

SOTA Gallery's Top 10 Tips to Buying Art.



Art makes a big impact on your interior, it is one of those important finishing touches and really completes the look of a room, but as a gallery owner, I often hear the phrase, "I know nothing about Art" and "I wouldn't know what to buy".

Buying beautiful Art, does not have to be complicated, it can be really easy, fun and, you don't need to know anything about art. It is all about finding the right piece for you and your home.

To assist you in buying the right artwork for your home, we've created these 10 easy steps to follow. .

1. Home is where the Art is.

It's good to have an idea where you would like to hang or place your art. Although this is not always necessary, as you can always have a shuffle around, it does help to know where you would place your piece.

2. Size Matters.

If you do have a place in mind, Measure the space, write it down and bring it with you, it can sometimes be difficult to visualise pieces in a different setting. Having measurements to hand, will most certainly help.

3. Set your Budget.

Set an amount you're happy to invest in your artwork, be a little flexible, but have a realistic budget. Speak with us about the amount you have to spend, we will always be able to assist in finding pieces that fit your budget.

4. Subject Matters.

Think about whether you would like to look at a landscape, animals, a cityscape, figurative, abstract or floral. You don't need to stick to this, we can all fall in love with the unexpected, but it will help eliminate some of the works on show, and focus your mind on what is available. It is also worth considering, what would work well in your home.



5. Be Inspired.

Have a look at artwork in family and friends homes. Have a think about what looks good; see what you are naturally drawn to, and the styles you like. Also have a look at interior and home magazines, if you see a picture you like, bring it with you to the gallery, we may be able to find something similar for you.

6. Let your Heart Rule.

At SOTA we always feel the best way to buy art, is to follow your heart. If you're instantly drawn to a piece, chances are, it's the one for you. In our experience most people tend to go back, to the first one they liked. Have a think about how you would feel if you left the gallery without the piece, and it sold by the time you came back. If you go home and can't stop thinking about the piece you saw, then get on the phone, and ask us to reserve it for you for a few days, give yourself chance to mull it over, without missing out.



7. Try Before you Buy.

At SOTA we offer you the chance to try pieces in the comfort of your own home. We often take several pieces to customers' homes and help by showing the different pieces in different places. We also offer a local hanging service, so if you live alone or don't feel confident in hanging pieces, we can usually help with this too.

8. A Helping Hand

SOTA Gallery staff are there to help you and are always available to chat to, don't be nervous to ask for advice. We have lots of experience and a lot of artwork available to us, which may not be on the wall. We can show you new work that has not yet been released by artists, and can even help to arrange commissions. We want you to love your new purchase, and want you to enjoy the gallery.

9. Consider Prints.

Sometimes an original painting can be just out of budget, but we stock a wonderful selection of prints, and the advancement in today's print technology means the quality of the prints is superb. Once they are framed, they will look just as beautiful.

10. Visit a Gallery.

The first place to start in your quest, is your local gallery. Browse our website and see the type of work on show. Pop in and have a look, here at SOTA Gallery we welcome everyone to come in, and have a look at our wonderful art on display.

Enjoy finding your next piece of artwork.

