**

### Back Cover

4.125" Wide by 9" Tall **\$1049**

## STANDARD AD SPOTS

(Ad Appears on BOTH Sides)

2x3" **\$749**

3x4" **\$849**

\* All prices include online banner ad at [www.LincolnMarketing.us](http://www.LincolnMarketing.us)

\*All advertisers receive a complimentary box of 50 full color area maps to hand out to customers as a nice gesture.



(Actual map size 19"x26")

[Click Here for Full Preview](#)

(Actual size 3x2" and larger)

**Need ad changes?  
Ask your sales representative how we can help you!**

# A DVERTISING SIZES

# R ESIDENT GUIDE

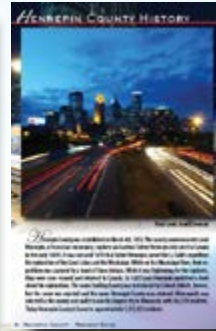
## COVER AD SPOTS

<b>Front Cover</b>	
5" Wide by 6.25" Tall	\$1149
<b>Back Cover</b>	
5" Wide by 8" Tall	\$1049
<b>Inside Front/Back Cover</b>	
5" Wide by 8" Tall	\$999
<b>Inside Fold</b>	
10" Wide by 8" Tall	\$1249

## STANDARD AD SPOTS

<b>1/4 Page</b>	
5" Wide by 2" Tall	\$749
<b>1/2 Page</b>	
5" Wide by 4" Tall	\$849
<b>Full Page</b>	
5" Wide by 8" Tall	\$949

\* All prices include online banner ad at [www.LincolnMarketing.us](http://www.LincolnMarketing.us)  
 \*All advertisers receive a complimentary box of 50 resident guides to hand out to customers as a nice gesture.



(Actual size 5 1/2" x 8 1/2")

[Click Here for Full Preview](#)

Most projects come with 10 free tag spots on your local Radio Station. Ask your sales representative for more info

EXPANSIVE SHOWROOM displaying the latest products...

- Benjamin Moore paints and stains
- Cabot stains
- LP Smartside products
- GRK fasteners
- In-house drafting and design service
- Estimating
- Delivery
- Complete line of builder hardware and tools

Northwest Wisconsin's source for all your lumber and building material needs.

**715-634-4569**  
 16015W Nursery Road  
 Hayward, WI 54843  
 M-F 7:00-4:30 • Sat. 8:00-12:00  
[www.nelsonlumber.com](http://www.nelsonlumber.com)

**NELSON LUMBER**  
 HAYWARD, WI

**FREAKY FAST**  
 + MAKES IT +  
**FREAKY FRESH**

**JIMMY JONES**  
 GOURMET SANDWICHES

1000 Paul Bunyan Dr NW #110 • Bemidji • (218) 444-0086

**FREAKY FAST DELIVERY!**

**VINTAGE TRAIN RIDES**  
 OSCEOLA & ST. CROIX VALLEY RAILWAY

Step back in time to the era when passenger rail service was the primary means of travel across America. Ride on restored Great Northern and Rock Island coaches, and even a former U.S. Rail Post Office car. Join us for the scenic beauty of the St. Croix River Valley. Special events include Fall Colors, Pizza Trains, and Pumpkin Express trains. Trains depart the historic Soot Line Depot in Osceola, Wisconsin from May through October. For more information or to make a reservation, go to [www.trainride.org](http://www.trainride.org).

Seats are limited. Reserve your tickets in advance!  
[Trainride.org](http://Trainride.org) / 651-228-0263

**EVERYTHING YOU NEED UNDER ONE ROOF!**

**KraftMaid**  
 INTERIOR DESIGN SHOWROOM

CABINETRY, COUNTERTOPS, FLOORING AND WINDOW TREATMENTS

**FLOOR to CEILING**  
 INTERIOR DESIGN SHOWROOM

16043 W NURSERY ROAD  
 HAYWARD, WI • 715-634-4573  
[WWW.FTCHAYWARD.COM](http://WWW.FTCHAYWARD.COM)

HOURS: M-F 8:30-4:30 • SAT 9-3  
 OTHER HOURS BY APPT.

**763-295-2300**

Party Rentals • Events • Canopies  
 Lawn & Garden • Heavy Equipment

**GENERAL RENTAL CENTER**

216 Sandberg Rd.  
 Monticello, MN

[generalrentalmonticello.com](http://generalrentalmonticello.com)

**LAKES GAS**  
 Prompt, dependable service since 1969

Ladysmith  
 1200 Lake Ave. W  
 715-532-5593

Stone Lake  
 16220 W State Rd. 70  
 715-865-3143

[www.LakesGas.com](http://www.LakesGas.com)

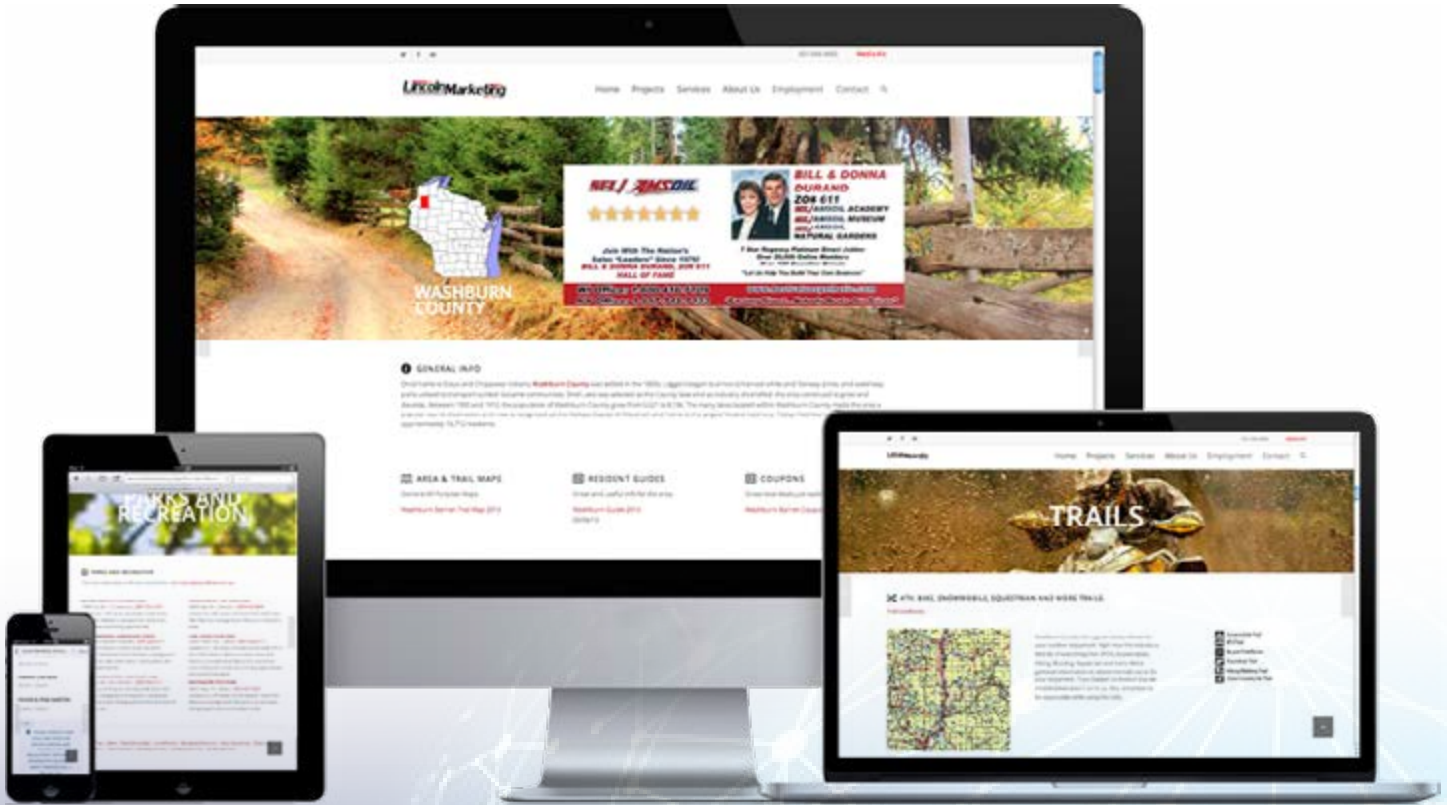
(Actual size 5x2" and larger)


**Need ad changes? Ask your sales representative how we can help you!**

# WEB ADVERTISING

## BANNER AD SPOTS

All advertisers on any project will receive a banner ad on our County web pages.





**ACAPULCO**  
RESTAURANTE MEXICANO

AUTHENTIC FLAVORS, SPIRITED FAMILY TRADITIONS SINCE 1996.

763-269-8195  
www.acapulcomn.com  
7988 Sunwood Dr NW, Ramsey

**\$5 OFF \$25**

**ALL YEAR!  
ANY TIME!**

Not valid with any other offer. One coupon per table. Expires Dec. 31, 2022



**Anderson Burner Heating & Cooling**  
Service Repair & Installation LLC

**763-204-2830**  
andersonburnerheatingandcoolingllc.com

**Servicing East Bethel, Coon Rapids, Anoka & surrounding areas**



**EXPERT  
HVAC  
SERVICE**

**PIZZA MEETZ MEXICAN**

**IT DOESN'T HAVE TO MAKE ZENZE. YOU'RE IN LAKEZ COUNTRY.**

45738 County Highway 51, Perham  
218.346.4900 • zorbaz.com





Eau Galle Cheese Factory, Inc.  
N6765 State Highway 25 • Durand, WI 54736  
Phone: 715.283.4211

Monday - Saturday | Sunday & Holiday  
9:00 - 5:30 | 9:30 - 5:00

[www.eaugallecheese.com](http://www.eaugallecheese.com)

# CONTACT US

## CORPORATE HEADQUARTERS

Lincoln Marketing, Inc.  
P.O. Box 25122  
Woodbury, MN 55125  
Phone: (651) 788-9323  
Fax: (651) 756-8989  
Email: [mndesign@lincolnmarketing.us](mailto:mndesign@lincolnmarketing.us)

## **Advertising Inquiries or General Information**

Phone: (651) 788-9323  
(Monday - Friday 8AM-4:30PM CST)  
Email: [info@lincolnmarketing.us](mailto:info@lincolnmarketing.us)

## **Billing & Payment**

Lincoln Marketing, Inc.  
P.O. Box 25122  
Woodbury, MN 55125  
Phone: (651) 788-9323  
Fax: (651) 756-8989

[www.lincolnmarketing.us](http://www.lincolnmarketing.us)

Ask your Sales Representative  
for special limited time offers  
regarding upcoming projects!



## **GRAPHICS SUBMISSIONS**

Final artwork for cover and standard ad spots must be submitted as a high-resolution PDF, JPEG or TIFF file format (at least 300DPI and CMYK, no bleed). A final proof will be sent only upon request. Submit your ad via email to:  
[mndesign@lincolnmarketing.us](mailto:mndesign@lincolnmarketing.us).

*Please Note: There will be an additional \$25 charge  
after 1st proof w/changes.*



Find all of our publications online  
for viewers to print for free at their  
own convenience!

[www.LincolnMarketing.us](http://www.LincolnMarketing.us)  
SINCE 1984