

## Contact

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(LinkedIn)

## Top Skills

Broadcast

Television

Journalism

## Languages

French

## Certifications

How to Train Your Brain For  
Happiness

Diversity, Inclusion, and Belonging

## Honors-Awards

2015 Clarion Award

2018 Gracie Award

# Rachelle Akuffo

Anchor, Yahoo Finance

Washington, District of Columbia, United States

## Summary

Anchor at Yahoo Finance Live, covering the latest market-moving news, earnings action, wealth-building strategies, and financial news that matters to you most.

Former award-winning British-Ghanaian news anchor for CGTN America's flagship magazine business show, Global Business America.

I frequently moderate high-level panels for the IMF, World Bank and United Nations among others, as well as public speaking engagements. My natural on-camera ability is reflected in my versatility to cover hard news with authority and lighter subjects with charm and humor.

My background in law and business served as an asset for the Swiss bank, Dukascopy S.A., where I anchored several business programs with a specialty in FOREX. I expanded my range further by covering breaking national and international news as a correspondent for OneMinuteNews.com.

Specialties: Multimedia reporting, news package production, broadcasting, news, live shots, news segments, television news, anchoring, editing video, non-linear editing, writing, production, social networking, Final Cut Pro, interviewing, live reporting, business, finance, law, trending, breaking news, national news, international news, current events, sports, technology, lifestyle, entertainment, radio, television, online news, acting and voiceovers.

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## Experience

Yahoo Finance

Anchor

January 2022 - Present (1 year 11 months)

I anchor Yahoo Finance's 11am-12pmET live show, breaking down expert analysis and the market-moving news of the day. I enjoy going beyond the numbers and data to help investors get a clearer picture of markets, the economy and the potential impact on viewers' personal finances.

### Recalculating Life, LLC

CEO

November 2018 - Present (5 years 1 month)

Maryland

I provide transformational coaching for professional women seeking to redesign their lives amid major life changes. This includes mindset coaching to prepare for new roles and careers, how to successfully leverage existing knowledge and experience into new opportunities and how to package skills to establish better financial freedom in order to reduce money-related stress.

### China Global Television Network (CGTN)

10 years

News Anchor

March 2016 - January 2022 (5 years 11 months)

Washington D.C. Metro Area

I present a wide range of stories for our live, magazine-style business show, Global Business America, every weekday in the afternoon and evening. My afternoon show is a markets roundup and highlights the top economic stories of the day globally. My evening show features more in-depth analysis and interviews to connect the dots between the biggest stories of the day and its impact on viewers. I explore the human element behind topics including the Chinese economy, global finance, international elections, cutting-edge technology, the environment and inequality among others. I launched CGTN's award-winning 'Starting Block' - the first signature segment for Global Business America. The segment explores innovative startups and entrepreneurs tackling the world's biggest problems and disrupting business as usual. We've now added more segments focusing on women in the workplace, tech advancements, climate, design, food security and health

Business Correspondent/Producer

February 2012 - February 2016 (4 years 1 month)

I displayed excellent news judgment and expertise in multimedia reporting, non-linear editing, writing, production and social media for CCTV America's flagship business show, Global Business America. I produced an engaging

and memorable one-hour news magazine program by breaking down complex global and domestic business news for a broad audience.

### OneMinuteNews

#### Correspondent

March 2011 - February 2012 (1 year)

I wrote, produced, anchored and edited a series of segments in current events, lifestyle, technology, entertainment and sports for millennials. My segments made news accessible and informative with context. I was chosen for an exclusive interview special with former Speaker of the House, Newt Gingrich on his 2012 Presidential campaign trail and I continued to create unique content for the website. This position involved proactive collaboration with content partners, correspondents, producers, editors and the public as well as extensive social networking.

### Reliant Broadcasting

#### News, Weather and Traffic reporter

October 2010 - March 2011 (6 months)

Stafford, VA

Wrote, edited and presented both live and taped radio newscasts for affiliates in Washington, D.C., Maryland, Nevada and California. Correspondents multi-tasked under extreme deadline pressure as shows aired live on affiliate stations at programmed 5-minute intervals. This required anchors to be fast while paying meticulous attention to detail, ensuring seamless transitions from Reliant to its affiliates. This job also required technical savvy—anchors edited their own material using Adobe Audition CS5.5.

### Metropolitan Washington Ear, Inc.

#### Newsreader

October 2010 - March 2011 (6 months)

Silver Spring, Maryland

Recorded audio versions of major US publications for the blind and visually impaired communities of the DC area via dial-in service. This rewarding volunteer experience served as a way to fine-tune my vocal delivery skills.

### Dukascopy (Suisse) SA

#### News Anchor

March 2009 - December 2010 (1 year 10 months)

Riga and Geneva

Wrote, edited and presented video news segments, covering FOREX (foreign exchange) traders and business and finance stories affecting FOREX rates. Conceived and executed new financial segments, including "Press Review". Reported business and finance news from DUKASCOPY TV studios in Geneva, Switzerland and Riga, Latvia.

### Radio Redhill

#### Broadcaster

December 2008 - March 2009 (4 months)

I co-hosted a request line and read announcements for the hospital and the local community of Redhill. I became a spokesperson for the station, reflecting its values of positivity, genuine concern for residents and a desire to reach out to the surrounding community.

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## Education

### Television Training Academy

Certification in Television Presenting, Television presenting, Vox Pops, PTC, autocue, talkback and interviewing. · (2008 - 2008)

### Brunel University

Criminal Justice, Postgraduate Diploma · (2000 - 2001)

### Howard University

B.A., Administration of Justice · (1995 - 1999)