

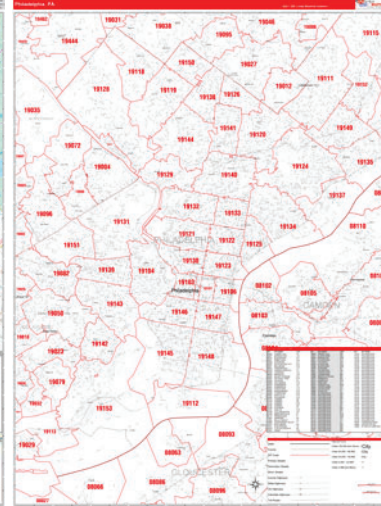
### Basic



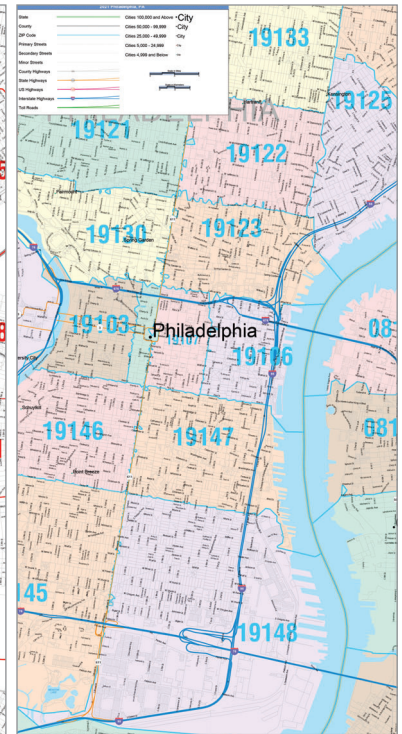
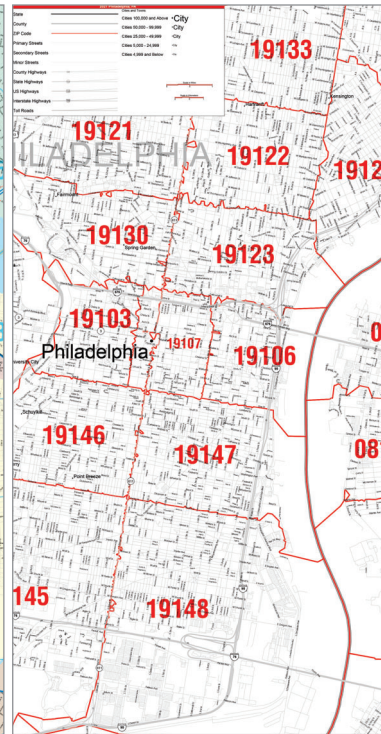
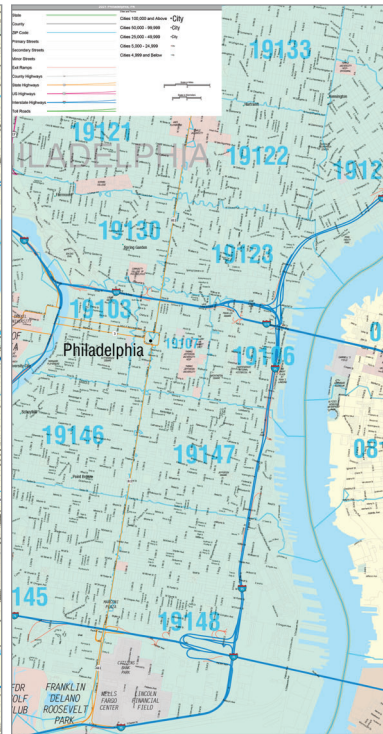
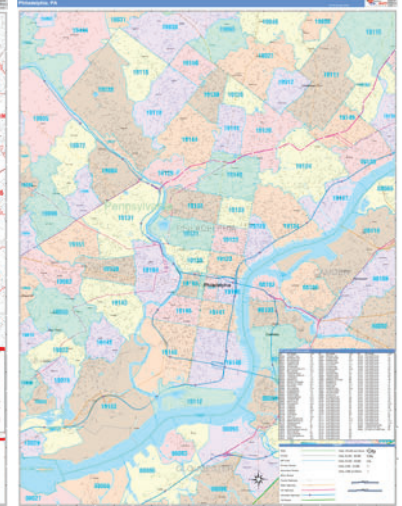
### Premium



### Red Line



### Color Cast



### Basic

- Great option for business presentations.
- Conventional colors with typical map detail.
- Includes parks and water labels.
- Great for overlaying data like demographics, locations, territories and more.

### Premium

- Attractive display and abundant reference information.
- Shading on populated areas.
- All points of interest including bodies of water, parks airports and more.
- Great for decoration, reference, market analysis, site selection and more.

### Red Line

- Easy to read display with basic map detail.
- Overlay locations, territories, and other information on your map.
- Bright red colored Zip Code labels and boundaries.
- Clean white background makes them great for overlaying data including demographics, sales data, customer & competitor locations, territories and more.

### Color Cast

- Polychrome display shading adjacent Zip Codes with different colors.
- Quickly and easily distinguish one Zip Code from another.
- Great for territory design, delivery planning, direct mail and more.

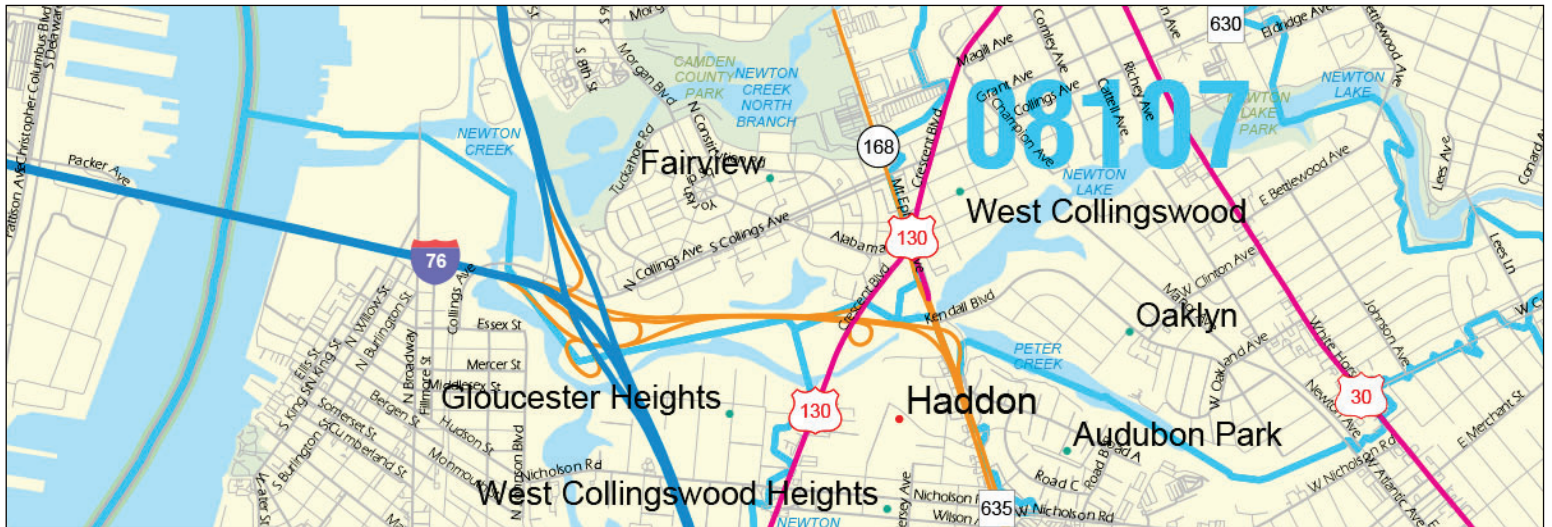
Street & Highway Details

All Streets & All Highways



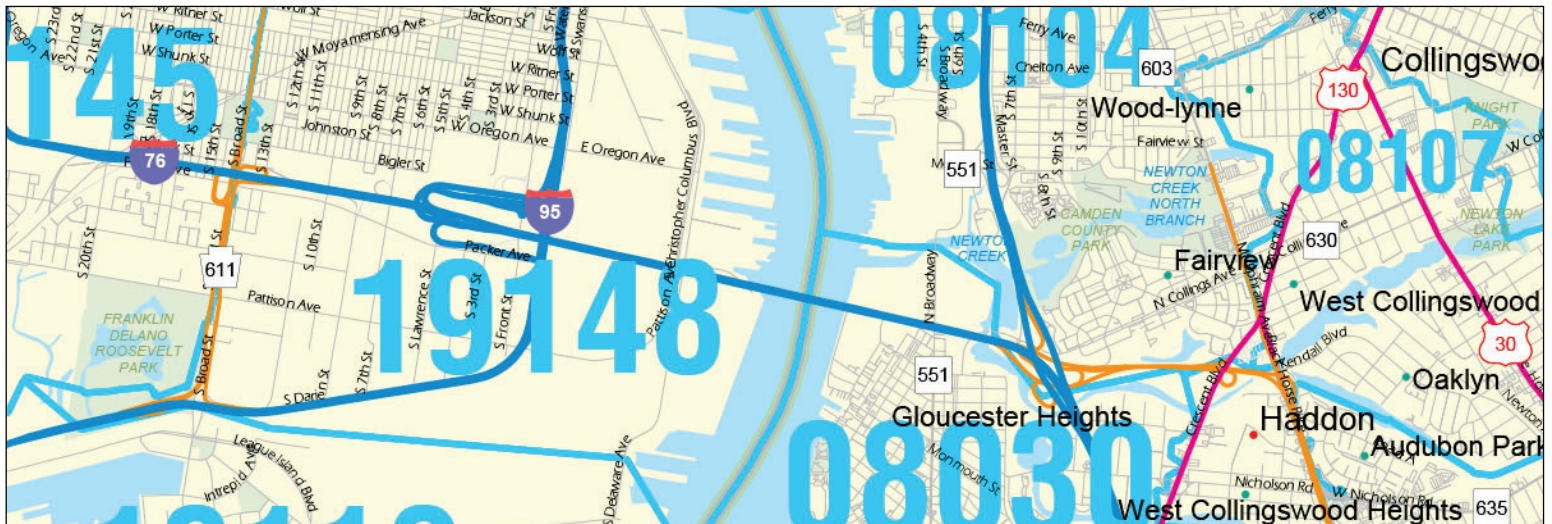
Max Streets & All Highways

Scale based reduction from the all streets level.



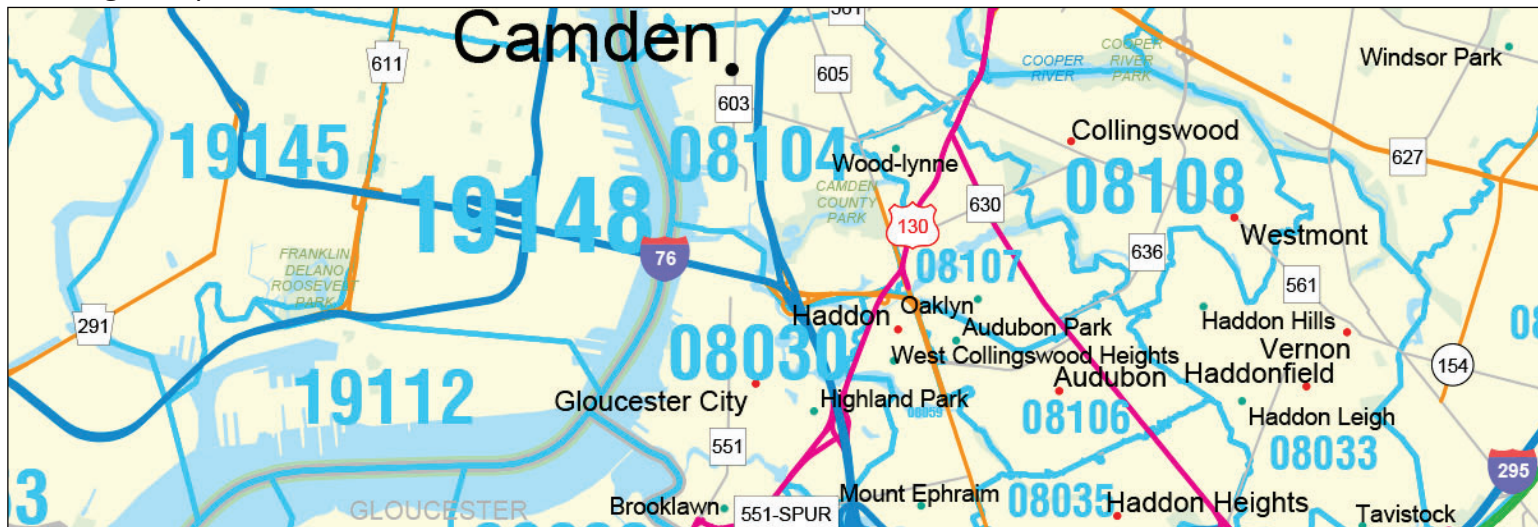
Major Streets & All Highways

Labels primary streets and shows the minimum amount of street level detail.



All Highways

US & Interstate Highways, State Highways & County Highways



Max Highways

US & Interstate Highways & State Highways



Major Highways

US & Interstate Highways

