ROS Trademark Rules and Guidelines

The "ROS" name, the "Nine Dots" ROS logo, and other ROS trademarks are property of Open Source Robotics Foundation, Inc. ("OSRF" or "Open Robotics").

Below are the relevant agreements, rules, and guidelines on displaying the ROS trademarks, which may be updated from time to time. Use of any ROS trademark must be in accordance with these Rules and Guidelines or separate agreement between you and Open Robotics.

Trademark Use

Subject to compliance with these Rules and Guidelines, you may use the "ROS" name or the "Nine Dots" ROS logo to indicate your implementation of the ROS platform as set forth in these Rules and Guidelines. All other uses of the ROS trademarks must be expressly approved in writing by Open Robotics.

To inquire about approval to use the ROS trademarks or to submit your marketing for review, please contact info@openrobotics.org.

Any and all use of the "ROS" name, the "Nine Dots" ROS logo, and other ROS trademarks inures to the benefit of Open Robotics. You agree not to do anything inconsistent with Open Robotics' ownership of these trademarks, including without limitation seeking registration of any mark, domain name, or social media name/handle comprised of or incorporating the "ROS" name, the "Nine Dots" ROS logo, or any other ROS trademarks. You likewise agree not to make any use of the ROS trademarks that is likely to confuse or mislead consumers with respect to any relationship with Open Robotics; and you agree not to make any use of the ROS trademarks that is likely to harm the reputation and goodwill built up in the marks. You acknowledge and agree that any and all licenses or permissions to use any ROS trademarks are limited, personal, non-transferable, non-sublicensable, and revocable. Open Robotics may revoke any such licenses or permissions in its sole and absolute discretion.

Trademark Style Guidelines

ROS in text

- ROS^{TM} should have a trademark symbol the first time it appears in a creative.
- ROS should always be presented in all-capitals and is never plural or possessive.
- Specific versions of ROS should be specified by placing the release name or version number after the ROS name, separated by a space. For example, ROS Melodic, ROS Dashing, ROS 1, ROS 2.

- The ROS trademarks should not be used in names of companies, organizations, applications, products, or services without the prior written approval of Open Robotics. Purely nominative uses (for example: "Our company consults on use of ROS." for consultation-based services and "Our company provides training on the use of ROS" for training-based services) are acceptable, presuming that the rest of these Rules and Guidelines are followed and there is no express or implied message that Open Robotics or the ROS project sponsors, endorses, or is otherwise affiliated with your company or its goods and services.
  - Incorrect: "ROS Deliverbot"
  - Correct: "Deliverbot, powered by ROS"
  - Incorrect: "ROS Navomatic"
  - Correct: "Navomatic, built on ROS"
  - Incorrect: "ROS-T: A ROS Training Initiative by Foo Corp"
  - Incorrect: "ROS Training Services, Inc."
  - Correct: "ROS Training Services, offered by Foo Corp"

"Nine Dots" ROS logo

- The "nine dots" ROS logo should have a trademark symbol the first time it appears in a creative.
- You may not incorporate or combine the "nine dots" ROS logo with any other logo without the prior written approval of Open Robotics.

Attribution

Any use of the ROS trademarks needs to include this attribution in your communication: ROS [and/or the "nine dots" ROS logo and/or any other ROS trademark used] is a trademark of Open Source Robotics Foundation.

Color specifications

For permitted uses of the logo, the color value for print is 533C and the online hex color is #22314E.