

No·till

On The Plains

No-till on the Plains Inc.
672 Avenue L
Protection, KS 67127
www.notill.org
785-210-4549

September 24, 2024

Dear Sponsors and Exhibitors,

My name is Aaron Sawyers, and I am the Director of No-till on the Plains. I look forward to meeting many new faces and working with the ones that I met in the last year, to build a brighter future for Agriculture!

I am excited to announce the 29th Annual No-Till on the Plains Winter Conference, January 21st through 23rd, 2025 in Wichita, KS at The Wichita Marriott.

The Winter Conference is attended both nationally, as well as internationally. The Marriott accommodates roughly 500 guests for the Conference sessions. This venue allows for personal contact and networking between our sponsors and attendees.

Sponsor spaces will be located just outside of the break-out meeting rooms and the dining room area. This allows for maximum interactions with a diverse group of attendees. This unique opportunity, allows you to interact with participants and to share with them the services your organization provides and their connection to soil health.

To register, please visit: <https://www.notill.org/winter-conference/2025-winter-conference-sponsor-opportunities> Sponsor booth locations are first-come, first-serve, your space is not secured until payment is received. To pick where you would like to be located, let me know ASAP. Payment can be made via check or contact me to set up an ACH payment. This helps control rising costs and associated fees with credit cards. If you need to make other arrangements, please let me know and we'll do our best to work with you on your needs.

There are several hotels in the surrounding area to accommodate extra attendees and sponsors. If you would like accommodations at the Marriott, we suggest making accommodations in advance—the room block will open soon.

If you have questions or I can assist you in any way, don't hesitate to contact me at director@notill.org or call me at (785) 210-4549. I look forward to learning with you January 21-23, 2025, in Wichita, Kansas. Your support helps make better stewardship and rejuvenation of our soil resources possible. The information is also posted under the Winter Conference tab at notill.org

"If everyone is moving forward together then success takes care of itself" Henry Ford.

Sincerely,



Aaron Sawyers
Executive Director
No-till on the Plains

2025 SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Join us for the 29th Annual No-till on the Plains Winter Conference to be held January 21-23 at the Wichita Marriott.



SUSTAINER
\$15,000

1 SPOT

- Reception Sponsor (includes branded napkins, singage and drink tickets)
- 5 complimentary conference registrations (~\$2,500 value)
- 2 complimentary registrations to all No-till events for the year
- One exclusive 60-minute breakout session
- Lounge Booth Placement (includes 3 tables and 2 cocktail tables)
- Full-page ad in printed conference program
- Company logo on conference signage, program, and website
- Sponsor for all No-till events for a year (logo on flyers, featured on Facebook, listed on website)
- Attendee roster & contact information



HARVESTER
\$10,000

3 SPOTS

- Post-conference sponsor
- 4 complimentary conference registrations (~\$2,000 value)
- 2 complimentary registrations to all No-till events for the year
- One exclusive 60-minute breakout session
- Priority booth placement with two tables
- Full-page ad in printed conference program
- Company logo on conference signage, program, and website
- Sponsor for all events for a year (logo on flyers, featured on Facebook, listed on website)
- Attendee roster & contact information



CULTIVATOR
\$5,000

4 SPOTS

- 3 complimentary conference registrations (~\$1,500 value)
- Half-page ad in printed conference program
- Priority booth placement with two tables
- Company logo on conference signage, program, and website
- Attendee roster & contact information



SEED SOWER
\$2,500

4 SPOTS

- 2 complimentary conference registrations (~\$1,000 value)
- Quarter-page ad in printed conference program
- Priority booth placement with one table
- Company logo on conference signage, program, and website
- Attendee roster & contact information



EXHIBITOR
\$1,300

12 SPOTS

- 1 complimentary conference registrations (~\$500 value)
- Two booth staff
- One 6' x 24" clothed and draped table and two chairs
- Logo in printed conference program
- Attendee roster & contact information

EXHIBIT TIMES:
Tuesday, Jan 21
Set-up: 9:30a
Exhibit: 10a-4p

Wednesday, Jan 22
Exhibit: 8a-7p

Thursday, Jan 23
Exhibit: 8a-3:30p
Tear-down: 3:30p

ANY LEVEL ADD-ON

BREAK SPONSOR
\$1,000



- Sponsor a snack or beverage break!
- Listed in program as break host
 - Signage by snack and drink stations
 - Priority table placement during break

Need something else?

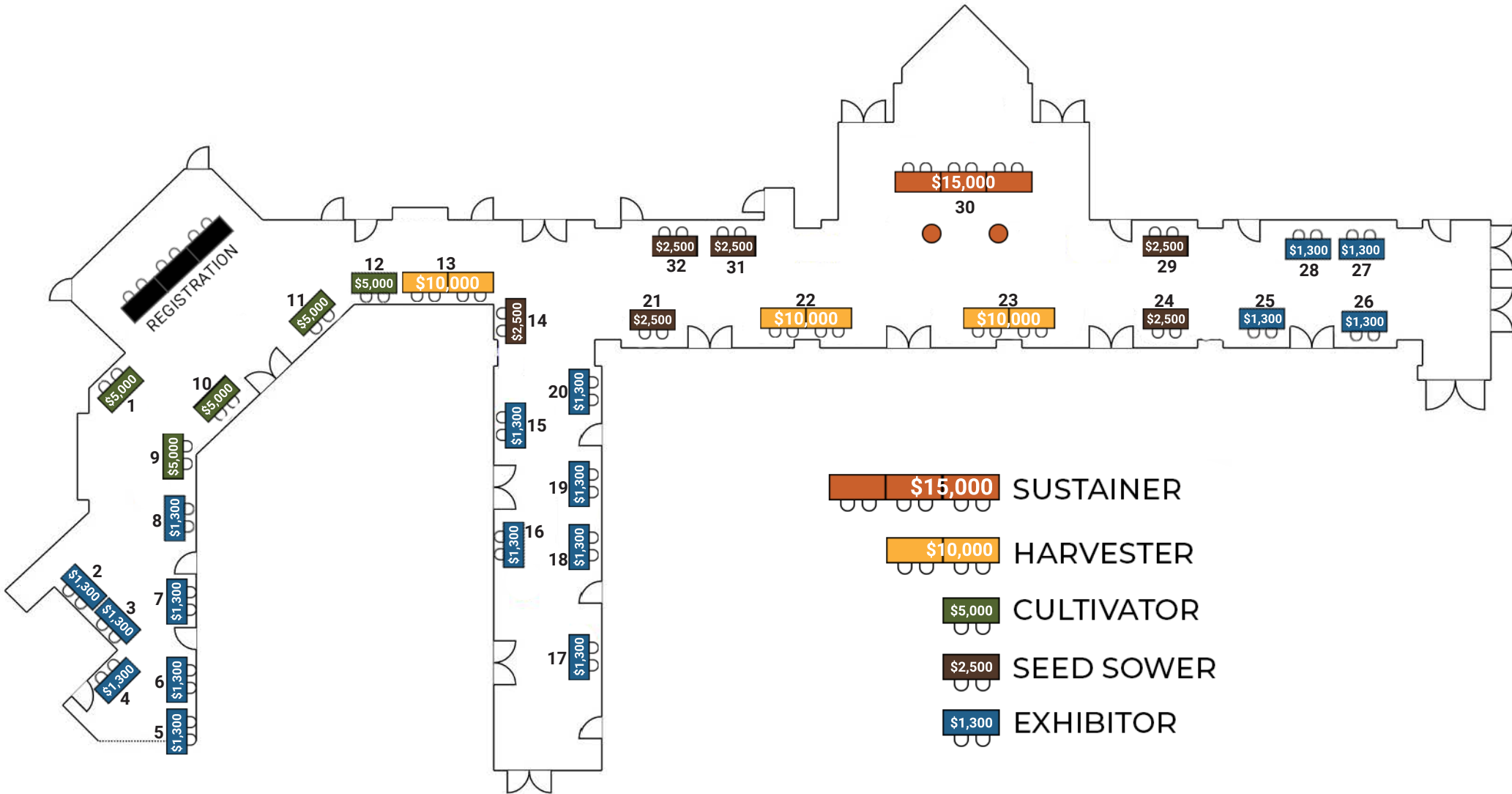
Work with us to customize a sponsorship that fits perfectly with your wants and needs! Sponsor snacks, meals or something else—just let us know, and we will work together to create a sponsorship bundle just for you.

REGISTER ONLINE AT NOTILL.ORG

or email director@notill.org



2025 SPONSOR & EXHIBITOR BOOTH PLACEMENT



REGISTER ONLINE AT NOTILL.ORG
or email director@notill.org

Important Details

1. **Move-in/Move-out**

Sponsors may move in from 1 p.m. to 4:30 p.m. on Monday, January 20, or between 7:00 - 8:00 a.m. Tuesday, Jan 21. On Thursday, Jan. 24, sponsors may pack up and move out after 3:30 p.m.

2. **Booth Hours**

Tuesday, Jan. 21: 8:00 a.m. – 6:00 p.m.
Tuesday, Jan. 22: 8:00 a.m. to 4:00 p.m.
Wednesday, Jan. 23: 8:00 a.m. to 3:30 p.m.

Attendees may view exhibits at any time during open hours. All sponsors and exhibitors must set up booths between 1:00 pm - 4:30 p.m. on Monday or between 7:00 -8:00 a.m. Tuesday.

3. **Sponsor Registration and Booth Space**

Please complete your registrations at : <https://www.notill.org/winter-conference/2025-winter-conference-sponsor-opportunities>

Sponsor Agreement

Sponsor booth locations are first-come, first-serve. Your space is not secured until payment is received. Payments should be mailed to No-till on the Plains, 672 Avenue L, Protection, Ks 67127. If you need to make other arrangements, please contact Aaron at 785-210-4549 and we will work to the best of our ability to meet your individual needs

We hereby make an application for sponsorship/exhibitor according to the official floor plan to be used for an exhibit at the No-till on the Plains, Inc. Winter Conference at the Wichita Marriott on Jan. 21-23, 2024, to be conducted by the No-till on the Plains, Inc. All sponsor/exhibitor rules and information governing the No-till on the Plains, Inc. Winter Conference are accepted by us and made part of this contract, and agree to comply with all of them, taking the space for exhibition purposes under the terms and conditions set forth below.

Parking is available at the hotel.

Exhibit Hours

- Tuesday, Jan. 21: 8:00 a.m. to 6:30 p.m. (Social, PM in ballroom)
- Wednesday, Jan. 22: 8:00 a.m. to 4:30 p.m.
- Thursday, Jan. 23: 8:00 a.m. to 4 p.m. **Agriculture's Innovative Minds (AIM) Symposium**

No-till on the Plains ANNUAL WINTER CONFERENCE

JANUARY 21 - 23, 2025 • WICHITA, KANSAS

QUESTIONS? Email director@notill.org
or call (785) 210-4549

Move-in/Move-out

- Move-in: Monday, Jan. 20, at 1 p.m. – 4:00 p.m. for move-in and closes at 5:00 p.m. sharp.
- Move-in Tuesday, January 21, 7:00-8:00 a.m.
- All booth spaces will be pre-marked to ease in set-up.
- On Thursday, Jan. 23, sponsors may pack up and move out only after 4:00 p.m. All displays must be removed by 6:30 p.m., Jan. 23.
- You may request information to have booth items shipped to the conference facility. Please contact Aaron to request shipping information.

Name Badge Policies

Name badges must be worn during the entire show. A name badge must be purchased for each person working the exhibit and may not be exchanged between sponsor representatives working different days.

Sponsor Packets and Check-in

Sponsor packets containing show information and name badges must be picked up at the appropriate registration area (Monday or Tuesday morning).

Booth Furnishings

- Refer to the sponsorship table in the sponsorship packet for booth furnishings.
- Electricity and wireless Internet are available throughout the Marriott and included for sponsors/exhibitors. Bring your own extension cord.
- All items on display must lie within the four boundaries of the assigned exhibit area.

Cancellation Policy

Cancellation of this contract will be granted if No-till on the Plains, Inc. is notified in writing. Exhibitors will be charged a 50% fee for cancellation prior to Dec. 31, 2024. The lessee will be held responsible for the entire rental fee after Jan. 1, 2025.

Liability

The lobby and hallway areas are not secure areas. Please plan to lock up or protect any valuable items brought to the Conference.

It is expressly understood and agreed between the sponsor and No-till on the Plains, Inc. that No-till on the Plains, Inc., its members, and the Wichita Marriott will not be held responsible for any loss of, or damage to, goods and property of sponsors and sponsors' employees. Upon signing a contract/application for space, each sponsor expressly releases No-till on the Plains, Inc. from, and agrees to indemnify them against all claims. By accepting the contract, the sponsor agrees to the hotel's policies.



Agriculture Systems Modeling Nature

 notillorg  NoTillOnThePlains
#notill2025 www.notill.org

No-till on the Plains **ANNUAL WINTER CONFERENCE**

JANUARY 21 - 23, 2025 • WICHITA, KANSAS

QUESTIONS? Email director@notill.org
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Contract Acceptance

When this contract is accepted, No-till on the Plains, Inc. agrees to give us the use of the space, to be used by us in consideration of and for the purpose and time aforesaid. No-till on the Plains, Inc. agrees to the terms herein stated, and to the terms and conditions set forth above.

Please contact Aaron Sawyers, No-till On the Plains Executive Director.

We look forward to having your support for regenerative agriculture producers!

Aaron Sawyers

A handwritten signature in black ink that reads "Aaron Sawyers". The signature is written in a cursive style.

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