



**National Media Spots Inc.**

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## Network Profile

Bravo media is the premiere lifestyle and entertainment brand that drives the cultural conversation around it's high-quality, interactive original content that focuses on the network's passion points of food, fashion, beauty, design, digital and pop culture.

### Age Groups

A 18-49	<b>30%</b>
A 25-54	<b>23%</b>
F 25-54	<b>15%</b>
F 18-49	<b>14%</b>
F 25-49	<b>5%</b>
Median Age	<b>52</b>

### Household Income

\$75K+	<b>15.1%</b>
\$50K - \$74,999	<b>17.9%</b>
\$25K - \$49,999	<b>19.7%</b>
Median HH Income	<b>\$67.2k</b>

### Education

Graduated College	<b>21.1%</b>
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### Presence of Children

1+ child HH	<b>43.3%</b>
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### Home Ownership

Own Home	<b>65.1%</b>
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### Gender

Male	<b>24%</b>
Female	<b>76%</b>

### Featured Programs

The Real Housewives	Vanderpump Rules	Top Chef
Married to Medicine	Girlfriends Guide To Divorce	Below Deck
Million Dollar Listing	Watch What Happens Live	Project Runway