



Middle East Institute



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MEI MISSION

*“To promote
knowledge of
the Middle East
in America
and strengthen
understanding of
the United States
by the peoples
and governments
of the region.”*

الكرامة و الثقافة



THE NEED FOR THE MIDDLE EAST INSTITUTE IS
GREATER THAN EVER — AND SO IS OUR IMPACT.

For more than 60 years, the Middle East Institute has been an independent channel for the free flow of information, ideas, and culture between the Middle East and the United States.

Events in the Middle East have a profound effect on the lives of people everywhere. The Middle East Institute promotes knowledge and understanding of the region as a basis for respect because MEI believes in the power of positive forces emanating from the region.

الكرامة والتفاهم



WHO WE REACH

MEI believes an informed public that endorses dialogue and engagement leads to greater interaction between our peoples.

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MIDDLE EAST INSTITUTE

The Middle East Institute's audience is global. We interact with opinion leaders and policymakers, diplomats and executives, teachers and students, elected officials and citizens around the world.

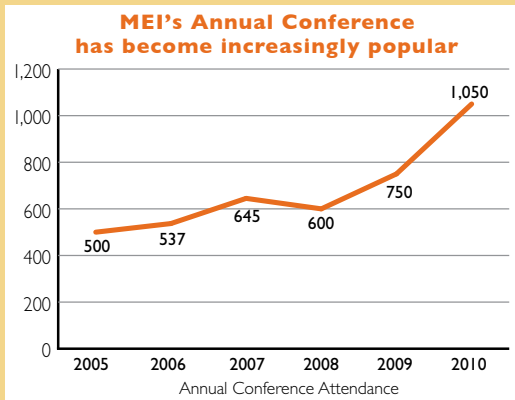
MEI's efforts reach across America and throughout the Middle East; they touch the campuses, boardrooms, and kitchen tables.

OUR PROGRAMS DIRECTLY SERVE:

- Policymakers, government officials, and the interested public.
- Corporate executives who rely on MEI for expert political and economic analysis.
- US government officials and congressional leaders who attend MEI briefings.
- Language students, from beginner to advanced, who attend MEI's language classes.
- Researchers and corporate partners who frequent the Oman Middle East Library.

PROGRAMS

- MEI hosted 72 policy-related Boardman Room events in 2010 — an average of 6 per month.
- Approximately 3,450 people attended MEI events, not including the Annual Conference, in 2010.
- MEI programs were covered by C-SPAN, The Associated Press, and Voice of America, reaching a potential audience of tens of millions worldwide.



WORLDWIDE, OUR PROGRAMS ALSO BENEFIT:

- Readers who value the cutting-edge articles in MEI's quarterly peer-reviewed academic publication, *The Middle East Journal*.
- A public that is exposed to commentary by our scholars through television, radio, and print media, including Twitter and Facebook.
- An international community that logs onto www.mei.edu daily or follows us through social media.

IMPACT: MEI reaches a potential global audience of 500 million annually.



1947
"The Background of British Position in Arabia"



1949
"Peace and Refugees in the Middle East"



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INFORM

MEI is a catalyst for dialogue, exposing a variety of communities to new and diverse ideas.

As an independent voice, the Middle East Institute interprets critical events for the media, policymakers, and the interested public through scholarship and analysis. Now in its 65th year, MEI remains an objective, non-partisan forum for dialogue and exchange on important issues.

Conferences and Programs — MEI invites a broad range of experts from the Middle East and around the world to participate in our programs and conferences. The diversity of our speakers is an important aspect of our commitment to provide multiple perspectives on the events that shape the region.

MEI Scholars — Our roster of scholars is comprised of former US ambassadors, Foreign Service Officers, government officials, and top academics. Together, our scholars possess decades of experience and expertise in the Middle East. They are routinely asked to brief government officials and private corporations and are called upon by domestic and international media outlets to provide informed commentary on the events and key issues in the region.

MEI Scholars are regularly cited in major media outlets such as the BBC, CNN, and Al Jazeera, along with many other television, print, radio, and electronic outlets. MEI Scholars take the conversa-

tion beyond the beltway and into the offices and homes of Middle East watchers across the country and around the world.

IMPACT: In 2010, our scholars were cited over 2,500 times in national and international news outlets.

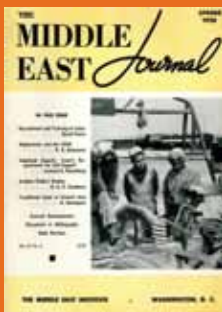
THE MIDDLE EAST JOURNAL

The Middle East Journal is the Institute's flagship publication, started in 1947. As one of the premier publications focusing on the academic study of the Middle East, the *Journal* has provided a vital resource for scholars and researchers, as well as an important conduit between the academic community and the general public. The *Journal* is accessed electronically hundreds of thousands of times per year by students, professors, and laypersons seeking to expand their understanding of the Middle East.

“...The Middle East Journal stands alone as the only publication in the field that is scholarly, readable and relentlessly relevant...”

James Bill, The College of William & Mary

Continuing the legacy of *The Middle East Journal*, the Institute has moved online to provide a diverse and easily-accessible resource through our *Viewpoints*, *Policy Briefs*, and *Encounters* series — these publications bring together a collection of authors from



1958
“Afghanistan
and the USSR”



1962
“The Rise of Arabism
in Syria”

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MIDDLE EAST INSTITUTE





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around the world and across many disciplines. From in-depth treatments of “Israel at 60” to an examination of trends in the arts, the Middle East Institute provides breadth and depth to fulfill our mission to educate the public.

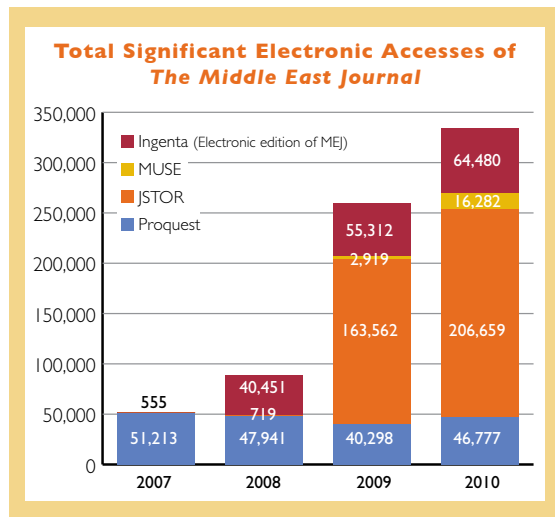
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MIDDLE EAST INSTITUTE



IMPACT: Every 2 minutes, someone in the world downloads and reads a Middle East Journal article.



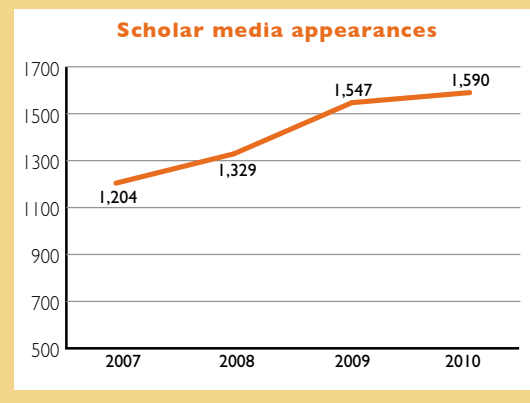
MEI ONLINE

Our website, www.mei.edu, allows MEI to respond in real time to world events with the latest informed commentary and discussion. With the plethora of sites offering opinions on Middle East events, it is often difficult to distinguish fact from bias. MEI provides accurate, trustworthy scholarship and expert analysis. From the articles of *The Middle East Journal*, to our online publications, to the insightful commentary of the *MEI Editor's Blog*, people everywhere can take advantage of what MEI has to offer.

The Institute is also reaching out through social media, putting our events online through video streaming and podcasting, and engaging with new audiences through Twitter and Facebook. These efforts make our content accessible to, and essential for, the next generation of leaders in the Middle East and the United States.

COMMUNICATIONS

- MEI scholars were interviewed by major media outlets including CNN, Al Jazeera, CBS Nightly News, and NPR. Combined with other media outlets, their potential global reach is 500,000,000.
- Since launching its YouTube channel in August 2009, MEI has received 60,825 total upload views.
- MEI's Twitter feed has received over 1,200 new followers in 2010.



1971
“Some Recent War-Related Arabic Fiction”



1978
“Petrodollars and Economic Development in the Middle East”



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EDUCATE

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MIDDLE EAST INSTITUTE

MEI believes that educated citizens will demand constructive policies that build lasting relationships between the governments of the United States and those of the Middle East region.

MEI's commitment to a broader global conversation about the Middle East begins with a foundation of knowledge about the region's culture, politics and languages.

MEI enlightens Americans about the rich heritage and history of the Middle East and elevates the dialogue between our peoples and governments.



DEPARTMENT OF LANGUAGES AND REGIONAL STUDIES

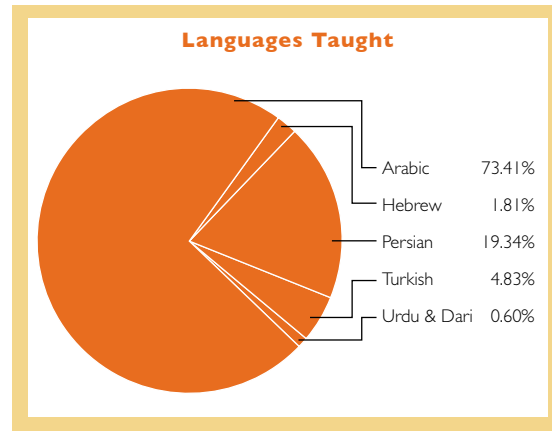
For decades, MEI has provided instruction in Arabic, Turkish, Hebrew and Persian. We now also offer tutoring in high-demand languages such as Urdu and Pashto. Highly trained instructors work with government employees, military personnel, businessmen, diplomats, scholars, and journalists in



small classes and intensive sessions at the Institute or on-site in offices and campus settings.

With hundreds of students a year engaging in language-learning and exchange, the accredited language program at the Middle East Institute serves a public seeking direct interaction with the region. Information about classes and registration are available online at www.mei.edu/classes.

IMPACT: MEI has taught thousands of students, from undergraduates to businessmen preparing to visit the region for the first time.



1982
"The Libyan-Sudanese
'Crisis' in 1981"



1983
"Prospects for Nuclear
Proliferation in South Asia"



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MIDDLE EAST INSTITUTE



MEI'S LEADERSHIP DEVELOPMENT PROGRAM

MEI's unique internship program has an excellent reputation for nurturing aspiring Middle East scholars and policy practitioners. A highly competitive selection process enables a number of top university students internationally to gain experience and access to newsmakers involved in Middle East policy.

Interns come to MEI from across the United States as well as from abroad, including Afghanistan, Hungary, Iraq, Italy, Pakistan, South Africa, and the West Bank. Our interns are the next generation of Middle East scholars, diplomats, and executives.

IMPACT: *MEI's Internship Program is a proven stepping-stone to prominent careers in academia, diplomacy, international finance and journalism.*



THE SULTAN QABOOS CULTURAL CENTER

The Sultan Qaboos Cultural Center (SQCC) adds a unique cultural dimension to MEI's initiatives, focusing on outreach programs, an information-rich Web site, educational resources, exchange programs and cultural partnerships that highlight Oman and the Gulf region. Its website on the history of the Indian Ocean has been hailed as "easily the most comprehensive website for teaching Indian Ocean history currently available." By promoting understanding between the peoples of the United States and Oman, the SQCC is an important component of MEI's outreach.

SQCC

- The SQCC represented Oman as the first Gulf Arab country at the Santa Fe International Folk Art Market, attended by approximately 25,000 people.
- Co-sponsored with the Elliot School of International Affairs at the George Washington University, the First Annual Conference on Oman brought together VIPs from the private and public sectors as well as students and scholars on Oman to celebrate Oman's many achievements.
- SQCC's Arabic immersion scholarships and research fellowship program enables Americans from across the US to visit and study in Oman.



1996
"Foreign Policy of the United Arab Emirates"



2004
"The Iranian Revolution 25 Years Later"



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THE CENTER FOR TURKISH STUDIES

The Center for Turkish Studies (CTS) promotes knowledge and understanding of Turkish foreign and domestic politics. It serves as a hub for scholars and policymakers, both Turkish and American, and is a go-to resource for up-to-date research. In 2010, its first Annual Conference on Turkey hosted prominent speakers, including Ibrahim Kalin, Chief Advisor to the Turkish Prime Minister and The Honorable Ömer Celik, Deputy Vice President of the Justice and Development Party (AKP).

CTS

- In 2010, the CTS hosted over 40 speakers at 11 events attended by over 500 guests.
- The Center's Executive Director Dr. Gönül Tol made dozens of speaking and media appearances both in Washington and worldwide.
- The First Annual Conference on Turkey was an enormous success, garnering live coverage by C-SPAN and hosting hundreds of attendees.



THE MEI PAKISTAN CENTER

MEI's Pakistan Center, under the direction of Scholar-in-Residence Dr. Marvin Weinbaum, is a respected source of expertise on US-Pakistan relations. Dr. Weinbaum and MEI President Wendy Chamberlin, former US Ambassador to Pakistan, publish frequent op-eds on Pakistan in Foreign Policy's AfPak Channel, the Philadelphia *Inquirer*, and other outlets, and give interviews on Pakistan to major television and radio outlets including CBS News, ABC News, BBC, Al Jazeera, and NPR.

THE OMAN MIDDLE EAST LIBRARY

The library is the intellectual cornerstone of MEI, housing one of the most comprehensive Middle East collections in Washington, DC. More than 25,000 books and 300 periodicals along with CDs and DVDs are accessible to students, researchers and the general public. The collection, built over 60 years, includes valuable historical works and fine collections on Islam and Islamic art.

“...the most complete library source on the Middle East outside the Library of Congress ...”

Dr. William Zartman, School of Advanced International Studies, Johns Hopkins University

IMPACT: Since the library opened in 1946, scholars, journalists and students have benefited from the library's resources when writing books, articles and doctoral dissertations.



2007
“China, Global Energy and the Middle East”



2009
“Arab Journalists and the New Arab Consciousness”



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SUSTAINING THE MIDDLE EAST INSTITUTE

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MIDDLE EAST INSTITUTE



MEI's work would not be possible without the generous support of donors who appreciate the unique and versatile role we play in the dialogue about the crucial relationship between the Middle East and America.

MEI is supported by individuals, foundations, governments, and corporations that share our belief that respect starts with knowledge and understanding.

“The stated mission of the Middle East Institute is to provide unbiased sources of information and analysis. We need that more than ever, and not just in the Middle East, because we live in a modern world where argument is more prized than analysis, and opinion is more prized than information.”

Former President Bill Clinton,
MEI Annual Conference Banquet, November 2010

For more information about MEI activities and how you can support the Middle East Institute, please visit our website www.mei.edu.



2010
“The Case Against the Case Against Iran”



2011
“Reinterpreting Authoritarian Power: Syria's Hereditary Succession”



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SPONSORS

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FINANCIAL

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The Middle East Institute
Statement of Activities
Year Ended December 31, 2010

MIDDLE EAST INSTITUTE

	Unrestricted	Temporarily Restricted	Total
REVENUE AND SUPPORT			
Contributions	\$1,025,741	\$500	\$1,026,241
Foreign government grants	185,379	571,679	757,058
Language programs	345,229	-	345,229
<i>The Middle East Journal</i> and publications	256,384	-	256,384
Membership dues	60,656	-	60,656
Annual conference, seminars, and programs	50,934	-	50,934
Donated in-kind contributions	52,500	-	52,500
Rental and other income	60,455	-	60,455
Interest and dividends	67,019	-	67,019
Net assets released from restrictions	625,636	(625,636)	-
Total Revenue and Support	<u>2,729,933</u>	<u>(53,457)</u>	<u>2,676,476</u>
EXPENSES			
Program Services	1,905,818	-	1,905,818
Support services:			
Membership services	29,567	-	29,567
Fundraising	415,851	-	415,851
General and administrative	373,859	-	373,859
Total support services	<u>819,277</u>	<u>-</u>	<u>819,277</u>
Total Expenses	<u>2,725,095</u>	<u>-</u>	<u>2,725,095</u>
CHANGE IN NET ASSETS FROM OPERATIONS	4,838	(53,457)	(48,619)
NET APPRECIATION IN FAIR VALUE OF INVESTMENTS	176,816	-	176,816
CHANGE IN NET ASSETS	181,654	(53,457)	128,197
NET ASSETS , beginning of year	<u>3,685,410</u>	<u>511,308</u>	<u>4,196,718</u>
NET ASSETS , end of year	<u>\$3,867,064</u>	<u>\$457,851</u>	<u>\$4,324,915</u>

See independent auditor's report and accompanying notes to financial statements.

STAFF AS OF DECEMBER 2010

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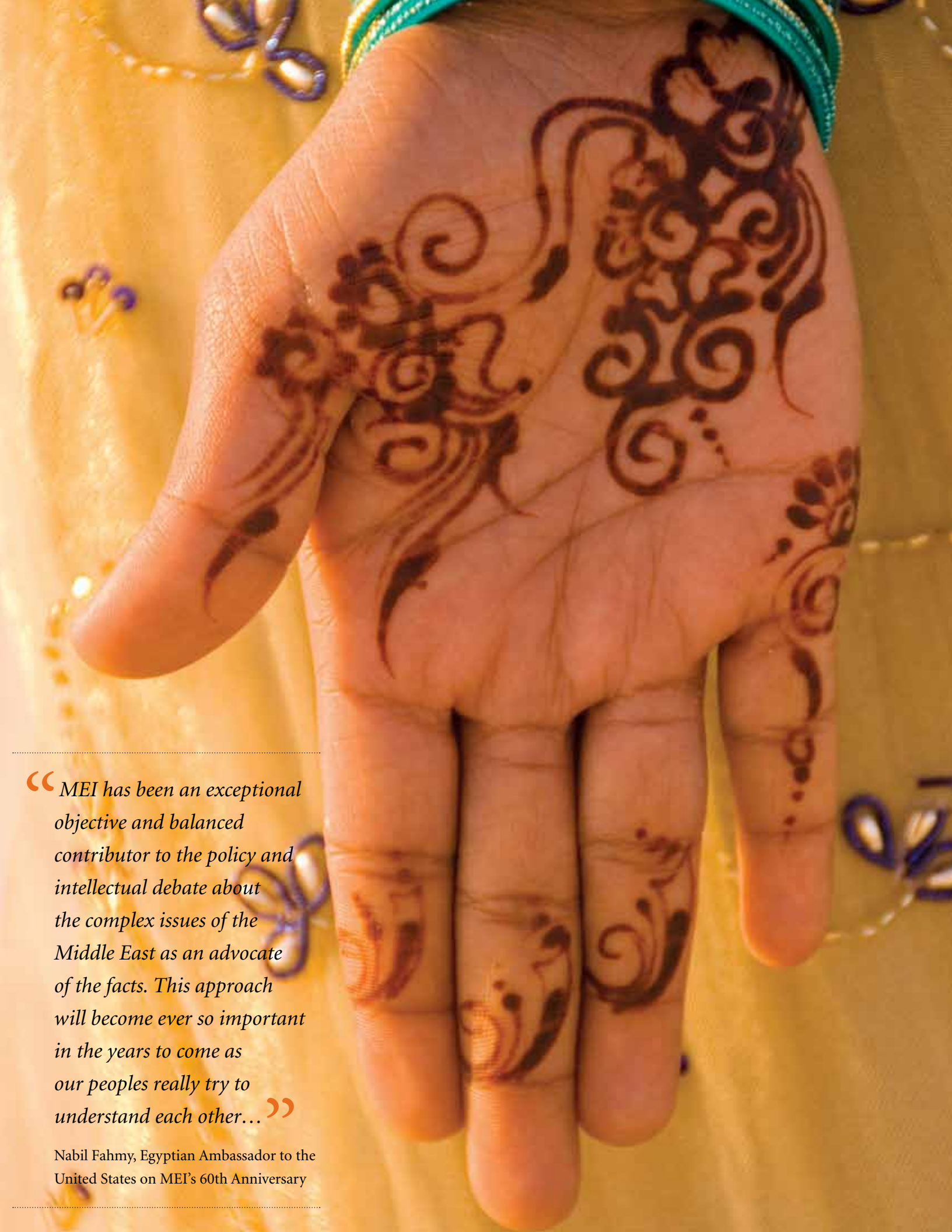
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“MEI has been an exceptional objective and balanced contributor to the policy and intellectual debate about the complex issues of the Middle East as an advocate of the facts. This approach will become ever so important in the years to come as our peoples really try to understand each other...”

Nabil Fahmy, Egyptian Ambassador to the United States on MEI's 60th Anniversary



Middle East Institute

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