



The new EQB

Price List as of 1st January 2025 until 31st March 2025

Mercedes-Benz



Welcome

At Mercedes-Benz we appreciate the importance of detail. Over the following pages you'll find model prices and a breakdown of standard and optional equipment, as well as details of the attractive finance offers and benefits that are available to every Mercedes-Benz driver.

We have highlighted some of the best styling features both inside and out, some of the new technology features and some body styling options which all combine to give you a unique driving experience. To experience a full listing of what is available; please speak directly to your local Mercedes-Benz Dealer.

Of course, some things have to be experienced to be truly appreciated, such as the qualities that set a Mercedes-Benz apart, which is why we'd like to invite you for a test drive at your local Mercedes-Benz Dealership. Discover the location and the contact details of your local Mercedes-Benz Dealership at www.mercedes-benz.ie



Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.



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EQB

Technology

Price List

Electric drive

Model Description	Wheel size	CO2	VRT Rate	Road Tax	kWh	BHP	WLTP Range (Km)	Price*
EQB 250 + (7)	18"	0	7.00%	€120	140	190	517	€59,900
EQB 250 + (7) Electric Art	18"	0	7.00%	€120	140	190	518	€60,925
EQB 250 + (7) AMG Line	18"	0	7.00%	€120	140	190	512	€64,972
EQB 300 4MATIC (7)	18"	0	7.00%	€120	168	228	433	€63,110
EQB 300 4MATIC (7) Electric Art	18"	0	7.00%	€120	168	228	432	€64,135
EQB 300 4MATIC (7) AMG Line	18"	0	7.00%	€120	168	228	430	€68,182
EQB 350 4MATIC (7)	18"	0	7.00%	€120	215	292	455	€65,735
EQB 350 4MATIC (7) Electric Art	18"	0	7.00%	€120	215	292	453	€66,760
EQB 350 4MATIC (7) AMG Line	18"	0	7.00%	€120	215	292	451	€70,807

* Prices applicable to models registered from 1st January 2025 until 31st March 2025. **Price applicable to units produced for Model Year 805 + 055 only.** Price of Model year 805 units may vary. Subject to availability. Terms & Conditions apply. Prices quoted do not include dealer and delivery related charges. Owing to supply shortages, options for vehicles may be temporarily restricted, resulting in modified vehicle and/or package pricing . Regularly updated information on this issue is available from Mercedes-Benz dealers.

Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.

Voice control

- Activated by the keywords “Hey Mercedes”, the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands. Feeling chilly? Just say “I feel cold” and MBUX will adjust the temperature for you

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, as well as touch control buttons on the steering wheel

Personalisation

- Turn the new EQB into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequently-driven routes, or the radio station you like to listen to on your way home from work

Maintenance and service

- Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer



Mercedes me connect

Stay connected any time, anywhere.

Mercedes *me*

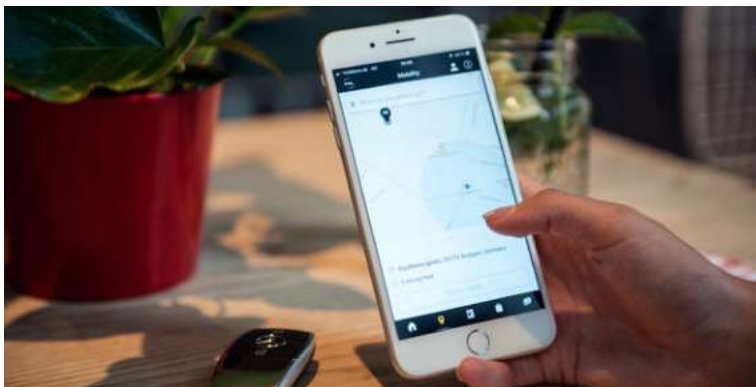
Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service – Mercedes me connect helps to keep you and your car safe

Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.



Images shown are for illustration purposes only



Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator¹ will show you exactly where your car is as long as you're in a 1.5 km radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

For more information speak to your local Retailer or visit the Mercedes me connect store at <https://shop.mercedes-benz.com/en-ie/connect/>

Comfort – connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock² you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

EQ-specific Services

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The EQ-specific navigation considers electrical range, topography and charging stations.



EQB

The compact car family from Mercedes-Benz becomes increasingly electric with the new EQB. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.



EQB 250

Battery electric vehicle, 190hp/140kW
Electric range 518 km¹ – WLTP

EQB 300 4MATIC

Battery electric vehicle, 228 hp/168kW
Electric range 434 km¹ – WLTP

EQB 350 4MATIC

Battery electric vehicle, 292 hp/215 kW
Electric range 453 km¹– WLTP

Standard equipment

Acoustic ambient protection – the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 20 km/h, the system is deactivated since wind and tyre noise tend to dominate at higher speeds

Charging cable – Type 2, Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11kW

Charging socket

Charging system – AC charging system rated at 11kW; DC charging system rated at 100 kW

Pre-entry climate control

Radar-based recuperation

Technical details

Electric range ¹	406–452 km
Charging time:	
AC outlet (230 V/13 A) 10–100% ^{2,3}	30 hrs
Wallbox (400 V/16 A) 10–100% ²	5 hrs 45 min
Public rapid charging (100 kW) 10–80% ⁴	32 min
Range power consumption, combined ^{3,4}	181–194Wh/km
Battery type (capacity)	lithium-ion (66.5–66.7 kWh)
Capacity on-board charger	11 kW AC/100 kW DC

Attention



Please be aware that external factors such as weather, gradient and ambient temperature amongst others can significantly impact range.



Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.



Using the pre-entry climate control when plugged into a charge point will ensure the perfect ambience and ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

¹Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. ²Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase) ³If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord ⁴Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100 kW

EQB Progressive



EQB Progressive

Standard equipment highlights



Exterior

18" alloy wheels - 5-spoke design

Badge on the wing in high-gloss black with blue 'EQB' lettering

Black panel radiator grille

Comfort suspension

EASY-PACK tailgate

Front and rear LED light band

LED High-performance headlamps with Adaptive Highbeam Assist

Mirror package - electrically folding mirrors and automatically-dimming exterior driver's mirror and rear-view mirror

KEYLESS-GO





Interior

Ambient lighting

Heated front seats

including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Steering wheel – 3-spoke multifunction steering wheel, trimmed in leather

THERMATIC automatic climate control

Velour floor mats

Communications, Safety and Assistance Systems

Active Lane Keeping Assist

Active Speed Limit Assist

Blind Spot Assist

DAB digital radio

Hard disc navigation

MBUX multimedia system with 10-inch instrument display and 10-inch media display with touchscreen

Mercedes-Benz sound system

Parking package with reversing camera

Smartphone integration¹ including Apple CarPlay® and Android Auto™

¹Compatible mobile phone required



Trim and Upholstery

Star Pattern Trim Elements (55H)



ARTICO man-made leather – black (101A)



EQB AMG Line



EQB AMG Line

Standard equipment highlights



In addition to/replacement of Progressive:

Exterior

18" AMG 5-spoke light-alloy wheels

AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffuser optics

Black panel radiator grille with twin-blade design in chrome

Illuminated door sills with EQB lettering





In addition to/replacement of Progressive:

Interior

AMG brushed stainless steel sports pedals with black rubber studs

AMG floor mats

AMG sports seats upholstered in ARTICO man-made leather/DINAMICA microfibre

Multifunction sports steering wheel in nappa leather with control panels in chrome, galvanised shift paddles, flattened bottom section and perforated grip area

Trim and Upholstery

Black open-pore linden wood trim (H15)



ARTICO man-made leather/DINAMICA microfibre in black with red topstitching



EQB Electric Art



EQB Electric Art

Standard equipment highlights



Trim and Upholstery

Star Pattern Trim (56H)



ARTICO man-made leather / Cupertino fabric, two-tone - rosé gold / titanium grey pearl (391A)



In addition to/replacement of Progressive:

Exterior & Interior

18-inch 5-spoke light-alloy wheels (R96)

Polished aluminium roof rails

Vehicle key set with one key in Rosé gold, buttons high-gloss black

Door sills with model-series-specific lettering, illuminated and with exchangeable cover

Illuminated door sills with EQA lettering



Colour options



696 Night black non-metallic



191 cosmos black metallic



970 spectral blue metallic



662 MANUFAKTUR mountain grey magno



149 polar white non-metallic



922 high-tech silver metallic

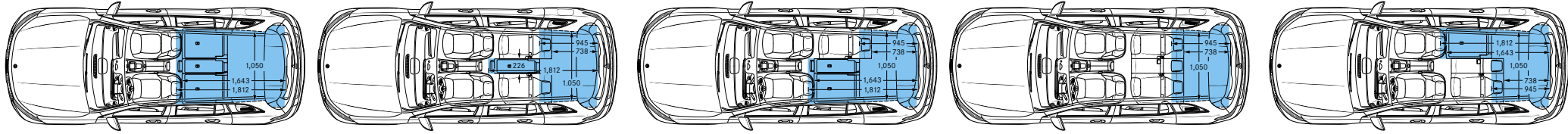


787 mountain grey metallic



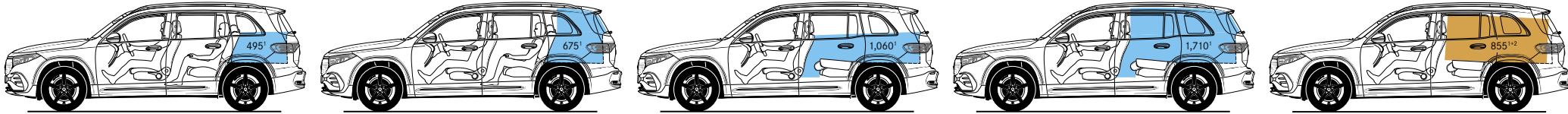
993 MANUFAKTUR patagonia red metallic

Boot Dimensions



All measurements in millimetres.

Boot Capacity



¹Volume in litres ²Largest cuboid: Dimensions 1,523 × 820 × 685 mm Luggage compartment capacity according to guideline ISO3832:2002-06. Capacity may differ depending on optional extras

Mercedes me

Welcome to your Mercedes-Benz world.

Imagine if ...you could connect with your Mercedes-Benz? With Mercedes me connect, you can! Mercedes me connect offers you new connectivity services that make driving more comfortable and incorporates your car into your personal lifestyle.

Standard Services

- Maintenance Management
- Telediagnosics
- Breakdown Management
- Accident Recovery
- Mercedes-Benz Emergency Call System

Remote Online Services¹

- Remote Retrieval of Vehicle Status (fuel level, tyre pressure etc.)
- Parked Vehicle Locator
- Vehicle Tracker
- Geofencing
- Door lock / unlock function





Getting connected is easy. Just set up your Mercedes me account and get in touch with your Mercedes-Benz dealer to connect your vehicle to your profile to access your Mercedes me connect services.

Contact your dealer to get connected, or go to www.mercedes.me for more details.


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