

## **About Office of Institutional Effectiveness and Research (OIER)**

The Office of Institutional Effectiveness and Research (OIER) provides data and analyses on student enrollment, retention, and graduation, as well as the college's faculty and staff.

The office is responsible for managing the assessment processes by which the College understands and improves the student experience, and administers the college-wide surveys of students, alumni, and employees. In addition, OIER staff members are responsible for reporting of official student, faculty, and staff data to The Integrated Postsecondary Education Data System (IPEDS), the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and other external and internal requestors.

On the OIER website (in the process), most standards reports will be posted. These reports, however, only provide a glimpse of the material available. Students, faculty, staff, and those in the larger community are strongly encouraged to contact this office for more information as you explore Talladega College!

**Internal Survey:** Student Evaluation of Courses and Instructor, Student Satisfaction Survey, Employee Satisfaction Survey, Alumni Engagement Survey, Alumni Reunion Survey, Graduation Exit Survey, Employment Satisfaction Survey, and Survey on demand

**External Survey:** NASPA benchmark survey

**Report:** Talladega college responds to routine reports on an annual basis from the several external agencies. Each of these major reports provides accountability for the College with external stakeholders.

**Data Reporting:** The Office of Institutional Effectiveness and Research has the responsibilities for responding to national statistical surveys such as the Integrated Postsecondary Education Data System (IPEDS), and The Council of Independent Colleges (CIC), and maintain the documentation for SACSCOC accreditation requirements.

**Training:** OIER office provides training for writing different assessment outcomes

OIER follows the ethical guidelines of the professional Association for Institutional Research (AIR): [AIR Code of Ethics](#).