



WE HELP  
**STARTUPS**  
TO START



**HOW TO**  
**IMPRESS INVESTORS**  
WITH YOUR **CREATIVE** *Content*



WE HELP  
**TO IMPRESS**  
INVESTORS



# FACTS

01

Investors को attract करने के लिए, content को creative बनाना important है!

02

Investors कंपनी में निवेश करने से पहले एक मजबूत online presence देखना चाहते हैं!!

03

85% Investors वेबसाइट को कंपनियों के बारे में जानकारी के लिये सबसे भरोसेमंद source के रूप में देखते हैं।

04

75% कंपनियां video content की मदद से ही सफलतापूर्वक funding जुटाने में कामयाब रही हैं !

05

यदि आप digital marketing के माध्यम से ग्राहकों को आकर्षित कर सकते हैं, तो आप Investors को भी आकर्षित कर सकते हैं!

# MYTHS

01

Graphic Designing से सिर्फ customers को इंप्रेस कर सकते हैं, investors को नहीं!

02

Website ही एकमात्र ऐसा platform है जिसका उपयोग investors कंपनी के बारे में निर्णय लेने के लिए करते हैं!

03

Investors को आकर्षित करने के लिए networking चाहिए, creative content नहीं!

04

Investors का ध्यान आकर्षित करने के लिए Digital marketing महत्वपूर्ण नहीं है!

05

Digital Marketing एक लंबा खेल है और investors को आकर्षित करने और प्रभावित करने में लंबा समय लगेगा

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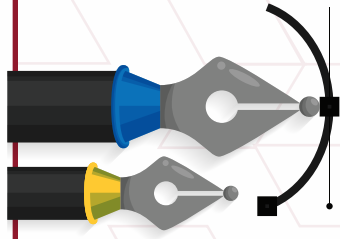


06

PRICE IS WHAT YOU PAY, VALUE IS WHAT YOU GET

PAGE NO. 6-8

IMPRESS YOUR INVESTOR WITH YOUR CREATIVE CONTENT



# GRAPHIC DESIGNING

CREATE SUCH GRAPHICS WHICH TELLS INVESTORS  
WHAT'S IN FOR THEM!



We produce

Following type of graphics to impress your Investor

01

## Pitch deck

The usage of visuals not only exposes your firm aesthetically, but also engages viewers, making your pitch deck memorable for possible investors.

02

## Case Studies

Case studies demonstrate success! This will present information in a visually appealing way that's more likely to be shared and utilized by potential investors.

03

## Infographic Design

Investors can evaluate the information you give to them with infographics & have a better impression of you. Spend less time typing long documents and create infographics.

04

## More Categories

These services can be opt out to make your business stand out! We provide Product or Logo design, Power Point Presentation, Web design etc.

Processing.....



RESEARCH



DESIGNING



REVISING



APPROVAL

Pricing detail at the end of booklet

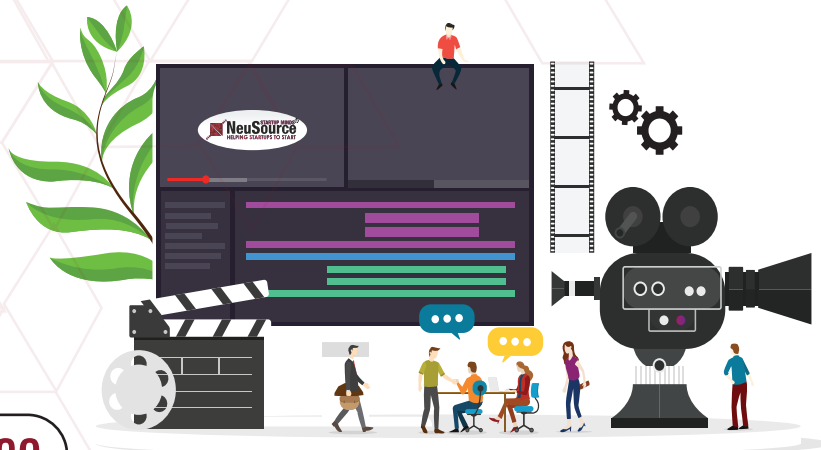


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# VIDEO PRODUCTION

VIDEO PRESENTATION IS A FIRST IMPRESSION ON INVESTORS!



We produce

## Following type of videos to impress your Investor

01

### Video Presentation

Video presentation will raise funds for your business substantially faster & in larger portion over the traditional pitch presentation.

02

### Thought Leadership Videos

The beauty of thought leadership videos is that they help significantly boost brand awareness, customer engagement, and business authority and help raise funds.

03

### Client Onboarding videos

When utilized properly, it can be a powerful tool to give you an edge over your competitors and help build a stronger customer base for your business and investors.

04

### More Categories

These services can be opt out, to make your business stand out! We provide Live FAQ videos, Instruction Videos, Educational Videos etc.

## Processing.....



SCRIPT



SHOOT



EDIT

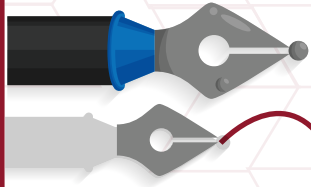


PUBLISH

Pricing detail at the end of booklet



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# CONTENT WRITING

INVESTORS GET EXCITED ABOUT THE WRITINGS WHICH ARE "NEW AND INNOVATIVE!"



We produce

Following type of writings to impress your Investor

01

## Term Sheet or MOU Writing

This nonbinding agreement is crucial for attracting investors. It outlines the terms following which an investor will make a financial investment in your company.

02

## Vision & Mission Writing

It clarifies the what, who, and why of your business which in turns motivate your potential investors to take informed decisions of investment in your business.

03

## Business Plan writing

It describes the company proposed project accurately and attractively. Investors are in it to make money, without a good business plan, there will be no investors to invest!

04

## More Categories

Content is the king but Context is the queen! We provide Social media posts, Blogging, Website Writing, Technical writing, Reviews/testimonials, etc..

Processing.....



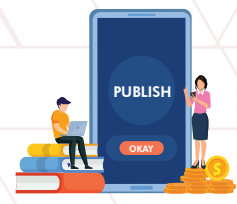
WRITING



REVISING



EDITING



PUBLISHING

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# WEB DEVELOPMENT

INVESTORS LIKE STARTUPS WITH A GOOD PLATFORMS!



We produce

Following type of web content to impress your Investor

01

## CRM Development

CRM platform is an invaluable piece of your investor relationship management strategy. It helps in tracking fundraising, Building relationships and improve collaboration.

02

## Website Development

Your website needs to look nice for investment. It is the go-to place where potential investors learn more about the brand, and service or product you are offering.

03

## Mobile App Development

Your App needs to show potential investors that you're already achieving market traction. Create a stunning mobile app that converts a good investor into investment.

04

## More Categories

Anticipate the problems of your customers and build your website with solutions. We provide Bulk Notification/Mailer Setup, Bulk SMS Setup, Whatsapp Automation

Processing.....



DOMAIN & HOSTING



WEB GRAPHICS



TECHNOLOGY



TESTING

Pricing detail at the end of booklet



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# DIGITAL MARKETING

CREATE A DIGITAL MARKETING STRATEGY THAT INVESTOR LOVES!



We produce

Following type of digital content to impress your Investor

01

## Bulk Mailer Campaign

A bulk Mailer campaign serves as a powerful method of internet marketing with the aim of developing relationships with your investors, customers and increase sales.

02

## Post in Investors Groups

If you've been building a great business, getting out and networking within the local and investing community can be a great way to meet investors.

03

## Audience Creation

It helps in achieving important thing for a business-attract potential investment. Investors are likely to get interested in a company that's already gained some traction and is visible on the market.

04

## More Categories

Any form of marketing that exists online is known as digital marketing! Other services be like Pay-per-Click, SEM, , SEO, Bulk sms campaign, video marketing.

Processing.....



BLOGGING



SEO/SMD



SOCIAL MEDIA MARKETING



AD CAMPAIGN

Pricing detail at the end of booklet



# BUILD YOUR OWN PACKAGE

## DESIGN

### PRINT READY DESIGN

|   | UNIT     | PRICE |
|---|----------|-------|
| BUSINESS CARD & STATIONERY DESIGN. . . . .  | PER UNIT | ₹2000 |
| PACKAGING & LABEL DESIGN. . . . .           | PER UNIT | ₹2000 |
| DESIGN OF PACKAGE & COUPON. . . . .         | PER UNIT | ₹2000 |
| POSTCARDS AND FLYERS . . . . .              | PER UNIT | ₹2000 |
| POSTERS, BANNERS AND BILLBOARDS. . . . .    | PER UNIT | ₹2000 |
| BROCHURES. . . . .                          | PER UNIT | ₹2000 |
| EMPLOYEES ORIENTATION INFOGRAPHICS. . . . . | PER UNIT | ₹2000 |
| CATALOGUE FOR PRODUCT. . . . .              | PER PAGE | ₹1500 |
| CATALOGUE FOR SERVICES. . . . .             | PER PAGE | ₹1500 |
| CORPORATE PROFILE . . . . .                 | PER UNIT | ₹5000 |

### GRAPHIC DESIGN

|                                    | UNIT     | PRICE |
|------------------------------------|----------|-------|
| PITCH DECK. . . . .                | PER UNIT | ₹8000 |
| CASE STUDY. . . . .                | PER UNIT | ₹5000 |
| BOOKLET. . . . .                   | PER PAGE | ₹1500 |
| MOTIVATIONAL PRESENTATION. . . . . | PER PAGE | ₹1500 |
| EDUCATIONAL PRESENTATION. . . . .  | PER PAGE | ₹1500 |

### PRINT READY DESIGN

|                                       | UNIT     | PRICE |
|---------------------------------------|----------|-------|
| LANDING PAGES. . . . .                | PER UNIT | ₹2500 |
| WEB PAGE DESIGN. . . . .              | PER UNIT | ₹2500 |
| APP UI DESIGN . . . . .               | PER UNIT | ₹2500 |
| EMAIL MARKETING TEMPLATES. . . . .    | PER UNIT | ₹2500 |
| MESSAGING FLOW DESIGN. . . . .        | PER UNIT | ₹2500 |
| BUSINESS NEWSLETTERS. . . . .         | PER UNIT | ₹2500 |
| SOCIAL MEDIA ADS. . . . .             | PER UNIT | ₹1500 |
| RETARGETING ADS. . . . .              | PER UNIT | ₹1500 |
| COLLARGE COMMENT AND REVIEWS. . . . . | PER UNIT | ₹1500 |

### NOTE

- Corrections are not allowed after the approval.
- Extra charges for content writing

## WRITING

### IMPACT WRITING

|                                       | UNIT     | PRICE |
|---------------------------------------|----------|-------|
| TAGLINE WRITING. . . . .              | PER UNIT | ₹500  |
| HEADING & SUBHEADING WRITING. . . . . | PER UNIT | ₹500  |
| ADS WRITING . . . . .                 | PER UNIT | ₹500  |
| VISION & MISSION WRITING . . . . .    | PER UNIT | ₹500  |
| SUCCESS STORY WRITING. . . . .        | PER UNIT | ₹500  |
| PRODUCT DESCRIPTION WRITING. . . . .  | PER UNIT | ₹500  |
| SERVICE DESCRIPTION WRITING. . . . .  | PER UNIT | ₹500  |
| REVIEWS AND COMMENT WRITING. . . . .  | PER UNIT | ₹500  |
| PACKAGING CONTENT WRITING. . . . .    | PER UNIT | ₹500  |
| MESSAGING CONTENT WRITING. . . . .    | PER UNIT | ₹500  |

### DETAIL WRITING

|                                      | UNIT     | PRICE |
|--------------------------------------|----------|-------|
| INFOGRAPHIC CONTENT WRITING. . . . . | PER PAGE | ₹500  |
| WEBPAGE CONTENT WRITING. . . . .     | PER PAGE | ₹500  |
| Q&A WRITING . . . . .                | PER PAGE | ₹500  |
| CASE STUDY WRITING. . . . .          | PER PAGE | ₹500  |
| VIDEO SCRIPT WRITING. . . . .        | PER PAGE | ₹500  |
| LEGAL CONTENT WRITING. . . . .       | PER PAGE | ₹500  |
| PROJECT REPORT WRITING. . . . .      | PER PAGE | ₹500  |
| TERM SHEET OR MOU WRITING. . . . .   | PER PAGE | ₹500  |
| CORPORATE PROFILE WRITING . . . . .  | PER PAGE | ₹500  |
| PITCH DECK WRITING. . . . .          | PER PAGE | ₹500  |
| BOOKLET WRITING . . . . .            | PER PAGE | ₹500  |
| ARTICLE & BLOG WRITING. . . . .      | PER PAGE | ₹500  |

### NOTE

- Only upto 3 Corrections are allowed

# BUILD YOUR OWN PACKAGE

| VIDEO                                 | DURATION     | PRICE  |
|---------------------------------------|--------------|--------|
| HYPE OR TEASER VIDEOS . . . . .       | UPTO 1 MIN.  | ₹5000  |
| VIDEO AD'S OR GIF ADS . . . . .       | UPTO 1 MIN.  | ₹5000  |
| INTROS & OUTROS . . . . .             | UPTO 1 MIN.  | ₹5000  |
| SHORTS VIDEOS . . . . .               | UPTO 1 MIN.  | ₹5000  |
| PRODUCT OVERVIEWS . . . . .           | UPTO 1 MIN.  | ₹5000  |
| APP PROMOTION VIDEO . . . . .         | UPTO 1 MIN.  | ₹5000  |
| PRODUCT LAUNCH VIDEOS . . . . .       | UPTO 1 MIN.  | ₹5000  |
| THE PRODUCT DEMONSTRATION . . . . .   | UPTO 1 MIN.  | ₹5000  |
| <b><u>EXPLAINER VIDEO</u></b>         |              |        |
| PROCESS VIDEO . . . . .               | UPTO 10 MIN. | ₹15000 |
| DEMO VIDEO . . . . .                  | UPTO 10 MIN. | ₹15000 |
| CLIENT ONBOARDING VIDEOS . . . . .    | UPTO 10 MIN. | ₹15000 |
| TUTORIAL OR HOW-TO VIDEO . . . . .    | UPTO 10 MIN. | ₹15000 |
| COMPANY INTRODUCTION VIDEOQ . . . . . | UPTO 10 MIN. | ₹15000 |
| CUSTOMER SUPPORT VIDEO. . . . .       | UPTO 10 MIN. | ₹15000 |
| Q&A VIDEO & TALK SHOW . . . . .       | UPTO 10 MIN. | ₹10000 |

## NOTE

- No outdoor shoot is available
- Extra charges for content writing

| DIGITAL MARKETING/SETUP                        | UNIT         | PRICE |
|--|--------------|-------|
| <b><u>POSTING</u></b>                          |              |       |
| POST,STORY,REEL ON SOCIAL MEDIA . . . . .      | PER POSTING  |       |
| POST VIDEO ON YOUTUBE . . . . .                | PER POSTING  |       |
| POST IN INVESTORS GROUPS. . . . .              | PER POSTING. |       |
| PRODUCT/SERVICES RELATED BLOG POSTING. . . . . | PER POSTING  |       |
| POST IN AUDIENCE GROUPS. . . . .               | PER POSTING  |       |
| POST FOR WEBSITE. . . . .                      | PER POSTING  |       |
| POST FOR APP. . . . .                          | PER POSTING  |       |
| PRODUCT LISTING ON E-COMMERCE PORTAL . . . . . | PER POSTING  |       |
| <b><u>SHORT TERM PROJECT</u></b>               |              |       |
| LIVE CHAT SETUP . . . . .                      | PER TASK     |       |
| PAYMENT GATEWAY SETUP . . . . .                | PER TASK     |       |
| BULK NOTIFICATION SETUP. . . . .               | PER TASK     |       |
| BULK MAILER SETUP . . . . .                    | PER TASK     |       |
| BULK SMS SETUP . . . . .                       | PER TASK     |       |
| YOUTUBE CHANNEL SETUP. . . . .                 | PER TASK     |       |
| GOOGLE MY BUSINESS SETUP. . . . .              | PER TASK     |       |
| FACEBOOK SETUP. . . . .                        | PER TASK     |       |
| LINKEDIN SETUP . . . . .                       | PER TASK     |       |
| INSTAGRAM SETUP . . . . .                      | PER TASK     |       |
| LANDING PAGE DEVELOPMENT. . . . .              | PER TASK     |       |

## NOTE

- Monitoring and maintenance charges are extra

# PRICING

GREAT DEALS

## LITE

~~69999~~  
₹49999/-

₹4488.99/EM,month

- ✓ Catalogue for Product/Services
- ✓ Corporate Profile
- ✓ Pitch deck
- ✓ Case Study
- ✓ Business Plan
- ✓ Project Report

## BASIC

~~74999~~  
₹69999/-

₹6733.54/EM,month

- ✓ Lite+
- ✓ 20 Comment and Reviews
- ✓ 5 Video Testimonials
- ✓ Term Sheet or MOU Writing

## STANDARD

~~149999~~  
₹1,19,999/-

₹8978.08/EM,month

- ✓ Basic+
- ✓ Website design
- ✓ App UI Design
- ✓ Company Introduction Video
- ✓ Video Presentation

# MEMBERSHIP PLAN

REASONABLE

## LITE

Monthly Payment ₹14999/-  
Annual Payment ₹149999/-

- Social Media Ad design (2)
- Short videos(4)
- Social media Post(10)
- Reviews and comment writing(20)
- Messaging Content writing(4)
- Email marketing templates (4)

## BASIC

Monthly Payment ₹29999/-  
Annual Payment ₹300000/-

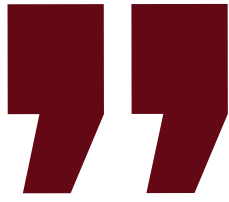
- ✓ Lite+
- ✓ Talk Show Video (2)
- ✓ Customer Success Story Video (1)
- ✓ Infographic Design (1)
- ✓ Q&A Writing (4)
- ✓ Article & Blog Writing (4)

## STANDARD

Monthly Payment ₹39999/-  
Annual Payment ₹400000/-

- ✓ Basic+
- ✓ Landing Page Design (2)
- ✓ Booklets Design (1)
- ✓ Business newsletters writing (4)
- ✓ Explainer Video (2)
- ✓ Video Script Writing(2)

NOTE - FIGURES MENTIONED IN BRACKET INDICATES QUANTITY PER MONTH



## TERMS & CONDITIONS

This document is an electronic record in terms of Information Technology Act, 2000 and rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

For the purpose of these Terms and conditions, wherever the context so requires You( hereinafter referred as client) or We,Us,Our (hereinafter referred as Co.) shall mean any natural or legal person who has agreed to take our services.

1. Any delay from the end of your side will lead to delay in the project and can even lead to additional cost.
2. Any programming errors during or after completion of project will not attract any additional cost.
3. We are not responsible for any kind of act of postponing the project in case of third party involvement.
4. We are not be responsible for any damages, if occurs from your end after the delivery of assignment. Client is solely responsible for damages. You cannot claim for the same from us.
5. You have to actively coordinate throughout the assignment. You shall be solely responsible if no input, as required is given to us.
6. Maximum 3 reminders will be sent by us regarding input requests, after that company is not responsible for incomplete assignments or delayed performance of services.
7. All communications/correspondences are generally done via emails. It is your responsibility to keep us updated with your relevant email addresses/ phone number.
8. More than 2 times of re-work on an already completed task will attract additional charges. Any changes in the design after the design approval will incur additional charges.
9. Website/application content and all related materials needs to be provided to us within the one week of starting the project. Any delays thereafter, may delay the project and may incur additional charges if it goes beyond a reasonable timeframe.
10. You are not allowed to change requirements simultaneously, once the assignment has been started.
11. You will only be getting required final files after the approval and completion of payment.
12. Backup of required files would be provided till 1 year from the date of assignment only(if no other services have been taken from our company during this tenure)

You are solely responsible for any consequences, losses, or damages that we may directly or indirectly incur or suffer due to any unauthorized activities conducted by you, as explained above, and may incur criminal or civil liability.



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