



# CONTENT CALENDAR 2024



**THE PREMIER MEDIA COMPANY FOR THE PORTS AND TERMINALS SECTOR**

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# Journal / Editorial Content Plan 2024



## JOURNAL THEME

### Port Development and Investment

### Workforce Dynamics

### Safety and Security

## SUGGESTED TOPICS

- Business models
- Finance
- Greenfield/Brownfield developments
- Technology investments
- Terminal expansion
- Sustainability projects
- Supply chain investments
- Ports in emerging economies

- Development and training
- Labour relations and disputes
- Certification and quality standards
- Impact of automation on workforce (detriments and benefits)
- Health and safety
- Diversity and inclusion
- Leadership development programmes
- Government incentives

- Security measures and procedures
- Container security and tracking
- Security personnel training
- Inspection and screening of cargo
- Data security and cyber threats
- Smart technology to boost security
- Threat detection
- Risk management strategies
- Compliance with security standards

## DEADLINE FOR CONTENT/ADVERTS

**22 December 2023**

**29 January 2024**

**26 February 2024**

## PUBLICATION DATE

**w/c 15 January 2024**


**w/c 12 February 2024**

**w/c 11 March 2024**

## PTI EVENTS



# Journal / Editorial Content Plan 2024



APRIL

Special Edition: Container Terminal Automation Conference 2024

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**SUGGESTED TOPICS**

- Automating infrastructure
- Software automation
- Workforce-automation relationships
- Automation in reducing emissions
- Standardising automated systems
- Artificial Intelligence and Machine Learning
- Digital Twin technologies

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**DEADLINE FOR CONTENT/ADVERTS**

25 March 2024

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**PUBLICATION DATE**

w/c 8 April 2024

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**PTI EVENTS**

Container Terminal Automation Conference 2024

17 - 18 April 2024, Valencia, Spain



MAY

Special Edition: Greentech 2024

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**SUGGESTED TOPICS**

- Eco-friendly port building design
- Port waste reduction and recycling programmes
- R&D in green technologies
- Green corridors
- Alternative fuels
- Low-impact port development
- Shore power
- Digitalisation and sustainability
- Green incentives

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**DEADLINE FOR CONTENT/ADVERTS**

29 April 2024

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**PUBLICATION DATE**

w/c 6 May 2024

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**PTI EVENTS**

Greentech for Ports and Terminals Conference 2024

7 - 8 May 2024, Barcelona, Spain



JUNE

Special Edition: Intermodal 2024

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**SUGGESTED TOPICS**

- Modal integration
- Freight management
- Routing and scheduling
- Intermodal equipment and infrastructure
- Maintenance and optimisation
- Regulations and compliance
- Last-mile delivery
- E-commerce
- Carbon footprint reduction strategies

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**DEADLINE FOR CONTENT/ADVERTS**

27 May 2024

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**PUBLICATION DATE**

w/c 10 June 2024

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**PTI EVENTS**

Intermodal Conference 2024



# Journal / Editorial Content Plan 2024

	JULY	AUGUST	SEPTEMBER
<b>JOURNAL THEME</b>	<b>Future of Shipping</b>	<b>Sustainable Developments</b>	<b>Special Edition: Smart Digital Ports of the Future 2024</b>
<b>SUGGESTED TOPICS</b>	<ul style="list-style-type: none"> <li>• Sustainable shipping</li> <li>• Emerging technologies</li> <li>• Trade routes</li> <li>• Shipping lines</li> <li>• Supply chain disruption</li> <li>• Regulatory and international agreements</li> <li>• Future trade predictions</li> </ul>	<ul style="list-style-type: none"> <li>• Electrical power</li> <li>• Renewable fuels</li> <li>• Green cargo handling equipment</li> <li>• Green port facilities</li> <li>• Reducing emissions through digitalisation</li> <li>• Weather prediction and preparation</li> <li>• Sustainability through legislation</li> <li>• Sustainable supply chains</li> </ul>	<ul style="list-style-type: none"> <li>• Big Data in Ports</li> <li>• Standardisation</li> <li>• 5G</li> <li>• Artificial Intelligence</li> <li>• Digital Twin</li> <li>• Internet of Things</li> <li>• Network Connectivity</li> <li>• Optimisation solutions</li> <li>• Cybersecurity</li> </ul>
<b>DEADLINE FOR CONTENT/ADVERTS</b>	<b>24 June 2024</b>	<b>29 July 2024</b>	<b>26 August 2024</b>
<b>PUBLICATION DATE</b>	<b>w/c 8 July 2024</b>	<b>w/c 12 August 2024</b>	<b>w/c 9 September 2024</b>
<b>PTI EVENTS</b>			<b>Smart Digital Ports of the Future Conference 2024</b>



# Journal / Editorial Content Plan 2024



**OCTOBER**

**Journal Theme: Emerging Technologies**

**Suggested Topics:**

- Cargo visualisation/predictability
- Blockchain/Electronic Bills of Lading
- Standardised processes
- Real-time data sharing
- Port Community Systems
- Smart warehousing
- 5G and connectivity
- Detriments and benefits of emerging technology

**Deadline for Content/Adverts: 30 September 2024**

**Publication Date: w/c 14 October 2024**

**PTI Events:**



**NOVEMBER**

**Journal Theme: Optimising Port Operations**

**Suggested Topics:**

- Performance metrics and KPIs for port operator
- Mega ships revolution
- Port security protocols
- Customs regulations and compliance
- Expansions and planning
- Workforce management
- Crisis response

**Deadline for Content/Adverts: 28 October 2024**

**Publication Date: w/c 11 November 2024**

**PTI Events:**



**DECEMBER**

**Journal Theme: The World's Biggest Ports**

**Suggested Topics:**

- Cargo handling capacity
- Busiest ports by region
- Port infrastructure
- Economic impact
- Technological advancements
- Historical significance.
- Shipping industry partnerships
- Community and social impact

**Deadline for Content/Adverts: 25 November 2024**

**Publication Date: w/c 9 December 2024**

**PTI Events:**





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