

A SENSE OF
COLOUR



16 NEW CAREFULLY
CURATED COLOURS

Introducing A SENSE OF COLOUR –
a new palette of 16 compatible colours
and 7 new bases for Ant™, Grand Prix™
and Series 7™ by Arne Jacobsen.

FRITZ HANSEN

A SENSE OF COLOUR



16 NEW CAREFULLY CURATED COLOURS

At Fritz Hansen, we believe that nothing beats truly great design. Design that, beyond function and form, serves a bigger purpose by colouring our homes and everyday lives. Quite literally.

We are proud to introduce a new palette of 16 sophisticated colours for three iconic and beloved Arne Jacobsen chair designs: Ant™, Series 7™ and Grand Prix™. Breathing new life into classic Fritz Hansen colour scales, the new palette presents a universe of strikingly beautiful tones.

Carefully curated in collaboration with Carla Sozzani, each colour has been developed to not only complement the natural materials of the designs, but to also complement each other.

Pick and choose, mix and match.
Colour your world with Fritz Hansen.

A GLIMPSE OF YELLOW



Warm, brilliant, bright – lovely. A new set of uplifting yellows are a cheerful splash of colour to lighten up every room. Mix and match your favourite hue with our seven bases for the Ant™, Series 7™ and Grand Prix™.

TRUE YELLOW

EVERGREEN

DEEP CLAY

BURNT YELLOW





A NOTE OF BLUE



Clear as the evening sky or deep like midnight. A new family of soothing blues sets the tone. Enjoy timeless designs with a note of blue.

LIGHT BEIGE

MIDNIGHT BLUE

LAVENDER BLUE

DUSK BLUE





CARLA SOZZANI

One of the brightest stars on the international art and fashion scene, Italian editor, gallerist and entrepreneur Carla Sozzani has been breaking the mould and pioneering within fashion and culture for decades.

As editor-in-chief for iconic magazines such as Italian Vogue, American Vogue in Italy and Italian Elle, Sozzani's influence within the publishing industry isn't limited to the printed page. As the founder of the contemporary concept store, 10 Corso Como, Sozzani's entrepreneurial spirit and unique, artistic philosophy inspires design enthusiasts from Milan to Seoul.

This season, Fritz Hansen welcomes Sozzani as the co-creator and curator of the 'A SENSE OF COLOUR' collection.





A TASTE OF PINK



Sweet like strawberry gelato, lovely like fresh roses. Pinks do something special to Arne Jacobsen designs. Add a pinch of pink to your surroundings for a sweeter, softer mood.

DEEP CLAY

PALE ROSE

MIDNIGHT BLUE

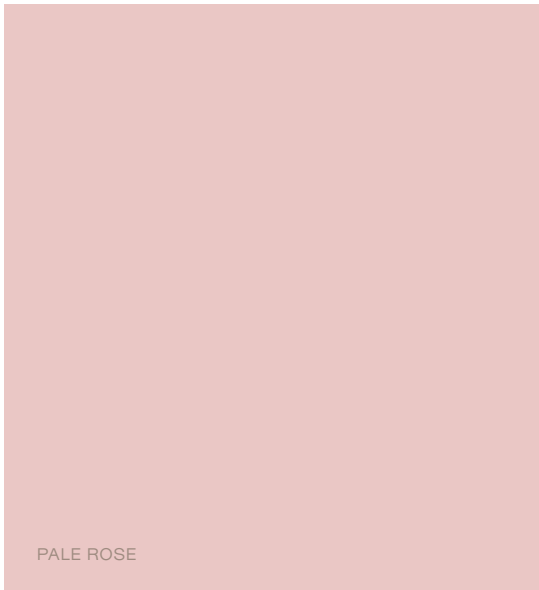
WILD ROSE



A SCENT OF GREEN



With a note of rich woodlands and olives enjoyed at the seaside, our new set of luscious greens invites you to sit back and breathe deeply.



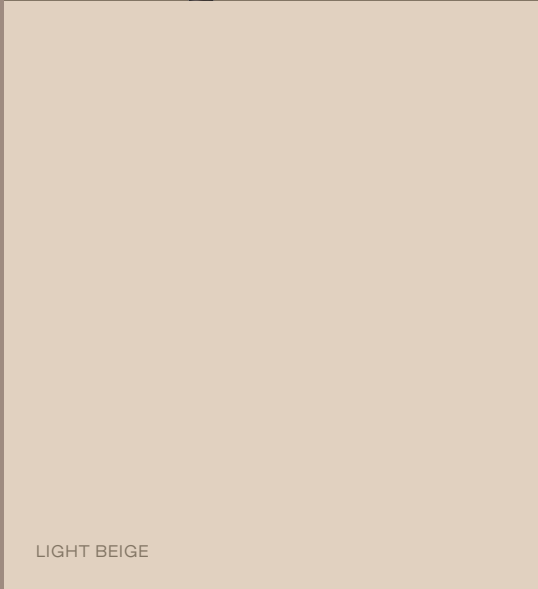
PALE ROSE



EVERGREEN



OLIVE GREEN



LIGHT BEIGE



A TOUCH OF RED



A sip, a kiss, the blush of a cheek.
Let our new intense reds inspire you to
dress up your home with bold, vibrant
colours. Take a risk. Explore the endless
possibilities with passionate reds.

BLACK

PARADISE ORANGE

LIGHT BEIGE

VENETIAN RED





TRUE YELLOW BURNT YELLOW



LAVENDER BLUE DUSK BLUE MIDNIGHT BLUE



PALE ROSE WILD ROSE



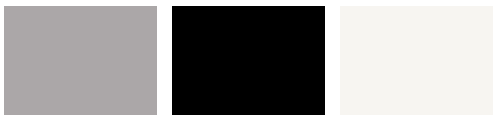
OLIVE GREEN EVERGREEN



PARADISE ORANGE VENETIAN RED



LIGHT BEIGE DEEP CLAY



NINE GREY BLACK WHITE

FULL FLEXIBILITY

The palette is composed of 16 new colours on lacquered and coloured ash, selected for three iconic and beloved Arne Jacobsen designs: Ant™, Series 7™ and Grand Prix™.

Create a personal expression and configure your own favourite designs with seven base options. Pick your favourite design, colour and base, and let your own sense of style shine through.

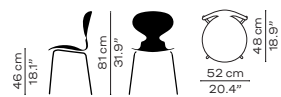
The seven new bases come in Chrome, Black, Nine Grey, Brown Bronze, Silver Grey, Warm Graphite and White for all configurations.



SERIES 7™



ANT™



GRAND PRIX™



FRITZ HANSEN