



# NEW YORK STATE LABORERS-EMPLOYERS COOPERATION & EDUCATION TRUST



**NYS LECET**—Giving our signatory contractors the competitive advantage to win projects and jobs!

[www.NYSLIUNA.org](http://www.NYSLIUNA.org)



# ABOUT NEW YORK STATE LECET

**NEW YORK STATE LECET (LABORERS-EMPLOYERS COOPERATION AND EDUCATION TRUST)** is a labor-management partnership between our affiliated LIUNA Laborers' locals and its signatory contractors. We work together to strengthen our collective position in the construction market, identify new and emerging markets, and capitalize on those opportunities.

We provide one-stop shopping for innovative marketing and advertising strategies, government agency relationships, market-related legislation and regulatory initiatives, community and business alliances, and a variety of unique job tracking services.





# CONTENTS

- 1 LABORERS BUILD NEW YORK FROM THE GROUND UP
- 3 INDUSTRY REPRESENTATION
- 4 CONTRACTOR ASSOCIATIONS
- 5 MARKET EXPANSION PROGRAM FOR CONTRACTORS (MEPC)
- 6 JOBSITE DIVERSITY
- 7 TRAINING & SAFETY
- 9 POLITICAL & STRATEGIC CAMPAIGNS
- 10 CONSTRUCTION CAREER DAYS FOR STUDENTS
- 11 LEGISLATION & POLICY
- 12 NYS LABORERS TRI-FUNDS

**WE BUILD  
NEW YORK**

# LABORERS BUILD NEW YORK

## BRIDGE CONSTRUCTION

Approaches, On-ramps, Exit Ramps, and Main Roadways

## MA

Mixing, Scaffolding

## ROAD WORK

Utilities, Drainage and Sewers, Asphalt Paving, Sidewalks, and Elevated Road Structures

## MATERIAL PROCESSING WORK

Work In Recycling, Asphalt, Concrete and Other Construction Related Material Plants and Facilities

## DEMOLITION

Total Demolition and Removal from Top to Bottom

## ASBESTOS HAZMAT

Safe and Certified Remediation and Removal of Asbestos, Mold, Lead, and Other Hazardous Materials

## EXCAVATION

Below Grade Removal and Other Material Backs, Drilling, Foundation and Backfill for Buildings and Infrastructure

## SUBWAY REHABILITATION

Station Repair, Platform Construction, and Track Replacement. Laborers also perform this work on elevated train lines



# WORK FROM THE GROUND UP

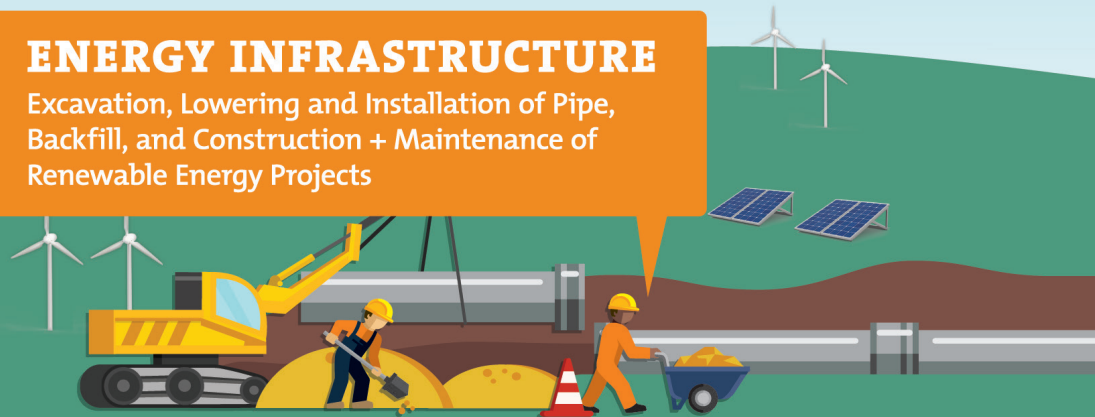
## FOUNDATION TENDING

Old Building, and Tending to Trades



## ENERGY INFRASTRUCTURE

Excavation, Lowering and Installation of Pipe, Backfill, and Construction + Maintenance of Renewable Energy Projects



## CONCRETE BUILDING

Piles, Foundation, Form Work, Reshoring, and Upper Structure



## FOUNDATION

Excavation of Soil, Piles, Tie-backs, Foundation Building, and Reshoring



## GENERAL CONSTRUCTION

Maintain General Site Conditions, Clean Up, Debris Removal, Tending and Working with All Trades

**LiUNA!**

*Feel the Power*

## NEW TUNNEL CONSTRUCTION

Boring and Excavation for Installation of Track Placement, Roadway Surfacing, and Water Infrastructure







New York State LECET and our affiliates work together to convey a strong message. Being a union contractor means being devoted to training, safety, quality, efficiency and productivity and finishing projects on time and under budget."

**Patrick Purcell**, Executive Director,  
New York State LECET



# INDUSTRY REPRESENTATION

## WE KNOW OUR CONTRACTORS

Our contractors are the most competitive in the industry, completing projects ahead of schedule, under budget, and of the highest quality possible. We know our workforce is highly trained, ensuring safety and efficiency. Our mission is to make sure everyone else knows, too. Our goals are always to increase union-sector market share. When labor and management work together, we all win!

## WE PROMOTE OUR PARTNERED CONTRACTORS

We promote our contractors and developers in trade publications, at industry events, at job fairs, in one-on-one meetings and through a wide variety of marketing and recruitment materials and videos. We consistently generate innovative ways to market our highly skilled, trained workforce, to increase the union's market share, and create a competitive advantage for signatory contractors.

## NEW YORK STATE LECET REPRESENTS SIGNATORY CONTRACTORS ON ISSUES SUCH AS:

- ✔ Acts as a liaison with city, state and federal awarding agencies
- ✔ Provides MWBE referrals to developers and general contractors
- ✔ Customized procurement search engines for contractors (MEPC)
- ✔ Marketing & Promotion



# CONTRACTOR ASSOCIATIONS

- ✓ Building Employers Association
- ✓ Construction Industry Association of Rochester
- ✓ Southern Tier Contractors Association
- ✓ Construction Employers Association of Central New York
- ✓ Eastern Contractors Association
- ✓ Construction Industry Council of Westchester & Hudson Valley
- ✓ Building Contractors Association of Westchester and Mid-Hudson Valley
- ✓ Construction Contractor Association of the Hudson Valley
- ✓ Associated General Contractors
- ✓ Builders Industry Employers Association
- ✓ Council of Utility Contractors
- ✓ General Contractors Association







# NEVER MISS A LEAD AGAIN!

## MARKET EXPANSION PROGRAM FOR CONTRACTORS

The Market Expansion Program for Contractors (MEPC) provides LIUNA signatory contractors with a custom project lead and alert system that is second to none.

Our program sends our signatory contractors customized bid opportunities tailored to their specific needs by email on a daily basis. MEPC is available to all of our signatory contractors, and currently has details on over 700,000 projects with a total dollar value of over \$1 trillion.



## MEPC CONTRACTOR BENEFITS

- ✓ Tailored project leads sent directly by email and filtered through a robust index of construction data
- ✓ Secure online profile management
- ✓ Comprehensive project monitoring
- ✓ Increased market opportunities
- ✓ Hyperlinked bid calendar
- ✓ Maximize project research and business development efforts



# JOBSITE DIVERSITY

## UNIONIZED CONSTRUCTION PROVIDES GREATER OPPORTUNITIES FOR PEOPLE OF COLOR THAN THE NON-UNION SECTOR

In 2017, The Economic Policy Institute (EPI) released a report titled Diversity in the New York City Union and Non-Union Construction Sectors, which highlighted the demographic overhaul of unionized construction industry membership to include increasing numbers of women and people of color. The report found that people of color in union sector jobs benefit from:



Greater opportunity for higher wages and benefits



A lower racial wage gap



Higher employment of people of color



Less wage discrimination than in the non-union construction industry

## WE ARE THE COMMUNITY

New York State LECET works closely with our local unions and union contractors to maintain a diverse membership. This diversity aids contractors when dealing with local communities, electeds and awarding agencies.

## MINORITY AND WOMAN-OWNED BUSINESS ENTERPRISES (MWBE)

We are here to help you meet New York State's MWBE mandates on publicly funded projects.







# TRAINING & SAFETY

## REPUTATION. QUALITY. PROFIT.

"Committing to a job means committing to completing it on time and on budget. Each time I sign my name on a contract, I'm making the choice to stake my reputation. And that's why union labor is my clear choice. LIUNA trains a workforce that is highly-skilled across multiple disciplines and dedicated to safety; and that saves me time, and it saves me money. I build my reputation on quality, so I build my workforce with LIUNA."

**Richard Lombardi**, Vice President of Labor Relations  
ECCO III Enterprises, Inc.

## CUTTING-EDGE TRAINING.

"Hiring LIUNA members means signatory contractors have the best, most diverse employees working on their jobsites. LIUNA's extensive training program is cutting-edge, modern and aligned with emerging industry trends and advancements. Graduates of the training program excel at applying the newest technology to all projects. LIUNA-trained laborers are in a class all their own."

**Earl R. Hall**, Executive Director  
Construction Employers Association of Central NY

## YOUR WORKFORCE IS WAITING FOR YOU.

"The biggest myth out there among contractors and developers is that there isn't a big enough pool of skilled workers to get jobs done. In New York State, LIUNA is more than 40,000 members strong – and they're far more than just numbers. LIUNA Training has the top facilities, superior instructors, an advanced curriculum and unparalleled apprenticeship programs. Their members are continuously upskilled throughout their careers – meaning my job is getting done right."

**Chris Asaro**, President  
Holt Construction Corp.

## RECIPROCATED INVESTMENT.

"Our signatory contractors and developers are cornerstone contributors to New York State's prosperity. They put our members to work, together building our cities and our neighborhoods. They invest in our communities. And we reciprocate that investment. LIUNA invests more than \$100 million in member education each year. That's \$100 million to ensure our contractors have the most qualified, highly-skilled workforce. It's our commitment to getting the job done right, by professionals that will never let you down. That's our demonstration of respect for the craft."

**Patrick Purcell**, Executive Director  
New York State LECET



# WE HAVE 20 TRAINING FACILITIES ACROSS THE STATE. THESE FACILITIES ARE AN IMPORTANT PART OF OUR COMMITMENT TO PRODUCE A HIGH QUALITY LIUNA TRAINING PROGRAM.



## NYS LABORERS TRAINING FACILITIES

**Laborers' Local 147 Training Fund**  
4332 Katonah Avenue  
Bronx, NY 10470

**Buffalo Laborers Training Fund**  
1370 Seneca Street  
Buffalo, NY 14210

**Laborers' Local 754 Welfare Fund**  
215 Old Nyack Turnpike  
Chestnut Ridge, NY 10977

**Laborers' Local 235 Education and Training Fund**  
41 Knollwood Road  
Elmsford, NY 10523

**Pavers & Road Builders District Council Apprenticeship, Skill Improvement and Safety Fund**  
17-20 Whitestone Expressway  
Whitestone, NY 11357

**Local 1010 Skill Improvement Apprenticeship and Training Fund**  
17-20 Whitestone Expressway  
Whitestone, NY 11357

**Eastern New York Laborers' Training Center**  
666 Wemple Road  
Glenmont, NY 12077

**Laborers' Local 60 Apprentice and Training Fund**  
140 Broadway  
Hawthorne, NY 10532

**Laborers Local 1298 Joint Apprenticeship Training Fund**  
1611 Locust Avenue  
Bohemia, NY 11716

**Cement & Concrete Workers Education and Training Fund**  
29-18 35th Avenue  
Long Island City, NY 11106

**General Building Laborers' Local 66 Training Fund**  
1600 Walt Whitman Road  
Melville, NY 11747

**Local 731 Training Fund**  
3411 35th Avenue  
Astoria, NY 11106

**Mason Tenders Training Center**  
42-53 21st Street  
Long Island City, NY 11101

**Laborers' Local 17 Training and Educational Trust Fund**  
451C Little Britain Road  
Newburgh, NY 12550

**Laborers' Local 91 Educational and Training Fund**  
4500 Witmer Industrial Estates  
Niagara Falls, NY 14305

**Upstate New York Laborers' Education and Training Fund**  
8005 State Route 104  
Oswego, NY 13126

## SATELLITES

**Rochester Laborers' Local 435 Training & Apprentice Fund**  
20-22 Fourth Street  
Rochester, NY 14609

**Laborers' Local 621 Training Fund**  
1521 North Union Street  
Olean, NY 14760

**Laborers Local 633 Training Fund**  
7051 Fly Road  
East Syracuse, NY 13057

**Laborers' Local 785 Training and Apprenticeship Fund**  
622 West State Street  
Ithaca, NY 14850





# POLITICAL & STRATEGIC CAMPAIGNS

Working with legislators, policymakers and other stakeholders, NYS LECET aggressively advocates for legislation that will promote increased market share for our members and affiliated contractors, as well as greater safety protections for workers across the state.

Through our advocacy and lobbying efforts, we raise the floor for all workers, ensuring those tasked with building our state are paid family-sustaining wages and benefits, and are able to safely return home at the end of each work day.

## NYS LECET ARDENTLY SUPPORTS:

- ✔ Apprenticeship program directives
- ✔ A localized workforce and contractor base
- ✔ Comprehensive health and safety standards on jobsites throughout the state

Through collaboration with municipalities, state agencies, the state legislature, the Governor, and others, NYS LECET actively campaigns to advance the lives of working men and women in New York State. We strive to create a New York that works for working families.

## ENERGY

LIUNA supports an “all-of-the-above” energy policy and is invested in energy development. LIUNA members assist in the construction and maintenance of power plants and substations, and the installation, maintenance and repair of new and existing oil and gas pipelines.

Our members are trained in new technologies and are experienced in the installation of solar panels, wind turbines, green roofs, and serve as building retrofit specialists and energy auditors.

NYS LECET is committed to building the union market share in New York State’s energy sector. LECET and its affiliates work with industry groups, state agencies, and coalitions to make sure key policymakers hear a labor-management voice on issues of concern to the entire energy industry.

## PREVAILING WAGE COMPLIANCE

NYS LECET’s prevailing wage compliance program helps to make the awarding of public works projects more competitive by promoting contractor compliance with state and federal prevailing wage laws and other labor standards. NYS LECET provides staff and resources to monitor prevailing wage compliance on government projects all across New York State.



# CONSTRUCTION CAREER DAYS FOR STUDENTS

These events are the construction industry's primary means of communicating important employment information to high school students and young adults. Each event provides both educational and hands-on demonstrations designed to introduce the many opportunities available in the construction industry across the state.





# LEGISLATION & POLICY

## CONTRACTORS DESERVE AN EVEN PLAYING FIELD

New York State LECET works to support vital market-related legislation to create an even playing field for our union contractors.

The legislative process and construction work continues to be intertwined. Whether through contracting opportunities, labor law, health and safety regulations, or the land use process, New York State LECET actively participates in the process to increase market share for our union contractors.

New York State LECET works closely with elected officials to support and create legislation that will bring strong labor and safety standards to all construction projects in New York State.

**We support the following standards to be included whenever construction legislation is discussed:**

- ✔ Apprenticeship language
- ✔ Prevailing wage
- ✔ Responsible contracting
- ✔ Worker health and safety
- ✔ Even playing field for union contractors



## GROWING OUR CONTRACTOR BASE

Very often in New York State, city and government agencies play a major role in development and construction. When a publicly-subsidized development is being considered, we advocate for the inclusion of labor standards, prevailing wage requirements, apprenticeship programs and other guidelines. These principles help guarantee an even playing field for contractors, and implementing them is a strong indicator that a project will be done safely and successfully.

We work closely with all awarding agencies, both public and private. From serving as an agency liaison to assisting with local hire goals and MWBE referrals, we provide expert assistance to help our contractors meet their industry, agency and community needs.



# NYS LABORERS TRI-FUNDS

Operating both individually and in partnership, the Tri-Funds bring together the union and its affiliated contractors to address important issues in ways that benefit members, contractors and communities. The Tri-Funds work in partnership with local unions and District Councils.



## NYS LABORERS'-EMPLOYERS' COOPERATION & EDUCATION TRUST (LECET)

With the goal of expanding job opportunities for LIUNA's Laborers, contractors and project owners, LECET aims to educate legislators and the public about the high quality, high skill level and efficiency of the NYS Laborers' workforce and contractors.

### SUCCESSFUL CAMPAIGNS:

- ✓ Publicizing the benefits of unionized construction
- ✓ Promoting investment in transportation and infrastructure improvements
- ✓ Fostering compliance with prevailing wage requirements

## NYS LABORERS' HEALTH AND SAFETY FUND

Focuses its expertise and resources on the many health, wellness and safety issues Laborers and their families face.

### INITIATIVES:

- ✓ Heightens awareness of worker health risks
- ✓ Fosters safety in highway and building construction
- ✓ Supports health and safety research and prevention programs

## NYS LABORERS' POLITICAL ACTION COMMITTEE (PAC)

With a proven track record of passing pro-labor legislation and putting a stop to anti-labor bills, a nine member PAC represents the NYS Laborers in political affairs at the state and federal levels.

### LEGISLATIVE SUCCESSES:

- ✓ Prevailing wage protections
- ✓ Workers' compensation reform
- ✓ Lead abatement
- ✓ Work zone speed limit enforcement



**LiUNA!**  
*Feel the Power*