



# Increasing Understanding of LGBTQ+ Health Equity Issues

Conducted by NORC at the University of Chicago  
Funded by The California Endowment

*Interviews: 01/18-26/2024*

*1,624 adults with an oversample of California residents and LGBTQ+ adults*

*Margin of sampling error:*

*+/- 3.8 percentage points at the 95% confidence level among all adults*

*+/- 4.5 percentage points at the 95% confidence level among California residents*

*+/- 8.3 percentage points at the 95% confidence level among LGBTQ+ adults*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**Q1. Do you have any friends, or relatives, or co-workers who have told you, personally, that they identify as any of the following?**

NORC/LA Times 01/18-26/2024		Yes	No	DK	SKP /REF
Gay or lesbian	U.S. adults overall (N=1,624)	72	27	-	1
	California adults (N=775)	72	27	-	1
	LGBTQ+ adults (N=313)	83	16	-	1
Bisexual	U.S. adults overall (N=1,624)	40	56	-	5
	California adults (N=775)	39	57	-	5
	LGBTQ+ adults (N=313)	75	21	-	4
Transgender or nonbinary	U.S. adults overall (N=1,624)	27	69	-	5
	California adults (N=775)	28	67	-	5
	LGBTQ+ adults (N=313)	53	42	-	5

If "No" to each in Q1:

**Q2. Do you have any friends, or relatives or co-workers who you seriously suspect identify as any of the following, but they haven't shared with you?**

NORC/LA Times 01/18-26/2024		Yes	No	DK	SKP /REF
Gay or lesbian	U.S. adults overall (N=392)	37	63	-	*
	California adults (N=186)	39	60	-	2
	LGBTQ+ adults (N=45)	65	35	-	-
Bisexual	U.S. adults overall (N=817)	20	79	*	1
	California adults (N=400)	20	79	1	1
	LGBTQ+ adults (N=68)	33	67	-	-
Transgender or nonbinary	U.S. adults overall (N=1,009)	12	87	-	1
	California adults (N=467)	11	88	-	1
	LGBTQ+ adults (N=123)	27	73	-	-

**Q3. Roughly, what percentage of the U.S. population do you think identifies as LGBTQ+?<sup>1</sup> Would you say...**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
Less than 10%	28	29	20
10-15%	29	32	30
15-20%	21	20	24
20% or more	22	19	26
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	*	1	*
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q4. The share of people who identify as LGBTQ+ is much higher among Americans ages 18 to 29 years old than it is among older Americans. Which of the following reasons do you believe contribute to this difference? Please select all that apply.**

**[RESPONSE OPTIONS RANDOMIZED]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
In older generations, social stigma has led many people to keep their LGBTQ+ identity hidden.	57	60	81
Those aged 18 to 29 are more likely to openly identify as LGBTQ+ because that is more accepted by society today.	66	65	74
Those aged 18 to 29 are influenced by current popular culture to identify with an LGBTQ+ identity even if it's not their true identity.	48	42	28
Some other reason	6	4	4
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	*	1	-
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

<sup>1</sup> The following definition was included here and in each question that used the term LGBTQ+ throughout the survey: LGBTQ+ refers to people who are lesbian, gay, bisexual, transgender, non-binary, or queer. Transgender refers to someone whose gender identity differs from the sex they were assigned at birth, while nonbinary refers to people who do not identify entirely with any gender.

**Q5. Do you favor or oppose laws to protect each of the following against job discrimination?**

NORC/LA Times 01/18-26/2024		Favor	Oppose	DK	SKP /REF
Gay or lesbian people	U.S. adults overall (N=1,624)	77	21	-	1
	California adults (N=775)	82	17	-	1
	LGBTQ+ adults (N=313)	95	5	-	-
Bisexual people	U.S. adults overall (N=1,624)	75	23	-	2
	California adults (N=775)	79	19	-	2
	LGBTQ+ adults (N=313)	94	4	-	2
Transgender or nonbinary people	U.S. adults overall (N=1,624)	68	30	-	2
	California adults (N=775)	72	25	-	3
	LGBTQ+ adults (N=313)	90	10	-	*

**Q6. What about sexual relations between two adults of the same sex? Do you think it is...**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
<b>Almost/always wrong NET</b>	<b>28</b>	<b>23</b>	<b>3</b>
Always wrong	24	19	1
Almost always wrong	4	5	3
<b>Not an issue/sometimes wrong NET</b>	<b>71</b>	<b>76</b>	<b>96</b>
Sometimes wrong	7	5	5
Not an issue	64	70	91
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	1	1	*

N=1,624

N=775

N=313

**Q7. Which comes closest to your attitude towards relationships between people of the same sex?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
I personally approve of relationships between consenting adults of the same sex	41	42	90
I think it's all right for other people but not for myself	40	41	6
I oppose it for everyone	19	17	3
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	1	1	*

N=1,624

N=775

N=313

**Q8. How do you feel about the political activity of each of the following? In general, do you think they have...**

NORC/LA Times 01/18-26/2024		Too little political power	About the right amount of political power	Too much political power	DK	SKP/ REF
Gay or lesbian people	U.S. adults overall (N=1,624)	30	41	27	*	2
	California adults (N=775)	30	42	25	*	2
	LGBTQ+ adults (N=313)	58	32	9	-	1
Bisexual people	U.S. adults overall (N=1,624)	30	45	24	*	2
	California adults (N=775)	31	45	20	*	3
	LGBTQ+ adults (N=313)	59	35	5	-	1
Transgender or nonbinary people	U.S. adults overall (N=1,624)	34	32	32	*	2
	California adults (N=775)	35	34	28	*	3
	LGBTQ+ adults (N=313)	66	22	11	-	1

**Q9. Do you think each of the following has more political power, about the same amount, or less political power now than they did five years ago?**

NORC/LA Times 01/18-26/2024		More political power	About the same	Less political power	DK	SKP/ REF
Gay or lesbian people	U.S. adults overall (N=1,624)	59	30	9	-	1
	California adults (N=775)	59	32	8	-	1
	LGBTQ+ adults (N=313)	40	41	17	-	2
Bisexual people	U.S. adults overall (N=1,624)	48	40	10	-	2
	California adults (N=775)	48	40	10	-	2
	LGBTQ+ adults (N=313)	32	50	15	-	2
Transgender or nonbinary people	U.S. adults overall (N=1,624)	54	29	14	-	2
	California adults (N=775)	52	31	14	-	2
	LGBTQ+ adults (N=313)	39	36	22	-	3

**Q10. If your party nominated a well-qualified person for Congress, and you heard that they were any of the following, would that make you more likely to vote for that candidate, or less likely, or wouldn't it make any difference one way or the other?**

NORC/LA Times 01/18-26/2024		More likely to vote for the candidate	Less likely to vote for the candidate	Would not make a difference	DK	SKP/ REF
Gay or lesbian	U.S. adults overall (N=1,624)	7	19	73	-	1
	California adults (N=775)	7	16	77	-	1
	LGBTQ+ adults (N=313)	34	6	59	-	1
Bisexual	U.S. adults overall (N=1,624)	6	21	72	-	1
	California adults (N=775)	5	19	75	-	2
	LGBTQ+ adults (N=313)	29	8	63	-	1
Transgender or nonbinary	U.S. adults overall (N=1,624)	7	33	59	-	1
	California adults (N=775)	6	30	62	-	2
	LGBTQ+ adults (N=313)	30	15	54	-	1

**Q11. Do you think the government is paying too much attention, is paying about the right amount, or isn't paying enough attention to each of the following?**

NORC/LA Times 01/18-26/2024		Too much attention	The right amount of attention	Not enough attention	DK	SKP/ REF
Gay or lesbian people	U.S. adults overall (N=1,624)	40	41	18	-	2
	California adults (N=775)	39	41	18	-	3
	LGBTQ+ adults (N=313)	23	38	37	-	3
Bisexual people	U.S. adults overall (N=1,624)	38	42	17	-	2
	California adults (N=775)	36	43	18	-	3
	LGBTQ+ adults (N=313)	21	38	39	-	3
Transgender or nonbinary people	U.S. adults overall (N=1,624)	48	28	21	-	2
	California adults (N=775)	48	28	21	-	3
	LGBTQ+ adults (N=313)	36	21	40	-	3

**Q12A. In your opinion, why are some people attracted to someone of the same sex?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
They are born that way	48	55	78
They are influenced by society	19	18	7
It is a lifestyle choice	32	26	14
DON'T KNOW	*	-	-
SKIPPED ON WEB/REFUSED	1	2	1
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q12B. In your opinion, why do some people feel their gender does not match the sex they're assigned at birth?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
They are born that way	46	52	75
They are influenced by society	29	26	12
It is a lifestyle choice	24	19	10
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	1	3	3
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q13. If you had a child who told you they were any of the following, what do you think your reaction would be? Would you be very upset, somewhat upset, not very upset, or would it not be an issue?**

NORC/LA Times 01/18-26/2024		Very/ somewhat upset NET	Very upset	Somewhat upset	Not very upset/ not an issue NET	Not very upset	Not an issue	D K	SKP / REF
Gay or lesbian	U.S. adults overall ( <i>N=1,624</i> )	<b>34</b>	14	20	<b>65</b>	16	50	-	*
	California adults ( <i>N=775</i> )	<b>30</b>	12	18	<b>69</b>	15	53	-	1
	LGBTQ+ adults ( <i>N=313</i> )	<b>3</b>	*	3	<b>97</b>	5	92	-	-
Bisexual	U.S. adults overall ( <i>N=1,624</i> )	<b>34</b>	15	20	<b>65</b>	16	50	-	*
	California adults ( <i>N=775</i> )	<b>32</b>	12	20	<b>67</b>	16	51	-	1
	LGBTQ+ adults ( <i>N=313</i> )	<b>3</b>	*	3	<b>97</b>	6	91	-	-
Transgender or nonbinary	U.S. adults overall ( <i>N=1,624</i> )	<b>48</b>	26	22	<b>51</b>	13	39	-	*
	California adults ( <i>N=775</i> )	<b>46</b>	24	22	<b>53</b>	16	37	-	2
	LGBTQ+ adults ( <i>N=313</i> )	<b>14</b>	4	10	<b>86</b>	11	75	-	*

**Q14. Do you approve or disapprove of each of the following living their lives as they wish?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024		<b>Strongly/ somewhat approve NET</b>	Strongly approve	Somewhat approve	<b>Strongly/ somewhat disapprove NET</b>	Somewhat disapprove	Strongly dis- approve	DK	SKP / REF
People who are gay or lesbian	U.S. adults overall (N=1,624)	<b>80</b>	51	29	<b>19</b>	10	9	-	2
	California adults (N=775)	<b>81</b>	56	25	<b>17</b>	11	6	-	2
	LGBTQ+ adults (N=313)	<b>95</b>	86	9	<b>5</b>	3	2	-	*
People who are bisexual	U.S. adults overall (N=1,624)	<b>77</b>	50	27	<b>21</b>	11	9	-	2
	California adults (N=775)	<b>78</b>	54	23	<b>20</b>	13	7	-	2
	LGBTQ+ adults (N=313)	<b>94</b>	85	9	<b>6</b>	4	2	-	1
People who are transgender or nonbinary	U.S. adults overall (N=1,624)	<b>67</b>	44	23	<b>31</b>	14	17	-	2
	California adults (N=775)	<b>69</b>	47	21	<b>29</b>	16	13	-	2
	LGBTQ+ adults (N=313)	<b>92</b>	78	15	<b>7</b>	5	2	*	1

**Q15. In recent years, more political and media attention has been focused on transgender and nonbinary people. Do you think this is a good thing for society, a bad thing for society, or neither a good nor bad thing for society?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
A good thing for society	16	20	37
A bad thing for society	40	38	21
Neither	42	40	40
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	1	2	2

N=1,624

N=775

N=313



**Q16. On balance, how supportive or unsupportive do you think the increased political and media attention on transgender and nonbinary people has been for their community?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
<b>Mostly/somewhat supportive NET</b>	<b>56</b>	<b>59</b>	<b>42</b>
Mostly supportive	18	20	14
Somewhat supportive	38	38	27
<b>Mostly/somewhat unsupportive NET</b>	<b>42</b>	<b>38</b>	<b>57</b>
Somewhat unsupportive	25	23	27
Mostly unsupportive	17	15	30
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	2	3	2
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q17. Thinking about each of the following groups who identify as transgender or nonbinary, do you believe...**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024		It's always their true identity	It's their true identity most of the time	It's sometimes their true identity and sometimes just a phase	It's just a phase most of the time	It's always just a phase	D K	SKP / REF
Young children	U.S. adults overall ( <i>N=1,624</i> )	6	13	38	22	20	-	2
	California adults ( <i>N=775</i> )	5	11	42	20	20	-	2
	LGBTQ+ adults ( <i>N=313</i> )	14	21	47	12	5	-	1
Teenagers	U.S. adults overall ( <i>N=1,624</i> )	7	19	37	22	14	-	2
	California adults ( <i>N=775</i> )	7	19	42	15	15	-	2
	LGBTQ+ adults ( <i>N=313</i> )	19	34	34	10	2	-	2
Adults	U.S. adults overall ( <i>N=1,624</i> )	21	31	27	10	9	-	2
	California adults ( <i>N=775</i> )	23	37	23	5	9	-	3
	LGBTQ+ adults ( <i>N=313</i> )	34	44	14	5	2	-	1

**Q18. Issues regarding transgender and nonbinary people have come up in many states in the past few years. Which comes closer to your view?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
Issues regarding transgender people are an important priority for elected officials.	21	20	29
Elected officials are mostly using debates over transgender and nonbinary people to distract attention from more pressing priorities.	77	76	70
DON'T KNOW	*	*	-
SKIPPED ON WEB/REFUSED	2	4	1
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q19. Gender affirming care can include gender-affirming surgeries, puberty blockers for teenagers, and hormone treatments. Do you favor or oppose each of the following?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024		Favor	Oppose	DK	SKP/REF
State laws that <u>prevent</u> a child younger than 18 who identifies as transgender or nonbinary from receiving gender-affirming medical care when the parents, the child and their doctors believe that medical treatments are appropriate	U.S. adults overall (N=1,624)	54	44	-	2
	California adults (N=775)	51	47	-	2
	LGBTQ+ adults (N=313)	30	69	-	1
State laws that <u>prevent</u> an adult over the age of 18 who identifies as transgender or nonbinary from receiving gender-affirming medical care	U.S. adults overall (N=1,624)	25	73	-	2
	California adults (N=775)	24	74	-	2
	LGBTQ+ adults (N=313)	13	86	-	1
State laws that <u>protect</u> the ability of a child younger than 18 who identifies as transgender or nonbinary to receive gender-affirming medical care when the parents, the child and their doctors believe that medical treatments are appropriate	U.S. adults overall (N=1,624)	50	49	-	2
	California adults (N=775)	51	48	-	2
	LGBTQ+ adults (N=313)	71	27	-	2
State laws that <u>protect</u> the ability of an adult over the age of 18 who identifies as transgender or nonbinary to receive gender-affirming medical care	U.S. adults overall (N=1,624)	66	32	-	2
	California adults (N=775)	74	24	-	2
	LGBTQ+ adults (N=313)	86	11	-	3

**Q20. If a teenager tells a teacher or other school personnel that they identify as transgender or nonbinary but they do not want to tell their parents, which comes closest to your opinion on how the school should respond?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
The school should always tell the parents, regardless of the student's wishes.	28	28	10
The school should tell the parents except in rare circumstances.	15	18	8
The school should respect the student's wishes and not tell the parents except in rare circumstances.	42	39	53
The school should always respect the student's wishes and not tell the parents.	12	13	29
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	3	2	1
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q21. Do you believe that schools in your area are doing too much to accept transgender and nonbinary students, too little to accept transgender and nonbinary students, or are they already doing the right amount?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
Too much	28	29	13
Too little	25	19	52
The right amount	44	47	32
DON'T KNOW	*	-	-
SKIPPED ON WEB/REFUSED	3	5	3
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q22. Should each of the following be allowed always, in most cases, in rare cases, or never?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

		<b>Always/ in most cases NET</b>	Always	In most cases	<b>Never/in rare cases NET</b>	In rare cases	Never	D K	S K P / R E F
NORC/LA Times 01/18- 26/2024									
Transgender girls being allowed to compete on girls' teams in sports	U.S. adults overall (N=1,624)	<b>31</b>	12	19	<b>66</b>	16	50	*	3
	California adults (N=775)	<b>33</b>	12	21	<b>65</b>	16	49	-	2
	LGBTQ+ adults (N=313)	<b>64</b>	33	31	<b>35</b>	12	23	-	1
Transgender women being allowed to compete on women's teams in sports	U.S. adults overall (N=1,624)	<b>29</b>	11	17	<b>69</b>	17	52	*	3
	California adults (N=775)	<b>31</b>	11	20	<b>66</b>	17	49	-	3
	LGBTQ+ adults (N=313)	<b>61</b>	30	31	<b>38</b>	14	24	-	1
Transgender boys being allowed to compete on boys' teams in sports	U.S. adults overall (N=1,624)	<b>41</b>	18	24	<b>56</b>	11	45	*	3
	California adults (N=775)	<b>42</b>	16	26	<b>55</b>	13	42	-	2
	LGBTQ+ adults (N=313)	<b>66</b>	36	31	<b>33</b>	13	20	-	*
Transgender men being allowed to compete on men's teams in sports	U.S. adults overall (N=1,624)	<b>39</b>	17	22	<b>58</b>	13	45	*	3
	California adults (N=775)	<b>42</b>	17	25	<b>56</b>	14	42	-	2
	LGBTQ+ adults (N=313)	<b>67</b>	38	29	<b>32</b>	13	19	-	*

**Q23. We're interested in your views about how much influence LGBTQ+ people have had in American society. For each of the following categories, please say if you think LGBTQ+ people have had a large influence, some influence, only a small influence, or no influence at all:**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

		<b>A large influence/ some influence NET</b>	A large influence	Some influence	<b>No influence at all/ only a small influence NET</b>	Only a small influence	No influence at all	D K	S K P / R E F
NORC/LA Times 01/18-26/2024									
Arts and entertainment	U.S. adults overall (N=1,624)	<b>82</b>	48	34	<b>15</b>	10	5	-	2
	California adults (N=775)	<b>87</b>	51	36	<b>11</b>	9	3	-	2
	LGBTQ+ adults (N=313)	<b>89</b>	54	35	<b>8</b>	6	2	-	2
Civil rights and the law	U.S. adults overall (N=1,624)	<b>68</b>	22	47	<b>30</b>	22	8	-	2
	California adults (N=775)	<b>72</b>	26	46	<b>26</b>	20	6	-	2
	LGBTQ+ adults (N=313)	<b>65</b>	20	45	<b>33</b>	25	9	-	2
Government	U.S. adults overall (N=1,624)	<b>56</b>	18	38	<b>42</b>	34	8	-	2
	California adults (N=775)	<b>60</b>	22	38	<b>38</b>	32	6	-	2
	LGBTQ+ adults (N=313)	<b>46</b>	11	35	<b>53</b>	41	11	-	2

*If a large influence, some influence, or only a small influence to each in Q23:*

**Q23A. Overall, do you believe this influence has had a positive or negative influence on American society?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
<b>Very/somewhat positive NET</b>	<b>49</b>	<b>53</b>	<b>78</b>
Very positive	16	16	40
Somewhat positive	33	37	38
<b>Very/somewhat negative NET</b>	<b>50</b>	<b>46</b>	<b>20</b>
Somewhat negative	29	28	16
Very negative	21	19	4
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	1	1	2
	<i>N=1,562</i>	<i>N=756</i>	<i>N=304</i>

**Q24. At what grade level do you believe public school students should begin learning the history and contributions of LGBTQ+ people in the U.S?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
Starting in elementary school	18	17	35
Starting in middle school	20	26	29
Starting in high school	22	23	22
Starting in college	10	12	3
They should not be taught about the history and contributions of LGBTQ+ people in the U.S. at any level.	28	20	8
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	2	2	3
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q25. In which of the following ways did you learn about LGBTQ+ history or contributions at any time in school? Please select all that apply.**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
I learned about it in the context of other movements in American history, such as the Civil Rights movement.	12	12	13
I learned about it on my own in school through my own reading.	11	11	25
I learned about it at school through conversations with others.	15	16	26
I learned about it some other way.	15	15	15
I did not learn about it in school at any time.	61	62	49
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	2	1	1
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

Show if respondent indicates they learned about LGBTQ+ history or contributions in school at any time in Q25:

**Q26. At which grade level did you first learn about LGBTQ+ history?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
Elementary school	7	8	7
Middle school	21	19	27
High school	41	42	42
College	20	24	19
Studying for an advanced degree	7	5	4
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	4	2	*
	<i>N=590</i>	<i>N=289</i>	<i>N=150</i>

**Q27. How old were you when you were first aware of knowing or meeting an LGBTQ+ person?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
I have always known an LGBTQ+ person	11	7	21
Younger than 13	14	14	25
13-19	42	42	40
20-29 [Shown if age>19]	18	20	8
30-39 [Shown if age>29]	4	6	3
40 or older [Shown if age>39]	6	5	1
I have never knowingly met an LGBTQ+ person	5	5	1
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	1	1	*
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>



**Q29. Since 2015, marriage between same-sex couples has been legal in all states under a ruling by the Supreme Court. Which of these is closer to your view?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
The Supreme Court ruling legalizing same-sex marriage should stand as is.	71	72	91
The Supreme Court should change its ruling and allow states to ban same-sex marriages if they choose to.	27	26	9
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	2	1	*
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**Q30. Do you approve or disapprove of same-sex couples raising children?**

**[HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
<b>Strongly/somewhat approve NET</b>	<b>67</b>	<b>70</b>	<b>93</b>
Strongly approve	40	44	77
Somewhat approve	27	26	17
<b>Strongly/somewhat disapprove NET</b>	<b>33</b>	<b>30</b>	<b>6</b>
Somewhat disapprove	17	15	5
Strongly disapprove	16	15	2
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	1	1	*
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**GENDER. How do you describe your gender?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
Boy/man	49	49	37
Girl/woman	50	50	55
Nonbinary	*	1	7
Prefer to self-describe	*	*	1
Prefer not to say	-	-	-
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**TRANSGENDER. Some people describe themselves as transgender when their sex at birth does not match the way they think or feel about their gender. Are you transgender?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
No, I am not transgender.	97	95	83
Yes, I am transgender.	1	1	13
I am not sure if I'm transgender.	*	*	2
I don't know what this question is asking.	1	3	2
SKIPPED ON WEB/REFUSED	*	1	*
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**SEXID. This next question is about sexual identity. Which of the following best represents how you think of yourself?**

NORC/LA Times 01/18-26/2024	U.S. adults overall	California adults	LGBTQ+ adults
Lesbian or gay	2	3	32
Heterosexual (straight)	92	92	4
Bisexual or pansexual	4	3	53
Asexual	*	*	6
Prefer to self-describe	*	*	4
I am not sure about my sexual identity.	1	1	1
I don't know what this question is asking.	*	1	-
SKIPPED ON WEB/REFUSED	*	*	-
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?**

*If independent, none of these, don't know, skipped, or refused:*

**PIDI. Do you lean more toward the Democrats or the Republicans?**

**Combines PID1 and PIDI.**

NORC/LA Times 01/18-26/2024	U.S adults	California adults	LGBTQ+ adults
<b>Democrat NET</b>	<b>44</b>	<b>49</b>	<b>59</b>
Democrat	35	41	42
Lean Democrat	9	8	17
<b>Independent/None – Don't lean</b>	<b>23</b>	<b>18</b>	<b>22</b>
Lean Republican	8	10	7
Republican	25	23	12
<b>Republican NET</b>	<b>33</b>	<b>33</b>	<b>19</b>
	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?**

*If liberal:*

**D4. Do you consider yourself very liberal or somewhat liberal?**

*If conservative:*

**D5. Do you consider yourself very conservative or somewhat conservative?**

**Combines D3, D4, D5:**

NORC/LA Times 01/18-26/2024	U.S. adults	California adults	LGBTQ+ adults
<b>Liberal NET</b>	<b>24</b>	<b>23</b>	<b>49</b>
Very liberal	13	13	33
Somewhat liberal	11	10	16
<b>Moderate</b>	<b>47</b>	<b>54</b>	<b>42</b>
<b>Conservative NET</b>	<b>26</b>	<b>20</b>	<b>7</b>
Somewhat conservative	14	9	5
Very conservative	12	11	2
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	-	-	-
<i>N=</i>	<i>1,624</i>	<i>775</i>	<i>313</i>

**ATTEND. How often do you attend religious services?**

NORC/LA Times 01/18-26/2024	U.S. adults	California adults	LGBTQ+ adults
Never	37	38	59
Less than once per year	18	17	13
About once or twice a year	9	10	11
Several times a year	9	9	8
About once a month	3	2	2
2-3 times a month	5	3	2
Nearly every week	6	5	1
Every week	10	10	3
Several times a week	4	4	1
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	*	1	*

N= 1,624 775 313

**RELIG. What is your present religion, if any?**

NORC/LA Times 01/18-26/2024	U.S. adults	California adults	LGBTQ+ adults
Protestant	25	15	9
Roman Catholic	21	18	11
Mormon	1	2	2
Orthodox	*	1	-
Jewish	1	2	3
Muslim	*	1	-
Buddhist	2	3	1
Hindu	*	1	*
Atheist	7	7	17
Agnostic	7	9	15
Nothing in particular	15	19	22
Just Christian	18	22	16
Unitarian	1	1	1
Something else	1	*	4
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	*	*	-

N= 1,624 775 313

If Religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:  
**BORN. Would you describe yourself as a 'born-again' or evangelical Christian, or not?**

NORC/LA Times 01/18-26/2024	U.S. adults	California adults	LGBTQ+ adults
Yes	34	30	27
No	66	70	73
DON'T KNOW	-	-	-
SKIPPED ON WEB/REFUSED	-	-	-
<i>N=</i>	<i>965</i>	<i>422</i>	<i>133</i>

**AGE**

	U.S. adults overall	California adults	LGBTQ+ adults
18-29	19	15	40
30-44	25	28	30
45-59	24	24	15
60+	31	32	15
<i>N=</i>	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**RACE/ETHNICITY**

	U.S. adults overall	California adults	LGBTQ+ adults
White, non-Hispanic	63	46	65
Black or African American	12	5	9
Hispanic	17	27	18
Other	8	22	8
<i>N=</i>	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

**MARITAL STATUS**

	U.S. adults overall	California adults	LGBTQ+ adults
Married	50	50	25
Not married	50	50	75
<i>N=</i>	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

## EMPLOYMENT STATUS

	U.S. adults overall	California adults	LGBTQ+ adults
Employed	63	61	65
Not employed	37	40	35
<i>N</i> =	<i>N</i> =1,624	<i>N</i> =775	<i>N</i> =313

## EDUCATION

	U.S. adults overall	California adults	LGBTQ+ adults
Less than a high school diploma	9	7	11
High school graduate or equivalent	30	20	27
Some college	26	29	29
College graduate or above	18	25	22
Post grad study/professional degree	16	20	12
<i>N</i> =	<i>N</i> =1,624	<i>N</i> =775	<i>N</i> =313

## CENSUS REGION

	U.S. adults overall	California adults	LGBTQ+ adults
<b>Northeast NET</b>	<b>17</b>	-	<b>15</b>
New England	6	-	4
Mid-Atlantic	12	-	10
<b>Midwest NET</b>	<b>21</b>	-	<b>24</b>
East North Central	14	-	16
West North Central	6	-	8
<b>South NET</b>	<b>38</b>	-	<b>35</b>
South Atlantic	20	-	19
East South Central	6	-	6
West South Central	13	-	10
<b>West NET</b>	<b>23</b>	<b>100</b>	<b>26</b>
Mountain	7	-	8
Pacific	16	100	18
<i>N</i> =	<i>N</i> =1,624	<i>N</i> =775	<i>N</i> =313

## HOME OWNERSHIP

	U.S. adults overall	California adults	LGBTQ+ adults
Owned or being bought by you or someone in your household	68	64	52
Rented for cash	29	32	41
Occupied without payment of cash rent	3	3	7
<i>N=</i>	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

## INCOME

	U.S. adults overall	California adults	LGBTQ+ adults
Under \$10,000	5	3	7
\$10,000 to under \$20,000	8	5	8
\$20,000 to under \$30,000	10	10	11
\$30,000 to under \$40,000	10	7	6
\$40,000 to under \$50,000	8	6	16
\$50,000 to under \$75,000	19	15	19
\$75,000 to under \$100,000	14	13	14
\$100,000 to under \$150,000	13	21	11
\$150,000 or more	14	21	8
<i>N=</i>	<i>N=1,624</i>	<i>N=775</i>	<i>N=313</i>

## Survey Methodology

This study, funded by The California Endowment, was conducted by NORC at the University of Chicago with The Los Angeles Times.

Data were collected using AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between January 18-26, 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,624 completed the survey—1,619 via the web and 5 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in English and Spanish depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 22%, the weighted household panel response rate is 22%, and the weighted household panel retention rate is 79%, for a cumulative response rate of 3.9%.

The overall margin of sampling error is +/- 3.8 percentage points at the 95 percent confidence level, including the design effect.

In addition, Californian and LGBTQ+ respondents were sampled at a higher rate than their proportion of the population for reasons of analysis. The overall margin of sampling error for the 313 completed interviews with LGBTQ+ respondents is +/- 8.3 percentage points at the 95 percent confidence level including the design effect. The overall margin of sampling error for the 775 completed interviews with California respondents is +/- 4.5 percentage points.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 77 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.



Complete questions and results are available at [www.norc.org](http://www.norc.org).

Additional information on the AmeriSpeak Panel methodology is available at <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email [info@norc.org](mailto:info@norc.org).

### **About NORC at the University of Chicago**

NORC at the University of Chicago conducts research and analysis that decision-makers trust. As a nonpartisan research organization and a pioneer in measuring and understanding the world, we have studied almost every aspect of the human experience and every major news event for more than eight decades. Today, we partner with government, corporate, and nonprofit clients around the world to provide the objectivity and expertise necessary to inform the critical decisions facing society.

### **About The Los Angeles Times**

The Los Angeles Times, founded in 1881, is the largest news organization in the western United States. Focused on news and information about California and the West, The Times also covers national and international stories of particular interest to its audience.

### **About The California Endowment**

The California Endowment, a private, statewide health foundation, was established in 1996 to expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians. Headquartered in Downtown Los Angeles, The Endowment has regional offices in Sacramento, Oakland, Fresno and San Diego, with program staff working throughout the state. The Endowment challenges the conventional wisdom that medical settings and individual choices are solely responsible for people's health. The Endowment believes that health happens in neighborhoods, schools, and with prevention. Learn more at [www.calendow.org](http://www.calendow.org).