

A photograph of a theater backstage area. The scene is dimly lit, with several bright spotlights creating a hazy, blue-tinted atmosphere. In the foreground, the silhouettes of several people are visible. A man on the left is holding a long, white fabric that trails across the floor. In the center, a woman in a dark, sequined dress and a man in a white shirt and dark pants stand with their backs to the camera. To the right, another person is seen holding a large white fabric. The background shows the structural elements of a theater, including scaffolding and rigging. The overall mood is one of quiet activity and preparation.

T.

MEDIA KIT **2021**

[THEATREARTLIFE.COM](https://theatreartlife.com)

A large, bold, black letter 'T' with a solid black circle to its right, serving as a logo or initial.

A **MULTI-PURPOSE** SITE BY THE
INDUSTRY FOR THE INDUSTRY
& THOSE WHO LOVE WHAT THE
INDUSTRY PRODUCES.

TheatreArtLife.com is the only online platform which provides the latest global entertainment industry news, and has contributors who are well known and respected entertainment industry leaders.

TheatreArtLife provides resources, webinars and career development opportunities on a global scale.

This is the one stop for those who are creating culture around the globe.

ARTICLES. WEBINARS. PODCASTS. EDUCATION. COMMUNITY.
GLOBAL CAREER CENTRE. CAREER DEVELOPMENT. EXPOSURE.

T.

Audience.

33%

OF OUR AUDIENCE ARE
25 - 34 YEARS OLD

54.2%

OF OUR AUDIENCE
ARE FEMALE

OUR LARGEST PRESENCE
IS IN THE USA, UK, INDIA,
CANADA, AUSTRALIA

20%

OF OUR AUDIENCE ARE
35 - 44 YEARS OLD

45.8%

OF OUR AUDIENCE
ARE MALE

WE HAVE GROWING
MARKETS IN GERMANY,
CHINA, SINGAPORE, SOUTH
AFRICA, PHILIPPINES

ENTERTAINMENT DISCIPLINES // ARTISTIC. TECHNICAL. ACTING & SINGING.
DANCE. CIRCUS. MANAGEMENT. SET & PROPS. AUTOMATION & RIGGING.
LIGHTING & DIGITAL CONTENT. MUSIC & SOUND. COSTUMES & WARDROBE.



T.

Reach.

45K followers

COLLECTIVELY ON
OUR SOCIAL MEDIA
PLATFORMS

12K+ registered

FOR 70 WEBINARS &
MASTERCLASSES HELD
SINCE JANUARY 2020

1.2 million

PAGE VIEWS
SINCE OUR WEBSITE
LAUNCH

223 countries

CONTRIBUTE
TO THE DIVERSE
AUDIENCE OF
VISITORS TO
OUR WEBSITE

9.4 million

GOOGLE SEARCH
IMPRESSIONS
IN THE LAST TWELVE
MONTHS AND
220K VISITORS

Podcasts

STREAMED ON APPLE
PODCASTS, SPOTIFY,
GOOGLE PLAY, IHEART
RADIO, PODBEAN,
TUNEIN & LISTEN NOTES



T.

Guests & Collaborators.

SAM HUMPHREY

Actor, *The Greatest Showman*

NATAKI GARRETT

Artistic Director,
Oregon Shakespeare Festival

MARC BRICKMAN

Lighting Designer,
Empire State Building

ELECTRIC CANVAS

Projection Company, *VIVID Sydney*

ERIC HERNANDEZ

Founder, *Cirque Life YouTube Channel*

BLAKE LEVY

Producer, *Joe Biden's 2020
Presidential Campaign*

FRANK SWANN

Production Manager, *Hamilton Worldwide*

JAMEEL HAIAT

Disney Imagineer

BONNIE COMLEY

Broadway Producer

JUSTIN MABARDI

Director, *America's Got Talent TV*

LOU DOYE

Executive Producer, *QXR Studios*

GABRIEL DUBE-DUPUIS

Creative Director, *Cirque du Soleil*

“I just want to thank you and the team for a fantastic time filled with insight, humor, empathy and experience. This is what top-tier professionals look like!”

RICHARD CONSTABLE

T.

Advertising Packages.

ADVERTISE ON
THEATREARTLIFE.COM

Our platform provides exclusive access to a global network of entertainment industry professionals and those who love entertainment.

The culture creators, the arts leaders and the backstage masters.

We are protective of our audience, therefore who advertises with us is an important choice.

They must be industry relevant and bring value to our customers.

T.

GOLD

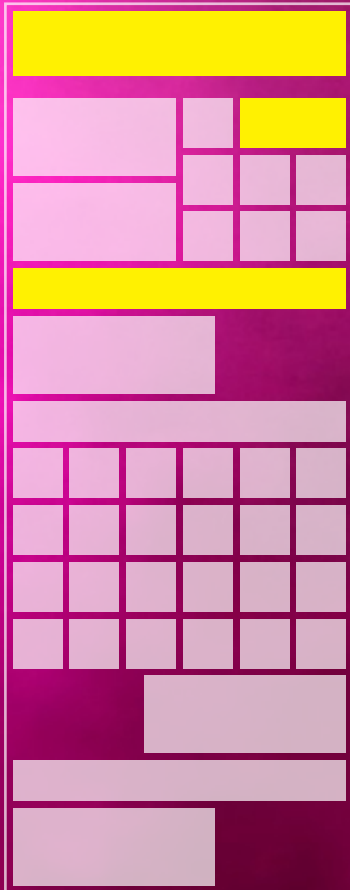
GRAND MARQUEE
PACKAGE **3K USD PER MONTH**

INCLUDES:

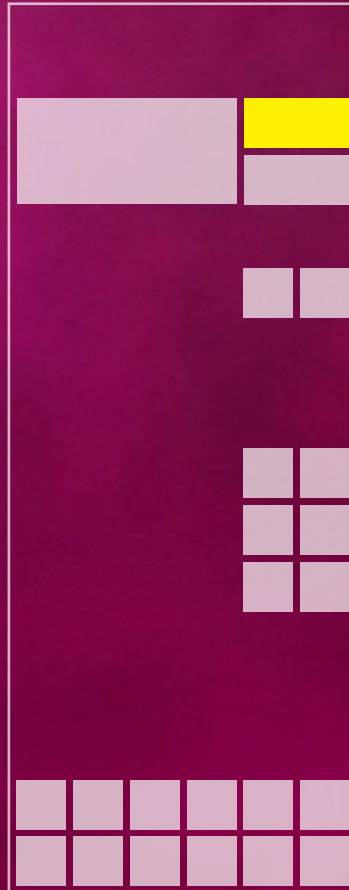
TOP OF SITE POP UP
HOMEPAGE TOP RIGHT CORNER
BANNER 1: PREMIUM SIZE
UNIVERSAL ARTICLE
PAGES SIDEBAR
NEWSLETTER FEATURE WEEKLY
SOCIAL MEDIA - WEEKLY

T.

HOME PAGE:



ALL FEATURE PAGES
AND ARTICLES:



GOLD GRAND MARQUEE PACKAGE SPECIFICATIONS

Item	Dimensions
TOP OF SITE POP UP	TBC
HOMEPAGE TOP RIGHT CORNER	W768px X H384px
BANNER 1: PREMIUM SIZE	W1200px X H400px
UNIVERSAL ARTICLE	W768px X H384px
PAGES SIDEBAR	W768px X H384px
NEWSLETTER FEATURE WEEKLY	CUSTOM
SOCIAL MEDIA - WEEKLY	
Instagram	W1080px X H1080px
Facebook	W851px X H315px
Linkedin	W1128px X H191px

T.

SILVER

CENTER STAGE

PACKAGE 1.5K USD PER MONTH

INCLUDES:

BANNER 2

2 CATEGORY ARTICLES

CONTRIBUTOR SIDE BAR

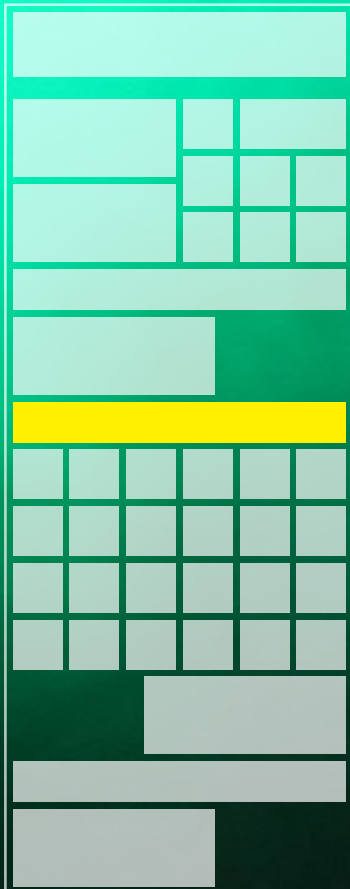
SOCIAL MEDIA – BI WEEKLY

2 NEWSLETTER FEATURE

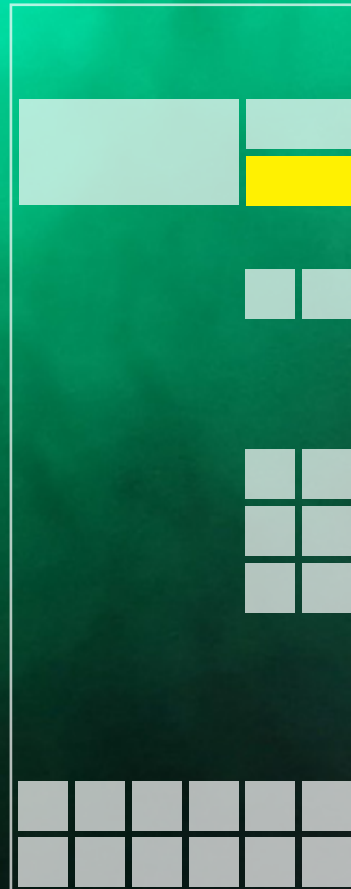
T.

SILVER CENTER STAGE PACKAGE SPECIFICATIONS

HOME PAGE:



ARTICLE PAGES:



Item	Dimensions
BANNER 2	W1200px X H200px
2 CATEGORY ARTICLES	W768px X H384px
CONTRIBUTOR SIDE BAR	W768px X H384px
SOCIAL MEDIA - BI WEEKLY	
Instagram	W1080px X H1080px
Facebook	W851px X H315px
Linkedin	W1128px X H191px
2 NEWSLETTER FEATURE	CUSTOM

T.

BRONZE

PLAYBILL PACKAGE

500 USD PER MONTH

INCLUDES:

BANNER 3

2 CATEGORY ARTICLES

JOB SIDEBAR

SOCIAL MEDIA – 1 PER MONTH

1 NEWSLETTER FEATURE

T.

HOME PAGE:



ARTICLE PAGES:



BRONZE PLAYBILL PACKAGE

SPECIFICATIONS

Item	Dimensions
BANNER 3	W1200px X H200px
2 CATEGORY ARTICLES	W768px X H384px
JOB SIDEBAR	W768px X H384px
SOCIAL MEDIA - 1 PER MONTH	
Instagram	W1080px X H1080px
Facebook	W851px X H315px
Linkedin	W1128px X H191px
1 NEWSLETTER FEATURE	CUSTOM

T.

OTHER ADVERTISING & SPONSORSHIP

CUSTOM PRICING - CONTACT US

INCLUDES:

WEBINAR SPONSORSHIPS / WEBINAR MAIL OUT LISTS

PODCAST SPONSORSHIP / ADVERTISING

SOCIAL MEDIA CAMPAIGN

*Educational Institutions and Non-profit associations are eligible for discounted packages, where advertising space is available.

T.

Advertise with us - maximize your exposure,
promote your events, create awareness of your
industry relevant products and services.

ADVERTISING@THEATREARTLIFE.COM
WWW.THEATREARTLIFE.COM

WITH THANKS, ANNA ROBB
CO-FOUNDER / MANAGING DIRECTOR