

STARK STATE COLLEGE				FRANKLIN UNIVERSITY			
CURRICULUM FOR ASSOCIATE OF ARTS COMMUNICATION				COURSES ACCEPTED IN TRANSFER FOR BACHELOR OF SCIENCE COMMUNICATION			
This equivalency list should be used in conjunction with your Degree Audit and Degree Checklist Effective - 2025/2025 Academic Year							
STARK STATE COLLEGE				FRANKLIN UNIVERSITY EQUIVALENT			
Dept.	Number	Title	Credits	Dept.	Number	Title	Credits
SSC	101	STUDENT SUCCESS SEMINAR	1	XXXX	XXX	UNIVERSITY ELECTIVES	1
COM	121	EFFECTIVE SPEAKING	3	SPCH	100	SPEECH COMMUNICATION	3
COM	122	INTERPERSONAL COMMUNICATION	3	COMM	150	INTERPERSONAL COMMUNICATION	3
COM	123	SMALL GROUP COMMUNICATION	3	COMM	335	COMMUNICATIONS GROUP AND TEAMS	3
COM	125	INTRODUCTION TO COMM THEORY	3	COMM	211	THEORIES OF COMMUNICATION	3
COM	227	INTERCULTURAL COMMUNICATION	3	COMM	400	INTERCULTURAL COMMUNICATION	3
COM	126	INTRODUCTION TO MASS COMMUNICATION	3	COMM	202	INTRODUCTION TO MASS MEDIA	3
COM	223	INTERVIEWING I	3	XXXX	XXX	UNIVERSITY ELECTIVES	3
COM	225	SEX, GENDER AND CULTURE	3	XXXX	XXX	UNIVERSITY ELECTIVES	3
COM	228	NONVERBAL COMMUNICATION	3	XXXX	XXX	UNIVERSITY ELECTIVES	3
ENG	124	COLLEGE COMPOSITION	3	ENG	120	COLLEGE WRITING	3
ENG	231	COLLEGE COMPOSITION II	3	ENG	220	RESEARCH WRITING	3
ENG	221	TECHNICAL REPORT WRITING	3	ENG	205	BUSINESS AND PROFESSIONAL WRITING	3
XXX	XXX	SOCIAL & BEHAVIORAL SCIENCES (2 DISCIPLINES REQUIRED)	3	XXXX	XXX	SOCIAL AND BEHAVIORAL SCIENCES	3
XXX	XXX	SOCIAL & BEHAVIORAL SCIENCES (2 DISCIPLINES REQUIRED)	3	XXXX	XXX	SOCIAL AND BEHAVIORAL SCIENCES	3
XXX	XXX	SOCIAL & BEHAVIORAL SCIENCES (2 DISCIPLINES REQUIRED)	3	XXXX	XXX	SOCIAL AND BEHAVIORAL SCIENCES	3
XXX	XXX	ARTS AND HUMANITIES ELECTIVE (2 DISCIPLINES REQUIRED)	3	XXXX	XXX	ARTS AND HUMANITIES ELECTIVE	3
XXX	XXX	ARTS AND HUMANITIES ELECTIVE (2 DISCIPLINES REQUIRED)	3	XXXX	XXX	ARTS AND HUMANITIES ELECTIVE	3
XXX	XXX	SCIENCE ELECTIVE W/ LAB	4	XXXX	XXX	SCIENCE ELECTIVE W/ LAB	4
XXX	XXX	SCIENCE ELECTIVE	3	XXXX	XXX	SCIENCE ELECTIVE	3
MTH	118	QUANTATIVE REASONING	3	MATH	140	QUANTATIVE REASONING	3
<b>TOTAL</b>			<b>62</b>	<b>TOTAL</b>			<b>62</b>

ADDITIONAL COURSES THAT CAN BE COMPLETED AT STARK STATE FOR TRANSFER CREDIT*							
BUS	121	BUSINESS ADMINISTRATION	3	BSAD	110	BUSINESS PRINCIPLES	3
MKT	121	PRINCIPLES OF MARKETING	3	MKTG	300	MARKETING	3
MTH	124	STATISTICS	3	MATH	215	STATISTICAL CONCEPTS	3
MKT	222	ADVERTISING	3	MKTG	320	ADVERTISING & PROMOTION	3
MKT	227	CONSUMER BEHAVIOR	3	MKTG	330	MARKETING BEHAVIOR	3
MKT	236	E-MARKETING	3	MKTG	340	DIGITAL MARKETING	3
MGT	224	HUMAN RESOURCE MGT	3	HRM	300	HUMAN RESOURCE MANAGEMENT	3
<b>TOTAL</b>			<b>21</b>	<b>TOTAL</b>			<b>21</b>

\*The Bachelor of Science in Communications offers optional focus areas. Students are encouraged to speak with a Franklin University advisor to build a custom plan that aligns with their individual interests and career goals.

FRANKLIN UNIVERSITY			
COURSES TO BE COMPLETED AT FRANKLIN UNIVERSITY BACHELOR OF SCIENCE COMMUNICATION			
FRANKLIN UNIVERSITY COURSES			
Dept.	Number	Title	Credits
PF	321	LEARNING STRATEGIES	2
PF	106	INTRO TO SPREADSHEETS	1
COMM	205	PROFESSIONAL COMMUNICATION	2
PBRL	325	PUBLIC RELATIONS	4
COMM	315	COMMUNICATION ETHICS	4
SOCL	335	APPLIED RESEARCH METHODS (OR)	4
DATA	300	INTRO TO ANALYTICS	4
COMM	495	COMMUNICATIONS CAPSTONE	4
XXXX	XXX	TECHNICAL CREDIT	4
XXXX	XXX	TECHNICAL CREDIT	4
XXXX	XXX	FOCUS AREA COURSES	4
XXXX	XXX	FOCUS AREA COURSES	4
<b>Franklin University Coursework</b>			<b>37</b>
<b>AA COMM STARK STATE</b>			<b>62</b>
<b>Additional STARK STATE/Franklin Coursework</b>			<b>21</b>
<b>Degree Total</b>			<b>120</b>

### Franklin University Transfer Notes:

- *Laboratory component needed for at least 1 science course.*
- *For the Social Sciences requirement, students must take courses in at least 2 separate disciplines.*
- *Both General Education and University Electives must be non-developmental.*

### Stark State and Franklin Partnership Tuition Cost

Stark State (83 HR) x (\$199.60)	\$16,567
Franklin University (37 HR) x (\$298)*	\$11,026
<b>Total Tuition</b>	<b>\$27,593</b>

\*This tuition amount is given by opting into the Pathway Portal and applying through the Pathway Portal (<https://www.starkstate.edu/admissions/transfer/franklin/pathway-portal/>). Conditions apply - see your Franklin University Transfer Advisor to see if you qualify.