

**The New York Review of Books**

207 East 32<sup>nd</sup> Street, New York, NY 10016

Phone: 212-757-8070 • Fax: 212-333-5374

---

**ONLINE ADVERTISING INSERTION ORDER**

---

Date:

To Publisher of *The New York Review of Books* and [www.nybooks.com](http://www.nybooks.com):

**1) Billing Information**

Your company:

Address:

Phone:

Fax:

E-mail:

**2) Advertisement Information**

Campaign Title:

Start Date:

End Date:

Impressions:

CPM:

Campaign Total:

Please supply the following 3 ad sizes to rotate on the *Review's* website:

Billboard (970 px wide x 250 px high)

Medium Rectangle (300 px wide x 250 px high)

Large Mobile Banner (320 px wide x 100 px high)

Special Instructions:

**3) Authorization**

Name (print):

Name (signature):

Date: