

# Engage 360

Engage 360 enables enterprises with the power to merge all their different platforms under one roof, enabling all users to have a unified customer experience.

It brings all the different verticals like Sales, Delivery, Vendor Management, Employees, Onboarding and different business processes under Engage 360. This will help the enterprises reduce their costs and increase efficiency. Information is updated in real time. As and when it gets added in the backend system, it gets updated in Engage 360.

It is truly a one stop shop for a 360 degree view of all the departments in an enterprise. The data flows in seamlessly from any application to Engage 360. It is designed to form a workflow layer over Salesforce.com's Customer Relationship Management solution to manage client data, integrate with SAP system to manage Sales Order and Delivery systems and uses SAP's predictive analysis to manage future demands.

## Engage 360

**Empowers customers with a unified user experience, one stop solution for processes and business critical evaluations, and provides the necessary information and analytics on one platform.**

### Unified User Experience

All the platforms are under one roof sharing a common User Interface but differ as per functionalities.

### Central Document Repository

One stop accessibility to enterprise records throughout the application.

### Flexible Workflow

Flexible workflow to layer on top of existing Customer Relations Management and Enterprise Resource Planning systems.

### Real Time Analytics

Real time collaboration between systems for exchange of information. This offers analytics at your finger tips.

### 360 Degree View

One stop shop for Sales and Delivery Management

- Customer, Accounts, Leads, Opportunity and Case Management.
- Sales Order and Distribution and Business Process Management.
- Central Repository Management.
- Vendor Management workflows.
- Employee Onboarding workflows.

#### About Persistent

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives our customers' business; enterprises and software product companies with software at the core of their digital transformation.

[www.persistent.com](http://www.persistent.com)

#### India

Persistent Systems Limited  
Bhageerath, 402,  
Senapati Bapat Road  
Pune 411016.  
Tel: +91 (20) 6703 0000  
Fax: +91 (20) 6703 0009

#### USA

Persistent Systems, Inc.  
2055 Laurelwood Road, Suite 210  
Santa Clara, CA 95054  
Tel: +1 (408) 216 7010  
Fax: +1 (408) 451 9177  
Email: [info@persistent.com](mailto:info@persistent.com)