

Lincoln Marketing

www.lincolnmarketing.us

SINCE 1984



Media Kit

Since 1984 Lincoln Marketing, Inc. has been providing promotional services nationwide; from Minnesota to Florida, Spokane to Las Vegas. Founded by the Micko family, Lincoln Marketing, Inc. conducts business to business sales and provides detailed full color recreational trail maps and resident guide books custom designed for your specific area. From a very small beginning of two employees in the basement of the family residence, Lincoln Marketing, Inc. has grown to distribute over 20,000,000 area maps and resident guides since 1984.



Advertisers pay a one-time fee for year-long distribution through print, online and participating radio and newspaper outlets. These publications will be available to print for free online, also in and around your area and through the advertisers - high traffic areas such as banks, restaurants, hotels, motels, service stations, realtors, local merchants and city halls. A wide variety of distribution allows for a wide variety of exposure for your business.

Customized resources for your specific area.

Our ads range from standard black and white ads to full color display ads, allowing each advertiser to customize their information and maximize the results based on each budget. Try featuring your business on a custom resource brought to you by Lincoln Marketing, Inc. and expand your exposure through print, radio, newspaper and online advertising today!



Advertising Sizes 8.5x11" Magazine

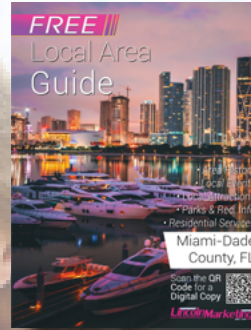
COVER AD SPOTS

Front Cover 8" Wide by 7.75" Tall	\$2699
Back Cover 8.5" Wide by 11" Tall	\$2399
Inside Front/Back Cover 8.5" Wide by 11" Tall	\$2199
Center Fold 16.5" Wide by 10.25" Tall	\$3000

STANDARD AD SPOTS

1/8 Page 3.75" Wide by 2.5" Tall	\$849
1/4 Page 8" Wide by 2.5" Tall	\$1299
1/2 Page 8" Wide by 5" Tall	\$1699
Full Page 8" Wide by 10.25" Tall	\$2099

* All prices include online banner ad at www.LincolnMarketing.us
 *All advertisers receive a complimentary box of 50 resident guides to hand out to customers as a nice gesture.



[Click Here for Full Preview](#)

Continental Cuisine

Interpreted For Today's Contemporary Guests

The Surf Club Restaurant by Chef Thomas Keller is located within the recently revamped iconic Miami club, located in Surfside, Florida. Chef Keller will honor the location's history of good times and grand parties through a classic Continental cuisine, perfectly interpreted for today's contemporary guests.






(305) 768-9440 • www.surfclubrestaurant.com

You Need More Vitamin Sea...

We have a variety of boats ranging from 30-100 ft suitable for any occasion!

With years of experience in the boating industry and a deep connection to the Miami coastline, we set out to create a company that offers top-notch boat rentals and outstanding customer service. Our diverse fleet of meticulously maintained boats caters to all preferences and occasions.

BOOK IN 5 EASY STEPS

- Step 1: Select your desired duration.
- Step 2: Choose your boat.
- Step 3: Pick a date and start time.
- Step 4: Confirm your payment and reservation.
- Step 5: Have an unforgettable experience!

(786) 853-0339 • ygboating@gmail.com

Bring Peace To Their World

Adopt-A-Manatee
 Help Protect them.
savethemanatee.org
 1-800-432-JOIN (5646)

Photo © David Schrichte

Need ad changes? Ask your sales representative how we can help you!

Advertising Sizes Resident Guide

COVER AD SPOTS

Front Cover	
5" Wide by 6.25" Tall	\$1249
Back Cover	
5" Wide by 8" Tall	\$1149
Inside Front/Back Cover	
5" Wide by 8" Tall	\$1099
Inside Fold	
10" Wide by 8" Tall	\$1349

STANDARD AD SPOTS

1/4 Page	
5" Wide by 2" Tall	\$849
1/2 Page	
5" Wide by 4" Tall	\$949
Full Page	
5" Wide by 8" Tall	\$1049

* All prices include online banner ad at www.LincolnMarketing.us
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(Actual size 5 1/2" x 8 1/2")

[Click Here for Full Preview](#)

EXPANSIVE SHOWROOM displaying the latest products...

- Benjamin Moore paints and stains
- Cabot stains
- LP Smartside products
- GRK fasteners
- In-house drafting and design service
- Estimating
- Delivery
- Complete line of builder hardware and tools

Northwest Wisconsin's source for all your lumber and building material needs.

715-634-4569
 16015W Nursery Road
 Hayward, WI 54843
 M-F 7:00-4:30 • Sat. 8:00-12:00
www.nelsonlumber.com

NELSON LUMBER
 HAYWARD, WI

Welcome to **VENUS RESTAURANT**
 serving Largo Since 1986

Breakfast is Served All Day Long

Specials Every Day!
 All Day EVERY DAY ALL DAY EVERY DAY

Mon-Fri: 7a-8p Sat & Sun: 7a-3p
727-581-3849
mark@VenusLargo.com

VINTAGE TRAIN RIDES
 OSCEOLA & ST. CROIX VALLEY RAILWAY

Step back in time to the era when passenger rail service was the primary means of travel across America. Ride on restored Great Northern and Rock Island coaches, and even a former U.S. Rail Post Office car. Join us for the scenic beauty of the St. Croix River Valley. Special events include Fall Colors, Pizza Trains, and Pumpkin Express trains. Trains depart the historic Scoop Line Depot in Osceola, Wisconsin from May through October. For more information or to make a reservation, go to www.trainride.org.

Seats are limited. Reserve your tickets in advance!
Trainride.org / 651-228-0263

EVERYTHING YOU NEED UNDER ONE ROOF! KraftMaid

INTERIOR DESIGN SHOWROOM

CABINETS, COUNTERTOPS, FLOORING AND WINDOW TREATMENTS

FLOOR to CEILING
 INTERIOR DESIGN SHOWROOM

16043 W NURSERY ROAD
 HAYWARD, WI • 715-634-4573
WWW.FTCHAYWARD.COM

HOURS: M-F 8:30-4:30 • SAT 9-3
 OTHER HOURS BY APPT.

763-295-2300

Party Rentals • Events • Canopies
 Lawn & Garden • Heavy Equipment

GENERAL RENTAL CENTER

216 Sandberg Rd.
 Monticello, MN

generalrentalmonticello.com

LAKES GAS
 Prompt, dependable service since 1959

Ladysmith
 1200 Lake Ave. W
 715-532-5593

Stone Lake
 16220 W State Rd. 70
 715-865-3143

www.LakesGas.com

(Actual size 5x2" and larger)

Need ad changes? Ask your sales representative how we can help you!

Advertising Sizes Full Color Map Sample

COVER AD SPOTS

(Ad Appears on BOTH Sides)

Front Cover

4.125" Wide by 7" Tall **\$1249**

Back Cover

4.125" Wide by 9" Tall **\$1149**

STANDARD AD SPOTS

(Ad Appears on BOTH Sides)

2x3" **\$849**

3x4" **\$949**

* All prices include online banner ad at www.LincolnMarketing.us

*All advertisers receive a complimentary box of 50 full color area maps to hand out to customers as a nice gesture.



(Actual map size 19"x26")

[Click Here for Full Preview](#)

an adventure that is more than giraffes!!

GIRAFFE RANCH

FLORIDA WILDLIFE PARK & GIRAFFE FARM

TOUR OPTIONS

- Custom Vehicle Safari
- Drive-Thru Safari
- Camel Expedition
- Segway Safari

(tours last between 1-1.5 hours)

Contact Us
GiraffeRanch.com
 Reservations Must Be Made In Advance **Online Only**
info@girafferanch.com

38650 Mickler Road, Dade City, FL 336523

(Actual size 3x2" and larger)

DOCKshop

11106 Tuckaway Rd. Arbor Vitae, WI 855-827-2721
 1421 Lincoln St. Rhinelander, WI 715-420-2055
www.dockshopwi.com

Boat Lifts, Docks, Rafts & More!

SHOREMASTER Get a FREE on-site consultation for your boat lift or dock with us!

Great Drinks...Pizza...Snacks...Great Times!

A nice place to bring a friend or meet a friend. Best drinks in town and the coldest beer around! Pool, Darts, Volleyball & Horseshoes.

SUNSET TAVERN

Open 10:00 am Everyday

N5890 Hwy 54 W, Black River Falls, WI (Located on Snowmobile trail) 715-284-9345

PLAY THE ORIGINAL, PLAY THE BEST

DESIGNED BY LEGENDARY ARCHITECT PETE DYE
 RATED A TOP 15 PUBLIC GOLF COURSE IN WISCONSIN

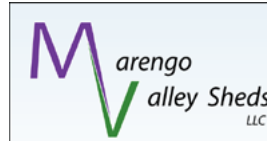
BIG FISH GOLF CLUB

LAC COURTE OUELLES

ENJOY OUR AFFORDABLE RATES
 715.934.4770 • WWW.GOLFBIGFISH.COM
 14122 W TRUE NORTH LANE • HAYWARD, WI 54843

**Need ad changes?
 Ask your sales representative how we can help you!**

Our Advertisers



Web Advertising

BANNER AD SPOTS

All advertisers on any project will receive a banner ad on our County web pages.



ACAPULCO
RESTAURANTE MEXICANO

AUTHENTIC FLAVORS, SPIRITED FAMILY TRADITIONS SINCE 1996.

763-269-8195
www.acapulcomn.com
7988 Sunwood Dr NW, Ramsey

\$5 OFF \$25

ALL YEAR! ANY TIME!

Not valid with any other offer. One coupon per table. Expires Dec. 31, 2022

Anderson Burner Heating & Cooling
Service Repair & Installation LLC

763-204-2830
andersonburnerheatingandcoolingllc.com

Servicing East Bethel, Coon Rapids, Anoka & surrounding areas

EXPERT HVAC SERVICE

ACCREDITED BUSINESS

PIZZA MEETZ MEXICAN

IT DOESN'T HAVE TO MAKE ZENZE. YOU'RE IN LAKEZ COUNTRY.

45738 County Highway 51, Perham
218.346.4900 • zorbaz.com

Eau Galle Cheese Factory, Inc.
N6765 State Highway 25 • Durand, WI 54736
Phone: 715.283.4211

Monday - Saturday | Sunday & Holiday
9:00 - 5:30 | 9:30 - 5:00

www.eaugallecheese.com

Contact Us

CORPORATE HEADQUARTERS

Lincoln Marketing, Inc.
P.O. Box 25122
Woodbury, MN 55125
Phone: (651) 788-9323
Fax: (651) 756-8989
Email: mndesign@lincolnmarketing.us

FLORIDA OFFICE

Raymond James Complex
2401 West Bay Drive, Suite #414
Largo, FL 33770
Phone: (727) 238-8123
Email: fldesign@lincolnmarketing.us

Minnesota Advertising Inquiries or General Information

Phone: (651) 788-9323
(Monday - Friday 8AM-4:30PM CST)
Email: info@lincolnmarketing.us

Florida Advertising Inquiries or General Information

Phone: (727) 238-8123
(Monday - Friday 8AM-4:30PM EST)
Email: fldesign@lincolnmarketing.us

Billing & Payment

LINCOLN MARKETING, INC., P.O. Box 25122 • Woodbury, MN 55125
Phone: (651) 788-9323 • Fax: (651) 756-8989

www.lincolnmarketing.us

Ask your Sales Representative
for special limited time offers
regarding upcoming projects!



GRAPHICS SUBMISSIONS

Final artwork for cover and standard ad spots must be submitted as a high-resolution PDF, JPEG or TIFF file format (at least 300DPI and CMYK, no bleed). A final proof will be sent only upon request. Submit your ad via email to: mndesign@lincolnmarketing.us or fldesign@lincolnmarketing.us

Please Note: There will be an additional \$25 charge after 1st proof w/changes.



www.LincolnMarketing.us
SINCE 1984

Find all of our publications online
for viewers to print for free at their
own convenience!