

Name : _____



Business Studies

Homework Booklet

Year 10 GCSE

Term 6

Homework 1 :	Due Date : Tuesday 20 th June	Completed? <input type="checkbox"/>
Homework 2 :	Due Date : Tuesday 11 th July	Completed? <input type="checkbox"/>
Homework 3 :	Due Date : Tuesday 25 th July	Completed? <input type="checkbox"/>

Homework 1:

Extract A

The White Hair & Beauty Shop

The White Hair & Beauty Shop is a hairdressing business that also offers beauty treatments. The business has a sole trader legal structure and has been open for 10 years. The White Hair & Beauty Shop was originally located in a small busy town with a population of approximately 2,500 residents. Over time, however, the number of similar businesses operating in the local area grew to four. Increased parking restrictions in the town made it more and more difficult for customers to park with ease.

Two months ago, Harpreet, the owner of The White Hair & Beauty Shop, made the decision to move five miles away from this small town and relocate her business in a building situated on unused farmland with a newly formed café situated next door. The café targets high income adults, as it serves high quality food using ingredients that are locally sourced. The café has proven very popular due to its location next to scenic canal walks and the large free car park that customers from both the café and Harpreet's business are able to use for unlimited periods of time.

The change of location was a considerable risk for Harpreet, as she was unsure if her customers would travel to her new site. The decision also meant that she would need to borrow £15,000 from the bank to complete the renovations to the building. In order to secure the funds from the bank, Harpreet was required to produce a detailed business plan. The White Hair & Beauty Shop closed completely for a period of three weeks, whilst the changes took place to the new property.

1. Explain **one** benefit to Harpreet of locating at the new site. **(2 marks)**
2. Harpreet chose to set up The White Hair & Beauty Shop with a sole trader legal structure. Analyse **one** effect to Harpreet of operating as a sole trader. **(6 marks)**

Homework 2:

Choose a business and create a mind map to show all the different external factors effecting the business (at least 5) e.g. technology, environment, exchange rates...

Then explain how this external factor effects the business.

Finally, explain which external factor you think is most important to the business and justify your reason.

Homework 3:

Complete the following course on Seneca:

3.1 Production

3.2 The role of procurement

3.3 Quality

<https://app.senecalearning.com/classroom/course/154d6ec0-32ac-11e8-84d9-f7b314e82c3a/section/7d888310-6b34-11e8-bc0c-5f276c86c2fa/session>

