



PROFILE

Australian Science Illustrated

Science Illustrated provides a pragmatic approach to the all-encompassing world of science, a magazine for the intellectually curious readers with a passion for science and discovery. For an accessible and intelligent look at the world around us, Science Illustrated has no equal. Published eight times a year, each issue is packed with amazing photography, illustration

and commentary on a huge range of topics. From Archaeology to Cosmology, from Medical Science to Animal Behaviour, this is the science magazine with everything. Written in a clear, concise, accessible style, Science Illustrated is perfect for readers both young and old, pitched for a family, high school and student readership, and guaranteed to fascinate everyone. Science

Illustrated explores nature, space, medicine and technology, showing the beauty of our world while understanding the latest scientific discoveries. Launched in Australia in 2009, Science Illustrated is part of an international family of licensees, and commands global reach and respect. The only English language edition of the magazine, it is available worldwide on iPad, or in print in Australia and New Zealand.

Distribution - Available through Leading newsagents, Subscriptions, and digitally through Libby, Readly, Zinio



Digital Edition

As well as being available in print from newsagencies around Australia and by subscription, Science Illustrated is also available in electronic format for multiple platforms including iPad, Android, PC and Mac, while additional exclusive content, including news, reviews and feature articles, is continually posted on Science Illustrated's website, at www.scienceillustrated.com.au/blog/

AUSTRALIAN SCIENCE ILLUSTRATED

ADVERTISING RATES*

	Casual
Full Page	\$1650
Half Page	\$950
DPS	\$2500

*All rates plus 10% GST

ADVERTISING DEADLINES

	Booking deadline	Material deadline	On-sale
#107	24th April	30th April	16th May 2024
#108	12th June	18th June	4th July 2024
#109	24th June	30th July	15th August
#110	24th July	17th September	3rd October
#111	23rd October	29th October	14th November
#112	29th November	4th December	2nd January

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In particular:

- **Supplied material:** must include all images, logos and text copy to be used in the advertisement.
- **DPS spreads:** please save as two single pages with bleed, marking left and right.
- **Fonts:** nextmedia supports opentype fonts and PC postscript fonts only.
- **Applications supported:** InDesign CC or earlier (packaged files; Photoshop CC or earlier; Illustrator CC or earlier (outline/supply fonts); Word docs; text documents; pdfs.

Production contacts:

Science Illustrated advertising traffic enquiries:
Email: adops@nextmedia.com.au **Phone:** 9901 6324
 We accept email files under 10mb.



Delivery Options

- Quickcut to nextmedia (preferable)
- Websend or Dropbox
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