



## **PHP Agency**

PHP Agency is a financial services marketing company started in 2009 with humble origins and a grand vision. Our Founder and CEO, Patrick Bet-David (US Army veteran), set out to change an elitist financial services industry and in so doing, open the American dream of business ownership to everyone, regardless of their country of origin, education, or previous career experience. PHP Agency became part of Integrity Marketing Group in June 2022.

By doing this, Patrick and PHP set out not only to change the fortunes of ascending families for the better, but also, change the world by creating whole new communities and generations of business owners committed to keeping capitalism and free enterprise alive and well. Together with our incredible field agents and clients, we are sure to realize PHP's vision of 500,000 licensed agents by 2029.

## **What does this mean for transitioning Rangers?**

Rangers, by nature and by training, are relentless problem solvers and adaptable entrepreneurs. Facing adversity and overcoming it on the spot with creativity, determination, and a competitive mindset are some of the qualities of both Rangers and of successful PHP agents and leaders. PHP is filled with men and women who embody the ideals of servant leadership, integrity, teamwork, and the American dream. Success comes not from what we each do, but from how we serve our teammates, communities, and our clients.

## **What do we expect from you?**

PHP's home office is located in Addison, TX, but our strength comes from the over 175 offices and our presence in all 50 states and Puerto Rico. We serve the communities of which we are members. Our agents come from all walks of life. Our system of National Co-Leadership creates opportunities to recruit team members from all over the country without forcing anyone to move. If there is a local office near you or in a place to which you wish to relocate, we will network you into that office so you will be able to participate in our excellent mentorship and leadership opportunities. Qualities of successful PHP agents include coachability, determination, resilience, and a strong desire to serve others whether within or outside of the veteran community.

## **What's next?**

Look us up online at [PHP](#) Find us on [Instagram](#), [Facebook](#), and [Youtube](#).  
Email me directly at [mikeromo.php@gmail.com](mailto:mikeromo.php@gmail.com), Connect with me personally on [Linkedin](#).  
Book a Zoom appointment directly with me using [Calendly](#)

## **PHP Agency**

PHP Agency is a tech-enabled life insurance marketing organization that provides the best platform, training, and support you need to succeed as an insurance agent in the industry.

PHP's mission is to provide financial education to the underserved communities in America and help protect their families' legacies through life insurance products.

Our opportunity allows agents to do just that all while earning an income and building a part-time or full-time business to achieve financial freedom.

The culture of PHP is built with the foundation of values and principles. Beyond business, PHP is a community where like-minded individuals establish relationships, celebrate success, and have fun doing it.

We have a personal interest in the well-being and success of every associate. At PHP, not only will you develop friends for life, but you'll find mentors who will work with you to help you reach your goals.

From weekly office training, the PHP Quest learning management system, and our network of providers, our agents have unlimited access to world class training and tools as part of the PHP platform.

Agents, whether part-time or full-time, have access to the best compensation program, monthly bonuses and the opportunity to earn equity.

We host two exclusive events each year, attended by thousands of PHP agents, that feature some of the most recognizable names in history as speakers, teachers, and motivators. Competitions and training are hosted by some of the biggest names at PHP, and a highly dedicated Home Office team works hard to ensure these are experiences our agents will never forget.

PHP has several departments at the main office that are always ready to serve our agents. Our headquarters office team is carefully selected, trained, and fully aligned with the organization's goals, mission, and values. We are based in Addison, Texas.