Student handout 8.6

Worksheet for news story writers

The task

Form three tandem teams.

Write a news story on the debate and present your article in the following lesson. Hang it up on the wall, if possible in two or three copies.

Each team works for a different kind of newspaper/periodical:

- tabloid paper;
- quality paper;
- youth magazine.

The profile of the three papers – what the readers expect

There are some general rules on how to write a good news story − see ≤ student handout 9.1.

But, on the other hand, each paper reports to a different audience, so your news story should appeal to this target group if you want the readers to buy the paper that gives you your job. That means your news stories will be quite different, although you are reporting on the same debate. Look at the way this is done in a real paper.

Type of paper	What readers expect				
	*** top priority / ** important / * nice to have				
	Entertainment	Pictures	Information	Young	"personal
			(the issue and the arguments)	people's point of view	touch"
Tabloid paper	**	**	**	*	***
Quality paper	*	**	***	*	*
Youth magazine	**	**	**	***	*