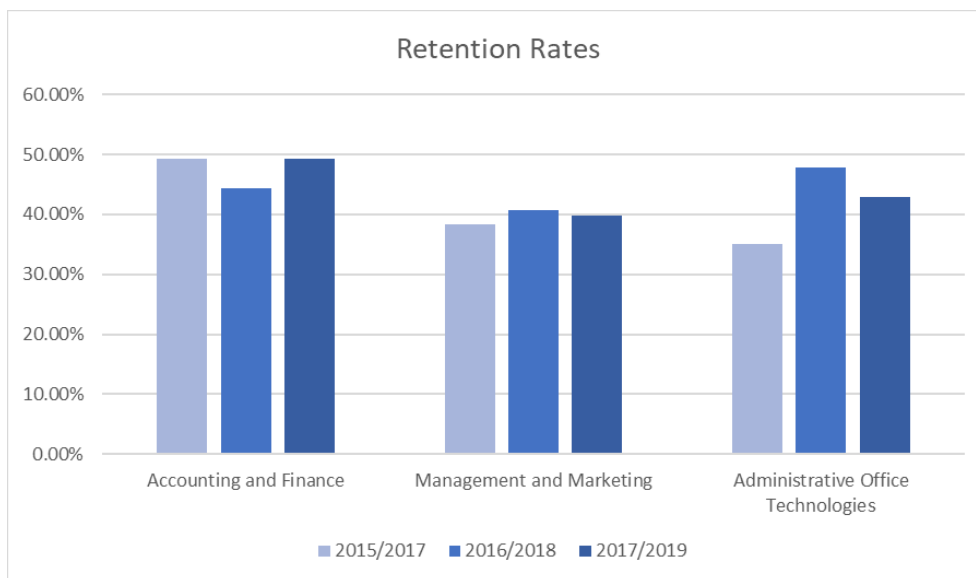
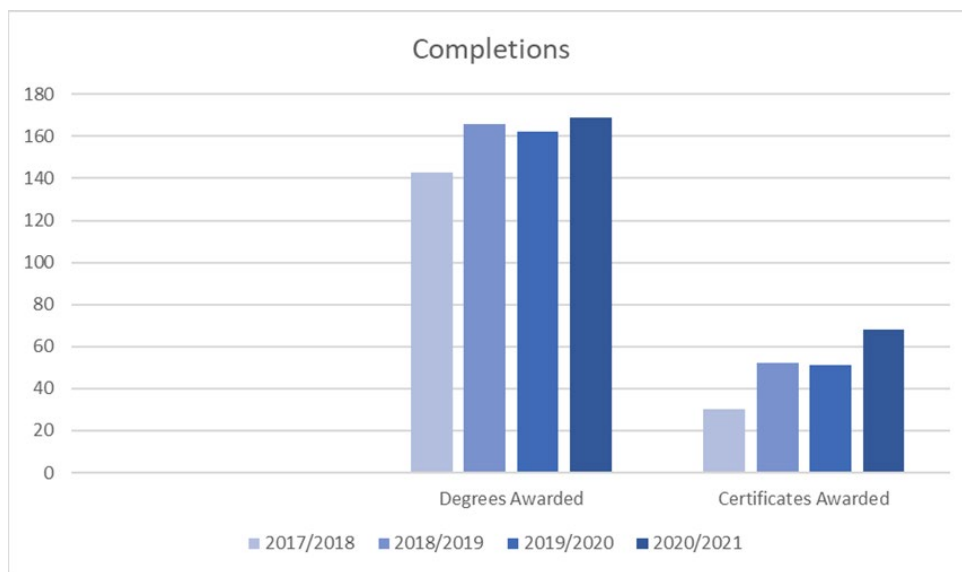


# BUSINESS PROGRAM STUDENT SUCCESS MEASURES



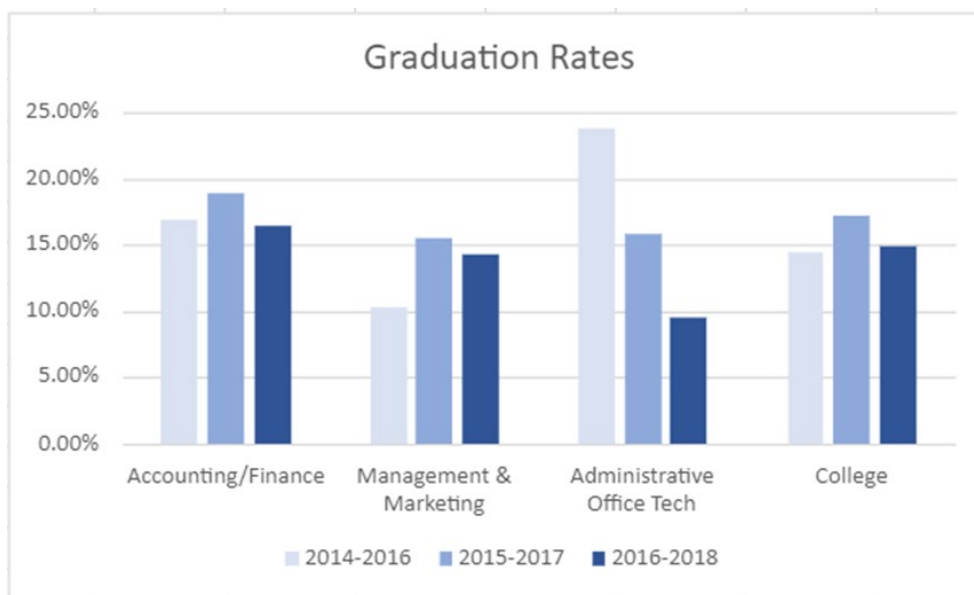
This data reflects Fall-to-Fall semester retention rates for new, first-time, full-time, degree seeking students. This cohort group represents less than 10% of the College population. Retention of part-time students is not included in the data presented.

In an effort to improve enrollment and retention and to provide students with one-stop access to College resources such as admissions, financial aid, registration and advising, Stark State's Gateway Center along with improved holistic advising and imbedding career exploration early is helping to engage and retain students.



Graduate data provided by the Institutional Research and Planning Department. Although total enrollment at the College declined during this period, the number of degree and certificate completions has remained strong. This is due to a concerted effort by faculty and staff to encourage completion of stackable credentials and to identify students eligible for completion.

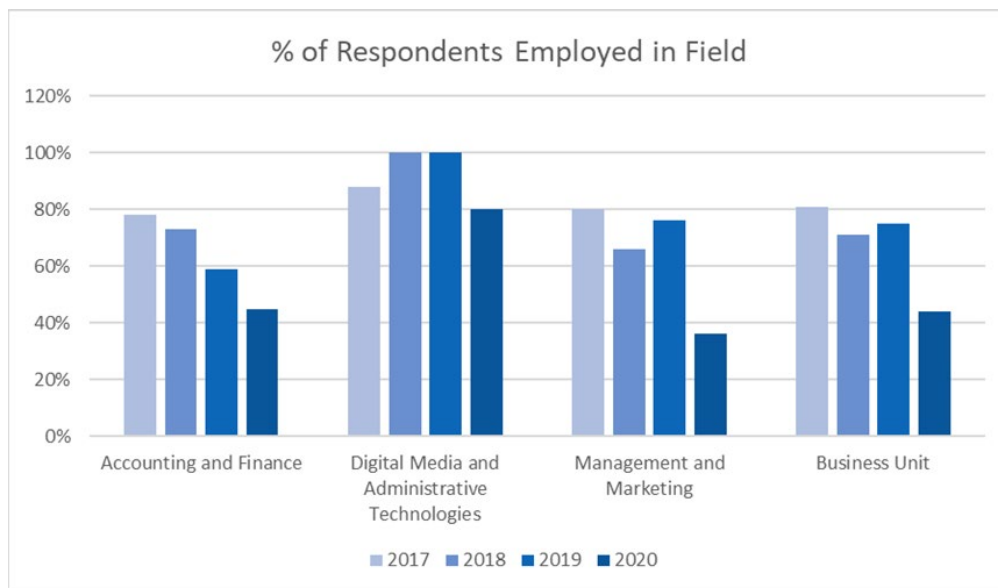
# BUSINESS PROGRAM STUDENT SUCCESS MEASURES



The above data reflects completion rates for groups of new, first-time, full-time, degree-seeking students completing within three academic years of their start date. Rates are for ACBSP accredited program components compared to the College average rates.

Approximately two thirds of students enrolled at the College are part-time, and many students who enter the College as full-time decrease their credit hours over time to accommodate work schedules or other outside demands. Accordingly, many students take longer than three years to complete their degree.

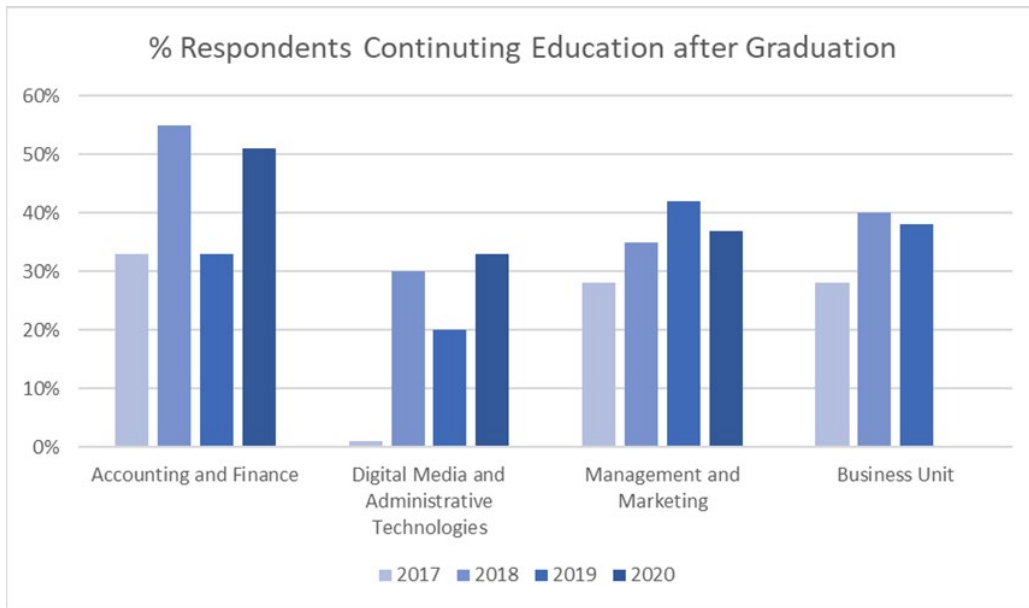
Completions for part-time students, which comprise a significant portion of the enrollment at the College and for these programs, are not included in these rates.



Data for this chart was derived from the Stark State College Annual Graduate Status Report. Results represent the respondents to the survey who indicated that they were employed in their degree field as a percentage of those who indicated that they were employed or seeking employment.

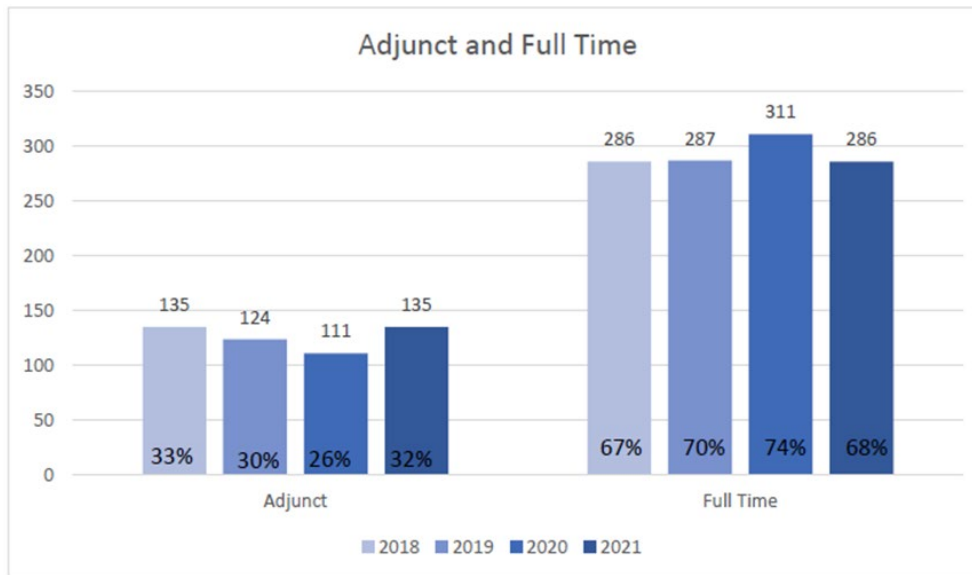
Results for the Business Unit averaged 67.7% for the four years presented. The College Career Services office actively assists students and alumni with both career planning and job placement.

# BUSINESS PROGRAM STUDENT SUCCESS MEASURES



Data for this chart was derived from the Stark State College Annual Graduate Status Report. Percentages represent the respondents to the survey who indicated that they were continuing their education after completing a Stark State degree.

Results for the Business Unit averaged 36.5% for the four years presented. The Business Unit along with the College continues to pursue articulation agreements with area colleges and universities to allow Stark State graduates to achieve their educational goals.



Data provided is for the Fall semester for each year presented. During this period, the overall College average was 61%, and the Ohio Association of Community Colleges benchmark for this measure was 52%. A higher percentage of the Business Unit's courses were delivered by full-time faculty throughout this period.