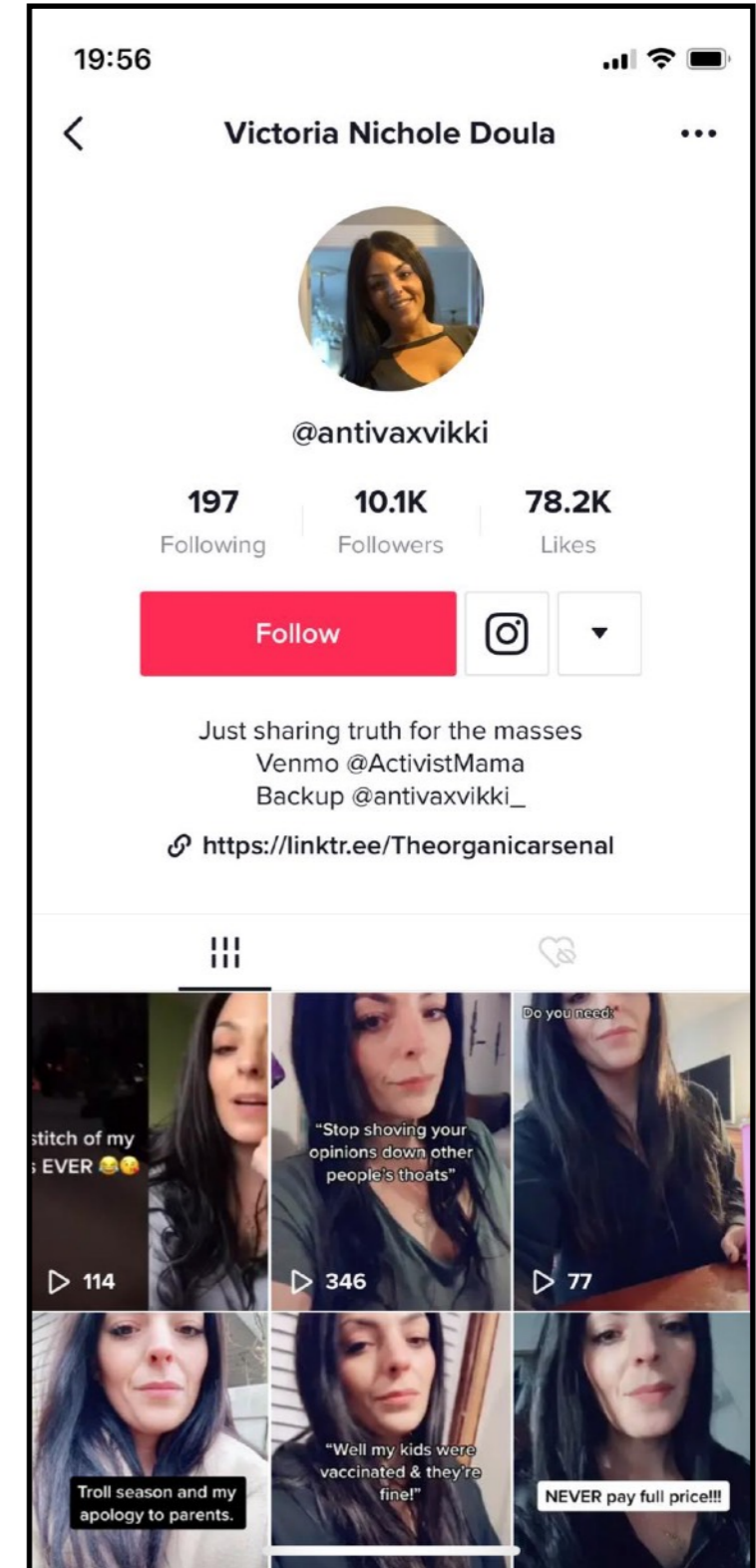
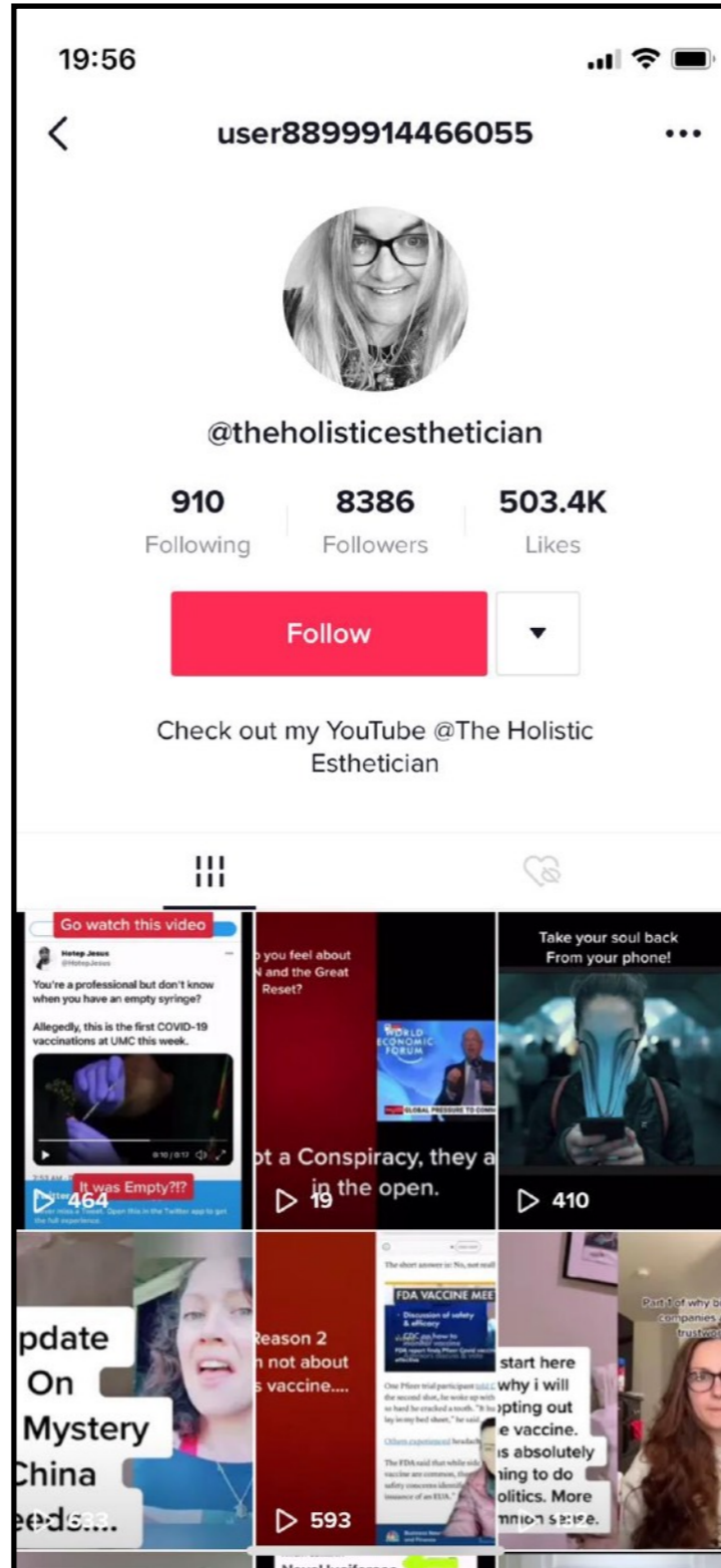
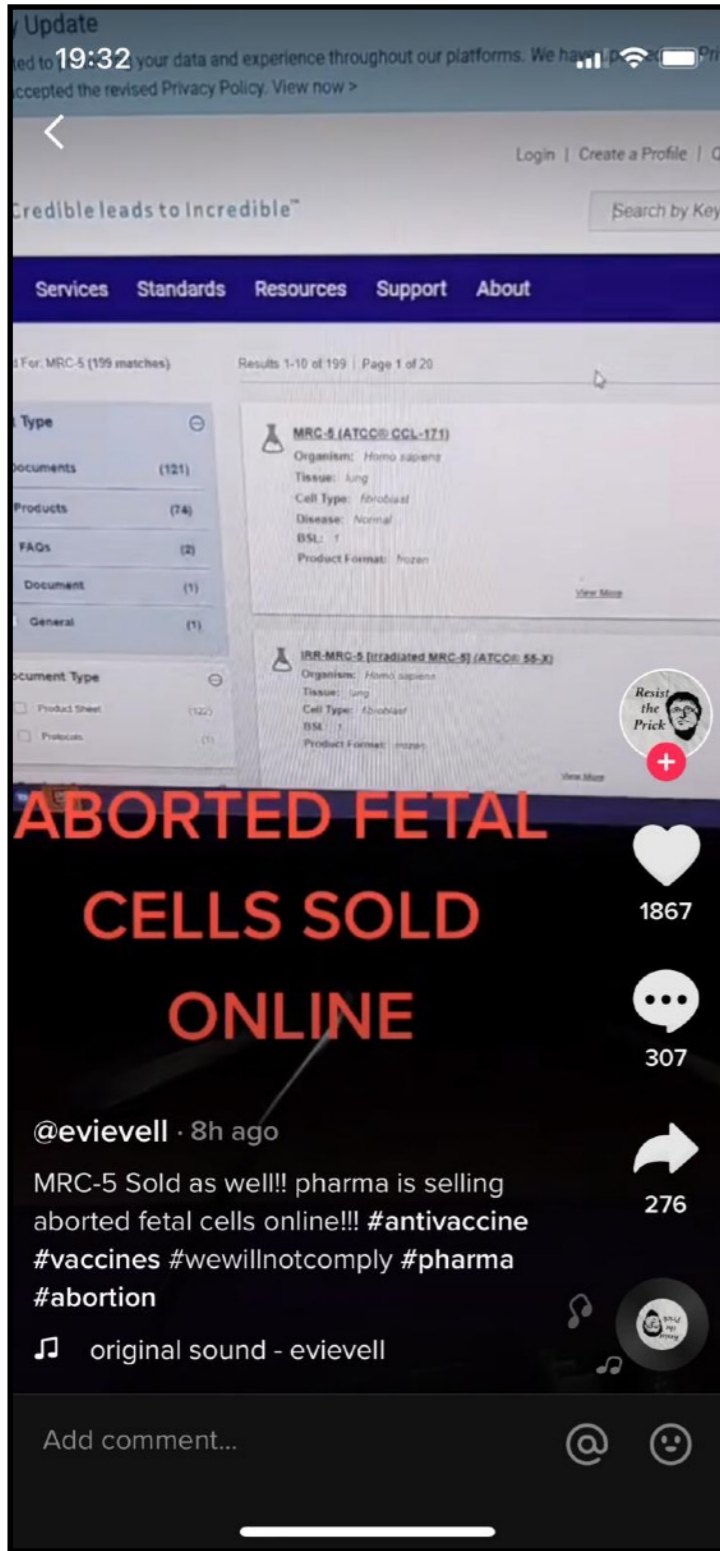


WHO Report

COVID-19/vaccine misinformation on TikTok

December 17, 2020

Antivax misinformation is easy to find on TikTok.

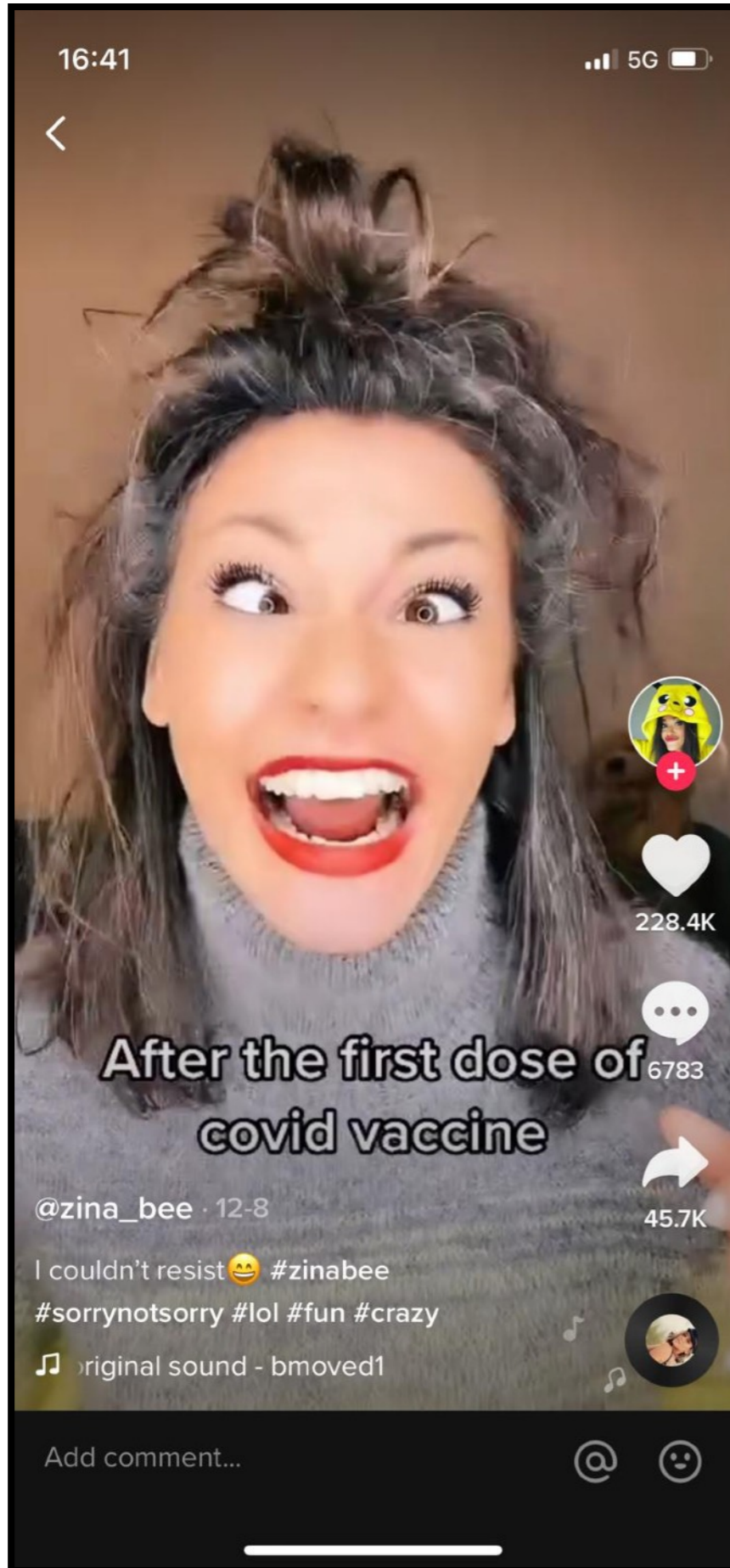




**Woman who claims she is a nurse
encouraging others to refuse the
vaccine**

127k views

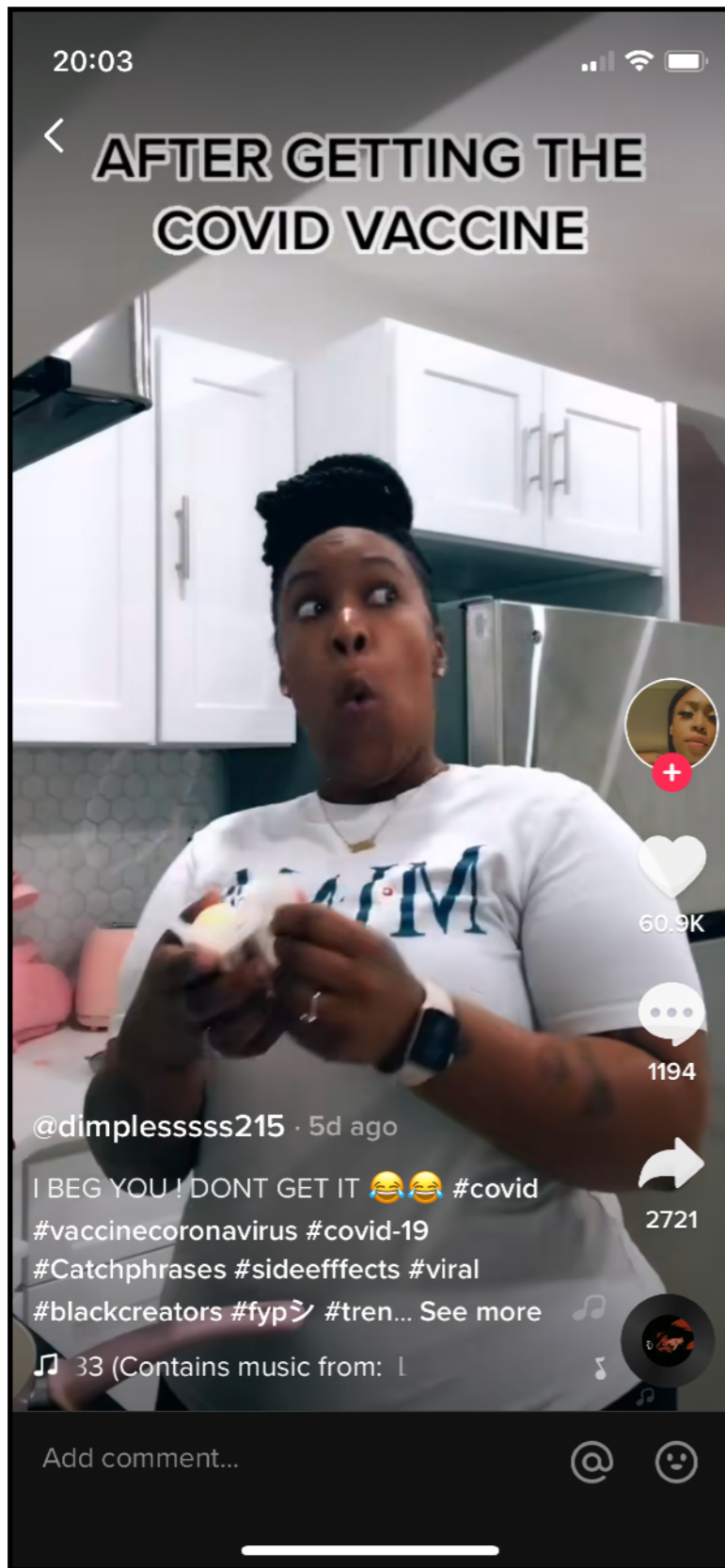
<https://vm.tiktok.com/ZStg82Hn/>



There is a viral trend showing people “taking the vaccine” and pretending to have strange side effects. The videos all use the same musical scores and associated hashtags.

3.4 million views

<https://vm.tiktok.com/ZStbS5Nr>

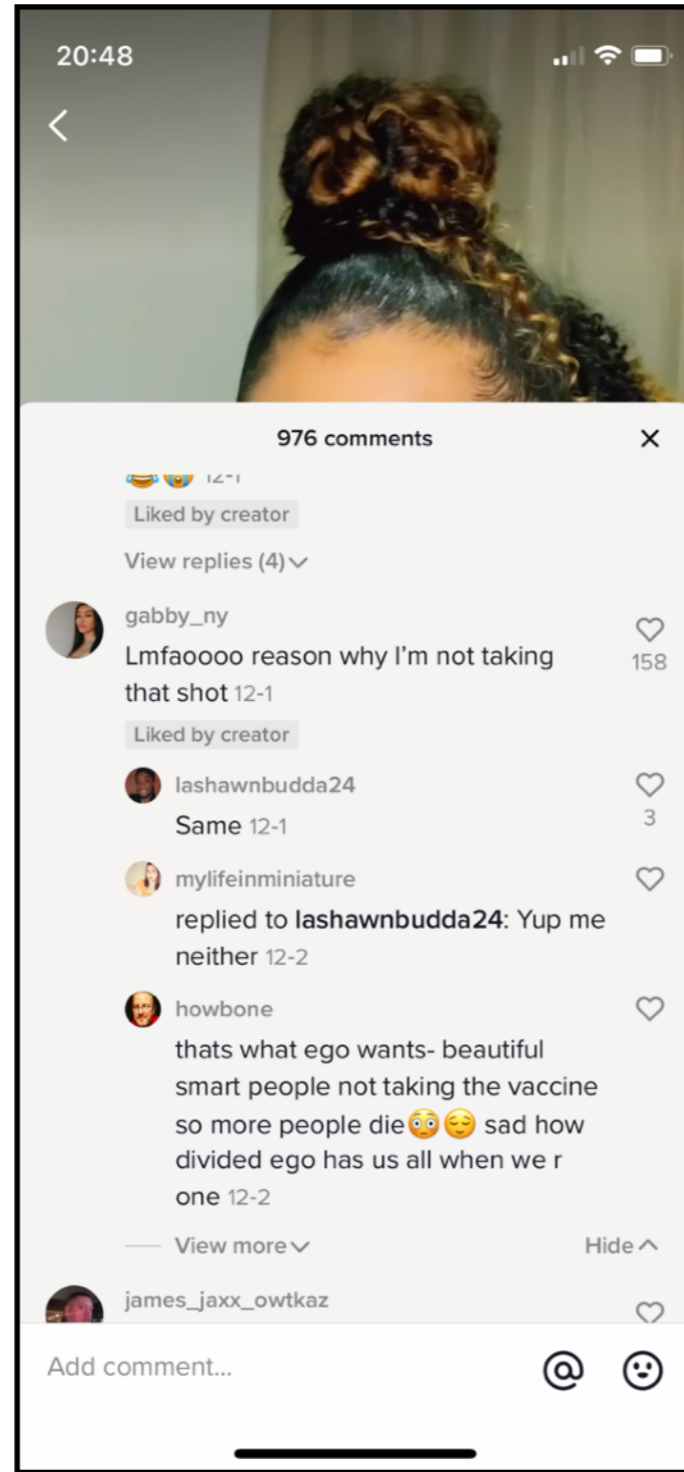
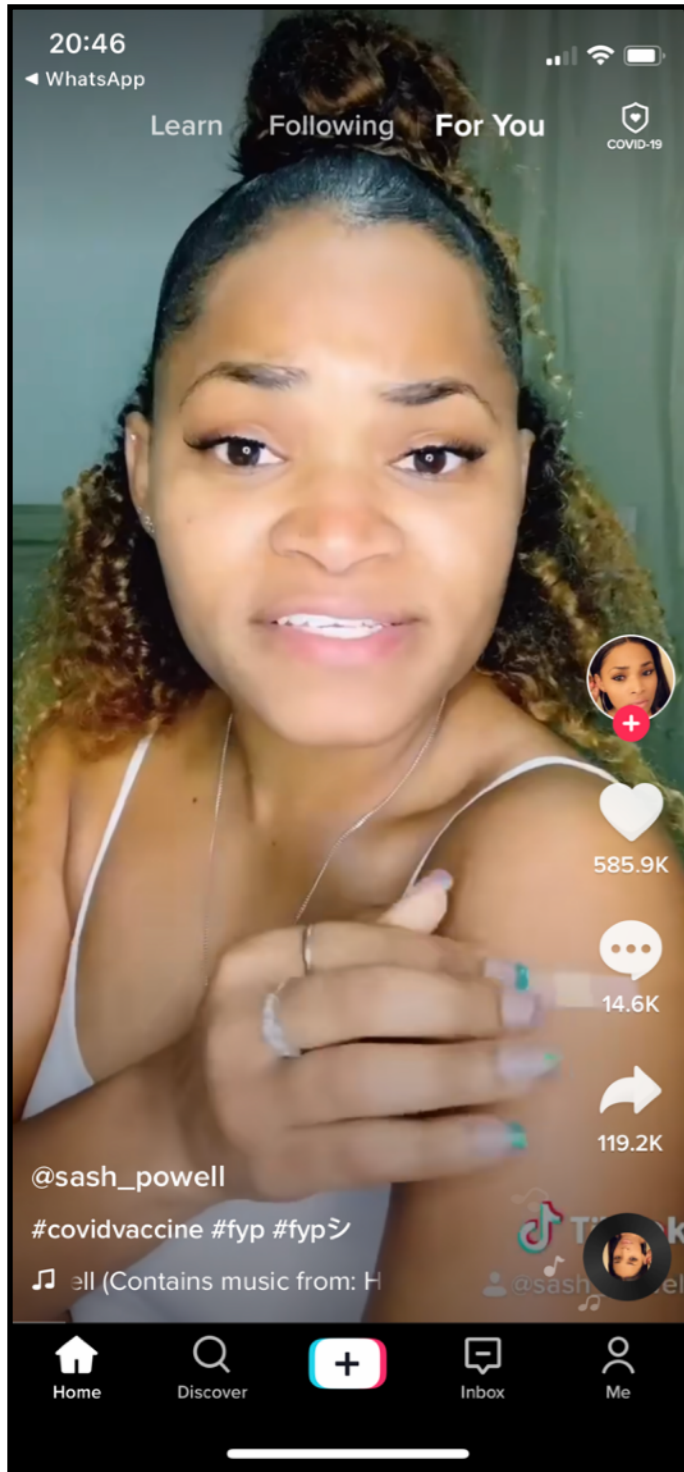


Captioned 'I BEG YOU ! DONT GET IT' this video is one of the viral 'side effects' videos and uses related hashtags.

'Side effects' videos are generally the MOST VIRAL video produced by a TikTok account. The algorithm rewards this type of content.

550k views

<https://vm.tiktok.com/ZStbWn2r/>

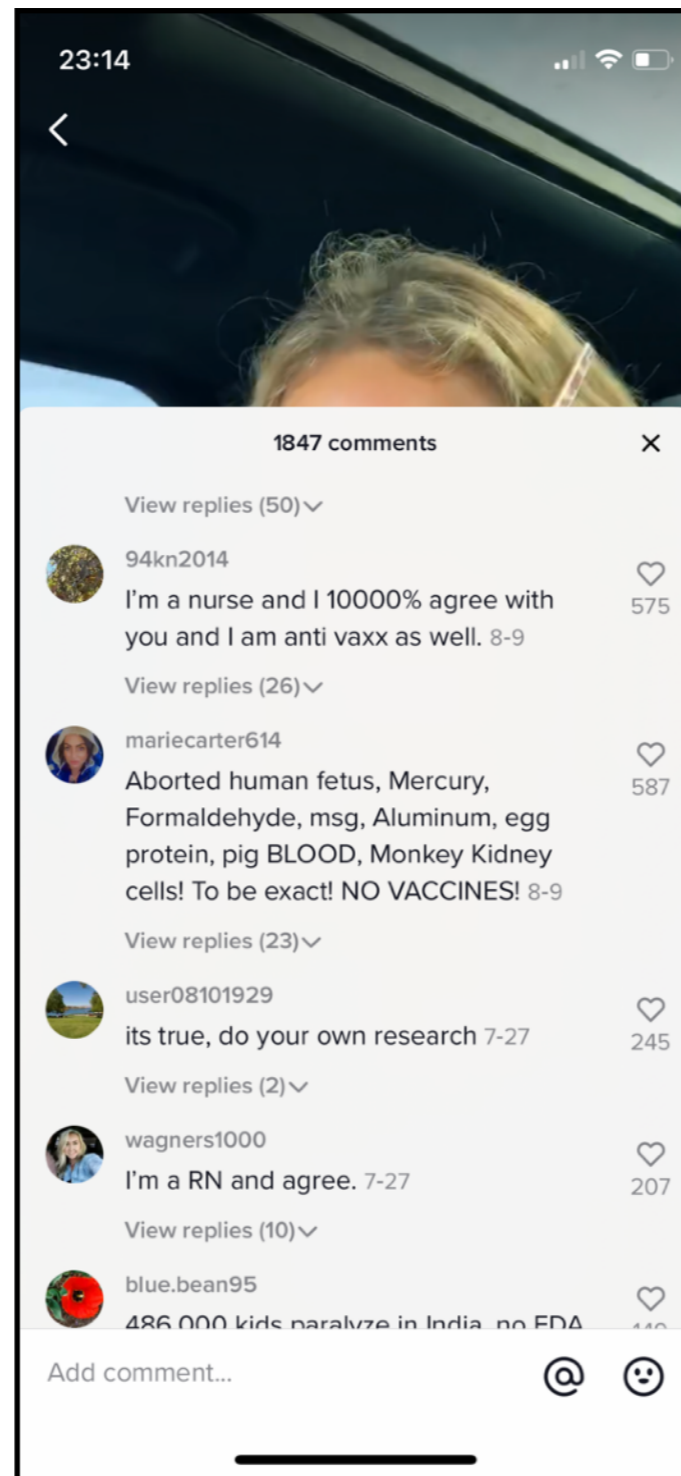


147k views

<https://vm.tiktok.com/ZStbPuTQ/>

The comments on ‘side effects’ videos indicate increased vaccine hesitancy as a result of the videos’ content.

In the comments on this video a user says “Lmfaoooo reason why I’m not taking that shot” (‘liked’ by the creator of the video). Another comment with 312 ‘likes’ claims “It’s got a chip in it don’t do it ya’ll”



NewsGuard flagged this video (<https://twitter.com/asharling/status/1339510812118028288>) hours hours before a British Member of Parliament used it as an example of antivax misinfo in a committee hearing with TikTok on December 17.

The account was subsequently deleted, but not before the video garnered tens if not hundreds of thousands of views. The video promoted the claim that vaccines contain aborted fetuses and “pig parts.”